

# Lawn & Gardening Consumables Market Size, Share & Trends Analysis Report By Product (Fertilizers, Pesticides, Seeds, Others), By End-use (Residential, Commercial, Industrial), By Region, And Segment Forecasts, 2025 - 2030

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## Abstracts

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### Lawn & Gardening Consumables Market Growth & Trends

The global lawn & gardening consumables market size is estimated to reach USD 29.55 billion by 2030, registering growth at a CAGR of 4.3% from 2025 to 2030 according to a new report by Grand View Research, Inc. Growing preference for landscaping and gardening activities across the residential, commercial, and industrial sectors is expected to drive the market for lawn and gardening consumables.

In addition, consumers are increasingly investing in home improvement or home remodeling projects to revamp their traditional household structure. Growth of the home values have doubled the total homeowner equity in the past five years. This has allowed the homeowners to feel richer and more disposed towards spending money on home improvement. This scenario is propelling the preference for accommodating gardening areas in the residential units. According to the American Housing Survey conducted by Harvard's Joint Center for Housing Studies, the home improvement industry was valued at USD 383.3 billion in 2017.

Furthermore, a wave of millennials are buying homes, particularly older homes that require more improvements, thus boosting the demand for landscaping products. According to research conducted by HomeAdvisor, millennials are investing in a greater

number of home improvement projects each year as compared to other age groups. Moreover, many consumers are considering the concept of landscaping as an essential part of interior decoration, which, in turn, is driving the demand for lawn and gardening consumables.

North America emerged as the largest regional market in 2024 and is expected to maintain its lead over the forecast period. Growing trend of house occasions is expected to boost the demand for lawn and gardening consumables in the region. Moreover, according to the National Association of Home Builders (NAHB), the number of single-family permits in U.S. has increased by 8.4% in 2018. Thus, rising developments in the residential household category are expected to drive the need for home decor, thereby resulting in the increased demand for lawn and gardening consumables.

### Lawn & Gardening Consumables Market Report Highlights

The fertilizers segment held the largest revenue share of 32.9% in the lawn and gardening consumables industry in 2024. Fertilizers play an essential role in promoting plant health and productivity.

The residential segment held the largest revenue share of the lawn and gardening consumables industry in 2024.

The commercial segment is expected to grow at a significant CAGR over the forecast period due to increasing demand for landscaping services across various sectors, including hospitality, retail, and public spaces.

The North America lawn & gardening consumables market dominated with the largest revenue share of 37.6% in 2024.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

### **CHAPTER 3. LAWN & GARDENING CONSUMABLES MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
  - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
  - 3.2.1. Profit Margin Analysis (Industry-level)
- 3.3. Market Dynamics
  - 3.3.1. Market Driver Analysis
  - 3.3.2. Market Restraint Analysis
  - 3.3.3. Market Opportunities
  - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
  - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. LAWN & GARDENING CONSUMABLES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1. Lawn & Gardening Consumables Market, by Product: Key Takeaways
- 5.2. Product Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, by Product, 2018 - 2030 (USD Million)
  - 5.3.1. Fertilizers
    - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.2. Pesticides
    - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.3. Seeds
    - 5.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.4. Others
    - 5.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 6. LAWN & GARDENING CONSUMABLES MARKET: END USE ESTIMATES & TREND ANALYSIS**

- 6.1. Lawn & Gardening Consumables Market, by End Use: Key Takeaways
- 6.2. End Use Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, by End Use, 2018 - 2030 (USD Million)
  - 6.3.1. Residential
    - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 6.3.2. Commercial
    - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 6.3.3. Industrial
    - 6.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 7. LAWN & GARDENING CONSUMABLES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 7.1. Lawn & Gardening Consumables Market: Regional Outlook
- 7.2. Regional Marketplaces: Key Takeaways
- 7.3. Market Estimates & Forecasts, by region, 2018 - 2030 (USD Million)
  - 7.3.1. North America
    - 7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 7.3.1.2. U.S.
      - 7.3.1.2.1. Key country dynamics
      - 7.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2. Europe
    - 7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 7.3.2.2. UK
      - 7.3.2.2.1. Key country dynamics
      - 7.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 7.3.2.3. Germany
      - 7.3.2.3.1. Key country dynamics
      - 7.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 7.3.2.4. France
      - 7.3.2.4.1. Key country dynamics
      - 7.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 7.3.2.5. Italy
      - 7.3.2.5.1. Key country dynamics
      - 7.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 7.3.2.6. Spain
      - 7.3.2.6.1. Key country dynamics
      - 7.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.3. Asia Pacific
    - 7.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 7.3.3.2. China
      - 7.3.3.2.1. Key country dynamics
      - 7.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 7.3.3.3. India
      - 7.3.3.3.1. Key country dynamics
      - 7.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 7.3.3.4. Japan
      - 7.3.3.4.1. Key country dynamics
      - 7.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 7.3.3.5. Australia
      - 7.3.3.5.1. Key country dynamics
      - 7.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)

- 7.3.3.6. South Korea
  - 7.3.3.6.1. Key country dynamics
  - 7.3.3.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.4. Latin America
  - 7.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.4.2. Brazil
    - 7.3.4.2.1. Key country dynamics
    - 7.3.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.5. Middle East & Africa
  - 7.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.5.2. South Africa
    - 7.3.5.2.1. Key country dynamics
    - 7.3.5.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 8. LAWN & GARDENING CONSUMABLES MARKET: COMPETITIVE ANALYSIS**

- 8.1. Recent Developments & Impact Analysis, by Key Market Participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Product Benchmarking
- 8.6. Company Heat Map Analysis
- 8.7. Strategy Mapping
- 8.8. Company Profiles
  - 8.8.1. Pennington Seed,
    - 8.8.1.1. Company Overview
    - 8.8.1.2. Financial Performance
    - 8.8.1.3. Product Portfolios
    - 8.8.1.4. Strategic Initiatives
  - 8.8.2. BASF
    - 8.8.2.1. Company Overview
    - 8.8.2.2. Financial Performance
    - 8.8.2.3. Product Portfolios
    - 8.8.2.4. Strategic Initiatives
  - 8.8.3. Grant Laboratories Inc.
    - 8.8.3.1. Company Overview
    - 8.8.3.2. Financial Performance
    - 8.8.3.3. Product Portfolios

- 8.8.3.4. Strategic Initiatives
- 8.8.4. Bayer AG
  - 8.8.4.1. Company Overview
  - 8.8.4.2. Financial Performance
  - 8.8.4.3. Product Portfolios
  - 8.8.4.4. Strategic Initiatives
- 8.8.5. Ace Hardware
  - 8.8.5.1. Company Overview
  - 8.8.5.2. Financial Performance
  - 8.8.5.3. Product Portfolios
  - 8.8.5.4. Strategic Initiatives
- 8.8.6. Barenbrug
  - 8.8.6.1. Company Overview
  - 8.8.6.2. Financial Performance
  - 8.8.6.3. Product Portfolios
  - 8.8.6.4. Strategic Initiatives
- 8.8.7. APEX Nursery Fertilizer
  - 8.8.7.1. Company Overview
  - 8.8.7.2. Financial Performance
  - 8.8.7.3. Product Portfolios
  - 8.8.7.4. Strategic Initiatives
- 8.8.8. Dow
  - 8.8.8.1. Company Overview
  - 8.8.8.2. Financial Performance
  - 8.8.8.3. Product Portfolios
  - 8.8.8.4. Strategic Initiatives
- 8.8.9. EM Matson Jr. Company Inc.,
  - 8.8.9.1. Company Overview
  - 8.8.9.2. Financial Performance
  - 8.8.9.3. Product Portfolios
  - 8.8.9.4. Strategic Initiatives
- 8.8.10. Ferry-Morse
  - 8.8.10.1. Company Overview
  - 8.8.10.2. Financial Performance
  - 8.8.10.3. Product Portfolios
  - 8.8.10.4. Strategic Initiatives
- 8.8.11. Inc DuPont.
  - 8.8.11.1. Company Overview
  - 8.8.11.2. Financial Performance

- 8.8.11.3. Product Portfolios
- 8.8.11.4. Strategic Initiatives
- 8.8.12. Griffin Industries Inc
  - 8.8.12.1. Company Overview
  - 8.8.12.2. Financial Performance
  - 8.8.12.3. Product Portfolios
  - 8.8.12.4. Strategic Initiatives



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