

Land Survey Equipment Market Size, Share & Trends Analysis Report By Component, By Application, By End-use, By Industry, By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Land Survey Equipment Market Trends

The global land survey equipment market size was estimated at USD 9.06 billion in 2023 and is expected to grow at a CAGR of 5.9% from 2024 to 2030. The global surge in construction and infrastructure projects is a major growth driver. Governments and private sectors are investing heavily in the development of roads, bridges, airports, and other public utilities. Accurate land surveys are essential for these projects to ensure proper planning, design, and execution. Surveying equipment such as GNSS systems and total stations plays a critical role in providing precise measurements and geospatial data. The increasing complexity of modern infrastructure demands high-quality surveying tools, leading to sustained growth in this market.

Technological innovations in the field of land surveying have significantly enhanced the accuracy and efficiency of survey processes. Advanced GNSS systems provide real-time positioning with high precision, which is crucial for many surveying applications. The advent of drones has revolutionized aerial surveying by offering faster data collection over large areas with minimal human intervention. Laser scanning technology allows for detailed 3D mapping of terrains and structures, facilitating better analysis and decision-making. These technological advancements are making land surveying more effective and less time-consuming, driving the adoption of modern surveying equipment.

Rapid urbanization is another key factor fueling the demand for land survey equipment. As cities expand and new urban areas are developed, there is a constant need for detailed land surveys to support planning and development activities. Urban planners and developers rely on accurate geospatial data to design efficient layouts and infrastructure. Frequent land surveys are required to monitor changes and ensure compliance with zoning regulations and environmental standards. The ongoing trend of urbanization, particularly in emerging economies, is expected to continue driving the market growth.

Precise land surveys are crucial for accurately resolving property disputes and clearly establishing legal boundaries. These surveys provide detailed and exact measurements of land, which help in determining the true extent and limits of property ownership. Accurate surveys prevent encroachments and ensure that all parties have a clear understanding of their property lines, reducing the potential for conflicts. They also serve as legal documents that can be used in court to support claims and settle disagreements. Furthermore, precise land surveys are essential for proper land development, urban planning, and infrastructure projects, ensuring that all constructions and developments adhere to legal and regulatory standards.

The growing emphasis on environmental conservation and disaster management is emerging as a significant driver for the land survey equipment market. Accurate land surveys are critical for monitoring natural resources, assessing environmental impact, and planning conservation efforts. Additionally, in the wake of natural disasters such as earthquakes, floods, and hurricanes, precise geospatial data is essential for effective response and recovery operations. Survey equipment such as drones and GNSS systems are instrumental in mapping affected areas, guiding rescue missions, and rebuilding infrastructure. As climate change intensifies the frequency and severity of natural disasters, the need for reliable and advanced land survey equipment for environmental and disaster management is becoming increasingly vital.

Global Land Survey Equipment Market Report Segmentation

The report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the land survey equipment market report based on component, application, end-use, industry, and region:

Component Outlook (Revenue, USD Million, 2018 - 2030)

Hardware

GNSS Systems

Total Stations & Theodolites

Levels

3D Laser Scanners

Unmanned Aerial Vehicles (UAVs)

Others

Software

Services

Application Outlook (Revenue, USD Million, 2018 - 2030)

Inspection

Monitoring

Volumetric Calculations

Layout Points

Others

End-use Outlook (Revenue, USD Million, 2018 - 2030)

Commercial

Defense

Service Providers

Industry Outlook (Revenue, USD Million, 2018 - 2030)

Transportation

Energy & Power

Mining & Construction

Agriculture

Disaster Management

Others

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa (MEA)

Kingdom of Saudi Arabia (KSA)

UAE

South Africa

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
 - 1.3.1. Information Procurement
 - 1.3.2. Information or Data Analysis
 - 1.3.3. Market Formulation & Data Visualization
 - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
 - 1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Market Introduction/Lineage Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Impact Analysis
 - 3.3.2. Market Challenge Impact Analysis
 - 3.3.3. Market Opportunity Impact Analysis
- 3.4. Land Survey Equipment Market Analysis Tools
 - 3.4.1. Porter's Analysis
 - 3.4.1.1. Bargaining power of the suppliers
 - 3.4.1.2. Bargaining power of the buyers
 - 3.4.1.3. Threats of substitution
 - 3.4.1.4. Threats from new entrants
 - 3.4.1.5. Competitive rivalry
 - 3.4.2. PESTEL Analysis
 - 3.4.2.1. Political landscape
 - 3.4.2.2. Economic and Social landscape
 - 3.4.2.3. Technological landscape

3.4.2.4. Environmental landscape

3.4.2.5. Legal landscape

CHAPTER 4. LAND SURVEY EQUIPMENT MARKET: COMPONENT ESTIMATES & TREND ANALYSIS

4.1. Segment Dashboard

4.2. Land Survey Equipment Market: Component Movement Analysis, 2023 & 2030 (USD Million)

4.3. Hardware

4.3.1. Hardware Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.2. GNSS Systems

4.3.2.1. GNSS Systems Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.3. Total Stations & Theodolites

4.3.3.1. Total Stations & Theodolites Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.4. Levels

4.3.4.1. Levels Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.5. 3D Laser Scanners

4.3.5.1. 3D Laser Scanners Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.6. Unmanned Aerial Vehicles (UAVs)

4.3.6.1. Unmanned Aerial Vehicles (UAVs) Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.7. Others

4.3.7.1. Others Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.4. Software

4.4.1. Software Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.5. Services

4.5.1. Services Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 5. LAND SURVEY EQUIPMENT MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

5.1. Segment Dashboard

5.2. Land Survey Equipment Market: Application Movement Analysis, 2023 & 2030 (USD Million)

5.3. Inspection

- 5.3.1. Inspection Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.4. Monitoring
 - 5.4.1. Monitoring Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.5. Volumetric Calculations
 - 5.5.1. Volumetric Calculations Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.6. Layout Points
 - 5.6.1. Layout Points Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.7. Others
 - 5.7.1. Others Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6. LAND SURVEY EQUIPMENT MARKET: END USE ESTIMATES & TREND ANALYSIS

- 6.1. Segment Dashboard
- 6.2. Land Survey Equipment Market: End Use Movement Analysis, 2023 & 2030 (USD Million)
- 6.3. Commercial
 - 6.3.1. Commercial Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 6.4. Defense
 - 6.4.1. Defense Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 6.5. Service Providers
 - 6.5.1. Service Providers Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 7. LAND SURVEY EQUIPMENT MARKET: INDUSTRY ESTIMATES & TREND ANALYSIS

- 7.1. Segment Dashboard
- 7.2. Land Survey Equipment Market: Industry Movement Analysis, 2023 & 2030 (USD Million)
- 7.3. Transportation
 - 7.3.1. Transportation Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 7.4. Energy & Power
 - 7.4.1. Energy & Power Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.5. Mining & Construction

7.5.1. Mining & Construction Market Revenue Estimates and Forecasts, 2018 - 2030
(USD Million)

7.6. Agriculture

7.6.1. Agriculture Market Revenue Estimates and Forecasts, 2018 - 2030 (USD
Million)

7.7. Disaster Management

7.7.1. Disaster Management Market Revenue Estimates and Forecasts, 2018 - 2030
(USD Million)

7.8. Others

7.8.1. Other Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 8. LAND SURVEY EQUIPMENT MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1. Land Survey Equipment Market Share, By Region, 2023 & 2030 (USD Million)

8.2. North America

8.2.1. North America Land Survey Equipment Market estimates & forecasts, 2018 -
2030 (USD Million)

8.2.2. U.S.

8.2.2.1. U.S. Land Survey Equipment Market estimates & forecasts, 2018 - 2030
(USD Million)

8.2.3. Canada

8.2.3.1. Canada Land Survey Equipment Market estimates & forecasts, 2018 - 2030
(USD Million)

8.2.4. Mexico

8.2.4.1. Mexico Land Survey Equipment Market estimates & forecasts, 2018 - 2030
(USD Million)

8.3. Europe

8.3.1. Europe Land Survey Equipment Market estimates & forecasts, 2018 - 2030
(USD Million)

8.3.2. UK

8.3.2.1. UK Land Survey Equipment Market estimates & forecasts, 2018 - 2030 (USD
Million)

8.3.3. Germany

8.3.3.1. Germany Land Survey Equipment Market estimates & forecasts, 2018 - 2030
(USD Million)

8.3.4. France

8.3.4.1. France Land Survey Equipment Market estimates & forecasts, 2018 - 2030

(USD Million)

8.4. Asia Pacific

8.4.1. Asia Pacific Land Survey Equipment Market estimates & forecasts, 2018 - 2030

(USD Million)

8.4.2. China

8.4.2.1. China Land Survey Equipment Market estimates & forecasts, 2018 - 2030

(USD Million)

8.4.3. India

8.4.3.1. India Land Survey Equipment Market estimates & forecasts, 2018 - 2030

(USD Million)

8.4.4. Japan

8.4.4.1. Japan Land Survey Equipment Market estimates & forecasts, 2018 - 2030

(USD Million)

8.4.5. South Korea

8.4.5.1. South Korea Land Survey Equipment Market estimates & forecasts, 2018 - 2030 (USD Million)

8.4.6. Australia

8.4.6.1. Australia Land Survey Equipment Market estimates & forecasts, 2018 - 2030 (USD Million)

8.5. Latin America

8.5.1. Latin America Land Survey Equipment Market estimates & forecasts, 2018 - 2030 (USD Million)

8.5.2. Brazil

8.5.2.1. Brazil Land Survey Equipment Market estimates & forecasts, 2018 - 2030 (USD Million)

8.6. Middle East & Africa

8.6.1. Middle East & Africa Land Survey Equipment Market estimates & forecasts, 2018 - 2030 (USD Million)

8.6.2. The Kingdom of Saudi Arabia (KSA)

8.6.2.1. The Kingdom of Saudi Arabia (KSA) Land Survey Equipment Market estimates & forecasts, 2018 - 2030 (USD Million)

8.6.3. UAE

8.6.3.1. UAE Land Survey Equipment Market estimates & forecasts, 2018 - 2030 (USD Million)

8.6.4. South Africa

8.6.4.1. South Africa Land Survey Equipment Market estimates & forecasts, 2018 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE LANDSCAPE

9.1. Recent Developments & Impact Analysis by Key Market Participants

9.2. Company Categorization

9.3. Company Market Positioning

9.4. Company Market Share Analysis

9.5. Company Heat Map Analysis

9.6. Strategy Mapping

9.6.1. Expansion

9.6.2. Mergers & Acquisition

9.6.3. Partnerships & Collaborations

9.6.4. New Product Launches

9.6.5. Research And Development

9.7. Company Profiles

9.7.1. STONEX Srl,

9.7.1.1. Participant's Overview

9.7.1.2. Financial Performance

9.7.1.3. Product Benchmarking

9.7.1.4. Recent Developments

9.7.2. Trimble Inc.

9.7.2.1. Participant's Overview

9.7.2.2. Financial Performance

9.7.2.3. Product Benchmarking

9.7.2.4. Recent Developments

9.7.3. Hexagon AB

9.7.3.1. Participant's Overview

9.7.3.2. Financial Performance

9.7.3.3. Product Benchmarking

9.7.3.4. Recent Developments

9.7.4. Shanghai Huace Navigation Technology Ltd.

9.7.4.1. Participant's Overview

9.7.4.2. Financial Performance

9.7.4.3. Product Benchmarking

9.7.4.4. Recent Developments

9.7.5. GUANGDONG KOLIDA INSTRUMENT CO., LTD.

9.7.5.1. Participant's Overview

9.7.5.2. Financial Performance

9.7.5.3. Product Benchmarking

9.7.5.4. Recent Developments

9.7.6. VI Instruments

- 9.7.6.1. Participant's Overview
- 9.7.6.2. Financial Performance
- 9.7.6.3. Product Benchmarking
- 9.7.6.4. Recent Developments
- 9.7.7. Hi-Target
 - 9.7.7.1. Participant's Overview
 - 9.7.7.2. Financial Performance
 - 9.7.7.3. Product Benchmarking
 - 9.7.7.4. Recent Developments
- 9.7.8. SUZHOU FOIF CO LTD.
 - 9.7.8.1. Participant's Overview
 - 9.7.8.2. Financial Performance
 - 9.7.8.3. Product Benchmarking
 - 9.7.8.4. Recent Developments
- 9.7.9. TOPCON CORPORATION.
 - 9.7.9.1. Participant's Overview
 - 9.7.9.2. Financial Performance
 - 9.7.9.3. Product Benchmarking
 - 9.7.9.4. Recent Developments
- 9.7.10. Autodesk Inc.
 - 9.7.10.1. Participant's Overview
 - 9.7.10.2. Financial Performance
 - 9.7.10.3. Product Benchmarking
 - 9.7.10.4. Recent Developments

List Of Tables

LIST OF TABLES

Table 1	Land Survey Equipment market, 2018 - 2030 (USD Million)
Table 2	Global market estimates and forecasts, by region, 2018 - 2030
Table 3	Global market estimates and forecasts, by component, 2018 - 2030
Table 4	Global market estimates and forecasts, by application, 2018 - 2030
Table 5	Global market estimates and forecasts, by end use, 2018 - 2030
Table 6	Global market estimates and forecasts, by industry, 2018 - 2030
Table 7	Hardware Land Survey Equipment market, by region, 2018 - 2030
Table 8	GNSS Systems Land Survey Equipment market, by region, 2018 - 2030
Table 9	Total Stations & Theodolites Land Survey Equipment market, by region, 2018 - 2030
Table 10	Levels Land Survey Equipment market, by region, 2018 - 2030
Table 11	3D Laser Scanners Land Survey Equipment market, by region, 2018 - 2030
Table 12	Unmanned Aerial Vehicles (UAVs) Land Survey Equipment market, by region, 2018 - 2030
Table 13	Others Land Survey Equipment market, by region, 2018 - 2030
Table 14	Software Land Survey Equipment market, by region, 2018 - 2030
Table 15	Services Land Survey Equipment market, by region, 2018 - 2030
Table 16	Inspection Land Survey Equipment market, by region, 2018 - 2030
Table 17	Monitoring Land Survey Equipment market, by region, 2018 - 2030
Table 18	Volumetric Calculations Land Survey Equipment market, by region, 2018 - 2030
Table 19	Layout Points Land Survey Equipment market, by region, 2018 - 2030
Table 20	Others Land Survey Equipment market, by region, 2018 - 2030
Table 21	Commercial Land Survey Equipment market, by region, 2018 - 2030
Table 22	Defense Land Survey Equipment market, by region, 2018 - 2030
Table 23	Service Providers Land Survey Equipment market, by region, 2018 - 2030
Table 24	Transportation Land Survey Equipment market, by region, 2018 - 2030
Table 25	Energy & Power Land Survey Equipment market, by region, 2018 - 2030
Table 26	Mining & Construction Land Survey Equipment market, by region, 2018 - 2030
Table 27	Agriculture Land Survey Equipment market, by region, 2018 - 2030
Table 28	Disaster Management Land Survey Equipment market, by region, 2018 - 2030
Table 29	Others Land Survey Equipment market, by region, 2018 - 2030
Table 30	North America Land Survey Equipment market, by component, 2018 - 2030
Table 31	North America Land Survey Equipment market, by application, 2018 - 2030

Table 32 North America Land Survey Equipment market, by end use, 2018 - 2030
Table 33 North America Land Survey Equipment market, by industry, 2018 - 2030
Table 34 U.S. Land Survey Equipment market, by component, 2018 - 2030
Table 35 U.S. Land Survey Equipment market, by application, 2018 - 2030
Table 36 U.S. Land Survey Equipment market, by end use, 2018 - 2030
Table 37 U.S. Land Survey Equipment market, by industry, 2018 - 2030
Table 38 Canada Land Survey Equipment market, by component, 2018 - 2030
Table 39 Canada Land Survey Equipment market, by application, 2018 - 2030
Table 40 Canada Land Survey Equipment market, by end use, 2018 - 2030
Table 41 Canada Land Survey Equipment market, by industry, 2018 - 2030
Table 42 Mexico Land Survey Equipment market, by component, 2018 - 2030
Table 43 Mexico Land Survey Equipment market, by application, 2018 - 2030
Table 44 Mexico Land Survey Equipment market, by end use, 2018 - 2030
Table 45 Mexico Land Survey Equipment market, by industry, 2018 - 2030
Table 46 Europe Land Survey Equipment market, by component, 2018 - 2030
Table 47 Europe Land Survey Equipment market, by application, 2018 - 2030
Table 48 Europe Land Survey Equipment market, by end use, 2018 - 2030
Table 49 Europe Land Survey Equipment market, by industry, 2018 - 2030
Table 50 UK Land Survey Equipment market, by component, 2018 - 2030
Table 51 UK Land Survey Equipment market, by application, 2018 - 2030
Table 52 UK Land Survey Equipment market, by end use, 2018 - 2030
Table 53 UK Land Survey Equipment market, by industry, 2018 - 2030
Table 54 Germany Land Survey Equipment market, by component, 2018 - 2030
Table 55 Germany Land Survey Equipment market, by application, 2018 - 2030
Table 56 Germany Land Survey Equipment market, by end use, 2018 - 2030
Table 57 Germany Land Survey Equipment market, by industry, 2018 - 2030
Table 58 France Land Survey Equipment market, by component, 2018 - 2030
Table 59 France Land Survey Equipment market, by application, 2018 - 2030
Table 60 France Land Survey Equipment market, by end use, 2018 - 2030
Table 61 France Land Survey Equipment market, by industry, 2018 - 2030
Table 62 Asia Pacific Land Survey Equipment market, by component, 2018 - 2030
Table 63 Asia Pacific Land Survey Equipment market, by application, 2018 - 2030
Table 64 Asia Pacific Land Survey Equipment market, by end use, 2018 - 2030
Table 65 Asia Pacific Land Survey Equipment market, by industry, 2018 - 2030
Table 66 China Land Survey Equipment market, by component, 2018 - 2030
Table 67 China Land Survey Equipment market, by application, 2018 - 2030
Table 68 China Land Survey Equipment market, by end use, 2018 - 2030
Table 69 China Land Survey Equipment market, by industry, 2018 - 2030
Table 70 Japan Land Survey Equipment market, by component, 2018 - 2030

Table 71 Japan Land Survey Equipment market, by application, 2018 - 2030
Table 72 Japan Land Survey Equipment market, by end use, 2018 - 2030
Table 73 Japan Land Survey Equipment market, by industry, 2018 - 2030
Table 74 India Land Survey Equipment market, by component, 2018 - 2030
Table 75 India Land Survey Equipment market, by application, 2018 - 2030
Table 76 India Land Survey Equipment market, by end use, 2018 - 2030
Table 77 India Land Survey Equipment market, by industry, 2018 - 2030
Table 78 South Korea Land Survey Equipment market, by component, 2018 - 2030
Table 79 South Korea Land Survey Equipment market, by application, 2018 - 2030
Table 80 South Korea Land Survey Equipment market, by end use, 2018 - 2030
Table 81 South Korea Land Survey Equipment market, by industry, 2018 - 2030
Table 82 Australia Land Survey Equipment market, by component, 2018 - 2030
Table 83 Australia Land Survey Equipment market, by application, 2018 - 2030
Table 84 Australia Land Survey Equipment market, by end use, 2018 - 2030
Table 85 Australia Land Survey Equipment market, by industry, 2018 - 2030
Table 86 Latin America Land Survey Equipment market, by component, 2018 - 2030
Table 87 Latin America Land Survey Equipment market, by application, 2018 - 2030
Table 88 Latin America Land Survey Equipment market, by end use, 2018 - 2030
Table 89 Latin America Land Survey Equipment market, by industry, 2018 - 2030
Table 90 Brazil Land Survey Equipment market, by component, 2018 - 2030
Table 91 Brazil Land Survey Equipment market, by application, 2018 - 2030
Table 92 Brazil Land Survey Equipment market, by end use, 2018 - 2030
Table 93 Brazil Land Survey Equipment market, by industry, 2018 - 2030
Table 94 Middle East & Africa Land Survey Equipment market, by component, 2018 - 2030
Table 95 Middle East & Africa Land Survey Equipment market, by application, 2018 - 2030
Table 96 Middle East & Africa Land Survey Equipment market, by end use, 2018 - 2030
Table 97 Middle East & Africa Land Survey Equipment market, by industry, 2018 - 2030
Table 98 Kingdom of Saudi Arabia (KSA) Land Survey Equipment market, by type, 2018 - 2030
Table 99 Kingdom of Saudi Arabia (KSA) Land Survey Equipment market, by voltage, 2018 - 2030
Table 100 Kingdom of Saudi Arabia (KSA) Land Survey Equipment market, by installation, 2018 - 2030
Table 101 Kingdom of Saudi Arabia (KSA) Land Survey Equipment market, by end use, 2018 - 2030
Table 102 UAE Land Survey Equipment market, by type, 2018 - 2030
Table 103 UAE Land Survey Equipment market, by voltage, 2018 - 2030

Table 104 UAE Land Survey Equipment market, by installation, 2018 - 2030
Table 105 UAE Land Survey Equipment market, by end use, 2018 - 2030
Table 106 South Africa Land Survey Equipment market, by type, 2018 - 2030
Table 107 South Africa Land Survey Equipment market, by voltage, 2018 - 2030
Table 108 South Africa Land Survey Equipment market, by installation, 2018 - 2030
Table 109 South Africa Land Survey Equipment market, by end use, 2018 - 2030
Table 110 Company Market Share, 2023
Table 111 Company Heat Map Analysis
Table 112 Key Companies undergoing partnerships, collaborations, & agreements
Table 113 Key Companies launching new products

List Of Figures

LIST OF FIGURES

- Fig. 1 Human grade pet food market snapshot
- Fig. 2 Human grade pet food market segmentation & scope
- Fig. 3 Human grade pet food market penetration & growth prospect mapping
- Fig. 4 Human grade pet food market value chain analysis
- Fig. 5 Human grade pet food market dynamics
- Fig. 6 Human grade pet food market Porter's Five Forces analysis
- Fig. 7 Human grade pet food market: Type movement analysis, 2023 & 2030 (%)
- Fig. 8 Human grade snacks & treats food market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 9 Human grade wet food market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 10 Human grade dry food market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 11 Other human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 12 Human grade pet food market estimates and forecast, through hypermarkets & supermarkets, 2018 - 2030 (USD Million)
- Fig. 13 Human grade pet food market estimates and forecast, through convenience stores, 2018 - 2030 (USD Million)
- Fig. 14 Human grade pet food market estimates and forecast, through online, 2018 - 2030 (USD Million)
- Fig. 15 Human grade pet food market estimates and forecast, through others, 2018 - 2030 (USD Million)
- Fig. 16 Human grade pet food market: Regional movement analysis, 2023 & 2030 (%)
- Fig. 17 North America human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 18 U.S. human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 19 Canada human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 20 Mexico human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 21 Europe human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 22 Germany human grade pet food market estimates and forecast, 2018 - 2030

(USD Million)

Fig. 23 UK human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 24 Spain human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 25 Italy human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 26 France human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 27 Asia Pacific human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 28 China human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 29 India human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 30 Japan human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 31 South Korea human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 32 Australia & New Zealand human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 33 Central & South America human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 34 Brazil human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 35 Middle East & Africa human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 36 UAE human grade pet food market estimates and forecast, 2018 - 2030 (USD Million)

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