

# **Livestock Identification Market Size, Share & Trends Analysis Report By Animal Type (Cattle, Swine, Ovine/Caprine), By Solution (Hardware, Software, Services), By Usage, By Procedure, By Region, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

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### **Livestock Identification Market Growth & Trends**

The global livestock identification market size is expected to reach USD 4.63 billion by 2030, registering a CAGR of 9.61% from 2025 to 2030, according to a new report by Grand View Research, Inc. The market is experiencing robust growth, driven by the increasing need for efficient animal tracking and management to ensure food safety, disease control, and traceability. Governments worldwide are enforcing stringent regulations mandating animal identification to curb illegal trade, monitor disease outbreaks, and maintain health records. For example, India's mandatory ear-tagging programs and the EU's livestock traceability laws highlight regulatory support propelling market growth. These policies ensure that livestock owners adopt advanced identification technologies such as RFID tags and biometric systems.

Technological advancements in identification devices, including RFID ear tags, injectable microchips, and wearable sensors, are expanding the market by offering enhanced accuracy, real-time monitoring, and data integration. Products like Merck Animal Health's SENSEHUB Cow Calf demonstrate how remote monitoring and behavioral data analytics improve reproductive management and animal welfare, reducing labor costs and increasing productivity. Such innovations attract farmers and large-scale producers seeking precision livestock farming solutions, fueling market

demand.

The growing adoption of digital farming and smart agriculture practices presents significant opportunities for market expansion. Integration of livestock identification with IoT platforms and cloud-based data analytics enables better decision-making in herd management, disease prevention, and breeding programs. For instance, dairy farms in the U.S. using smart collars and ear tags can detect illnesses like avian influenza early, thereby minimizing losses and improving animal health. This trend is expected to boost investments in wearable identification devices, driving market growth.

Additionally, the rising global demand for meat and dairy products intensifies the need for traceability and quality assurance throughout the supply chain. Livestock identification systems facilitate transparency from farm to table, helping producers meet consumer demands for food safety and ethical farming practices. As developing countries enhance their livestock industries, increased government initiatives and subsidies for identification technologies provide further growth opportunities, making the market highly promising for technology providers and service companies alike.

### Livestock Identification Market Report Highlights

Based on animal type, the cattle segment generated the largest revenue of 43.12% in 2024.

Based on solution, the hardware segment dominated the market in 2024. As of January 2024, over 16,242 cattle in Maharashtra (India) were ear-tagged with 12-digit chip-based IDs containing detailed animal profiles. This policy-driven tagging initiative is expected to accelerate the adoption of digital identification systems, increasing demand for RFID-enabled tags and data management solutions.

Based on usage, the non-permanent segment held the dominant share in 2024. This segment comprises the largely adopted ID systems such as RFID ear or body tags, GPS-based wearables, visual tags, paints, and temporary branding, among others.

Based on procedure, the wearable segment held the dominant market share of 56.81% in 2024. Recent advancements in wearable technologies have customized identification devices to meet the specific requirements of livestock animals.

## **Companies Mentioned**

Merck & Co., Inc.  
Avid Identification Systems, Inc.  
Datamars  
HID Global Corporation, part of ASSA ABLOY  
Shearwell Data Limited  
AEG Identification Systems  
AVERY DENNISON CORPORATION  
GAO RFID  
Nedap N.V  
RFID, INC.

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