

# **KSA Fish Market Size, Share & Trends Analysis Report By Species (Tuna Salmon), By Form (Fresh/Chilled, Frozen), By Source (Wild-caught Farmed), By Distribution Channel (HoReCa, Retail), By City, And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

The KSA fish market size was estimated at USD 4,269.8 million in 2024 and is projected to reach USD 8,027.5 million by 2033, growing at a CAGR of 7.3% from 2025 to 2033. The Kingdom of Saudi Arabia fish industry growth is underpinned by several key factors, including a rising demand for fish as a protein source, government initiatives aimed at boosting the local seafood industry, and the increasing health-consciousness among Saudi consumers.

Programs such as the National Fisheries Development Program (NFDP) are aimed at increasing domestic fish production and reducing the reliance on imported fish. This focus on aquaculture not only ensures a stable and sustainable supply of fish but also supports the government's broader goals of boosting local industries and reducing food imports.

One of the primary causes of KSA fish industry growth is the growing awareness of the health benefits of consuming fish. Fish is recognized globally as an excellent source of high-quality protein, omega-3 fatty acids, and essential amino acids, which contribute to heart health, brain function, and overall well-being. As health-conscious consumers seek to reduce their intake of red meat and other animal proteins, fish has emerged as a preferred choice due to its nutritional profile. This trend is particularly strong among younger generations in Saudi Arabia, who are more inclined towards maintaining a healthy and balanced diet.

The government's efforts to promote food security and sustainability are another important factor contributing to the KSA fish industry's growth. Saudi Arabia's Vision 2030 includes a strong focus on achieving self-sufficiency in food production, with a specific emphasis on enhancing local fish production. The country has been making substantial investments in aquaculture, developing sustainable farming practices to meet the growing demand for seafood.

The Saudi Arabia fish market is also benefiting from the increased demand for sustainable and environmentally friendly protein sources. As global concerns over the environmental impact of meat production intensify, consumers are becoming more conscious of the ecological footprint of their food choices. Fish, particularly when farmed sustainably, is considered an eco-friendly alternative compared to livestock. This shift in consumer preferences towards more sustainable food options is expected to drive continued growth in the KSA fish industry, particularly as more fish farming operations adopt environmentally responsible practices.

### KSA Fish Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For the purpose of this study, Grand View Research has segmented the KSA fish market report on the basis of species, form, source, distribution channel, and city:

Species Outlook (Revenue, USD Million; Volume, Thousand Tons; 2021 - 2033)

Tuna

Salmon

Mackerel

Tilapia

Shrimp

Grouper

Sea bream

Others

Form Outlook (Revenue, USD Million; Volume, Thousand Tons; 2021 - 2033)

Fresh/Chilled

Frozen

Processed

Source Outlook (Revenue, USD Million; Volume, Thousand Tons; 2021 - 2033)

Wild-caught

Farmed

Distribution Channel Outlook (Revenue, USD Million; Volume, Thousand Tons; 2021 - 2033)

HoReCa

Retail

Hypermarkets & Supermarkets

Specialty Stores

Online

Others

City Outlook (Revenue, USD Million; Volume, Thousand Tons; 2021 - 2033)

Riyadh

Jeddah

Mecca (Makkah)

Medina (Madinah)

Dammam

Khobar

Taif

Tabuk

Buraydah

Khamis Mushai

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