

Medical Device Contract Research Organization Market Size, Share & Trends Analysis Report By Phase (Preclinical, Clinical), By Service (Regulatory/Medical Affairs, Clinical Monitoring), By Type, By Region, And Segment Forecasts, 2023 - 2030

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Abstracts

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Medical Device Contract Research Organization Market Growth & Trends

The global medical device contract research organization market size is expected to reach USD 14.01 billion by 2030, registering a CAGR of 8.8% from 2023 to 2030, according to a new report by Grand View Research, Inc. Key drivers of the industry includes benefits, such as time-saving, cost efficiency, and expertise in the area, which accelerates the process of devices reaching the market. In addition, outsourcing to a Contract Research Organization (CRO) with detailed expertise in a medical device helps in meeting the complex regulatory requirements and audits as they work on it on a daily basis. This further supports the demand for medical device CRO services.

Contract research organizations also have access to the most advanced technological resources, such as all the latest and most advanced hardware, software, and internet-based applications, to maintain quality and make the process fast. A significant number of CROs, such as Iqvia, Inc., ICON Plc, and Charles River, are expected to improve medical device-related research collaborations in the coming years and, thus, enhance industry growth. Nowadays, medical procedures are moving toward more laparoscopic and catheter-based technology. There has been a growing demand for minimally invasive procedures worldwide, as they are less risky compared to other surgical procedures.



This is expected to boost the demand for advanced devices for screening and monitoring surgical procedures. Minimally invasive procedures are also enhancing the demand for new miniature technology. This is expected to improve the number of research in advanced less invasive medical devices and, thus, promote overall industry growth. Public organizations worldwide are providing funding to improve healthcare R&D. For instance, in March 2022, over USD 188.0 million was funded by the U.K. government to support NHS-led health research pertaining to diagnostics and treatments. Such investments are expected to drive the industry growth post-pandemic.

Medical Device Contract Research Organization Market Report Highlights

The clinical phase segment dominated the industry in 2022 owing to the high number of medical devices in the clinical stage

The clinical monitoring services segment led the industry in 2022 with the largest revenue share

This is due to an increasing number of clinical trials in medical devices, which require proper clinical monitoring

The diagnostic devices segment held the largest revenue share in 2022 owing to the high prevalence of chronic and infectious diseases, which boosted the demand for advanced diagnostic medical devices

North America dominated the industry, in terms of revenue share, in 2022 owing to the government support for R&D activities through grants and funds to research institutes and companies



Contents

Table of content

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
 - 1.1.1 Phase
 - 1.1.2 Service
 - 1.1.3 Device Type
 - 1.1.4 Regional Scope
- 1.1.5 Estimates And Forecast Timeline
- 1.2 Research Methodology
- 1.3 Information Procurement
 - 1.3.1 Purchased Database
 - 1.3.2 GVR'S Internal Database
 - 1.3.3 Secondary Sources
 - 1.3.4 Primary Research
- 1.3.5 Details Of Primary Research
- 1.4 Information or Data Analysis
 - 1.4.1 Data Analysis Models
- 1.5 Market Formulation & Validation
- 1.6 Model Details
 - 1.6.1 Commodity Flow Analysis (Model 1)
 - 1.6.2 Volume Price Analysis (Model 2)
- 1.7 List of Secondary Sources
- 1.8 List of Primary Sources
- 1.9 List of Abbreviations
- 1.10 Objectives
 - 1.10.1 Objective 1:
 - 1.10.2 Objective 2:
 - 1.10.3 Objective 3:
 - 1.10.4 Objective 4:

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot
- 2.2 Segment Snapshot
- 2.3 Segment Snapshot



- 2.4 Competitive Landscape Snapshot
- 2.5 Segment Outlook

CHAPTER 3 MEDICAL DEVICE CONTRACT RESEARCH ORGANIZATION MARKET: VARIABLES, TRENDS, & SCOPE

- 3.1 Market Lineage Outlook
 - 3.1.1 Parent market outlook
 - 3.1.2 Ancillary market outlook
- 3.2 COVID-19 Impact on the Clinical Trial Services Market
 - 3.2.1 COVID-19 Impact on Medical Devices Clinical Trial
 - 3.2.2 COVID-19 Impact on medical device approvals
 - 3.2.3 COVID-19 Impact on Medical Device Supply Chain
 - 3.2.4 COVID-19 Impact on the Revenue of Key Industry Players
 - 3.2.5 Post-COVID-19 Impact on the Market
- 3.3 Market Dynamics
 - 3.3.1 Market Driver Analysis
 - 3.3.1.1 Rising Demand for Advanced Products
 - 3.3.1.2 Increasing Complexity in Product Design and Engineering
 - 3.3.1.3 Increasing Outsourcing to Emerging Countries due to Cost Benefit
 - 3.3.2 Market Restraint Analysis
 - 3.3.2.1 Compliance Issues While Outsourcing
- 3.4 Medical Device Contract Research Organization Market Analysis Tools
 - 3.4.1 Porter's Five Forces Analysis
 - 3.4.2 PESTEL Analysis
- 3.5 Major Deals & Strategic Alliances Analysis
 - 3.5.1 Mergers and acquisitions
 - 3.5.2 Collaboration
 - 3.5.3 Product Launch
 - 3.5.4 Expansions

CHAPTER 4 MEDICAL DEVICE CONTRACT RESEARCH ORGANIZATION MARKET: PHASE SEGMENT ANALYSIS

- 4.1 Definitions & Scope
- 4.2 By Phase Market Share Analysis, 2022 & 2030
 - 4.2.1 Preclinical
 - 4.2.1.1 Preclinical market, 2018-2030 (USD Million)
 - 4.2.2 Clinical



4.2.2.1 Clinical market, 2018-2030 (USD Million)

CHAPTER 5 MEDICAL DEVICE CONTRACT RESEARCH ORGANIZATION MARKET: SERVICE SEGMENT ANALYSIS

- 5.1 Definitions & Scope
- 5.2 By Service Market Share Analysis, 2022 & 2030
 - 5.2.1 Project Management/Clinical Supply Management
- 5.2.1.1 Project Management/Clinical Supply Management market, 2018-2030 (USD Million)
 - 5.2.2 Data Management
 - 5.2.2.1 Data Management market, 2018-2030 (USD Million)
 - 5.2.3 Regulatory/Medical Affairs
 - 5.2.3.1 Regulatory/Medical Affairs market, 2018-2030 (USD Million)
 - 5.2.4 Medical Writing
 - 5.2.4.1 Medical Writing market, 2018-2030 (USD Million)
 - 5.2.5 Clinical Monitoring
 - 5.2.5.1 Clinical Monitoring market, 2018-2030 (USD Million)
 - 5.2.6 Quality Management/Assurance
 - 5.2.6.1 Quality Management/ Assurance market, 2018-2030 (USD Million)
 - 5.2.7 Bio-statistics
 - 5.2.7.1 Bio-statistics market, 2018-2030 (USD Million)
 - 5.2.8 Investigator Payments
 - 5.2.8.1 Investigator Payments market, 2018-2030 (USD Million)
 - 5.2.9 Laboratory
 - 5.2.9.1 Laboratory market, 2018-2030 (USD Million)
 - 5.2.10 Patient and Site Recruitment
 - 5.2.10.1 Patient and Site Recruitment market, 2018-2030 (USD Million)
 - 5.2.11 Technology
 - 5.2.11.1 Technology market, 2018-2030 (USD Million)
 - 5.2.12 Others
 - 5.2.12.1 Others market, 2018-2030 (USD Million)

CHAPTER 6 MEDICAL DEVICE CONTRACT RESEARCH ORGANIZATION MARKET: DEVICE TYPE SEGMENT ANALYSIS

- 6.1 Definitions & Scope
- 6.2 By Service Market Share Analysis, 2022 & 2030
 - 6.2.1 MedTech devices



- 6.2.1.1 Medtech Devices market, 2018-2030 (USD Million)
- 6.2.2 Diagnostic Devices
- 6.2.2.1 Diagnostic Devices market, 2018-2030 (USD Million)
- 6.2.3 Handheld Devices
 - 6.2.3.1 Handled Devices market, 2018-2030 (USD Million)
- 6.2.4 Others
 - 6.2.4.1 Others market, 2018-2030 (USD Million)

CHAPTER 7 MEDICAL DEVICE CONTRACT RESEARCH ORGANIZATION MARKET REGIONAL ESTIMATES AND TREND ANALYSIS

- 7.1 Medical Device Contract Research Organization Market Share by Region, 2022 & 2030
- 7.2 North America
- 7.2.1 North America Medical Device Contract Research Organization Market Estimates And Forecasts, 2018 2030 (USD Million)
- 7.2.2 U.S.
- 7.2.2.1 U.S. Medical Device Contract Research Organization Market, 2018 2030 (USD Million)
 - 7.2.3 Canada
- 7.2.3.1 Canada Medical Device Contract Research Organization Market, 2018 2030 (USD Million)
- 7.3 Europe
- 7.3.1 Europe Medical Device Contract Research Organization Market, 2018 2030 (USD Million)
 - 7.3.2 U.K.
- 7.3.2.1 U.K. Medical Device Contract Research Organization Market, 2018 2030 (USD Million)
- 7.3.3 Germany
- 7.3.3.1 Germany Medical Device Contract Research Organization Market, 2018 2030 (USD Million)
 - 7.3.4 France
- 7.3.4.1 France Medical Device Contract Research Organization Market, 2018 2030 (USD Million)
 - 7.3.5 Italy
- 7.3.5.1 Italy Medical Device Contract Research Organization Market, 2018 2030 (USD Million)
 - 7.3.6 Spain
 - 7.3.6.1 Spain Medical Device Contract Research Organization Market, 2018 2030



(USD Million)

7.3.7 Denmark

7.3.7.1 Denmark Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.3.8 Sweden

7.3.8.1 Sweden Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.3.9 Norway

7.3.9.1 Norway Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.4 Asia Pacific

7.4.1 Asia Pacific Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.4.2 India

7.4.2.1 India Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.4.3 Japan

7.4.3.1 Japan Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.4.4 China

7.4.4.1 China Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.4.5 Australia

7.4.5.1 Australia Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.4.6 South Korea

7.4.6.1 South Korea Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.4.7 Thailand

7.4.7.1 Thailand Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.5 Latin America

7.5.1 Latin America Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.5.2 Brazil

7.5.2.1 Brazil Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.5.3 Mexico

7.5.3.1 Mexico Medical Device Contract Research Organization Market, 2018 - 2030



(USD Million)

7.5.4 Argentina

7.5.4.1 Argentina Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.6 Middle East & Africa

7.6.1 MEA Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.6.2 South Africa

7.6.2.1 South Africa Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.6.3 Saudi Arabia

7.6.3.1 Saudi Arabia Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.6.4 UAE

7.6.4.1 UAE Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

7.6.5 Kuwait

7.6.5.1 Kuwait Medical Device Contract Research Organization Market, 2018 - 2030 (USD Million)

CHAPTER 8 COMPETITIVE ANALYSIS

8.1 Company Market Share Analysis In The Medical Device Contract Research Organization Market

CHAPTER 9 COMPETITIVE LANDSCAPE

- 9.1 Participant's Overview
- 9.2 Financial Performance
- 9.3 Participant Categorization
 - 9.3.1 STRATEGY MAPPING
 - 9.3.1.1 Expansions
 - 9.3.1.2 Collaborations, Partnerships, Agreements
 - 9.3.1.3 Product launch
 - 9.3.1.4 Acquisition
 - 9.3.1.4.1 IQVIA, Inc.
 - 9.3.1.4.2 Charles River Laboratories
 - 9.3.1.4.3 ICON, plc
 - 9.3.1.4.4 Syneos Health



- 9.3.1.4.5 Laboratory Corporation of America Holdings
- 9.3.1.4.6 WuXi AppTec
- 9.3.1.4.7 Medpace
- 9.3.1.4.8 Eurofins Scientific SE
- 9.3.1.4.9 Promedica International
- 9.3.1.4.10 Qserve



List Of Tables

LIST OF TABLES

- 1. List of secondary sources
- 2. List of abbreviations
- 3. Impact of COVID-19 on new patients entering trials
- 4. Impact of COVID-19 on other therapeutic areas
- 5. Revenue of market players in 2020 and 2021
- 6. Mergers & Acquisitions
- 7. Collaboration
- 8. Product launch
- 9. Expansions
- 10. Saudi Arabia regulatory approval process for medical devices
- 11. Key companies undertaking expansions.
- 12. Key companies undergoing collaborations, partnerships, and agreements
- 13. Key companies launching new products.
- 14. Key companies undergoing acquisitions.



List Of Figures

LIST OF FIGURES

- 1. Market research process
- 2. Information procurement
- 3. Primary research pattern
- 4. Market research approaches
- 5. QFD modeling for market share assessment
- 6. Market formulation & validation
- 7. Commodity flow analysis
- 8. Volume price analysis
- 9. Medical device contract research organization market segmentation
- 10. Parent market outlook (2022)
- 11. Related/ancillary market outlook (2022)
- 12. Medical device clinical trial scenario
- 13. Clinical trial scenario (As of January 2022)
- 14. Market driver relevance analysis (Current & future impact)
- 15. Market restraint relevance analysis (Current & future impact)
- 16. Porter's five forces analysis
- 17. SWOT analysis, by factor (political & legal, economic and technological)
- 18. Medical Device Contract Research Organization Market phase outlook: Segment dashboard
- 19. Medical Device Contract Research Organization market: Phase movement analysis
- 20. Class of medical device
- 21. Preclinical market, 2018 2030 (USD Million)
- 22. Clinical market, 2018 2030 (USD Million)
- 23. Medical Device Contract Research Organization market service outlook: Segment dashboard
- 24. Medical Device Contract Research Organization market: Service movement analysis
- 25. Parameters for measuring success of provider solution
- 26. Project Management/Clinical Supply Management market, 2018 2030 (USD Million)
- 27. Clinical data management flow
- 28. Data Management market, 2018 2030 (USD Million)
- 29. Class of medical device
- 30. Regulatory/Medical Affairs market, 2018 2030 (USD Million)
- 31. Medical Writing market, 2018 2030 (USD Million)



- 32. Clinical Monitoring market, 2018 2030 (USD Million)
- 33. The PDCA lifecycle of the medical device manufacturing
- 34. Quality Management/ Assurance market, 2018 2030 (USD Million)
- 35. Bio-statistics market, 2018 2030 (USD Million)
- 36. Investigator Payments market, 2018 2030 (USD Million)
- 37. Laboratory market, 2018 2030 (USD Million)
- 38. Strategic initiatives with positive impact on patient recruitment
- 39. Patient and Site Recruitment market, 2018 2030 (USD Million)
- 40. Technology market, 2018 2030 (USD Million)
- 41. Others market, 2018 2030 (USD Million)
- 42. Medical Device Contract Research Organization market device type outlook: Segment dashboard
- 43. Medical Device Contract Research Organization market: Device type movement analysis
- 44. MedTech devices market, 2018 2030 (USD Million)
- 45. Diagnostic devices market, 2018 2030 (USD Million)
- 46. Handled devices market, 2018 2030 (USD Million)
- 47. Others market, 2018 2030 (USD Million)
- 48. Regional marketplace: Key takeaways
- 49. Regional outlook, 2022 & 2030
- 50. North America clinical trials for medical devices (As of September 2022)
- 51. North America market, 2018 2030 (USD Million)
- 52. U.S. medical device approval
- 53. U.S. market, 2018 2030 (USD Million)
- 54. Canada market, 2018 2030 (USD Million)
- 55. Europe clinical trials for medical devices (As of September 2022)
- 56. Europe market, 2018 2030 (USD Million)
- 57. U.K. market, 2018 2030 (USD Million)
- 58. Germany market, 2018 2030 (USD Million)
- 59. France market, 2018 2030 (USD Million)
- 60. Italy market, 2018 2030 (USD Million)
- 61. Spain market, 2018 2030 (USD Million)
- 62. Denmark market, 2018 2030 (USD Million)
- 63. Sweden market, 2018 2030 (USD Million)
- 64. Norway market, 2018 2030 (USD Million)
- 65. Asia Pacific Clinical Trials for medical devices (As of September 2022)
- 66. Asia Pacific market, 2018 2030 (USD Million)
- 67. India market, 2018 2030 (USD Million)
- 68. Japan market, 2018 2030 (USD Million)



- 69. China market, 2018 2030 (USD Million)
- 70. Australia market, 2018 2030 (USD Million)
- 71. South Korea market, 2018 2030 (USD Million)
- 72. Thailand market, 2018 2030 (USD Million)
- 73. Latin America medical device clinical trials (As of September)
- 74. Latin America market, 2018 2030 (USD Million)
- 75. Brazil market, 2018 2030 (USD Million)
- 76. Mexico market, 2018 2030 (USD Million)
- 77. Argentina market, 2018 2030 (USD Million)
- 78. MEA clinical trials for medical devices (As of September 2022)
- 79. MEA market, 2018 2030 (USD Million)
- 80. South Africa market, 2018 2030 (USD Million)
- 81. Saudi Arabia market, 2018 2030 (USD Million)
- 82. UAE market, 2018 2030 (USD Million)
- 83. Kuwait market, 2018 2030 (USD Million)
- 84. Company Market Share Analysis in the Medical Device CRO Market (2022)



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