

Logistics Automation Market Size, Share & Trends Analysis Report By Component, By Function, By Logistics Type, By Organization Size, By Software Application, By Vertical, By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Logistics Automation Market Growth & Trends

The global logistics automation market size is anticipated t%li%reach USD 90.0 billion by 2030, expanding at a CAGR of 15.0% from 2024 t%li%2030, according t%li%a new report by Grand View Research, Inc. Logistics operations are critical factors in the smooth functioning of the supply chain of any business, especially low-margin, high-volume businesses. The logistics sector is witnessing a continuous increase in investments with a significant emphasis on the automation of several logistics functions. Automation enhances efficiency and aids in integrating supply chains; thus, automation is increasingly being adopted across sectors. The growing tendency of the logistics industry toward adopting automation solutions is one of the significant factors driving the growth of the logistics automation industry.

According t%li%a DHL report published in 2018, 80% of warehouses d%li%not have any automation support and are still operated manually, while 15% of the total warehouses are just mechanized, which means the warehouses use sorters, conveyors, picker solutions, and other machined equipment which are not necessarily automated. The report states that only 5% of total warehouses are automated. The trend displays a remarkable opportunity for the growth of the market in the coming years as companies are increasingly adopting automation in their warehouses, including autonomous robots,



automated sorting systems, conveyor systems, etc. Technological developments such as communication technologies, sensors, tracking devices, computer vision, artificial intelligence, and machine learning are aiding the growth of the target market.

The e-commerce boom is resulting in increasing adoption of automation solutions owing t%li%the enormous volumes of shipments. The e-commerce shipment volume is growing exponentially by the year, and hence the warehouses require automation solutions t%li%meet the short delivery timelines. The e-commerce fulfillment centers are implementing automated sorting and conveyor systems and highly benefit from inventory management and order management software. Moreover, the major labor challenges faced by the logistics industry across the globe are driving the demand for logistics automation solutions.

Logistics Automation Market Report Highlights

Based on components, the hardware segment dominated the market in 2023 with a share of about 66%. Autonomous robots are the largest subsegment of hardware components in terms of revenue owing t%li%the increasing demand for automated warehouse logistics

Based on function, the inventory & storage management function segment is anticipated t%li%grow at a CAGR of 16.2% during the forecast period. The inventory & storage management ensures the stocks are maintained at optimum levels, and the demand for each product determines the stock levels

Based on logistics type, the sales logistics segment dominated the market in 2023, accounting for a market share of about 35%. Sales logistics is a critical aspect of the supply chain as it involves moving or delivering goods t%li%the end consumer

Based on organization size, the small and medium enterprises segment is anticipated t%li%grow at the fastest CAGR of 16.0% during the forecast period. The growth can be attributed t%li%the automation that helps SMEs t%li%optimize their labor costs

Based on software application, the order management software



segment held the largest market share in 2023. The dominance of the segment is owing t%li%the need t%li%fulfill the orders correctly and without any delivery delays. The order management process starts when an order is placed and ends when the customer receives the order

Based on vertical, the retail and e-commerce segment is anticipated t%li%grow at a CAGR of 15.6%. The growth can be attributed t%li%the increasing preference for online shopping among consumers across the globe

The Asia Pacific segment is anticipated t%li%register significant growth with a CAGR of 15.5%. The growth can be attributed t%li%the increasing investments in logistics infrastructure projects in countries such as India and China

In March 2023, Jungheinrich AG announced the acquisition of Storage Solutions, a material handling solution provider based in the U.S. Storage Solutions provides warehouse and distribution centers with solutions and services, such as lifecycle services, workflow optimization, and safety inspections. Jungheinrich AG was looking forward t%li%leveraging the acquisition t%li%expand its presence in the U.S.



Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
 - 1.3.1. Information Procurement
 - 1.3.2. Information or Data Analysis
 - 1.3.3. Market Formulation & Data Visualization
 - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
- 1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Landscape Outlook

CHAPTER 3. LOGISTICS AUTOMATION MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Introduction/Lineage Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Drivers Analysis
 - 3.3.1.1. Unabated growth of e-commerce
- 3.3.1.2. Advances in technologies such as robotics, AI, ML, Internet of Things (IoT), and cloud computing
 - 3.3.1.3. Strong emphasis on workforce safety and improved efficiency
 - 3.3.1.4. Need for Real-Time Visibility and Tracking
 - 3.3.1.5. Customer Demand for Faster Deliveries
 - 3.3.2. Market Restraints Analysis
 - 3.3.2.1. High implementation costs
 - 3.3.2.2. Concerns over data security and privacy protection
 - 3.3.3. Industry Opportunities
 - 3.3.3.1. Growing emphasis on industry 4.0
- 3.4. Logistics Automation Market Analysis Tools



- 3.4.1. Porter's Analysis
 - 3.4.1.1. Bargaining power of the suppliers
 - 3.4.1.2. Bargaining power of the buyers
 - 3.4.1.3. Threats of substitution
 - 3.4.1.4. Threats from new entrants
 - 3.4.1.5. Competitive rivalry
- 3.4.2. PESTEL Analysis
 - 3.4.2.1. Political landscape
 - 3.4.2.2. Economic and Social landscape
 - 3.4.2.3. Technological landscape
 - 3.4.2.4. Environmental landscape
- 3.4.2.5. Legal landscape
- 3.5. Use Case Analysis

CHAPTER 4. LOGISTICS AUTOMATION MARKET COMPONENT OUTLOOK

- 4.1. Logistics Automation Market, By Component Analysis & Market Share, 2023 & 2030
- 4.2. Hardware
- 4.2.1. Autonomous Robots (AGV, AMR) Market Estimates and Forecasts, 2017 2030 (USD Million)
- 4.2.2. Automated Storage and Retrieval Systems (AS/RS) Market Estimates and Forecasts, 2017 2030 (USD Million)
- 4.2.3. Automated Sorting Systems Market Estimates and Forecasts, 2017 2030 (USD Million)
- 4.2.4. De-palletizing/Palletizing Systems Market Estimates and Forecasts, 2017 2030 (USD Million)
- 4.2.5. Conveyor Systems Market Estimates and Forecasts, 2017 2030 (USD Million)
- 4.2.6. Automatic Identification and Data Collection (AIDC) Market Estimates and Forecasts, 2017 2030 (USD Million)
- 4.3. Software
- 4.3.1. Warehouse Management System Market Estimates and Forecasts, 2017 2030 (USD Million)
- 4.3.2. Transportation Management System Market Estimates and Forecasts, 2017 2030 (USD Million)
- 4.4. Services
 - 4.4.1. Consulting Market Estimates and Forecasts, 2017 2030 (USD Million)
- 4.4.2. Deployment & Integration Market Estimates and Forecasts, 2017 2030 (USD Million)



4.4.3. Support & Maintenance Market Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 5. LOGISTICS AUTOMATION MARKET FUNCTION OUTLOOK

- 5.1. Logistics Automation Market, By Function Analysis & Market Share, 2023 & 2030
- 5.2. Inventory & Storage Management System
- 5.2.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 5.3. Transportation Management System
 - 5.3.1. Market Estimates and Forecasts, 2017 2030 (USD Million)

CHAPTER 6. LOGISTICS AUTOMATION MARKET LOGISTICS TYPE OUTLOOK

- 6.1. Logistics Automation Market, By Logistics Type Analysis & Market Share, 2023 & 2030
- 6.2. Sales Logistics
 - 6.2.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 6.3. Production Logistics
 - 6.3.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 6.4. Recovery Logistics
 - 6.4.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 6.5. Procurement Logistics
 - 6.5.1. Market Estimates and Forecasts, 2017 2030 (USD Million)

CHAPTER 7. LOGISTICS AUTOMATION MARKET ORGANIZATION SIZE OUTLOOK

- 7.1. Logistics Automation Market, By Organization Size Analysis & Market Share, 2023 & 2030
- 7.2. Large Enterprises
- 7.2.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 7.3. Small & Medium Enterprises
 - 7.3.1. Market Estimates and Forecasts, 2017 2030 (USD Million)

CHAPTER 8. LOGISTICS AUTOMATION MARKET SOFTWARE APPLICATION OUTLOOK

8.1. Logistics Automation Market, By Software Application Analysis & Market Share, 2023 & 2030



- 8.2. Inventory Management
 - 8.2.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 8.3. Order Management
 - 8.3.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 8.4. Yard Management
 - 8.4.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 8.5. Shipping Management
 - 8.5.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 8.6. Labor Management
 - 8.6.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 8.7. Vendor Management
 - 8.7.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 8.8. Customer Support
- 8.8.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 8.9. Others
 - 8.9.1. Market Estimates and Forecasts, 2017 2030 (USD Million)

CHAPTER 9. LOGISTICS AUTOMATION MARKET VERTICAL OUTLOOK

- 9.1. Segment Dashboard
- 9.2. Logistics Automation Market: Vertical Movement Analysis, USD Million, 2023 & 2030
- 9.3. Retail & E-commerce
- 9.3.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 9.4. Healthcare
 - 9.4.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 9.5. Automotive
 - 9.5.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 9.6. Aerospace & Defense
 - 9.6.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 9.7. Electronics & Semiconductor
 - 9.7.1. Market Estimates and Forecasts, 2017 2030 (USD Million)
- 9.8. Others
 - 9.8.1. Market Estimates and Forecasts, 2017 2030 (USD Million)

CHAPTER 10. LOGISTICS AUTOMATION MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

10.1. Logistics Automation Market Share, By Region, 2023 & 2030, USD Million



- 10.2. North America
- 10.2.1. North America Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.2.2. North America Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.2.3. North America Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.2.4. North America Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.2.5. North America Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.2.6. North America Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.2.7. North America Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)

10.2.8. U.S.

- 10.2.8.1. U.S. Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.2.8.2. U.S. Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.2.8.3. U.S. Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.2.8.4. U.S. Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.2.8.5. U.S. Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.2.8.6. U.S. Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.2.8.7. U.S. Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)

10.2.9. Canada

- 10.2.9.1. Canada Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.2.9.2. Canada Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.2.9.3. Canada Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.2.9.4. Canada Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)



- 10.2.9.5. Canada Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.2.9.6. Canada Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.2.9.7. Canada Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
 - 10.2.10. Mexico
- 10.2.10.1. Mexico Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.2.10.2. Mexico Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.2.10.3. Mexico Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.2.10.4. Mexico Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.2.10.5. Mexico Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.2.10.6. Mexico Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.2.10.7. Mexico Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
- 10.3. Europe
- 10.3.1. Europe Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.3.2. Europe Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.3.3. Europe Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.3.4. Europe Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.3.5. Europe Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.3.6. Europe Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.3.7. Europe Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
 - 10.3.8. U.K.
- 10.3.8.1. U.K. Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)



- 10.3.8.2. U.K. Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.3.8.3. U.K. Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.3.8.4. U.K. Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.3.8.5. U.K. Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.3.8.6. U.K. Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.3.8.7. U.K. Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
 - 10.3.9. Germany
- 10.3.9.1. Germany Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.3.9.2. Germany Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.3.9.3. Germany Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.3.9.4. Germany Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.3.9.5. Germany Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.3.9.6. Germany Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.3.9.7. Germany Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
 - 10.3.10. France
- 10.3.10.1. France Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.3.10.2. France Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.3.10.3. France Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.3.10.4. France Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.3.10.5. France Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
 - 10.3.10.6. France Logistics Automation Market Estimates and Forecasts, By



Software Application, 2017 - 2030 (USD Million)

10.3.10.7. France Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

10.4. Asia Pacific

10.4.1. Asia Pacific Logistics Automation Market Estimates and Forecasts, 2017 - 2030 (USD Million)

10.4.2. Asia Pacific Logistics Automation Market Estimates and Forecasts, by Component, 2017 - 2030 (USD Million)

10.4.3. Asia Pacific Logistics Automation Market Estimates and Forecasts, By Function, 2017 - 2030 (USD Million)

10.4.4. Asia Pacific Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 - 2030 (USD Million)

10.4.5. Asia Pacific Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 - 2030 (USD Million)

10.4.6. Asia Pacific Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 - 2030 (USD Million)

10.4.7. Asia Pacific Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

10.4.8. China

10.4.8.1. China Logistics Automation Market Estimates and Forecasts, 2017 - 2030 (USD Million)

10.4.8.2. China Logistics Automation Market Estimates and Forecasts, by Component, 2017 - 2030 (USD Million)

10.4.8.3. China Logistics Automation Market Estimates and Forecasts, By Function, 2017 - 2030 (USD Million)

10.4.8.4. China Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 - 2030 (USD Million)

10.4.8.5. China Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 - 2030 (USD Million)

10.4.8.6. China Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 - 2030 (USD Million)

10.4.8.7. China Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

10.4.9. Japan

10.4.9.1. Japan Logistics Automation Market Estimates and Forecasts, 2017 - 2030 (USD Million)

10.4.9.2. Japan Logistics Automation Market Estimates and Forecasts, by Component, 2017 - 2030 (USD Million)

10.4.9.3. Japan Logistics Automation Market Estimates and Forecasts, By Function,



- 2017 2030 (USD Million)
- 10.4.9.4. Japan Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.4.9.5. Japan Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.4.9.6. Japan Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.4.9.7. Japan Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
 - 10.4.10. India
- 10.4.10.1. India Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.4.10.2. India Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.4.10.3. India Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.4.10.4. India Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.4.10.5. India Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.4.10.6. India Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.4.10.7. India Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
 - 10.4.11. South Korea
- 10.4.11.1. South Korea Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.4.11.2. South Korea Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.4.11.3. South Korea Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.4.11.4. South Korea Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.4.11.5. South Korea Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.4.11.6. South Korea Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.4.11.7. South Korea Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)



- 10.4.12. Australia
- 10.4.12.1. Australia Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.4.12.2. Australia Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.4.12.3. Australia Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.4.12.4. Australia Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.4.12.5. Australia Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.4.12.6. Australia Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.4.12.7. Australia Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
- 10.5. Latin America
- 10.5.1. Latin America Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.5.2. Latin America Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.5.3. Latin America Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.5.4. Latin America Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.5.5. Latin America Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.5.6. Latin America Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.5.7. Latin America Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
 - 10.5.8. Brazil
- 10.5.8.1. Brazil Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.5.8.2. Brazil Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.5.8.3. Brazil Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.5.8.4. Brazil Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)



- 10.5.8.5. Brazil Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.5.8.6. Brazil Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.5.8.7. Brazil Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
- 10.6. Middle East and Africa (MEA)
- 10.6.1. MEA Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.6.2. MEA Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.6.3. MEA Logistics Automation Market Estimates and Forecasts, By Function, 20172030 (USD Million)
- 10.6.4. MEA Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.6.5. MEA Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.6.6. MEA Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.6.7. MEA Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
 - 10.6.8. KSA
- 10.6.8.1. KSA Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.6.8.2. KSA Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.6.8.3. KSA Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.6.8.4. KSA Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.6.8.5. KSA Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.6.8.6. KSA Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.6.8.7. KSA Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
 - 10.6.9. UAE
- 10.6.9.1. UAE Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)



- 10.6.9.2. UAE Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.6.9.3. UAE Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.6.9.4. UAE Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.6.9.5. UAE Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.6.9.6. UAE Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.6.9.7. UAE Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)
 - 10.6.10. South Africa
- 10.6.10.1. South Africa Logistics Automation Market Estimates and Forecasts, 2017 2030 (USD Million)
- 10.6.10.2. South Africa Logistics Automation Market Estimates and Forecasts, by Component, 2017 2030 (USD Million)
- 10.6.10.3. South Africa Logistics Automation Market Estimates and Forecasts, By Function, 2017 2030 (USD Million)
- 10.6.10.4. South Africa Logistics Automation Market Estimates and Forecasts, By Logistics Type, 2017 2030 (USD Million)
- 10.6.10.5. South Africa Logistics Automation Market Estimates and Forecasts, By Organization Size, 2017 2030 (USD Million)
- 10.6.10.6. South Africa Logistics Automation Market Estimates and Forecasts, By Software Application, 2017 2030 (USD Million)
- 10.6.10.7. South Africa Logistics Automation Market Estimates and Forecasts, By Vertical, 2017 2030 (USD Million)



List Of Tables

LIST OF TABLES

Table 1 List of abbreviations

Table 2 Logistics Automation Market - Industry snapshot & key buying criteria, 2017 - 2030

Table 3 Logistics Automation Market, 2017 - 2030 (USD Million)

Table 4 Logistics Automation Market, By Component, 2017 - 2030, (USD Million)

Table 5 Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 6 Logistics Automation Market, by Logistics Type, 2017 - 2030 (USD Million)

Table 7 Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 8 Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 9 Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 10 North America Logistics Automation Market, 2017 - 2030 (USD Million)

Table 11 North America Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 12 North America Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 13 North America Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 14 North America Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 15 North America Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 16 North America Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 17 U.S. Logistics Automation Market, 2017 - 2030 (USD Million)

Table 18 U.S. Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 19 U.S. Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 20 U.S. Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 21 U.S. Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 22 U.S. Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 23 U.S. Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)



- Table 24 Canada Logistics Automation Market, 2017 2030 (USD Million)
- Table 25 Canada Logistics Automation Market, By Component, 2017 2030 (USD Million)
- Table 26 Canada Logistics Automation Market, By Function, 2017 2030 (USD Million)
- Table 27 Canada Logistics Automation Market, By Logistics Type, 2017 2030 (USD Million)
- Table 28 Canada Logistics Automation Market, By Organization Size, 2017 2030 (USD Million)
- Table 29 Canada Logistics Automation Market, By Software Application, 2017 2030 (USD Million)
- Table 30 Canada Logistics Automation Market, By Vertical, 2017 2030 (USD Million)
- Table 31 Mexico Logistics Automation Market, 2017 2030 (USD Million)
- Table 32 Mexico Logistics Automation Market, By Component, 2017 2030 (USD Million)
- Table 33 Mexico Logistics Automation Market, By Function, 2017 2030 (USD Million)
- Table 34 Mexico Logistics Automation Market, By Logistics Type, 2017 2030 (USD Million)
- Table 35 Mexico Logistics Automation Market, By Organization Size, 2017 2030 (USD Million)
- Table 36 Mexico Logistics Automation Market, By Software Application, 2017 2030 (USD Million)
- Table 37 Mexico Logistics Automation Market, By Vertical, 2017 2030 (USD Million)
- Table 38 Europe Logistics Automation Market, 2017 2030 (USD Million)
- Table 39 Europe Logistics Automation Market, By Component, 2017 2030 (USD Million)
- Table 40 Europe Logistics Automation Market, By Function, 2017 2030 (USD Million)
- Table 41 Europe Logistics Automation Market, By Logistics Type, 2017 2030 (USD Million)
- Table 42 Europe Logistics Automation Market, By Organization Size, 2017 2030 (USD Million)
- Table 43 Europe Logistics Automation Market, By Software Application, 2017 2030 (USD Million)
- Table 44 Europe Logistics Automation Market, By Vertical, 2017 2030 (USD Million)
- Table 45 U.K. Logistics Automation Market, 2017 2030 (USD Million)
- Table 46 U.K. Logistics Automation Market, By Component, 2017 2030 (USD Million)
- Table 47 U.K. Logistics Automation Market, By Function, 2017 2030 (USD Million)
- Table 48 U.K. Logistics Automation Market, By Logistics Type, 2017 2030 (USD Million)
- Table 49 U.K. Logistics Automation Market, By Organization Size, 2017 2030 (USD



Million)

Table 50 U.K. Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 51 U.K. Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 52 Germany Logistics Automation Market, 2017 - 2030 (USD Million)

Table 53 Germany Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 54 Germany Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 55 Germany Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 56 Germany Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 57 Germany Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 58 Germany Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 59 France Logistics Automation Market, 2017 - 2030 (USD Million)

Table 60 France Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 61 France Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 62 France Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 63 France Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 64 France Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 65 France Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 66 Asia Pacific Logistics Automation Market, 2017 - 2030 (USD Million)

Table 67 Asia Pacific Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 68 Asia Pacific Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 69 Asia Pacific Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 70 Asia Pacific Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 71 Asia Pacific Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 72 Asia Pacific Logistics Automation Market, By Vertical, 2017 - 2030 (USD



Million)

Table 73 China Logistics Automation Market, 2017 - 2030 (USD Million)

Table 74 China Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 75 China Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 76 China Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 77 China Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 78 China Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 79 China Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 80 India Logistics Automation Market, 2017 - 2030 (USD Million)

Table 81 India Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 82 India Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 83 India Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 84 India Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 85 India Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 86 India Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 87 Japan Logistics Automation Market, 2017 - 2030 (USD Million)

Table 88 Japan Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 89 Japan Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 90 Japan Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 91 Japan Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 92 Japan Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 93 Japan Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 94 South Korea Logistics Automation Market, 2017 - 2030 (USD Million)

Table 95 South Korea Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 96 South Korea Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 97 South Korea Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 98 South Korea Logistics Automation Market, By Organization Size, 2017 - 2030



(USD Million)

Table 99 South Korea Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 100 South Korea Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 101 Australia Logistics Automation Market, 2017 - 2030 (USD Million)

Table 102 Australia Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 103 Australia Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 104 Australia Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 105 Australia Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 106 Australia Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 107 Australia Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 108 Latin America Logistics Automation Market, 2017 - 2030 (USD Million)

Table 109 Latin America Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 110 Latin America Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 111 Latin America Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 112 Latin America Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 113 Latin America Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 114 Latin America Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 115 Brazil Logistics Automation Market, 2017 - 2030 (USD Million)

Table 116 Brazil Logistics Automation Market By Component, 2017 - 2030 (USD Million)

Table 117 Brazil Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 118 Brazil Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 119 Brazil Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 120 Brazil Logistics Automation Market, By Software Application, 2017 - 2030



(USD Million)

Table 121 Brazil Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 122 MEA Logistics Automation Market, 2017 - 2030 (USD Million)

Table 123 MEA Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 124 MEA Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 125 MEA Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 126 MEA Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 127 MEA Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 128 MEA Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 129 KSA Logistics Automation Market, 2017 - 2030 (USD Million)

Table 130 KSA Logistics Automation Market By Component, 2017 - 2030 (USD Million)

Table 131 KSA Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 132 KSA Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 133 KSA Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 134 KSA Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 135 KSA Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 136 UAE Logistics Automation Market, 2017 - 2030 (USD Million)

Table 137 UAE Logistics Automation Market, By Component, 2017 - 2030 (USD Million)

Table 138 UAE Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 139 UAE Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)

Table 140 UAE Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 141 UAE Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 142 UAE Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 143 South Africa Logistics Automation Market, 2017 - 2030 (USD Million)

Table 144 South Africa Logistics Automation Market By Component, 2017 - 2030 (USD Million)

Table 145 South Africa Logistics Automation Market, By Function, 2017 - 2030 (USD Million)

Table 146 South Africa Logistics Automation Market, By Logistics Type, 2017 - 2030 (USD Million)



Table 147 South Africa Logistics Automation Market, By Organization Size, 2017 - 2030 (USD Million)

Table 148 South Africa Logistics Automation Market, By Software Application, 2017 - 2030 (USD Million)

Table 149 South Africa Logistics Automation Market, By Vertical, 2017 - 2030 (USD Million)

Table 150 Participant's Overview

Table 151 Financial Performance

Table 152 Product Benchmarking

Table 153 Key Companies Undergoing Expansion

Table 154 Key Companies Involved In Mergers & Acquisitions

Table 155 Key Companies Undertaking Partnerships And Collaboration

Table 156 Key Companies Launching New Product/Service Launches



List Of Figures

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Data triangulation techniques
- Fig. 3 Primary research pattern
- Fig. 4 Primary interviews in North America
- Fig. 5 Primary interviews in Europe
- Fig. 6 Primary interviews in APAC
- Fig. 7 Primary interviews in Latin America
- Fig. 8 Primary interviews in MEA
- Fig. 9 Market research approaches
- Fig. 10 Value-chain-based sizing & forecasting
- Fig. 11 QFD modeling for market share assessment
- Fig. 12 Market formulation & validation
- Fig. 13 UK health check-up market: market outlook
- Fig. 14 Drug screening competitive insights
- Fig. 15 Parent market outlook
- Fig. 16 Related/ancillary market outlook
- Fig. 17 UK health check-up market driver impact
- Fig. 18 UK health check-up market restraint impact
- Fig. 19 UK health check-up market: Test type movement analysis
- Fig. 20 UK health check-up market: Test type outlook and key takeaways
- Fig. 21 Blood, urine, body fluids tests market estimates and forecast, 2018 2030 (USD Million)
- Fig. 22 Imaging-based tests (Xray, CT, US, MRI) estimates and forecast, 2018 2030 (USD Million)
- Fig. 23 Non-imaging tests (ECG, CPET, NCS, EMG, EEG) estimates and forecast,
- 2018 2030 (USD Million)
- Fig. 24 UK health check-up market: End-use movement analysis
- Fig. 25 UK health check-up market: End-use outlook and key takeaways
- Fig. 26 Enterprise market estimates and forecast, 2018 2030 (USD Million)
- Fig. 27 Individual estimates and forecast, 2018 2030 (USD Million)



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