

Location Based Services Market Size, Share & Trends Analysis Report By Component (Hardware, Software, Services), By Location Type (Indoor, Outdoor), By Technology (GPS, Wi-Fi, RFID & NFC, Bluetooth Low Energy), By Application, By End-use, By Region, And Segment Forecasts, 2026 - 2033

<https://marketpublishers.com/r/LF3A28C7348DEN.html>

Date: April 2026

Pages: 120

Price: US\$ 4,950.00 (Single User License)

ID: LF3A28C7348DEN

Abstracts

The global location based services market size was estimated at USD 44.64 billion in 2025 and is projected to reach USD 133.93 billion by 2033, growing at a CAGR of 14.9% from 2026 to 2033. The rapid proliferation of GPS-enabled smartphones and widespread mobile internet access has significantly boosted Location-Based Services (LBS) adoption.

Continuous real-time location data enables applications such as digital mapping, ride-hailing, and food delivery to function efficiently, enhancing user convenience, optimizing routes, improving service accuracy, and driving demand for personalized, location-driven digital experiences globally.

The rising adoption of location based services (LBS) in retail and advertising is transforming how businesses interact with consumers. Retailers are leveraging LBS technologies such as geofencing, BLE beacons, and Wi-Fi tracking to deliver personalized, hyperlocal advertising and promotions. By targeting users based on their real-time location, businesses can engage customers with context-aware offers, increasing the likelihood of immediate action and purchase. In-store navigation powered by LBS helps enhance the shopping experience, guiding customers to products or departments efficiently. Moreover, behavioral analytics derived from location data allows retailers to understand foot traffic patterns, optimize store layouts, and tailor marketing

strategies. In dense urban areas, these technologies are particularly effective, enabling brands to capture consumer attention at the right place and time. Overall, the integration of LBS into retail and advertising is driving higher customer engagement, improving conversion rates, and offering valuable insights that help retailers stay competitive in a digital-first landscape.

The mobile market is driven by the rapid proliferation of GPS-enabled smartphones and expanding mobile internet connectivity. Continuous generation of real-time location data powers essential applications such as navigation, ride-hailing, and on-demand delivery services. This enhances user convenience, improves route optimization, and enables personalized, context-aware experiences, encouraging businesses across industries to adopt location-driven solutions to improve engagement, operational efficiency, and revenue growth.

Privacy and data security concerns are among the most significant barriers to the adoption of location-based services (LBS). Location data is inherently sensitive, revealing personal habits, travel patterns, and behavioral trends. When mishandled, it can lead to serious issues such as unauthorized tracking, data breaches, or surveillance abuse. High-profile incidents of location data leaks have heightened consumer awareness and skepticism, prompting many to disable location permissions or opt out of tracking altogether. Furthermore, stringent regulations like GDPR and CCPA impose strict requirements on how businesses collect, store, and use location data. As a result, organizations must prioritize transparent practices and robust data protection to maintain user trust and regulatory compliance.

Global Location Based Services Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global location based services (LBS) market report based on component, location type, technology, application, end-use, and region:

Component Outlook (Revenue, USD Billion, 2021 - 2033)

Hardware

Software

Services

Location Type Outlook (Revenue, USD Billion, 2021 - 2033)

Indoor

Outdoor

Technology Outlook (Revenue, USD Billion, 2021 - 2033)

GPS (Global Positioning System)

Wi-Fi

RFID & NFC

Bluetooth Low Energy (BLE)

Others

Application Outlook (Revenue, USD Billion, 2021 - 2033)

Mapping & Navigation

Location-based Advertising

Asset & Fleet Tracking

Social Networking & Entertainment

Others

End-use Outlook (Revenue, USD Billion, 2021 - 2033)

Aerospace & Defense

BFSI

IT and Telecommunications

Energy & Power

Government

Healthcare

Retail

Transportation & Logistics

Others

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

This report can be delivered to the clients within 4 Business Days

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Methodology segmentation & scope
- 1.2. Market Definitions
- 1.3. Research Methodology
 - 1.3.1. Information Procurement
 - 1.3.2. Information or Data Analysis
 - 1.3.3. Market Formulation & Data Visualization
 - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
 - 1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. LOCATION BASED SERVICES (LBS) VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction/Lineage Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Drivers Analysis
 - 3.3.2. Market Restraints Analysis
 - 3.3.3. Industry Opportunities
- 3.4. Location Based Services (LBS) Analysis Tools
 - 3.4.1. Porter's Analysis
 - 3.4.1.1. Bargaining power of the suppliers
 - 3.4.1.2. Bargaining power of the buyers
 - 3.4.1.3. Threats of substitution
 - 3.4.1.4. Threats from new entrants
 - 3.4.2. PESTEL Analysis
 - 3.4.2.1. Political landscape
 - 3.4.2.2. Economic and Social landscape
 - 3.4.2.3. Technological landscape

- 3.4.2.4. Environmental landscape
- 3.4.2.5. Legal landscape

CHAPTER 4. LOCATION BASED SERVICES (LBS) MARKET: COMPONENT ESTIMATES & TREND ANALYSIS

- 4.1. Segment Dashboard
- 4.2. Location Based Services (LBS): Component Movement Analysis, USD Billion, 2025 & 2033
- 4.3. Hardware
 - 4.3.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 4.4. Software
 - 4.4.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 4.5. Services
 - 4.5.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

CHAPTER 5. LOCATION BASED SERVICES (LBS) MARKET: LOCATION TYPE ESTIMATES & TREND ANALYSIS

- 5.1. Segment Dashboard
- 5.2. Location Based Services (LBS): Location Type Movement Analysis, USD Billion, 2025 & 2033
- 5.3. Indoor
 - 5.3.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 5.4. Outdoor
 - 5.4.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

CHAPTER 6. LOCATION BASED SERVICES (LBS) MARKET: TECHNOLOGY ESTIMATES & TREND ANALYSIS

- 6.1. Segment Dashboard
- 6.2. Location Based Services (LBS): Technology Movement Analysis, USD Billion, 2025 & 2033
- 6.3. GPS (Global Positioning System)
 - 6.3.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 6.4. Wi-Fi
 - 6.4.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 6.5. RFID & NFC
 - 6.5.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

6.6. Bluetooth Low Energy (BLE)

6.6.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

6.7. Others

6.7.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

CHAPTER 7. LOCATION BASED SERVICES (LBS) MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

7.1. Segment Dashboard

7.2. Location Based Services (LBS): Application Movement Analysis, USD Billion, 2025 & 2033

7.3. Mapping & Navigation

7.3.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

7.4. Location-Based Advertising

7.4.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

7.5. Asset & Fleet Tracking

7.5.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

7.6. Social Networking & Entertainment

7.6.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

7.7. Others

7.7.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

CHAPTER 8. LOCATION BASED SERVICES (LBS) MARKET: END USE ESTIMATES & TREND ANALYSIS

8.1. Segment Dashboard

8.2. Location Based Services (LBS): End Use Movement Analysis, USD Billion, 2025 & 2033

8.3. BFSI

8.3.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

8.4. IT and Telecommunications

8.4.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

8.5. Government

8.5.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

8.6. Healthcare

8.6.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

8.7. Aerospace & Defense

8.7.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

8.8. Retail

- 8.8.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 8.9. Energy & Power
 - 8.9.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 8.10. Transportation & Logistics
 - 8.10.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 8.11. Others
 - 8.11.1. Market Size Estimates and Forecasts, 2021 - 2033 (USD Billion)

CHAPTER 9. LOCATION BASED SERVICES (LBS) MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 9.1. Location Based Services (LBS) Share, By Region, 2025 & 2033, USD Billion
- 9.2. North America
 - 9.2.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
 - 9.2.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)
 - 9.2.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)
 - 9.2.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)
 - 9.2.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)
 - 9.2.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)
 - 9.2.7. U.S.
 - 9.2.7.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
 - 9.2.7.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)
 - 9.2.7.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)
 - 9.2.7.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)
 - 9.2.7.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)
 - 9.2.7.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)
 - 9.2.8. Canada
 - 9.2.8.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
 - 9.2.8.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)
 - 9.2.8.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)
 - 9.2.8.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)
 - 9.2.8.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)
 - 9.2.8.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)
 - 9.2.9. Mexico
 - 9.2.9.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
 - 9.2.9.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)
 - 9.2.9.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)
 - 9.2.9.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)
 - 9.2.9.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)

9.2.9.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.3. Europe

9.3.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

9.3.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)

9.3.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)

9.3.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)

9.3.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)

9.3.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.3.7. UK

9.3.7.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

9.3.7.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)

9.3.7.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)

9.3.7.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)

9.3.7.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)

9.3.7.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.3.8. Germany

9.3.8.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

9.3.8.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)

9.3.8.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)

9.3.8.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)

9.3.8.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)

9.3.8.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.3.9. France

9.3.9.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

9.3.9.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)

9.3.9.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)

9.3.9.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)

9.3.9.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)

9.3.9.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.4. Asia Pacific

9.4.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

9.4.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)

9.4.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)

9.4.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)

9.4.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)

9.4.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.4.7. China

9.4.7.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

9.4.7.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)

- 9.4.7.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)
- 9.4.7.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)
- 9.4.7.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)
- 9.4.7.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.4.8. India

- 9.4.8.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 9.4.8.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)
- 9.4.8.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)
- 9.4.8.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)
- 9.4.8.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)
- 9.4.8.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.4.9. Japan

- 9.4.9.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 9.4.9.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)
- 9.4.9.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)
- 9.4.9.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)
- 9.4.9.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)
- 9.4.9.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.4.10. Australia

- 9.4.10.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 9.4.10.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)
- 9.4.10.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)
- 9.4.10.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)
- 9.4.10.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)
- 9.4.10.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.4.11. South Korea

- 9.4.11.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 9.4.11.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)
- 9.4.11.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)
- 9.4.11.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)
- 9.4.11.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)
- 9.4.11.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.5. Latin America

- 9.5.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- 9.5.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)
- 9.5.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)
- 9.5.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)
- 9.5.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)
- 9.5.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.5.7. Brazil

9.5.7.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

9.5.7.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)

9.5.7.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)

9.5.7.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)

9.5.7.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)

9.5.7.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.6. Middle East & Africa

9.6.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

9.6.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)

9.6.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)

9.6.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)

9.6.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)

9.6.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.6.7. Saudi Arabia

9.6.7.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

9.6.7.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)

9.6.7.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)

9.6.7.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)

9.6.7.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)

9.6.7.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.6.8. UAE

9.6.8.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

9.6.8.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)

9.6.8.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)

9.6.8.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)

9.6.8.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)

9.6.8.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

9.6.9. South Africa

9.6.9.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

9.6.9.2. Market estimates and forecast by component, 2021 - 2033 (USD Billion)

9.6.9.3. Market estimates and forecast by Location Type, 2021 - 2033 (USD Billion)

9.6.9.4. Market estimates and forecast by Technology, 2021 - 2033 (USD Billion)

9.6.9.5. Market estimates and forecast by Application, 2021 - 2033 (USD Billion)

9.6.9.6. Market estimates and forecast by end use, 2021 - 2033 (USD Billion)

CHAPTER 10. COMPETITIVE LANDSCAPE

10.1. Recent Developments & Impact Analysis by Key Market Participants

- 10.2. Company Categorization
- 10.3. Company Market Share Analysis
- 10.4. Company Heat Map Analysis
- 10.5. Strategy Mapping
 - 10.5.1. Expansion
 - 10.5.2. Mergers & Acquisition
 - 10.5.3. Partnerships & Collaborations
 - 10.5.4. New Product Launches
 - 10.5.5. Research And Development
- 10.6. Company Profiles
 - 10.6.1. Google LLC
 - 10.6.1.1. Participant's Overview
 - 10.6.1.2. Financial Performance
 - 10.6.1.3. Product Benchmarking
 - 10.6.1.4. Recent Developments
 - 10.6.2. ALE International
 - 10.6.2.1. Participant's Overview
 - 10.6.2.2. Financial Performance
 - 10.6.2.3. Product Benchmarking
 - 10.6.2.4. Recent Developments
 - 10.6.3. Microsoft Corporation
 - 10.6.3.1. Participant's Overview
 - 10.6.3.2. Financial Performance
 - 10.6.3.3. Product Benchmarking
 - 10.6.3.4. Recent Developments
 - 10.6.4. IBM Corporation
 - 10.6.4.1. Participant's Overview
 - 10.6.4.2. Financial Performance
 - 10.6.4.3. Product Benchmarking
 - 10.6.4.4. Recent Developments
 - 10.6.5. Cisco Systems, Inc.
 - 10.6.5.1. Participant's Overview
 - 10.6.5.2. Financial Performance
 - 10.6.5.3. Product Benchmarking
 - 10.6.5.4. Recent Developments
 - 10.6.6. Qualcomm Technologies, Inc.
 - 10.6.6.1. Participant's Overview
 - 10.6.6.2. Financial Performance
 - 10.6.6.3. Product Benchmarking

- 10.6.6.4. Recent Developments
- 10.6.7. Oracle Corporation
 - 10.6.7.1. Participant's Overview
 - 10.6.7.2. Financial Performance
 - 10.6.7.3. Product Benchmarking
 - 10.6.7.4. Recent Developments
- 10.6.8. HERE Technologies
 - 10.6.8.1. Participant's Overview
 - 10.6.8.2. Financial Performance
 - 10.6.8.3. Product Benchmarking
 - 10.6.8.4. Recent Developments
- 10.6.9. TomTom N.V.
 - 10.6.9.1. Participant's Overview
 - 10.6.9.2. Financial Performance
 - 10.6.9.3. Product Benchmarking
 - 10.6.9.4. Recent Developments
- 10.6.10. Zebra Technologies
 - 10.6.10.1. Participant's Overview
 - 10.6.10.2. Financial Performance
 - 10.6.10.3. Product Benchmarking
 - 10.6.10.4. Recent Developments
- 10.6.11. Ericsson
 - 10.6.11.1. Participant's Overview
 - 10.6.11.2. Financial Performance
 - 10.6.11.3. Product Benchmarking
 - 10.6.11.4. Recent Developments
- 10.6.12. Foursquare Labs Inc.
 - 10.6.12.1. Participant's Overview
 - 10.6.12.2. Financial Performance
 - 10.6.12.3. Product Benchmarking
 - 10.6.12.4. Recent Developments
- 10.6.13. MapmyIndia (C.E. Info Systems)
 - 10.6.13.1. Participant's Overview
 - 10.6.13.2. Financial Performance
 - 10.6.13.3. Product Benchmarking
 - 10.6.13.4. Recent Developments
- 10.6.14. Esri
 - 10.6.14.1. Participant's Overview
 - 10.6.14.2. Financial Performance

- 10.6.14.3. Product Benchmarking
- 10.6.14.4. Recent Developments
- 10.6.15. Sensewhere Ltd
 - 10.6.15.1. Participant's Overview
 - 10.6.15.2. Financial Performance
 - 10.6.15.3. Product Benchmarking
 - 10.6.15.4. Recent Developments

List Of Tables

LIST OF TABLES

Table 1 List of Abbreviation

Table 2 Global Location Based Services (LBS) Market, 2021 - 2033 (USD Billion)

Table 3 Global Location Based Services (LBS) Market, by region, 2021 - 2033 (USD Billion)

Table 4 Global Location Based Services (LBS) Market, by Component, 2021 - 2033 (USD Billion)

Table 5 Global Location Based Services (LBS) Market, by Location Type, 2021 - 2033 (USD Billion)

Table 6 Global Location Based Services (LBS) Market, by Technology, 2021 - 2033 (USD Billion)

Table 7 Global Location Based Services (LBS) Market, by Application, 2021 - 2033 (USD Billion)

Table 8 Global Location Based Services (LBS) Market, by end use, 2021 - 2033 (USD Billion)

Table 9 Global Hardware market by region, 2021 - 2033 (USD Billion)

Table 10 Global Software market by region, 2021 - 2033 (USD Billion)

Table 11 Global Services market by region, 2021 - 2033 (USD Billion)

Table 12 Global Indoor market by region, 2021 - 2033 (USD Billion)

Table 13 Global Outdoor market by region, 2021 - 2033 (USD Billion)

Table 14 Global GPS (Global Positioning System) market by region, 2021 - 2033 (USD Billion)

Table 15 Global Wi-Fi market by region, 2021 - 2033 (USD Billion)

Table 16 Global RFID & NFC market by region, 2021 - 2033 (USD Billion)

Table 17 Global Bluetooth Low Energy (BLE) market by region, 2021 - 2033 (USD Billion)

Table 18 Global Others market by region, 2021 - 2033 (USD Billion)

Table 19 Global Mapping & Navigation market by region, 2021 - 2033 (USD Billion)

Table 20 Global Location-Based Advertising market by region, 2021 - 2033 (USD Billion)

Table 21 Global Asset & Fleet Tracking market by region, 2021 - 2033 (USD Billion)

Table 22 Global Social Networking & Entertainment market by region, 2021 - 2033 (USD Billion)

Table 23 Global Others market by region, 2021 - 2033 (USD Billion)

Table 24 Global BFSI market by region, 2021 - 2033 (USD Billion)

Table 25 Global IT and Telecommunications market by region, 2021 - 2033 (USD Billion)

Billion)

Table 26 Global Government market by region, 2021 - 2033 (USD Billion)

Table 27 Global Healthcare market by region, 2021 - 2033 (USD Billion)

Table 28 Global Aerospace & Defense market by region, 2021 - 2033 (USD Billion)

Table 29 Global Retail market by region, 2021 - 2033 (USD Billion)

Table 30 Global Transportation & Logistics market by region, 2021 - 2033 (USD Billion)

Table 31 Global Others market by region, 2021 - 2033 (USD Billion)

Table 32 North America Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 33 North America Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 34 North America Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 35 North America Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 36 North America Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 37 U.S. Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 38 U.S. Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 39 U.S. Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 40 U.S. Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 41 U.S. Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 42 Canada Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 43 Canada Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 44 Canada Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 45 Canada Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 46 Canada Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 47 Mexico Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 48 Mexico Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 49 Mexico Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 50 Mexico Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 51 Mexico Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 52 Europe Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 53 Europe Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 54 Europe Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 55 Europe Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 56 Europe Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 57 UK Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 58 UK Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 59 UK Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 60 UK Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 61 UK Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 62 Germany Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 63 Germany Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 64 Germany Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 65 Germany Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 66 Germany Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 67 France Location Based Services (LBS) Market, by component 2021 - 2033

(USD Billion)

Table 68 France Location Based Services (LBS) Market, by Location Type 2021 - 2033

(USD Billion)

Table 69 France Location Based Services (LBS) Market, by Technology 2021 - 2033

(USD Billion)

Table 70 France Location Based Services (LBS) Market, by Application 2021 - 2033

(USD Billion)

Table 71 France Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 72 Asia Pacific Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 73 Asia Pacific Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 74 Asia Pacific Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 75 Asia Pacific Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 76 Asia Pacific Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 77 China Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 78 China Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 79 China Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 80 China Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 81 China Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 82 India Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 83 India Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 84 India Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 85 India Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 86 India Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 87 Japan Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 88 Japan Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 89 Japan Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 90 Japan Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 91 Japan Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 92 Australia Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 93 Australia Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 94 Australia Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 95 Australia Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 96 Australia Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 97 South Korea Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 98 South Korea Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 99 South Korea Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 100 South Korea Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 101 South Korea Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 102 Latin America Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 103 Latin America Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 104 Latin America Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 105 Latin America Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 106 Latin America Location Based Services (LBS) Market, by end use 2021 -

2033 (USD Billion)

Table 107 Brazil Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 108 Brazil Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 109 Brazil Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 110 Brazil Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 111 Brazil Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 112 Middle East & Africa Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 113 Middle East & Africa Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 114 Middle East & Africa Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 115 Middle East & Africa Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 116 Middle East & Africa Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 117 UAE Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 118 UAE Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 119 UAE Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 120 UAE Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 121 UAE Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 122 Saudi Arabia Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 123 Saudi Arabia Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 124 Saudi Arabia Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 125 Saudi Arabia Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 126 Saudi Arabia Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

Table 127 South Africa Location Based Services (LBS) Market, by component 2021 - 2033 (USD Billion)

Table 128 South Africa Location Based Services (LBS) Market, by Location Type 2021 - 2033 (USD Billion)

Table 129 South Africa Location Based Services (LBS) Market, by Technology 2021 - 2033 (USD Billion)

Table 130 South Africa Location Based Services (LBS) Market, by Application 2021 - 2033 (USD Billion)

Table 131 South Africa Location Based Services (LBS) Market, by end use 2021 - 2033 (USD Billion)

List Of Figures

LIST OF FIGURES

- Fig. 1 Location Based Services (LBS) Market Segmentation
- Fig. 2 Market landscape
- Fig. 3 Information Procurement
- Fig. 4 Data Analysis Models
- Fig. 5 Market Formulation and Validation
- Fig. 6 Data Validating & Publishing
- Fig. 7 Market Snapshot
- Fig. 8 Segment Snapshot
- Fig. 9 Competitive Landscape Snapshot
- Fig. 10 Location Based Services (LBS): Industry Value Chain Analysis
- Fig. 11 Location Based Services (LBS): Market Dynamics
- Fig. 12 Location Based Services (LBS): PORTER's Analysis
- Fig. 13 Location Based Services (LBS): PESTEL Analysis
- Fig. 14 Location Based Services (LBS) Market Share by Component, 2025 & 2033 (USD Billion)
- Fig. 15 Location Based Services (LBS) Market, by Component: Market Share, 2025 & 2033
- Fig. 16 Hardware Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- Fig. 17 Software Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- Fig. 18 Services Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- Fig. 19 Location Based Services (LBS) Market Share by Location Type, 2025 & 2033 (USD Billion)
- Fig. 20 Location Based Services (LBS) Market, by Location Type: Market Share, 2025 & 2033
- Fig. 21 Indoor Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- Fig. 22 Outdoor Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- Fig. 23 Location Based Services (LBS) Market Share by Technology, 2025 & 2033 (USD Billion)
- Fig. 24 Location Based Services (LBS) Market, by Technology: Market Share, 2025 & 2033
- Fig. 25 GPS (Global Positioning System) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- Fig. 26 Wi-Fi Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- Fig. 27 RFID & NFC Market Estimates and Forecasts, 2021 - 2033 (USD Billion)
- Fig. 28 Bluetooth Low Energy (BLE) Market Estimates and Forecasts, 2021 - 2033

(USD Billion)

Fig. 29 Others Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 30 Location Based Services (LBS) Market Share by Application, 2025 & 2033 (USD Billion)

Fig. 31 Location Based Services (LBS) Market, by Application: Market Share, 2025 & 2033

Fig. 32 Mapping & Navigation Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 33 Location-Based Advertising Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 34 Asset & Fleet Tracking Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 35 Social Networking & Entertainment Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 36 Others Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 37 Location Based Services (LBS) Market Share by End Use, 2025 & 2033 (USD Billion)

Fig. 38 Location Based Services (LBS) Market, by End Use: Market Share, 2025 & 2033

Fig. 39 BFSI Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 40 IT and Telecommunications Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 41 Aerospace & Defense Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 42 Government Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 43 Healthcare Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 44 Energy & Power Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 45 Retail Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 46 Transportation & Logistics Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 47 Others Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 48 Regional Marketplace: Key Takeaways

Fig. 49 North America Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 50 U.S. Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 51 Canada Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 52 Mexico Location Based Services (LBS) Market Estimates and Forecasts, 2021 -

2033 (USD Billion)

Fig. 53 Europe Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 54 UK Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 55 Germany Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 56 France Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 57 Asia Pacific Location Based Services (LBS) Market Estimates and Forecast, 2021 - 2033 (USD Billion)

Fig. 58 China Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 59 India Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 60 Japan Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 61 Australia Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 62 South Korea Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 63 Latin America Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 64 Brazil Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 65 MEA Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 66 Saudi Arabia Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 67 UAE Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 68 South Africa Location Based Services (LBS) Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

Fig. 69 Key Company Categorization

Fig. 70 Company Market Positioning

Fig. 71 Key Company Market Share Analysis, 2025

Fig. 72 Strategic Framework

I would like to order

Product name: Location Based Services Market Size, Share & Trends Analysis Report By Component (Hardware, Software, Services), By Location Type (Indoor, Outdoor), By Technology (GPS, Wi-Fi, RFID & NFC, Bluetooth Low Energy), By Application, By End-use, By Region, And Segment Forecasts, 2026 - 2033

Product link: <https://marketpublishers.com/r/LF3A28C7348DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LF3A28C7348DEN.html>