

# Luxury Bath And Body Products Market Size, Share & Trends Analysis Report By Product (Body Oil, Body Washes, Body Creams & Lotions), By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/LB278AEC1370EN.html>

Date: February 2022

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: LB278AEC1370EN

## Abstracts

This report can be delivered to the clients within 72 Business Hours

### Luxury Bath And Body Products Market Growth & Trends

The global luxury bath and body products market size is expected to reach USD 28.65 billion by 2030, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 7.9% from 2022 to 2030. The market is driven by the growing consumer preference for natural or chemical-free products. Millennials have radically reshaped the skincare market as they demand authenticity, a means of self-expression, and a reliance on social media.

Consumer preference for high-quality products has led to an increase in the willingness to spend a higher amount on luxury bath and body products. Thus, high-priced premium bath and body products are gaining traction in the market. These products contain biologically active ingredients such as ferulic acid and essential oils such as baobab oil, moringa oil, and vitamins, which claim to have a physiological effect on the skin and offer both relaxing and calming benefits to the body.

The application of luxury body washes is an emerging trend as consumers are seeking high-quality and premium products that offer the benefits of aromatherapy in everyday use. Moreover, consumers prefer to pay higher prices for luxury body washes that contain signature fragrances, essential oils, and premium aromatherapy oils, which help

in uplifting one's spirits and calming the mind, offer soothing fragrance and deliver aromatic and botanical undertones. Such benefits are likely to drive the demand for luxury body washes in the upcoming years.

The online distribution channel is expected to register the fastest CAGR from 2022 to 2030. As per the data published on India Brand Equity Foundation, in February 2021, several homegrown and foreign luxury beauty brands such as Kama Ayurveda, Forest Essentials, SUGAR Cosmetics, and Kiehl's have recorded more than 50% sales through e-commerce during the pandemic, which is encouraging beauty brands to invest in their online stores. This is anticipated to boost the growth of the online segment during the forecast period. The market is consolidated with the presence of a large number of international players and a few regional players.

### Luxury Bath And Body Products Market Report Highlights

North America emerged as the largest regional market in 2021. The rising consumer awareness regarding health and hygiene and the increasing preference for premium sustainable products are likely to fuel the demand for luxury bath and body products in North America over the forecast period

By product, the body lotion and creams segment is projected to register the fastest CAGR from 2022 to 2030. Luxury body lotions and creams contain hydrating ingredients like nourishing plant oils, earth-derived butter, and humectants such as hyaluronic acid and glycerin that help in addressing skin concerns like eczema, chronic dryness, and loss of elasticity

The online distribution channel is expected to register the fastest growth rate during the forecast period. Online channels have been gaining popularity over the past years owing to the growing prevalence of online shopping across the globe. Consumers across the world are increasingly turning toward online shopping for luxury bath and body products due to the rising visibility of several premium brands

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution channel Outlook
- 2.4. Regional Outlook
- 2.5. Competitive Insights

### **CHAPTER 3. LUXURY BATH & BODY PRODUCTS MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on the Luxury Bath & Body Products Market
- 3.4. Industry Value Chain Analysis
  - 3.4.1. Sales/Retail Channel Analysis
  - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
  - 3.5.1. Driver Impact Analysis
  - 3.5.2. Restraint Impact Analysis
  - 3.5.3. Industry Challenges
  - 3.5.4. Industry opportunities
- 3.6. Business Environment Analysis

- 3.6.1. Industry Analysis - Porter's Five Forces
  - 3.6.1.1. Supplier Power
  - 3.6.1.2. Buyer Power
  - 3.6.1.3. Substitution Threat
  - 3.6.1.4. Threat from New Entrant
  - 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of Luxury Bath & Body Products Market
- 3.8. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. LUXURY BATH & BODY PRODUCTS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1. Product Movement Analysis & Market Share, 2021&2030
- 5.2. Body Oil
  - 5.2.1. Market estimates and forecast by body oil, 2017 - 2030 (USD Million)
- 5.3. Body Lotions & Creams
  - 5.3.1. Market estimates and forecast by body lotions & creams, 2017 - 2030 (USD Million)
- 5.4. Body Washes
  - 5.4.1. Market estimates and forecast by body washes, 2017 - 2030 (USD Million)
- 5.5. Others
  - 5.5.1. Market estimates and forecast for others, 2017 - 2030, (USD Million)

## **CHAPTER 6. LUXURY BATH & BODY PRODUCTS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 6.1. Distribution channel Movement Analysis & Market Share, 2021&2030
- 6.2. Online
  - 6.2.1. Market estimates and forecast through online distribution channel, 2017 - 2030 (USD Million)
- 6.3. Offline

6.3.1. Market estimates and forecast through offline distribution channels, 2017 - 2030 (USD Million)

## **CHAPTER 7. LUXURY BATH & BODY PRODUCTS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

7.1. Regional Movement Analysis & Market Share, 2021&2030

7.2. North America

7.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.2.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.2.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.2.4. U.S.

7.2.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.2.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.2.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.3. Europe

7.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.3.4. Germany

7.3.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.3.5. U.K.

7.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.3.6. France

7.3.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.3.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

- 7.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
- 7.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
- 7.4.4. China
  - 7.4.4.1. Market estimates and forecast, 2017-2030(USD Million)
  - 7.4.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
  - 7.4.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
- 7.4.5. India
  - 7.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
  - 7.4.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
  - 7.4.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
- 7.4.6. Japan
  - 7.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)
  - 7.4.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
  - 7.4.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
- 7.5. Central & South America
  - 7.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
  - 7.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
  - 7.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
  - 7.5.4. Brazil
    - 7.5.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
    - 7.5.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
    - 7.5.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
- 7.6. Middle East & Africa
  - 7.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)
  - 7.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
  - 7.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
  - 7.6.4. South Africa
    - 7.6.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
    - 7.6.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
    - 7.6.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

## **CHAPTER 8. COMPETITIVE ANALYSIS**

- 8.1. Key global players, recent developments & their impact on the industry
- 8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)
- 8.3. Vendor Landscape
  - 8.3.1. Key company market share analysis, 2021

## **CHAPTER 9. COMPANY PROFILES**

- 9.1. Bamford
  - 9.1.1. Company Overview
  - 9.1.2. Financial Performance
  - 9.1.3. Product Benchmarking
  - 9.1.4. Strategic Initiatives
- 9.2. The Est?e Lauder Companies Inc.
  - 9.2.1. Company Overview
  - 9.2.2. Financial Performance
  - 9.2.3. Product Benchmarking
  - 9.2.4. Strategic Initiatives
- 9.3. This Works Products Limited
  - 9.3.1. Company Overview
  - 9.3.2. Financial Performance
  - 9.3.3. Product Benchmarking
  - 9.3.4. Strategic Initiatives
- 9.4. Augustinus Bader
  - 9.4.1. Company Overview
  - 9.4.2. Financial Performance
  - 9.4.3. Product Benchmarking
  - 9.4.4. Strategic Initiatives
- 9.5. Diptyque
  - 9.5.1. Company Overview
  - 9.5.2. Financial Performance
  - 9.5.3. Product Benchmarking
  - 9.5.4. Strategic Initiatives
- 9.6. Aromatherapy Associates
  - 9.6.1. Company Overview
  - 9.6.2. Financial Performance
  - 9.6.3. Product Benchmarking



- 9.6.4. Strategic Initiatives
- 9.7. Tata Harper
  - 9.7.1. Company Overview
  - 9.7.2. Financial Performance
  - 9.7.3. Product Benchmarking
  - 9.7.4. Strategic Initiatives
- 9.8. Omorovicza
  - 9.8.1. Company Overview
  - 9.8.2. Financial Performance
  - 9.8.3. Product Benchmarking
  - 9.8.4. Strategic Initiatives
- 9.9. Chanel Limited
  - 9.9.1. Company Overview
  - 9.9.2. Financial Performance
  - 9.9.3. Product Benchmarking
  - 9.9.4. Strategic Initiatives
- 9.10. Chantecaille (UK) Ltd.
  - 9.10.1. Company Overview
  - 9.10.2. Financial Performance
  - 9.10.3. Product Benchmarking
  - 9.10.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

1. Luxury bath & body products market - Driving factor market analysis
2. Luxury bath & body products market - Restraint factor market analysis
3. Luxury bath & body products market estimates and forecast, for body oil, 2017 - 2030 (USD Million)
4. Luxury bath & body products market estimates and forecast, for body lotions & creams, 2017 - 2030 (USD Million)
5. Luxury bath & body products market estimates and forecast, for body washes, 2017 - 2030 (USD Million)
6. Luxury bath & body products market estimates and forecast, for others, 2017 - 2030 (USD Million)
7. Luxury bath & body products market estimates and forecast, by offline distribution channel, 2017 - 2030 (USD Million)
8. Luxury bath & body products market estimates and forecast, by online distribution channel, 2017 - 2030 (USD Million)
9. North America luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
10. North America luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
11. North America luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
12. U.S. luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
13. U.S. luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
14. U.S. luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
15. Europe luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
16. Europe luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
17. Europe luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
18. Germany luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
19. Germany luxury bath & body products market estimates and forecast, by product,

2017 - 2030 (USD Million)

20. Germany. luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
21. U.K. luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
22. U.K. luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
23. U.K. luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
24. France luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
25. France luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
26. France luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
27. Asia Pacific luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
28. Asia Pacific luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
29. Asia Pacific luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
30. China luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
31. China luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
32. China luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
33. Japan luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
34. Japan luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
35. Japan luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
36. India luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
37. India luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
38. India luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

39. Central & South America luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
40. Central & South America luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
41. Central & South America luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
42. Brazil luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
43. Brazil luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
44. Brazil luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
45. Middle East & Africa luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
46. Middle East & Africa luxury bath & body products market estimates and forecast, by product, 2017 - 2030, (USD Million)
47. Middle East & Africa luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)
48. South Africa luxury bath & body products market estimates and forecast, 2017 - 2030 (USD Million)
49. South Africa luxury bath & body products market estimates and forecast, by product, 2017 - 2030 (USD Million)
50. South Africa luxury bath & body products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
51. Company Categorization

## List Of Figures

### LIST OF FIGURES

1. Luxury bath & body products market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Luxury bath & body products market - product growth
7. Luxury bath & body products market - Value chain analysis
8. Increase in revenue of L'Oréal's luxury skincare segment, 2012-2019, (USD Billion)
9. Imports of raw plant materials to Europe (USD Million)
10. U.S. e-commerce retail sales as a percent of total sales
11. Luxury bath & body products market: Porter's five forces analysis
12. Roadmap of the luxury bath & body products market
13. Consumers preferring luxury bath & body products (%)
14. Average age group, luxury bath & body products, 2021 (%)
15. Average income group, luxury bath & body products, 2021 (%)
16. Consumer preferences for luxury bath & body products
17. Factors Influencing Consumer's Purchase Decisions
18. Luxury bath & body products market: Product share (%) analysis, 2021 & 2030
19. Luxury bath & body products market: Distribution channel share (%) analysis, 2021 & 2030
20. Luxury bath & body products market: Regional share (%) analysis, 2021 & 2030
21. Luxury bath & body products market share analysis, 2021

## I would like to order

Product name: Luxury Bath And Body Products Market Size, Share & Trends Analysis Report By Product (Body Oil, Body Washes, Body Creams & Lotions), By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/LB278AEC1370EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LB278AEC1370EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970