

Kraft Paper Bag Market Size, Share & Trends Analysis Report By Paper (Brown Kraft Paper, White Kraft Paper), By Product (Pasted Valve, Sewn Open Mouth, Flat Bottom), By Thickness (1 Ply, 2 Ply), By End-use, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Kraft Paper Bag Market Growth & Trends

The global kraft paper bag market is anticipated to reach USD 5.89 billion by 2030 and is anticipated to expand at a CAGR of 4.6% from 2025 to 2030, according to a new report by Grand View Research, Inc. As consumers become more environmentally conscious, they actively seek alternatives to plastic bags, which have been criticized for their environmental impact. Kraft paper bags are biodegradable and recyclable, making them an attractive option for businesses looking to enhance their sustainability profiles.

Many countries and regions have implemented bans or restrictions on single-use plastics, encouraging businesses to adopt more sustainable packaging solutions like kraft paper bags. For instance, in July 2022, the Indian government banned using and manufacturing 19 single-use plastic items. These regulatory measures create a favorable environment for kraft paper products and incentivize companies to innovate and improve their packaging practices. As a result, businesses that comply with these regulations are increasingly turning to kraft paper bags as a viable alternative.

The versatility of kraft paper bags has led to their adoption across various industries, further fueling market growth. They are widely used in food and beverage packaging, pharmaceuticals, cosmetics, and personal care products. Each of these sectors

requires reliable and safe packaging solutions that maintain product integrity while being environmentally friendly. The expanding applications of kraft paper bags across diverse industries highlight their adaptability and functionality, making them a preferred choice for many manufacturers.

Advances in manufacturing processes have improved kraft paper bags' durability and design capabilities, allowing manufacturers to produce customized solutions that meet specific customer needs. Innovations such as automated production lines and digital printing technologies enable faster turnaround times and lower production costs, making it easier for companies to scale up operations in response to growing demand.

Kraft Paper Bag Market Report Highlights

Based on paper, the brown kraft paper segment accounted for the largest share of 66.39% of the market in 2024. Brown kraft paper is a durable and versatile packaging material made from the kraft pulping process, which enhances its strength by removing most of the lignin from wood fibers.

Based on product, the pasted valve segment dominated the market in 2024 by accounting for the largest revenue share of 24.53%.

Based on thickness, the 1 Ply segment dominated the market in 2024 by accounting for the largest revenue share of 47.55%.

Based on end use, the food service segment dominated the end use segment of the market, accounting for a revenue share of 26.56% in 2024.

Based on region, Asia Pacific dominated the global market in 2024 by accounting for the largest market share of 45.07%. This positive outlook is due to a combination of rapid urbanization, changing consumer lifestyles, and an expanding middle class in the region.

In June 2024, Mondi Group introduced the SolmixBag in Spain, a single-layer paper bag crafted entirely from 100% kraft paper. This bag is precisely engineered to store and transport screed, dry cement, and coarse pre-mixes. Notably, the SolmixBag is designed to disintegrate and dissolve during the cement mixing, effectively minimizing dust and waste on construction sites.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Paper Types & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing
- 1.7. List of Abbreviations

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook, 2024 (USD Million)
- 2.2. Segmental Outlook
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. KRAFT PAPER BAG MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Penetration and Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Raw Material Trends
 - 3.3.2. Manufacturing Trends
 - 3.3.3. Profit Margin Analysis
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Market Challenges Analysis
 - 3.5.4. Market Opportunity Analysis
- 3.6. Business Environment Analysis
 - 3.6.1. Industry Analysis - Porter's

3.6.2. PESTEL Analysis

CHAPTER 4. KRAFT PAPER BAG MARKET: PAPER ESTIMATES & TREND ANALYSIS

4.1. Definition & Scope

4.2. Paper Movement Analysis & Market Share, 2024 & 2030

4.3. Brown Kraft Paper

4.3.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

4.4. White Kraft Paper

4.4.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

CHAPTER 5. KRAFT PAPER BAG MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

5.1. Definition & Scope

5.2. Product Movement Analysis & Market Share, 2024 & 2030

5.3. Sewn Open Mouth

5.3.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

5.4. Pinched Bottom Open Mouth

5.4.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

5.5. Pasted Valve

5.5.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

5.6. Pasted Open Mouth

5.6.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

5.7. Flat Bottom

5.7.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

5.8. Others

5.8.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

CHAPTER 6. KRAFT PAPER BAG MARKET: THICKNESS ESTIMATES & TREND ANALYSIS

6.1. Definition & Scope

6.2. Thickness Movement Analysis & Market Share, 2023 & 2030

6.3. 1 Ply

6.3.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

6.4. 2 Ply

6.4.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

6.5. 3 Ply

6.5.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

CHAPTER 7. KRAFT PAPER BAG MARKET: END USE ESTIMATES & TREND ANALYSIS

7.1. Definition & Scope

7.2. End Use Movement Analysis & Market Share, 2023 & 2030

7.3. Food Service

7.3.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

7.4. Retail

7.4.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

7.5. Pharmaceutical

7.5.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

7.6. E-commerce

7.6.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

7.7. Others

7.7.1. Market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

CHAPTER 8. KRAFT PAPER BAG MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1. Key Takeaways

8.2. Regional Movement Analysis & Market Share, 2023 & 2030

8.3. North America

8.3.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.3.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.3.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million) (Million Units)

8.3.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million) (Million Units)

8.3.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million) (Million Units)

8.3.6. U.S.

8.3.6.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.3.6.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.3.6.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million)

(Million Units)

8.3.6.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million)

(Million Units)

8.3.6.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million)

(Million Units)

8.3.7. Canada

8.3.7.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.3.7.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.3.7.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million)

(Million Units)

8.3.7.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million)

(Million Units)

8.3.7.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million)

(Million Units)

8.3.8. Mexico

8.3.8.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.3.8.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.3.8.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million)

(Million Units)

8.3.8.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million)

(Million Units)

8.3.8.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million)

(Million Units)

8.4. Europe

8.4.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.4.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.4.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million) (Million Units)

8.4.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million) (Million Units)

8.4.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million) (Million Units)

8.4.6. Germany

8.4.6.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.4.6.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.4.6.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million)
(Million Units)

8.4.6.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million)
(Million Units)

8.4.6.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million)
(Million Units)

8.4.7. UK

8.4.7.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.4.7.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million
Units)

8.4.7.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million)
(Million Units)

8.4.7.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million)
(Million Units)

8.4.7.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million)
(Million Units)

8.4.8. France

8.4.8.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.4.8.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million
Units)

8.4.8.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million)
(Million Units)

8.4.8.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million)
(Million Units)

8.4.8.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million)
(Million Units)

8.4.9. Italy

8.4.9.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.4.9.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million
Units)

8.4.9.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million)
(Million Units)

8.4.9.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million)
(Million Units)

8.4.9.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million)
(Million Units)

8.4.10. Spain

8.4.10.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.4.10.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million)

(Million Units)

8.4.10.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million)

(Million Units)

8.4.10.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million)

(Million Units)

8.4.10.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million)

(Million Units)

8.5. Asia Pacific

8.5.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.5.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.5.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million) (Million Units)

8.5.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million) (Million Units)

8.5.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million) (Million Units)

8.5.6. China

8.5.6.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.5.6.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.5.6.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million) (Million Units)

8.5.6.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million) (Million Units)

8.5.6.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million) (Million Units)

8.5.7. India

8.5.7.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.5.7.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.5.7.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million) (Million Units)

8.5.7.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million) (Million Units)

8.5.7.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million) (Million Units)

8.5.8. Japan

8.5.8.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.5.8.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.5.8.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million) (Million Units)

8.5.8.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million) (Million Units)

8.5.8.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million) (Million Units)

8.6. Central & South America

8.6.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.6.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.6.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million) (Million Units)

8.6.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million) (Million Units)

8.6.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million) (Million Units)

8.6.6. Brazil

8.6.6.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.6.6.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.6.6.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million) (Million Units)

8.6.6.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million) (Million Units)

8.6.6.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million) (Million Units)

8.7. Middle East & Africa

8.7.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)

8.7.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)

8.7.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million) (Million Units)

8.7.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million) (Million Units)

8.7.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million) (Million Units)

8.7.6. Saudi Arabia

- 8.7.6.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)
- 8.7.6.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)
- 8.7.6.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million) (Million Units)
- 8.7.6.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million) (Million Units)
- 8.7.6.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million) (Million Units)
- 8.7.7. South Africa
 - 8.7.7.1. market estimates and forecasts, 2018 - 2030 (USD Million) (Million Units)
 - 8.7.7.2. market estimates and forecasts, by paper, 2018 - 2030 (USD Million) (Million Units)
 - 8.7.7.3. market estimates and forecasts, by product, 2018 - 2030 (USD Million) (Million Units)
 - 8.7.7.4. market estimates and forecasts, by thickness, 2018 - 2030 (USD Million) (Million Units)
 - 8.7.7.5. market estimates and forecasts, by end use, 2018 - 2030 (USD Million) (Million Units)

CHAPTER 9. COMPETITIVE LANDSCAPE

- 9.1. Key Players & Recent Developments & Their Impact on the Industry
- 9.2. Vendor Landscape
 - 9.2.1. Key Company/Competition Categorization
 - 9.2.2. List of key Raw Paper Distributors and Channel Partners
- 9.3. Company Market Positioning Analysis, 2024
- 9.4. Company Heat Map Analysis
- 9.5. Strategy Mapping
 - 9.5.1. Expansions
 - 9.5.2. Collaborations/ Partnerships/ Agreements
 - 9.5.3. New Product launches
 - 9.5.4. Mergers & Acquisitions
 - 9.5.5. Others
- 9.6. Market Dashboard Analysis

CHAPTER 10. COMPANY LISTING / PROFILES

- 10.1. Mondi Group

- 10.1.1. Company Overview
- 10.1.2. Financial Performance
- 10.1.3. Product Benchmarking
- 10.1.4. Recent Developments
- 10.2. Smurfit Kappa Group
 - 10.2.1. Company Overview
 - 10.2.2. Financial Performance
 - 10.2.3. Product Benchmarking
 - 10.2.4. Recent Developments
- 10.3. WestRock Company
 - 10.3.1. Company Overview
 - 10.3.2. Financial Performance
 - 10.3.3. Product Benchmarking
 - 10.3.4. Recent Developments
- 10.4. Georgia-Pacific LLC
 - 10.4.1. Company Overview
 - 10.4.2. Financial Performance
 - 10.4.3. Product Benchmarking
 - 10.4.4. Recent Developments
- 10.5. International Paper Company
 - 10.5.1. Company Overview
 - 10.5.2. Financial Performance
 - 10.5.3. Product Benchmarking
 - 10.5.4. Recent Developments
- 10.6. Seaman Paper Company
 - 10.6.1. Company Overview
 - 10.6.2. Financial Performance
 - 10.6.3. Product Benchmarking
 - 10.6.4. Recent Developments
- 10.7. BillerudKorsn?s
 - 10.7.1. Company Overview
 - 10.7.2. Financial Performance
 - 10.7.3. Product Benchmarking
 - 10.7.4. Recent Developments
- 10.8. SHAMROCK
 - 10.8.1. Company Overview
 - 10.8.2. Financial Performance
 - 10.8.3. Product Benchmarking
 - 10.8.4. Recent Developments

10.9. Nordic Paper

10.9.1. Company Overview

10.9.2. Financial Performance

10.9.3. Product Benchmarking

10.9.4. Recent Developments

10.10. PaperKraft Industries

10.10.1. Company Overview

10.10.2. Financial Performance

10.10.3. Product Benchmarking

10.10.4. Recent Developments

10.11. Ronpak

10.11.1. Company Overview

10.11.2. Financial Performance

10.11.3. Product Benchmarking

10.11.4. Recent Developments

10.12. Huhtamäki Oyj

10.12.1. Company Overview

10.12.2. Financial Performance

10.12.3. Product Benchmarking

10.12.4. Recent Developments

10.13. Novolex (Bagcraft, Duro Bag Brand)

10.13.1. Company Overview

10.13.2. Financial Performance

10.13.3. Product Benchmarking

10.13.4. Recent Developments

10.14. Prompac LLC

10.14.1. Company Overview

10.14.2. Financial Performance

10.14.3. Product Benchmarking

10.14.4. Recent Developments

10.15. B&H Bag Company

10.15.1. Company Overview

10.15.2. Financial Performance

10.15.3. Product Benchmarking

10.15.4. Recent Developments

CHAPTER 11. STRATEGIC RECOMMENDATIONS/ ANALYST PERSPECTIVE

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