

Liver Cancer Drugs Market Size, Share & Trends Analysis Report By Therapeutic Class (Targeted Therapy, Immunotherapy), By Country (U.S., Japan, U.K., Germany, Spain, Italy, France), And Segment Forecasts, 2016 - 2022

<https://marketpublishers.com/r/LA8E1DCCF64EN.html>

Date: June 2018

Pages: 92

Price: US\$ 5,950.00 (Single User License)

ID: LA8E1DCCF64EN

Abstracts

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The global liver cancer drugs market size is expected to be valued at USD 1.47 billion by 2022, as per a new report by Grand View Research, Inc., expanding at a CAGR of 19.4% during the forecast period. The growth of liver cancer market is largely driven by factors such as availability of novel drugs, presence of strong pipeline, and rising public awareness. Widening base of liver cancer patients can be attributed to unhealthy lifestyles and growing geriatric population. This, in turn, is working in favor of the liver cancer therapeutics market. Therapeutic development in second-line setting for Nexavar-intolerant patients is estimated to have a major impact in the HCC space.

Liver cancer is the fifth most prevalent cancer worldwide and accounts for 9.0% of all cancer deaths. In 2012, 782,451 new cases of liver cancer were diagnosed, and 745,533 deaths were reported due to liver cancer. Primary liver cancer remains an important public health issue due to its extremely aggressive nature and poor survival rate. Hepatocellular carcinomas (HCCs) represents the majority (75–90%) of primary liver cancers. A noteworthy number of etiological factors of liver cancer, including hepatitis infection and cirrhosis, can be modified and present a strong prospect to reduce its incidence and mortality by preventive strategies such as lifestyle modification and hepatitis immunization.

Further key findings from the report suggest:

The U.S. accounted for more than 45.0% of the market in 2016. Multiple product launches, increasing adoption of novel therapeutics, and presence of a large target population are contributing to the growth of the market in the region

Approval of multiple novel drugs in recent years is one of the key factors augmenting the liver cancer treatment market. New immuno-oncology products and combination therapies are anticipated to change the landscape over the next years.

Combination regimens, specifically those including checkpoint inhibitors, will be introduced in the first-line setting to target major unmet needs, including overcoming tumour resistance, improving progression free survival, and maintaining quality of life

The liver cancer market pipeline is highly innovative and diverse. The market offers tremendous opportunities to develop breakthrough first-in-class therapies due to high unmet needs. In recent years, innovative treatment approaches such as oncolytic viruses or RNA interference (RNAi) technology have gained significant traction in the market

Some of the key players operating in this market are Bayer, Bristol-Myers Squibb, Eisai, and Exelixis. Collaborations for development, broader product portfolios, and regional expansion in emerging markets are the key strategic undertakings of these companies to increase their market share.

Contents

CHAPTER 1 RESEARCH METHODOLOGY

- 1.1. Information procurement
- 1.2. Information or Data Analysis
 - 1.2.1 Market Formulation & Validation

CHAPTER 2 EXECUTIVE SUMMARY

CHAPTER 3 DISEASE PRIMER AND EPIDEMIOLOGY

- 3.1. Disease Primer
- 3.2. Epidemiology

CHAPTER 4 GLOBAL LIVER CANCER DRUGS MARKET OVERVIEW

- 4.1 Market by Therapeutic Class
- 4.2 Market Size and Forecast 2016 - 2022
- 4.3 Market Share Distribution, by Company 2016 - 2022
- 4.4 Market Dynamics and Brand Strategies
- 4.5 Patent Expiry Analysis
- 4.6 Liver Cancer Market: Drivers and Restraints
 - 4.6.1 Drivers
 - 4.6.2 Challenges
- 4.7 M&A, Deal Landscape (2013 - 2017 YTD)
 - 4.7.1 Mergers & Acquisitions
 - 4.7.2 Deals Landscape
- 4.8 Emerging Markets
- 4.9 Reimbursement Scenario
- 4.10 Liver Cancer Sector SWOT

CHAPTER 5 LIVER CANCER MARKET: PIPELINE INTELLIGENCE

- 5.1. Pipeline Landscape
 - 5.1.1 Leading Drugs in Development
 - 5.1.2 Key R&D Trends
- 5.2 Pipeline Landscape
 - 5.2.1 Late Stage Pipeline and Sales Forecast

- 5.2.2 Profiles of Disruptive Drugs
- 5.3 Global Pipeline Forecast

CHAPTER 6 COMPANY PROFILES

6.1 Bayer

- 6.1.1 Company Overview
- 6.1.2 Current Product Portfolio
- 6.1.3 Product Forecast Sales Through 2022
- 6.1.4 Strategic Initiatives
 - 6.1.4.1 Key Company News Flow
- 6.1.5 Pipeline Analysis & Overview
- 6.1.6 SWOT

6.2 Bristol-Myers Squibb

- 6.2.1 Company Overview
- 6.2.2 Current Product Portfolio
- 6.2.3 Product Forecast Sales Through 2022
- 6.2.4 Strategic Initiatives
 - 6.2.4.1 Key Company News Flow
- 6.2.5 Pipeline Analysis & Overview
- 6.2.6 SWOT

6.3 Eisai

- 6.3.1 Company Overview
- 6.3.2 Current Product Portfolio
- 6.3.3 Product Forecast Sales Through 2022
- 6.3.4 Strategic Initiatives
 - 6.3.4.1 Key Company News Flow
- 6.3.5 Pipeline Analysis & Overview
- 6.3.6 SWOT

6.4 Exelixis

- 6.4.1 Company Overview
- 6.4.2 Current Product Portfolio
- 6.4.3 Product Forecast Sales Through 2022
- 6.4.4 Strategic Initiatives
 - 6.4.4.1 Key Company News Flow
- 6.4.5 Pipeline Analysis & Overview
- 6.4.6 SWOT

6.5 Merck

- 6.5.1 Company Overview

- 6.5.2 Current Product Portfolio
- 6.5.3 Product Forecast Sales Through 2022
- 6.5.4 Strategic Initiatives
 - 6.5.4.1 Key Company News Flow
- 6.5.5 Pipeline Analysis & Overview
- 6.5.6 SWOT

CHAPTER 7 MARKET OUTLOOK

- 7.1 What the Future Holds
- 7.2 The Winners and Losers
 - 7.2.1 Winners
 - 7.2.2 Losers
- 7.3 Emerging Companies & Technology Platforms
- 7.4 The Road Ahead

List Of Tables

LIST OF TABLES

- Table 1 Marketed Drugs for Liver Cancer
- Table 2 Sales Performance by Therapeutic Class, 2016 -
- Table 3 Sales Performance by Geographic Market, in \$ million, 2016 -
- Table 4 U.S. Patents for Current Liver Cancer Drugs
- Table 5 R&D Pipeline Overview
- Table 6 Gene Therapy Pipeline
- Table 7 Late Stage Pipeline
- Table 8 Lenvima
- Table 9 Cabometyx
- Table 10 Keytruda
- Table 11 Cyramza
- Table 12 Pexa - Vec (JX - 594)
- Table 13 Pipeline Forecast of Leading Drugs
- Table 14 Bayer Sales Forecast, 2016 - 2022
- Table 15 Bayer Pipeline
- Table 16 Bristol - Myers Squibb Sales Forecast, 2016 - 2022
- Table 17 Bristol - Myers Squibb Pipeline
- Table 18 Eisai Sales Forecast, 2016 - 2022
- Table 19 Exelixis Sales Forecast, 2016 - 2022
- Table 20 Exelixis Pipeline
- Table 21 Merck Sales Forecast, 2016 - 2022

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Information Procurement
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Value chain based sizing & forecasting
- Fig. 6 QFD modelling for market share assessment
- Fig. 7 Incidence and Mortality Rate of Liver Cancer per 100,000 in the U.S. (2000 - 12)
- Fig. 8 Incidence and Mortality Rate of Liver Cancer per 100,000 in Japan (2000 - 12)
- Fig. 9 Incidence and Mortality Rate of Liver Cancer per 100,000 in the U.K. (2000 - 12)
- Fig. 10 Incidence and Mortality Rate of Liver Cancer per 100,000 in Spain (2000 - 12)
- Fig. 11 Incidence and Mortality Rate of Liver Cancer per 100,000 in France (2000 - 12)
- Fig. 12 Incidence and Mortality Rate of Liver Cancer per 100,000 in Italy (2000 - 12)
- Fig. 13 Incidence and Mortality Rate of Liver Cancer per 100,000 in Germany (2000 - 12)

- Fig. 14 Liver Cancer Market Share, by Therapeutic Class, 2016 -
- Fig. 15 Regional Market Size, 2016 - 2022
- Fig. 16 U.S. Liver Cancer Drugs Market, \$ million (2016 - 22)
- Fig. 17 Japan Liver Cancer Drugs Market, \$ million (2016 - 22)
- Fig. 18 Germany Liver Cancer Drugs Market, \$ million (2016 - 22)
- Fig. 19 France Liver Cancer Drugs Market, \$ million (2016 - 22)
- Fig. 20 U.K. Liver Cancer Drugs Market, \$ million (2016 - 22)
- Fig. 21 Italy Liver Cancer Drugs Market, \$ million (2016 - 22)
- Fig. 22 Spain Liver Cancer Drugs Market, \$ million (2016 - 22)
- Fig. 23 Liver Cancer Market Share, by Company, 2016 -
- Fig. 24 Incidence and Mortality Rate of Liver Cancer per 100,000 in China (2000 - 12)
- Fig. 25 Liver Cancer Market SWOT
- Fig. 26 Bayer HCC Sales Forecast
- Fig. 27 Bayer SWOT Analysis
- Fig. 28 Bristol - Myers Squibb HCC Sales Forecast
- Fig. 29 Bristol - Myers Squibb SWOT Analysis
- Fig. 30 Eisai HCC Sales Forecast
- Fig. 31 Eisai SWOT Analysis
- Fig. 32 Exelixis HCC Sales Forecast
- Fig. 33 Exelixis SWOT Analysis
- Fig. 34 Merck HCC Sales Forecast
- Fig. 35 Merck SWOT Analysis

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