

# Methyl Anthranilate Market Size, Share & Trends Analysis Report By Grade (Food Grade, Pharmaceutical Grade, Industrial Grade), By End Use (Flavors & Fragrances, Agriculture, Pharmaceuticals), By Region, And Segment Forecasts, 2025 - 2033

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## Abstracts

The global methyl anthranilate market size was estimated at USD 83.6 million in 2024 and is projected to reach USD 134.82 million by 2033, growing at a CAGR of 5.6% from 2025 to 2033. The market is growing steadily, driven by increasing demand in the food and beverage sector.

Its naturally sweet grape and fruity flavor make it a preferred ingredient for soft drinks, candies, and chewing gums. Manufacturers are actively incorporating it to enhance product taste and consumer appeal. This trend underscores the compound's strategic importance in flavor innovation and product differentiation.

Methyl anthranilate's sweet, floral aroma positions it as a key ingredient in perfumes, soaps, and lotions. The expanding personal care and cosmetic sector is driving its adoption. Brands leverage it to create premium, aromatic products that attract consumers. This growth aligns with rising demand for fragrant, high-quality personal care offerings.

Rising emphasis on sustainable and chemical-free farming is boosting demand for natural crop protection solutions. Methyl anthranilate's effectiveness as a bird and insect repellent positions it as a preferred choice for vineyards, orchards, and high-value crops. Its adoption supports eco-friendly practices and minimizes crop losses, enhancing productivity. Companies investing in agricultural applications can capture new growth opportunities in the agri-chemical segment.

## Global Methyl Anthranilate Market Report Segmentation

This report forecasts revenue & volume growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2033. For this study, Grand View Research has segmented the global methyl anthranilate market report based on grade, end use, and region

Grade Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2033)

Food Grade

Pharmaceutical Grade

Industrial Grade

End Use Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2033)

Flavors & Fragrances

Pharmaceuticals

Agriculture

Others (Dyes, Industrial Chemicals, Lab reagents)

Regional Outlook (Revenue, USD Million; Volume, Kilotons; 2018 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Italy

Spain

France

Asia Pacific

China

Japan

South Korea

India

Latin America

Brazil

Argentina

Middle East & Africa

Saudi Arabia

South Africa

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Grades & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Form & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

### CHAPTER 3. METHYL ANTHRANILATE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
  - 3.1.1. Global Methyl Anthranilate Market Outlook
- 3.2. Industry Value Chain Analysis
  - 3.2.1. Raw Material Outlook
  - 3.2.2. Manufacturing Trends
  - 3.2.3. Sales Channel Analysis
- 3.3. Price Trend Analysis, 2018 - 2033 (USD/KG)
  - 3.3.1. Factor Influencing Price Trends
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
  - 3.5.1. Market Driver Analysis
  - 3.5.2. Market Restraint Analysis
  - 3.5.3. Industry Challenges
  - 3.5.4. Industry Opportunities
- 3.6. Industry Analysis Tools

- 3.6.1. Porter's Five Forces Analysis
- 3.6.2. Macro-Environmental Analysis

## **CHAPTER 4. METHYL ANTHRANILATE MARKET: GRADE ESTIMATES & TREND ANALYSIS**

- 4.1. Grade Movement Analysis & Market Share, 2024 & 2033
- 4.2. Food Grade
  - 4.2.1. Food Grade Methyl Anthranilate Market Estimates & Forecast, 2018 To 2033 (Kilotons) (USD Million)
- 4.3. Pharmaceutical Grade
  - 4.3.1. Pharmaceutical Grade Methyl Anthranilate Market Estimates & Forecast, 2018 To 2033 (Kilotons) (USD Million)
- 4.4. Industrial Grade
  - 4.4.1. Industrial Grade Methyl Anthranilate Market Estimates & Forecast, 2018 To 2033 (Kilotons) (USD Million)

## **CHAPTER 5. METHYL ANTHRANILATE MARKET: END USE ESTIMATES & TREND ANALYSIS**

- 5.1. End Use Movement Analysis & Market Share, 2024 & 2033
- 5.2. Flavors & Fragrances
  - 5.2.1. Methyl Anthranilate Market Estimates & Forecast, In Flavors & Fragrances, 2018 To 2033 (Kilotons) (USD Million)
- 5.3. Pharmaceuticals
  - 5.3.1. Methyl Anthranilate Market Estimates & Forecast, In Pharmaceuticals , 2018 To 2033 (Kilotons) (USD Million)
- 5.4. Agriculture
  - 5.4.1. Methyl Anthranilate Market Estimates & Forecast, In Agriculture , 2018 To 2033 (Kilotons) (USD Million)
- 5.5. Others (Dyes, Industrial Chemicals, Lab reagents)
  - 5.5.1. Methyl Anthranilate Market Estimates & Forecast, In Others (Dyes, Industrial Chemicals, Lab reagents), 2018 To 2033 (Kilotons) (USD Million)

## **CHAPTER 6. METHYL ANTHRANILATE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 6.1. Regional Movement Analysis & Market Share, 2024 & 2033
- 6.2. North America

6.2.1. North America Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.2.2. North America Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.2.3. U.S.

6.2.3.1. Key Country Dynamics

6.2.3.2. U.S. Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.2.3.3. U.S. Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.2.4. Canada

6.2.4.1. Key Country Dynamics

6.2.4.2. Canada Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.2.4.3. Canada Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.2.5. Mexico

6.2.5.1. Key Country Dynamics

6.2.5.2. Mexico Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.2.5.3. Mexico Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.3. Europe

6.3.1. Europe Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.3.2. Europe Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.3.3. Germany

6.3.3.1. Key Country Dynamics

6.3.3.2. Germany Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.3.3.3. Germany Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.3.4. UK

6.3.4.1. Key Country Dynamics

6.3.4.2. UK Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.3.4.3. UK Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

### 6.3.5. France

#### 6.3.5.1. Key Country Dynamics

6.3.5.2. France Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033  
(Kilotons) (USD Million)

6.3.5.3. France Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033  
(Kilotons) (USD Million)

### 6.3.6. Italy

#### 6.3.6.1. Key Country Dynamics

6.3.6.2. Italy Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033  
(Kilotons) (USD Million)

6.3.6.3. Italy Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033  
(Kilotons) (USD Million)

### 6.3.7. Spain

#### 6.3.7.1. Key Country Dynamics

6.3.7.2. Spain Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033  
(Kilotons) (USD Million)

6.3.7.3. Spain Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033  
(Kilotons) (USD Million)

## 6.4. Asia Pacific

6.4.1. Asia Pacific Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033  
(Kilotons) (USD Million)

6.4.2. Asia Pacific Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033  
(Kilotons) (USD Million)

### 6.4.3. China

#### 6.4.3.1. Key Country Dynamics

6.4.3.2. China Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033  
(Kilotons) (USD Million)

6.4.3.3. China Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033  
(Kilotons) (USD Million)

### 6.4.4. India

#### 6.4.4.1. Key Country Dynamics

6.4.4.2. India Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033  
(Kilotons) (USD Million)

6.4.4.3. India Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033  
(Kilotons) (USD Million)

### 6.4.5. Japan

#### 6.4.5.1. Key Country Dynamics

6.4.5.2. Japan Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033  
(Kilotons) (USD Million)

6.4.5.3. Japan Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.4.6. South Korea

6.4.6.1. Key Country Dynamics

6.4.6.2. South Korea Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.4.6.3. South Korea Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.5. Latin America

6.5.1. Latin America Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.5.2. Latin America Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.5.3. Brazil

6.5.3.1. Key Country Dynamics

6.5.3.2. Brazil Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.5.3.3. Brazil Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.5.4. Argentina

6.5.4.1. Key Country Dynamics

6.5.4.2. Argentina Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.5.4.3. Argentina Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.6. Middle East & Africa

6.6.1. Middle East & Africa Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.6.2. Middle East & Africa Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.6.3. Saudi Arabia

6.6.3.1. Key Country Dynamics

6.6.3.2. Saudi Arabia Methyl Anthranilate Estimates & Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

6.6.3.3. Saudi Arabia Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

6.6.4. South Africa

6.6.4.1. Key Country Dynamics

6.6.4.2. South Africa Methyl Anthranilate Estimates & Forecast, By Grade, 2018 -

2033 (Kilotons) (USD Million)

6.6.4.3. South Africa Methyl Anthranilate Estimates & Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

## **CHAPTER 7. METHYL ANTHRANILATE MARKET - COMPETITIVE LANDSCAPE**

7.1. Recent Developments & Impact Analysis, By Key Market Participants

7.2. Company Categorization

7.3. Company Market Share/Position Analysis, 2024

7.4. Company Heat Map Analysis

7.5. Strategy Mapping

7.6. Company Profiles

7.6.1. Anshul Specialty Molecules Pvt Ltd.

7.6.1.1. Participant's Overview

7.6.1.2. Financial Performance

7.6.1.3. End Use Benchmarking

7.6.1.4. Recent Developments

7.6.2. SimSon Pharma Limited

7.6.2.1. Participant's Overview

7.6.2.2. Financial Performance

7.6.2.3. End Use Benchmarking

7.6.2.4. Recent Developments

7.6.3. Rangsarjan Chemicals

7.6.3.1. Participant's Overview

7.6.3.2. Financial Performance

7.6.3.3. End Use Benchmarking

7.6.3.4. Recent Developments

7.6.4. Muby Chemicals

7.6.4.1. Participant's Overview

7.6.4.2. Financial Performance

7.6.4.3. End Use Benchmarking

7.6.4.4. Recent Developments

7.6.5. Associate Allied Chemicals

7.6.5.1. Participant's Overview

7.6.5.2. Financial Performance

7.6.5.3. End Use Benchmarking

7.6.5.4. Recent Developments

7.6.6. Foodchem International Corporation

7.6.6.1. Participant's Overview

- 7.6.6.2. Financial Performance
- 7.6.6.3. End Use Benchmarking
- 7.6.6.4. Recent Developments
- 7.6.7. Aurochemicals
  - 7.6.7.1. Participant's Overview
  - 7.6.7.2. Financial Performance
  - 7.6.7.3. End Use Benchmarking
  - 7.6.7.4. Recent Developments
- 7.6.8. Indenta Chemicals (India) Pvt. Ltd.
  - 7.6.8.1. Participant's Overview
  - 7.6.8.2. Financial Performance
  - 7.6.8.3. End Use Benchmarking
  - 7.6.8.4. Recent Developments
- 7.6.9. S D Fine Chem Ltd.
  - 7.6.9.1. Participant's Overview
  - 7.6.9.2. Financial Performance
  - 7.6.9.3. End Use Benchmarking
  - 7.6.9.4. Recent Developments
- 7.6.10. Axxence Aromatic GmbH
  - 7.6.10.1. Participant's Overview
  - 7.6.10.2. Financial Performance
  - 7.6.10.3. End Use Benchmarking
  - 7.6.10.4. Recent Developments

## List Of Tables

### LIST OF TABLES

Table 1 Methyl Anthranilate productivity variables, by country

Table 2 Methyl Anthranilate - Regulatory Framework

Table 4 U.S. macro-economic outlay

Table 5 Canada macro-economic outlay

Table 6 Mexico macro-economic outlay

Table 7 UK macro-economic outlay

Table 8 Germany macro-economic outlay

Table 9 France macro-economic outlay

Table 10 Italy macro-economic outlay

Table 11 Spain macro-economic outlay

Table 12 China macro-economic outlay

Table 13 Japan macro-economic outlay

Table 14 India macro-economic outlay

Table 15 South Korea macro-economic outlay

Table 16 Brazil macro-economic outlay

Table 17 Argentina macro-economic outlay

Table 18 Saudi Arabia macro-economic outlay

Table 19 South Africa macro-economic outlay

Table 20 Company Listing

Table 21 Financial Performance

Table 22 End Use Benchmarking

Table 23 Company Heat Map Analysis

Table 24 List of potential end-users

Table 25 Key Companies undergoing expansions

Table 26 Key Companies involved in M&A

Table 27 Key Companies launching new products

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Methyl Anthranilate Market Segmentation
- Fig. 2 Information Procurement
- Fig. 3 Data Analysis Models
- Fig. 4 Data Validating & Publishing
- Fig. 5 Methyl Anthranilate Market Snapshot
- Fig. 6 Methyl Anthranilate Market Segmental Outlook, 2024 (Kilotons) (USD Million)
- Fig. 7 Methyl Anthranilate Market: Competitive Insights
- Fig. 8 Global Methyl Anthranilate Market, 2024 (Kilotons) (USD Million)
- Fig. 9 Global Methyl Anthranilate Market Value Chain Analysis
- Fig. 10 Methyl Anthranilate Market Dynamics
- Fig. 11 Methyl Anthranilate Market: Porter's Analysis
- Fig. 12 Methyl Anthranilate Market: Pestle Analysis
- Fig. 13 Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 14 Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 15 Food Grade Methyl Anthranilate Market Analysis & Segment Forecast, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 16 Pharmaceutical Grade Methyl Anthranilate Market Analysis & Segment Forecast, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 17 Industrial Grade Methyl Anthranilate Market Analysis & Segment Forecast, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 18 Methyl Anthranilate Market Analysis & Segment Forecast, In Flavors & Fragrances, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 19 Methyl Anthranilate Market Analysis & Segment Forecast, In Pharmaceuticals, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 20 Methyl Anthranilate Market Analysis & Segment Forecast, In Agriculture, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 21 Methyl Anthranilate Market Analysis & Segment Forecast, In Others (Dyes, Industrial Chemicals, Lab reagents), 2018 - 2033 (Kilotons) (USD Million)
- Fig. 22 North America Methyl Anthranilate Market Analysis & Segment Forecast, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 23 North America Methyl Anthranilate Market Analysis & Segment Forecast, 2018 - 2033 (Kilotons) (USD Million)

Fig. 24 U.S. Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 25 U.S. Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 26 Canada Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 27 Canada Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 28 Mexico Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 29 Mexico Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 30 Germany Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 31 Germany Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 32 Italy Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 33 Italy Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 34 France Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 35 France Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 36 UK Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 37 UK Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 38 Spain Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 39 Spain Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 40 China Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 41 China Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 42 India Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 43 India Methyl Anthranilate Market Analysis & Segment Forecast, By End Use,

2018 - 2033 (Kilotons) (USD Million)

Fig. 44 Japan Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 45 Japan Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 46 South Korea Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 47 South Korea Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 48 Brazil Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 49 Brazil Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 50 Argentina Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 51 Argentina Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 52 Saudi Arabia Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 53 Saudi Arabia Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 54 South Africa Methyl Anthranilate Market Analysis & Segment Forecast, By Grade, 2018 - 2033 (Kilotons) (USD Million)

Fig. 55 South Africa Methyl Anthranilate Market Analysis & Segment Forecast, By End Use, 2018 - 2033 (Kilotons) (USD Million)

Fig. 56 Methyl Anthranilate Market: Company Categorization

Fig. 57 Methyl Anthranilate Market: Company Market Share Analysis

Fig. 58 Methyl Anthranilate Market: Company Market Positioning Analysis

Fig. 59 Methyl Anthranilate Market: Strategy Mapping

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