

Medical Scheduling Software Market Size, Share & Trends Analysis Report By Product (Patient, Care Provider), By Deployment Model (Cloud-based, On-premise), By End Use, By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

This report can be delivered to the clients within 8 Business Days

Medical Scheduling Software Market Growth & Trends

The global medical scheduling software market size is anticipated to reach USD 749.87 million by 2030 and is expected to grow at a CAGR of 13.3% from 2024 to 2030, according to a new report by Grand View Research, Inc. The market's growth can be attributed to the growing demand for better provider scheduling software to reduce burnout. In recent years, a shortage of healthcare professionals has led to burnout among physicians and nurses. For instance, the U.S. Bureau of Labor Statistics has projected that over 275,000 nurses will be required between 2020 and 2030. In addition, the National Council of State Boards of Nursing (NCSBN) has recently reported that 100,000 registered nurses have left the profession since 2020.

In addition, increasing strategic initiatives by key market players will supplement market growth. NexHealth, a platform that aims to enhance patient experience, has recently raised USD 125 million in series C funding. As a result, the startup's valuation has now reached USD 1 billion. NexHealth provides a hassle-free digital experience to patients by streamlining tasks such as scheduling and messaging while simultaneously automating administrative processes for healthcare professionals such as doctors and dentists. Furthermore, increasing internet users and a growing population will escalate market growth. For instance, as per the Internet World Stats, as of July 2022, there

were 5,475.9 million Internet users in Europe.

Medical Scheduling Software Market Report Highlights

The patient scheduling software segment dominated the market in 2023, holding the largest share of 41.83%. The increasing mobile usage coupled with growing digital technologies are anticipated to boost market growth

The care provider scheduling segment shows the fastest growth during the forecast period. Surge in several patient visits due to the increasing prevalence of chronic disease is expected to impact market growth. For instance, as per the CDC report, Six out of ten Americans are living with at least one chronic disease, such as cancer, heart disease, stroke, or diabetes

In 2023, cloud-based segment dominated the market, representing the largest. Increasing emphasis on patient-centric care along with growing mobile phone users will supplement market growth

Hospitals segment dominated the market in 2023, representing the largest share. Surge in product launches and developments, along with the rising adoption of cloud computing, are anticipated to spur market growth

North America emerged as the leading region in 2023, holding the largest share of 42.78%. Presence of key market players, along with a well-established healthcare infrastructure, will supplement market growth

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