

Medical Nonwoven Disposables Market Analysis By Product (Hygiene Products, Incontinency Pads & Ostomy Liners, Panty Shield, Disposables Underwear, Disposables Diapers, Nonwoven Medical Supplies, Disposable Surgical Masks, Surgical Drapes, Surgical Caps, Surgical Gowns, Sterile Nonwoven Swab) And Segment Forecasts To 2020

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Abstracts

Global medical nonwoven disposables market is expected to reach USD 10.05 billion by 2020. Increasing prevalence of hospital acquired infections and other infections such as hepatitis and AIDS, and the introduction of favorable initiatives and reforms promoting the use of nonwoven in government hospitals are some factors expected to drive the medical nonwoven disposables market growth during the forecast period. Rapidly growing geriatric population base is another high impact rendering driver for the medical nonwoven disposables market as aging is considered as one of the greatest risk factor for the development of incontinence. Furthermore, people of this age group are more likely to accept their symptoms and use incontinence products.

The hygiene products segment in the medical nonwoven disposables market is expected to grow at a lucrative rate of over 7.0% during the forecast period. The lucrative growth of this segment can be attributed to the growing prevalence of incontinence and the presence of high unmet medical needs pertaining to this segment. Constantly improving patient awareness levels and the introduction of new and efficient products is expected to drive segment growth during the forecast period. Hygiene disposables are also expected to witness a growth in usage rates over the next six years, owing to the introduction of cost effective products such as cheap non woven ostomy liners.

Further key findings from the study suggest:

Disposable diapers are expected to grow at a lucrative rate during the forecast period. Rising patient awareness levels pertaining to incontinence and the advantages offered by related products are some key factors attributing to the growth of this segment.

North America was the most mature regional market in 2013, accounting for over 35.0% of revenue. High prevalence of incontinence is the most significant growth driver of this market. Furthermore, presence of sophisticated healthcare infrastructure, high patient awareness levels are some factors attributing to the high demand for medical nonwoven disposables in the region.

Asia Pacific is identified as the most lucrative medical nonwoven disposables regional market. Rapid improvement in healthcare infrastructure and the presence of high unmet needs in the emerging markets of China and India are some factors expected to present manufacturers with lucrative future growth opportunities.

Some key players of manufacturing medical nonwoven disposables include Svenska Cellulosa Aktiebolaget (SCA), Kimberly-Clark, and Covidien.

For the purpose of this study, Grand View Research has segmented the global medical nonwoven disposables market on the basis of product and region:

Global Medical Nonwoven Disposables Product Outlook (Market Revenue in USD Million, 2012 – 2020)

Hygiene products

Disposable Incontinence Pads & Ostomy Liners

Disposable Panty Shields

Disposable Underwear

Disposable Diapers

Ultra-Absorbent Disposable Diapers

Super-Absorbent Disposable Diapers

Gender-Specific Disposable Diapers

Biodegradable Disposable Diapers

Regular Disposable Diapers

Nonwoven Medical Supplies

Disposable Surgical Masks

Disposable Surgical Drapes

Disposable Surgical Caps

Disposable Surgical Gowns

Disposable Sterile Nonwoven Swabs

Medical Nonwoven Disposables Regional Outlook (Revenue, USD Million, 2012 – 2020)

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

Japan

China

RoW

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