

Low-Fat Yogurt Market Analysis By Origin (Non-Organic, Organic), By Type (Flavored, Fruit, Plain), By Region (North America, Europe, Asia Pacific, Central & South America, MEA), And Segment Forecasts, 2014 - 2025

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Abstracts

The global low-fat yogurt market is anticipated to reach USD 28.2 billion by 2025, according to a new report by Grand View Research, Inc. Various health benefits associated with the consumption of low-fat dairy products and the rise in production of organic flavored products are expected to boost the industry growth.

Players operating in the industry are investing in research and development activities to innovate new products and gain a competitive edge over their competitors. These players are adopting process automation to increase the production rate and reduce overall production cost of the product.

The global demand for organic dairy products is growing significantly as these products are prepared from natural sources. Additives, stabilizers, sweeteners, and flavors added during the production process are also obtained from natural sources. Probiotic bacteria are the most common beneficial cultures used for making yogurt.

These bacteria help in balancing the friendly bacteria found in the human digestive tract, which improve immune system of the body. *Streptococcus thermophilus* is a commonly used lactic acid probiotic bacterium for producing yogurt, which helps in regulating the functioning of digestive tract and the immune system response. Furthermore, maintaining proper gut health helps improve the overall immunity.

Further key findings from the report suggest:

The global low-fat yogurt market was valued at USD 11.65 billion in 2016. The market is anticipated to reach USD 28.19 billion by 2025, while ascending at a CAGR of 10.4% from 2017 to 2025.

Organic low-fat yogurt segment dominated the overall industry in 2016, owing to various advantages of its consumption

Flavored yogurt was the largest segment type in 2016. The segment is also projected to be the fastest, ascending at a CAGR of 10.7% over the forecasted period.

Chocolate, vanilla, coffee, and mint are some of the common flavors added to the product for improving the odor, taste, and texture of the end product

Asia Pacific region is expected to be the fastest growing region and hold over 21% of the overall market by 2025. The region is projected to grow at a CAGR of 11.4% over the forecast period.

The industry is highly competitive in nature with the presence of several players

Some of the key market players are General Mills, Inc.; Danone, Inc.; Nestle S.A.; Rainy Lanes Dairy Foods Ltd.; Springfield Creamery (Nancy's); Jalna Dairy Foods; Gopala; Wallaby Yogurt Company; Byrne Dairy; and Tillamook Dairy Co-Op.

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research methodology
- 1.2 Research scope & assumptions
- 1.3 List of data sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Low-fat yogurt market- Industry snapshot, 2016

CHAPTER 3 LOW-FAT YOGURT MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1 Market segmentation & scope
- 3.2 Market size and growth prospects, 2014 - 2025
- 3.3 Value chain analysis
- 3.4 Consumer Behavior
- 3.5 Regulatory framework
- 3.6 Market dynamics
 - 3.6.1 Market driver analysis
 - 3.6.1.1 Various health benefit of low-fat yogurt consumption
 - 3.6.1.2 Effectiveness of bacteria used for making yogurt
 - 3.6.2 Market restraint analysis
 - 3.6.2.1 High sugar content and lack of awareness regarding the usage of bacterial cultural
- 3.7 Key market opportunities
- 3.8 Industry analysis - Porter's
- 3.9 PESTEL analysis

CHAPTER 4 LOW-FAT YOGURT MARKET: ORIGIN ESTIMATES & TREND ANALYSIS

- 4.1 Global low-fat yogurt market: Origin movement analysis, 2016 & 2025
- 4.2 Non-organic low-fat yogurt
 - 4.2.1 Market estimates and forecasts, from non-organic, 2014 - 2025 (USD Million)
- 4.3 Organic low-fat yogurt
 - 4.3.1 Market estimates and forecasts, from organic, 2014 - 2025 (USD Million)

CHAPTER 5 LOW-FAT YOGURT MARKET: TYPE ESTIMATES & TREND ANALYSIS

5.1 Low-fat yogurt market: Type movement analysis, 2016 & 2025

5.2 Flavoured

5.2.1 Market estimates and forecasts, in flavoured, 2014 - 2025 (USD Million)

5.3 Fruit

5.3.1 Market estimates and forecasts, in fruit, 2014 - 2025 (USD Million)

5.4 Plain

5.4.1 Market estimates and forecasts, in plain, 2014 - 2025 (USD Million)

CHAPTER 6 LOW-FAT YOGURT MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

6.1 Low-fat yogurt market: Regional movement analysis, 2016 & 2025

6.1.1 North America

6.1.1.1 Market estimates and forecasts, by origin (USD million)

6.1.1.2 Market estimates and forecasts, by type (USD million)

6.1.1.3 U.S.

6.1.1.3.1 Market estimates and forecasts, by origin (USD million)

6.1.1.3.2 Market estimates and forecasts, by type (USD million)

6.1.2 Europe

6.1.2.1 Market estimates and forecasts, by origin (USD million)

6.1.2.2 Market estimates and forecasts, by type (USD million)

6.1.2.3 UK

6.1.2.3.1 Market estimates and forecasts, by origin (USD million)

6.1.2.3.2 Market estimates and forecasts, by type (USD million)

6.1.2.4 France

6.1.2.4.1 Market estimates and forecasts, by origin (USD million)

6.1.2.4.2 Market estimates and forecasts, by type (USD million)

6.1.3 Asia Pacific

6.1.3.1 Market estimates and forecasts, by origin (USD million)

6.1.3.2 Market estimates and forecasts, by type (USD million)

6.1.3.3 China

6.1.3.3.1 Market estimates and forecasts, by origin (USD million)

6.1.3.3.2 Market estimates and forecasts, by type (USD million)

6.1.3.4 Japan

6.1.3.4.1 Market estimates and forecasts, by origin (USD million)

6.1.3.4.2 Market estimates and forecasts, by type (USD million)

6.1.3.5 India

- 6.1.3.5.1 Market estimates and forecasts, by origin (USD million)
- 6.1.3.5.2 Market estimates and forecasts, by type (USD million)
- 6.1.4 Central & South America (CSA)
 - 6.1.4.1 Market estimates and forecasts, by origin (USD million)
 - 6.1.4.2 Market estimates and forecasts, by type (USD million)
 - 6.1.4.3 Brazil
 - 6.1.4.3.1 Market estimates and forecasts, by origin (USD million)
 - 6.1.4.3.2 Market estimates and forecasts, by type (USD million)
- 6.1.5 Middle East & Africa (MEA)
 - 6.1.5.1 Market estimates and forecasts, by origin (USD million)
 - 6.1.5.2 Market estimates and forecasts, by type (USD million)

CHAPTER 7 COMPETITIVE LANDSCAPE

- 7.1 Vendor landscape
- 7.2 Companies operating in the market
- 7.3 Competitive environment
- 7.4 Product Matrix
- 7.5 Strategy framework

CHAPTER 8 COMPANY PROFILES

- 8.1 General Mills Inc.
 - 8.1.1 Company overview
 - 8.1.2 Financial performance
 - 8.1.3 Product/service benchmarking
- 8.2 Danone Inc.
 - 8.2.1 Company overview
 - 8.2.2 Financial performance
 - 8.2.3 Product/service benchmarking
- 8.3 Nestl? S.A.
 - 8.3.1 Company overview
 - 8.3.2 Financial performance
 - 8.3.3 Product/service benchmarking
- 8.4 Rainy Lanes Dairy Foods Ltd
 - 8.4.1 Company overview
 - 8.4.2 Product/service benchmarking
- 8.5 Springfield Creamery (Nancy's Cultured Dairy and Soy Products)
 - 8.5.1 Company overview

- 8.5.2 Product/service benchmarking
- 8.6 Jalna Dairy Foods
 - 8.6.1 Company overview
 - 8.6.2 Product/service benchmarking
- 8.7 Gopala
 - 8.7.1 Company overview
 - 8.7.2 Product/service benchmarking
- 8.8 Wallaby Yogurt Company
 - 8.8.1 Company overview
 - 8.8.2 Product/service benchmarking
- 8.9 Byrne Dairy
 - 8.9.1 Company overview
 - 8.9.2 Product/service benchmarking
- 8.10 Tillamook Dairy Co-Op
 - 8.10.1 Company overview
 - 8.10.2 Product/service benchmarking

List Of Tables

LIST OF TABLES

TABLE 1 Low-fat yogurt market estimates and forecasts, from non-organic, 2014 - 2025 (USD Million)

TABLE 2 Low-fat yogurt market estimates and forecasts, from organic, 2014 - 2025 (USD Million)

TABLE 3 Low-fat yogurt market estimates and forecasts, in flavoured, 2014 - 2025 (USD Million)

TABLE 4 Low-fat yogurt market estimates and forecasts, in fruit, 2014 - 2025 (USD Million)

TABLE 5 Low-fat yogurt market estimates and forecasts, in plain, 2014 - 2025 (USD Million)

TABLE 6 North America low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 7 North America low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 8 North America low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

TABLE 9 U.S. low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 10 U.S. low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 11 U.S. low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

TABLE 12 Europe low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 13 Europe low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 14 Europe low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

TABLE 15 UK low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 16 UK low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 17 UK low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

TABLE 18 France low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 19 France low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 20 France low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

TABLE 21 Asia Pacific low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 22 Asia Pacific low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 23 Asia Pacific low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

million)

TABLE 24 China low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 25 China low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 26 China low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

TABLE 27 Japan low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 28 Japan low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 29 Japan low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

TABLE 30 India low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 31 India low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 32 India low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

TABLE 33 CSA low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 34 CSA low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 35 CSA low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

TABLE 36 Brazil low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 37 Brazil low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 38 Brazil low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

TABLE 39 MEA low-fat yogurt market estimates and forecasts, 2014 - 2025 (USD Million)

TABLE 40 MEA low-fat yogurt market revenue, by origin, 2014 - 2025 (USD million)

TABLE 41 MEA low-fat yogurt market revenue, by type, 2014 - 2025 (USD million)

List Of Figures

LIST OF FIGURES

- FIG. 1 Industry Snapshot
- FIG. 2 Market segmentation & scope
- FIG. 3 Low-fat yogurt market size and growth prospects, 2014 - 2025
- FIG. 4 Value chain analysis
- FIG. 5 Low-fat yogurt manufacturing process
- FIG. 6 Low-fat yogurt market dynamics
- FIG. 7 Global probiotics yogurt consumption (2010 - 2016) (USD Million)
- FIG. 8 Key market opportunities - prioritized
- FIG. 9 Industry analysis - Porter's
- FIG. 10 PESTEL analysis
- FIG. 11 Global low-fat yogurt market: Origin movement analysis, 2016 & 2025
- FIG. 12 Low-fat yogurt market: Type movement analysis, 2016 & 2025
- FIG. 13 Regional market place: Key takeaways
- FIG. 14 Low-fat yogurt market: Regional movement analysis, 2016 & 2025
- FIG. 15 Competitive environment
- FIG. 16 Product Matrix
- FIG. 17 Strategy framework

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