

Large Format Display Market Size, Share & Trends Analysis Report By Display Type (Video Walls, Standalone Displays, Interactive Displays), Technology, Display Size, End Use, By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/L1A16589309CEN.html>

Date: May 2025

Pages: 100

Price: US\$ 4,950.00 (Single User License)

ID: L1A16589309CEN

Abstracts

This report can be delivered to the clients within 3 Business Days

Large Format Display Market Size & Trends

The global large format display market size was estimated at USD 13.92 billion in 2024 and is projected to grow at a CAGR of 11.7% from 2025 to 2030. This growth is driven by the widespread adoption of signage and interactive displays across the commercial sector, continuous technological advancements in large format display solutions, rising demand for 4K and 8K high-resolution commercial-grade screens in sectors such as education, healthcare, and sports & entertainment, as well as growing investments in real estate and public infrastructure projects by emerging economies.

The emergence of advanced display technologies such as OLED, microLED, and electronic paper displays (EPDs) has significantly accelerated the growth of the global display industry. Leading companies like Samsung Electronics and LG Electronics (South Korea), along with Sharp (Japan), are at the forefront of designing and producing cutting-edge solutions including microLED and OLED displays. The development of direct-view fine-pixel pitch large format LED displays-which offer bright, ultra-high-definition (UHD) visuals along with enhanced stability, flexibility, energy efficiency, and durability-has further fueled demand in this market. Key manufacturers such as Leyard, Sony, and Samsung Electronics are actively providing high-end LED displays tailored for signage and commercial applications.

Major Key initiatives, for instance, in January 2024, Sharp NEC Display Solutions Europe launched the new generation Sharp-branded MultiSync ME Series, designed for professional environments with high haze panels, native USB-C connectivity, and rapid input detection for effortless BYOD collaboration. Available in 43", 50", 55", and 65" sizes, the ME Series features a slim, robust design, secure remote management, and an Android 13-based SoC for advanced signage and meeting applications. The series supports 4K content playback and offers seamless integration into AV infrastructures.

Global Large Format Display Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2017 to 2030. For this study, Grand View Research has segmented the global large format display market report based on the display type, technology, display size, end use, and region:

Display Type Outlook (Revenue, USD Million, 2017 - 2030)

Video Walls

Standalone Displays

Interactive Displays

Others

Technology Outlook (Revenue, USD Million, 2017 - 2030)

LCD

LED

OLED

Others

Display Size Outlook (Revenue, USD Million, 2017 - 2030)

32"-65"

66"-100"

100" above

End Use Outlook (Revenue, USD Million, 2017 - 2030)

Retail & Hospitality

Hospitality

Entertainment

Stadiums & Playgrounds

Corporate

Banking

Healthcare

Transportation

Others

Regional Outlook (Revenue, USD Million, 2017 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

MEA

UAE

South Africa

KSA

Companies Mentioned

Samsung Electronics

LG Electronics

Sharp Corporation

Sony Corporation

Panasonic Corporation

NEC Corporation

Leyard Optoelectronic Co., Ltd.

Barco NV
TPV Technology Ltd
Prysm Inc.
STERIS PLC
ViewSonic Corporation

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