

Mesotherapy Market Size, Share & Trends Analysis Report By Type, By Application (Anti-aging, Facial Rejuvenation, Fat Loss, Hair Loss, Stretch Marks), By End-use (Hospitals, Dermatology & Cosmetic Clinics), By Region, And Segment Forecasts, 2021 - 2028

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Abstracts

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Mesotherapy Market Growth & Trends

The global mesotherapy market size is expected to reach USD 1.0 billion by 2028, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 14.4% from 2021 to 2028. The rise in the adoption of cosmetic procedures, increasing awareness about personal appearance among the middle-aged population, and the growth in the number of cosmetic clinics offering mesotherapy are expected to drive the growth of the market. Furthermore, the non-invasive nature of the procedure and comparatively reasonable costs are the significant factors boosting the market.

The effective cost, rising medical tourism, and the growing awareness of mesotherapy worldwide have further resulted in the rise in the number of professionals and clinics in many countries. The increase in the number of institutes offering courses related to therapy and the efforts of the International Society of Mesotherapy to ensure the right training for its members has led further to effective results and improve the demand in the market in recent years. Furthermore, the manufacturing units are trying to increase awareness and promote the right guidance and training related to the therapy to ensure effective procedures and results.

The rising consumer disposable incomes along with the rise in concern pertaining to aesthetic appearance support the rise in consumer footfall. In addition, the growing aging concerns, varying climatic conditions, lifestyle changes, and stress are contributing to the growing demand for mesotherapy. Moreover, the wide distribution network of the manufacturing companies has enabled the availability of the products in many countries worldwide. Moreover, the growing media and internet penetration further boost the awareness, knowledge, and quick accessibility of products. For instance, the suppliers such as Direct Derma Supplies, Mesotreat, Fillerworld, and Skin Heal facilitate online selling and delivery of products worldwide.

The ongoing Covid-19 pandemic has severely impacted the market. The travel restrictions and lockdown have impacted consumer footfall for procedures drastically. In addition, the challenges in the availability of products due to export and import restrictions are likely to further impact the overall market growth.

Mesotherapy Market Report Highlights

The mesotherapy solutions segment dominated the market in terms of revenue share in 2020 as it is the core ingredient required in the majority of the therapy procedures for skin, hair, and body

On the other hand, the mesotherapy devices segment is expected to witness the fastest growth rate over the forecast period as they are deployed in the majority of the procedures to facilitate the penetration of products related to the therapy. The technological advancements in the devices are leading to efficient and quick procedures further propelling the adoption of the therapy

In 2020, the anti-aging segment held a majority of the revenue share owing to the rise in the middle-aged population, the rising disposable income, and the low-cost procedure

Facial rejuvenation is expected to be the fastest-growing segment over the forecast period considering the rise in awareness and adoption. In addition, rising concerns regarding the aesthetic appearance and the growing media and internet penetration are fueling market growth and awareness for anti-aging procedures and products

The dermatology and cosmetic clinics segment dominated the market in terms of revenue share in 2020 owing to the rise in the number of professionals and

clinics. The low-cost expense, and quicker and outpatient procedures, and availability of the products have led to higher adoption of solo-practice in mesotherapy

In 2020, Europe held the highest market share owing to the rise in local manufacturers, the growing middle-age population, and the increasing concern regarding aesthetic appearance in the region

In Asia Pacific, the market is expected to witness the fastest growth rate over the forecast period owing to the rising awareness, low-cost procedure, growing middle-aged population, rising disposable income, and availability of products

Contents

CHAPTER 1 REPORT SCOPE AND OBJECTIVES

- 1.1 Market Segmentation & Scope
- 1.2 Regional Scope
 - 1.2.1 Estimates And Forecast Timeline
- 1.3 Objectives
 - 1.3.1 Objective -
 - 1.3.2 Objective -
 - 1.3.3 Objective -

CHAPTER 2 METHODOLOGY

- 2.1 Research Methodology
- 2.2 Information Procurement
 - 2.2.1 Purchased Database
 - 2.2.2 Gvr's Internal Database
 - 2.2.3 Secondary Sources
 - 2.2.4 Primary Research
- 2.3 Information Or Data Analysis
 - 2.3.1 Data Analysis Models
- 2.4 Market Formulation & Validation
- 2.5 Model Details
 - 2.5.1 Commodity Flow Analysis (Model 1)
 - 2.5.2 Volume Price Analysis (Model 2)
- 2.6 List Of Secondary Sources

CHAPTER 3 EXECUTIVE SUMMARY

- 3.1 Market Outlook
- 3.2 Segment Outlook
 - 3.2.1 Type
 - 3.2.2 Application
 - 3.2.3 End-use
 - 3.2.4 Region
- 3.3 Competitive Insights
- 3.4 Mesotherapy Market Outlook, 2019

CHAPTER 4 MARKET VARIABLES, TRENDS & SCOPE

4.1 Market Lineage Outlook

4.1.1 Parent Market Outlook

4.2 Mesotherapy Market Dynamics

4.2.1 Market Driver Analysis

4.2.1.1 Rise In Middle Aged Population Concerning Physical Appearance

4.2.1.2 Growing Demand For Cosmetic Procedures

4.2.1.3 New Product Launches

4.2.2 Market Restraint Analysis

4.2.2.1 Recurring Cost And Lack Of Insurance Coverage

4.2.2.2 Lack Of Fda Approval And Standardization

4.3 Mesotherapy Market: Business Environment Analysis Tools

4.3.1 Porter's Five Forces Analysis

4.3.1.1 Threat Of New Entrants

4.3.1.2 Bargaining Power Of Suppliers

4.3.1.3 Bargaining Power Of Buyers

4.3.1.4 Competitive Rivalry

4.3.1.5 Threat Of Substitutes

4.3.2 Pestel Analysis

4.4 Penetration & Growth Prospect Mapping

4.4.1 Analysis

4.5 Impact of COVID-19 on Mesotherapy Market

CHAPTER 5 MESOTHERAPY MARKET: TYPE ANALYSIS

5.1 Mesotherapy Type Market Share Analysis, 2020 & 2028

5.2 Mesotherapy Type Market: Segment Dashboard:

5.3 Market Size & Forecasts and Trend Analyses, 2016 to 2028 for the Type Segment

5.3.1 Mesotherapy solutions

5.3.1.1 Mesotherapy solutions market, 2016 - 2028 (USD Million)

5.3.2 Mesotherapy masks

5.3.2.1 Mesotherapy masks market, 2016 - 2028 (USD Million)

5.3.3 Mesotherapy creams

5.3.3.1 Mesotherapy creams market, 2016 - 2028 (USD Million)

5.3.4 Mesotherapy devices

5.3.4.1 Mesotherapy devices market, 2016 - 2028 (USD Million)

5.3.5 Others

5.3.5.1 Others market, 2016 - 2028 (USD Million)

CHAPTER 6 MESOTHERAPY MARKET: APPLICATION ANALYSIS

6.1 Mesotherapy Application Market Share Analysis, 2020 & 2028

6.2 Mesotherapy Application Market: Segment Dashboard

6.3 Market Size & Forecasts and Trend Analyses, 2016 to 2028 for the Application Segment

6.3.1 Anti-aging

6.3.1.1 Anti-aging market, 2016 - 2028 (USD Million)

6.3.2 Facial rejuvenation

6.3.2.1 Facial rejuvenation market, 2016 - 2028 (USD Million)

6.3.3 Acne & scar treatment

6.3.3.1 Acne & scar treatment market, 2016 - 2028 (USD Million)

6.3.4 Stretch marks

6.3.4.1 Stretch marks market, 2016 - 2028 (USD Million)

6.3.5 Fat loss

6.3.5.1 Fat loss market, 2016 - 2028 (USD Million)

6.3.6 Hair loss

6.3.6.1 Hair loss market, 2016 - 2028 (USD Million)

6.3.7 Others

6.3.7.1 Others market, 2016 - 2028 (USD Million)

CHAPTER 7 MESOTHERAPY MARKET: END-USE ANALYSIS

7.1 Mesotherapy End-use Market Share Analysis, 2020 & 2028

7.2 Mesotherapy End-use Market: Segment Dashboard

7.3 Market Size & Forecasts and Trend Analyses, 2016 to 2028 for the end-use segment

7.3.1 Hospitals

7.3.1.1 Hospitals market, 2016 - 2028 (USD Million)

7.3.2 Dermatology & cosmetic clinics

7.3.2.1 Dermatology & cosmetic clinics market, 2016 - 2028 (USD Million)

7.3.3 Others

7.3.3.1 Others market, 2016 - 2028 (USD Million)

CHAPTER 8 MESOTHERAPY MARKET: REGIONAL ANALYSIS

8.1 Mesotherapy Regional Market Share Analysis, 2020 & 2028

8.2 Regional Market Snapshot

8.3 North America

8.3.1 North America mesotherapy market, 2016 - 2028 (USD Million)

8.3.2 U.S.

8.3.2.1 U.S. mesotherapy market, 2016 - 2028 (USD Million)

8.3.3 Canada

8.3.3.1 Canada mesotherapy market, 2016 - 2028 (USD Million)

8.4 Europe

8.4.1 Europe mesotherapy market, 2016 - 2028 (USD Million)

8.4.2 U.K.

8.4.2.1 U.K. mesotherapy market, 2016 - 2028 (USD Million)

8.4.3 Germany

8.4.3.1 Germany mesotherapy market, 2016 - 2028 (USD Million)

8.4.4 France

8.4.4.1 France mesotherapy market, 2016 - 2028 (USD Million)

8.4.5 Italy

8.4.5.1 Italy mesotherapy market, 2016 - 2028 (USD Million)

8.4.6 Spain

8.4.6.1 Spain mesotherapy market, 2016 - 2028 (USD Million)

8.5 Asia Pacific

8.5.1 Asia Pacific mesotherapy market, 2016 - 2028 (USD Million)

8.5.2 Japan

8.5.2.1 Japan mesotherapy market, 2016 - 2028 (USD Million)

8.5.3 China

8.5.3.1 China mesotherapy market, 2016 - 2028 (USD Million)

8.5.4 India

8.5.4.1 India mesotherapy market, 2016 - 2028 (USD Million)

8.6 Latin America

8.6.1 Latin America mesotherapy market, 2016 - 2028 (USD Million)

8.6.2 Brazil

8.6.2.1 Brazil mesotherapy market, 2016 - 2028 (USD Million)

8.6.3 Mexico

8.6.3.1 Mexico mesotherapy market, 2016 - 2028 (USD Million)

8.7 Middle East and Africa (MEA)

8.7.1 MEA mesotherapy market, 2016 - 2028 (USD Million)

8.7.2 South Africa

8.7.2.1 South Africa mesotherapy market, 2016 - 2028 (USD Million)

CHAPTER 9 COMPETITIVE ANALYSIS

9.1 Recent Developments & Impact Analysis, By Key Market Participants

9.2 Company Market Position Analysis

9.3 Company Profiles

9.3.1 ALLERGAN

9.3.1.1 Company overview

9.3.1.2 Financial performance

9.3.1.3 Product benchmarking

9.3.1.4 Strategic initiatives

9.3.2 KORU PHARMACEUTICALS CO., LTD.

9.3.2.1 Company overview

9.3.2.2 Financial performance

9.3.2.3 Product benchmarking

9.3.2.4 Strategic initiatives

9.3.3 FUSION MESO

9.3.3.1 Company overview

9.3.3.2 Financial performance

9.3.3.3 Product benchmarking

9.3.3.4 Strategic initiatives

9.3.4 TOSKANI COSMETICS

9.3.4.1 Company overview

9.3.4.2 Financial performance

9.3.4.3 Product benchmarking

9.3.4.4 Strategic initiatives

9.3.5 PERSE BELLE

9.3.5.1 Company overview

9.3.5.2 Financial performance

9.3.5.3 Product benchmarking

9.3.5.4 Strategic initiatives

9.3.6 DERMAQUAL

9.3.6.1 Company overview

9.3.6.2 Financial performance

9.3.6.3 Product benchmarking

9.3.6.4 Strategic initiatives

9.3.7 MESOSKINLINE APS

9.3.7.1 Company overview

9.3.7.2 Financial performance

9.3.7.3 Product benchmarking

9.3.7.4 Strategic initiatives

9.3.8 MESOTECH S.R.L.

- 9.3.8.1 Company overview
- 9.3.8.2 Financial performance
- 9.3.8.3 Product benchmarking
- 9.3.8.4 Strategic initiatives
- 9.3.9 INSTITUTE BCN
 - 9.3.9.1 Company overview
 - 9.3.9.2 Financial performance
 - 9.3.9.3 Product benchmarking
 - 9.3.9.4 Strategic initiatives
- 9.3.10 DERMOAROMA
 - 9.3.10.1 Company overview
 - 9.3.10.2 Financial performance
 - 9.3.10.3 Product benchmarking
 - 9.3.10.4 Strategic initiatives
- 9.3.11 PLURYAL
 - 9.3.11.1 Company overview
 - 9.3.11.2 Financial performance
 - 9.3.11.3 Product benchmarking
 - 9.3.11.4 Strategic initiatives
- 9.3.12 MESSOESSENCE
 - 9.3.12.1 Company overview
 - 9.3.12.2 Financial performance
 - 9.3.12.3 Product benchmarking
 - 9.3.12.4 Strategic initiatives

CHAPTER 10 KOL COMMENTS

List Of Tables

LIST OF TABLES

TABLE 1 List of secondary sources

TABLE 2 North America mesotherapy market estimates and forecasts, by country, 2016 - 2028 (USD Million)

TABLE 3 North America mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 4 North America mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 5 North America mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 6 U.S. mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 7 U.S. mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 8 U.S. mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 9 Canada mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 10 Canada mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 11 Canada mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 12 Europe mesotherapy market estimates and forecasts, by country, 2016 - 2028 (USD Million)

TABLE 13 Europe mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 14 Europe mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 15 Europe mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 16 U.K. mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 17 U.K. mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 18 U.K. mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 19 Germany mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 20 Germany mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 21 Germany mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 22 France mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 23 France mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 24 France mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 25 Italy mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 26 Italy mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 27 Italy mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 28 Spain mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 29 Spain mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 30 Spain mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 31 Asia Pacific mesotherapy market estimates and forecasts, by country, 2016 - 2028 (USD Million)

TABLE 32 Asia Pacific mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 33 Asia Pacific mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 34 Asia Pacific mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 35 Japan mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 36 Japan mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 37 Japan mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 38 China mesotherapy market estimates and forecasts, by type, 2016 - 2028

(USD Million)

TABLE 39 China mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 40 China mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 41 India mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 42 India mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 43 India mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 44 Latin America mesotherapy market estimates and forecasts, by country, 2016 - 2028 (USD Million)

TABLE 45 Latin America mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 46 Latin America mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 47 Latin America mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 48 Brazil mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 49 Brazil mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 50 Brazil mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 51 Mexico mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 52 Mexico mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 53 Mexico mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 54 MEA mesotherapy market estimates and forecasts, by country, 2016 - 2028 (USD Million)

TABLE 55 MEA mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 56 MEA mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 57 MEA mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

TABLE 58 South Africa mesotherapy market estimates and forecasts, by type, 2016 - 2028 (USD Million)

TABLE 59 South Africa mesotherapy market estimates and forecasts, by application, 2016 - 2028 (USD Million)

TABLE 60 South Africa mesotherapy market estimates and forecasts, by end use, 2016 - 2028 (USD Million)

List Of Figures

LIST OF FIGURES

- FIG. 1 Mesotherapy market segmentation
- FIG. 2 Market research process
- FIG. 3 Information procurement
- FIG. 4 Primary research pattern
- FIG. 5 Market research approaches
- FIG. 6 Value chain based sizing & forecasting
- FIG. 7 QFD modelling for market share assessment
- FIG. 8 Market formulation & validation
- FIG. 9 Mesotherapy market outlook, 2020 (USD Million)
- FIG. 10 Market trends & outlook
- FIG. 11 Market driver relevance analysis (Current & future impact)
- FIG. 12 Market restraint relevance analysis (Current & future impact)
- FIG. 13 Penetration & growth prospect mapping
- FIG. 14 Mesotherapy type market share analysis, 2020 & 2028 (USD Million)
- FIG. 15 Mesotherapy type market: Segment dashboard
- FIG. 16 Mesotherapy solutions market, 2016 - 2028 (USD Million)
- FIG. 17 Mesotherapy masks market, 2016 - 2028 (USD Million)
- FIG. 18 Mesotherapy creams market, 2016 - 2028 (USD Million)
- FIG. 19 Mesotherapy devices market, 2016 - 2028 (USD Million)
- FIG. 20 Others market, 2016 - 2028 (USD Million)
- FIG. 21 Mesotherapy application market share analysis, 2020 & 2028 (USD Million)
- FIG. 22 Mesotherapy application market: Segment dashboard
- FIG. 23 Anti-aging market, 2016 - 2028 (USD Million)
- FIG. 24 Facial rejuvenation market, 2016 - 2028 (USD Million)
- FIG. 25 Acne & scar treatment market, 2016 - 2028 (USD Million)
- FIG. 26 Stretch marks market, 2016 - 2028 (USD Million)
- FIG. 27 Fat loss market, 2016 - 2028 (USD Million)
- FIG. 28 Hair loss market, 2016 - 2028 (USD Million)
- FIG. 29 Others market, 2016 - 2028 (USD Million)
- FIG. 30 Mesotherapy end-use market share analysis, 2020 & 2028 (USD Million)
- FIG. 31 Mesotherapy end-use market: Segment dashboard
- FIG. 32 Hospitals market, 2016 - 2028 (USD Million)
- FIG. 33 Dermatology & cosmetic clinics market, 2016 - 2028 (USD Million)
- FIG. 34 Others market, 2016 - 2028 (USD Million)
- FIG. 35 Mesotherapy regional market share analysis, 2020 & 2028 (USD Million)

- FIG. 36 Regional marketplace: Key takeaways
- FIG. 37 North America mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 38 U.S. mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 39 Canada mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 40 Europe mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 41 U.K. mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 42 Germany mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 43 France mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 44 Italy mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 45 Spain mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 46 Asia Pacific mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 47 Japan mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 48 China mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 49 India mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 50 Latin America mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 51 Brazil mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 52 Mexico mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 53 MEA mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 54 South Africa mesotherapy market, 2016 - 2028 (USD Million)
- FIG. 55 Strategy framework
- FIG. 56 Company market position analysis (Market presence, product portfolio, strategic initiatives)

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