

MEA Cloud Infrastructure Services Market Size, Share & Trends Analysis Report, By Deployment (Public, Private, Cloud), By Organization, By Service (PaaS, IaaS, CDN/AND, DRaaS), And Segment Forecasts, 2018 - 2025

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Abstracts

The MEA cloud infrastructure services market size is anticipated to reach USD 18.07 billion by 2025, according to a new report by Grand View Research, Inc. The market is anticipated to register a CAGR of 28.7 % during the forecast period. Increasing government investments towards digital transformation has fostered the market growth. Moreover, growing awareness among small and medium enterprises regarding the advantages of cloud technology in business is anticipated to boost the market growth.

Platform as a Service (PaaS) emerged as the largest cloud infrastructure service in 2017 with 26.4% market share. The service allows development, execution, and management of cloud-based applications without the need to build or maintain infrastructure. The dependency of the PaaS market on cloud infrastructure, for implementation, is expected to benefit the IaaS market over the forecast period. The demand for Disaster Recovery as a Service (DRaaS) segment is expected to register the highest CAGR of 31.9% owing to increased demand for data security and recovery.

Public cloud segment is the largest deployment type for cloud infrastructure services. The public cloud enables economic and faster deployment of resources thus saving user time and money. Private cloud is anticipated to expand at the highest CAGR of 32.4% from 2018 to 2025. The private clouds are mostly preferred by large organizations, as it ensures better security for digital assets and user's financial data. The hybrid cloud combines the benefits of public cloud and private cloud. The hybrid arrangement facilitates ease of deployment like in the case of the public cloud and also

ensures optimum data security like the private cloud deployment. Thus hybrid cloud deployment is widely preferred by medium-sized organizations.

The Small and Medium Enterprises (SME) segment accounted for USD 0.26 billion in 2017. The cloud computing has emerged as the most reliable and economical option for SMEs. Thus the trend of moving from traditional on-premise deployment to cloud deployment has been observed among the SMEs. Large organizations have already deployed their businesses on the cloud. Thus, owing to its wide adoption, the segment is expected to witness moderate growth over the forecast period.

The government initiatives, such as 'Smart Dubai' and 'Smart Abu Dhabi', in UAE are anticipated to bring in huge investments for the cloud technology segment. Many organizations are willing to expand their business in MEA and are considering UAE as the most promising country for growth. The cloud infrastructure market in Qatar is estimated to expand at the highest CAGR of 32.8 % from 2018 to 2025 due to the local government's commitment towards technological development by 2020 through e-government, ICT sector development.

Further key findings from the study suggest:

The MEA cloud infrastructure services market is expected to register a CAGR of 28.7% from 2018 to 2025

Platform as a Service (PaaS) emerged as the largest service segment with USD 0.68 billion market size in 2017

Public cloud was the largest deployment segment for cloud infrastructure services in 2017

The SME segment accounted for more than 24% market share in 2017. Increasing awareness regarding cloud adoption is expected to boost the segment growth further

The Qatar market is anticipated to grow at highest CAGR of 32.8% from 2018 to 2025, owing to increased government effort towards technical development through digitization

Key companies including Amazon Web Services, Inc.; Microsoft Corporation; Google, Inc.; and IBM Corporation led the MEA cloud infrastructure services

market while accounting for the majority revenue share in 2017.

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