

# Lawn Mowers Market Size, Share & Trends Analysis Report By Product (Manual, Electric, Petrol, Robotic), By End Use (Residential, Commercial/Government), By Region, And Segment Forecasts, 2023 - 2030

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## Abstracts

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### Lawn Mowers Market Growth & Trends

The global lawn mowers market size is projected to reach USD 48.59 billion by 2030, registering a CAGR of 6.0%, according to a new report by Grand View Research, Inc. The industry's growth saw a minor setback in 2020 due to supply shortages brought on by COVID-19, albeit only by a maximum of 1%. The newly established work-from-home model made it possible for many customers to engage in leisure activities like gardening and lawn mowing. The market for lawnmowers regained pre-COVID levels of growth as a result of people shifting money away from vacation and toward home landscaping tasks. However, the prices of lawnmowers are being influenced by factors such as rising labor costs ongoing semiconductor shortages, and materials associated with improved customer comforts, more durable frames, and high-quality mowers, which is limiting the market growth over the forecast period.

Over the forecast period, the market is anticipated to be driven by the growing popularity of autonomous or robotic lawnmowers. As consumers become more tech-savvy, they are choosing electric and robotic mowers over fuel-powered or traditional manual ones. The lawn mower market has, on the whole, been quite stable over the past few years, but the introduction of items like a battery or electric-powered mowers has provided some relief recently. Over the projection period, the demand for innovative products will continue to expand moderately. Consumers are eager to adopt innovative

technology that simplifies their lives. As a result, throughout the course of the projected period, the robotic mowers market will increase at a robust compound annual growth rate.

Additionally, the emergence of products with Bluetooth, sensors, and Wi-Fi capabilities, as well as the consumer trends discussed above, will favor the expansion of the market throughout the anticipated period. With the help of these technologies, users can conveniently control the gadget from a distance using a smartphone. Positec Germany GmbH, Robomow, and The Husqvarna Group are a few businesses that sell robotic lawnmowers that are controlled via apps.

### Lawn Mowers Market Report Highlights

The market has recovered to pre-COVID-19 levels, but as remote working becomes more popular, consumers are anticipated to spend more on home landscaping projects, which will increase demand for lawnmowers

By 2030, it is anticipated that the residential lawn mower segment market would exceed USD 30.0 million. Due to customers' increased interest in domestic gardening activities in the wake of the pandemic, segment growth is favorably affected

From 2023 to 2030, the robotic lawn mowers market is anticipated to grow at a CAGR of more than 10.0%. This market is gaining momentum in developed regions

Over the course of the forecast period, lawnmowers are anticipated to become more prevalent in landscaping projects in commercial locations. Over the projection period, infrastructure expansion will help to drive segment demand

The regional demand will grow in North America, led by the United States, and in Europe, led by the United Kingdom. Over the forecast period, demand for visually pleasing landscaping in both residential and commercial environments will encourage segment expansion

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