

Kosher Beef Market Size, Share & Trends Analysis Report By Cuts (Brisket, Shank, Loin), By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/KE990D2A91DFEN.html>

Date: May 2022

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: KE990D2A91DFEN

Abstracts

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Kosher Beef Market Growth & Trends

The global kosher beef market size is expected to reach USD 100.85 billion by 2030, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 4.4% from 2022 to 2030. The growing preference for kosher beef in the key countries such as the U.S., France, and Israel, which has the highest Jewish population and accounts for over 86.8% of the global Jewish population, is driving the market. In 2021, approximately 74.2% of Israel's population was Jewish, making it a key market for kosher beef.

Consumer perceptions of the kosher beef business, in particular, have improved in recent years. According to a report published by the National Cattlemen's Beef Association in February 2021, the percentage of customers who claim to eat beef at least weekly grew from 67% to 72% from January to September 2020, compared to the same period in 2019. Furthermore, the number of individuals who have a favorable opinion of kosher beef has risen, with favorable opinions exceeding 70% for the first time.

The brisket cuts segment is expected to emerge as the fastest-growing segment over the forecast period. The demand for brisket continues to be strong, particularly owing to the increased popularity of barbecuing as brisket is one of the most flavorful cuts of

beef. It is used to make corned beef, pastrami, and pot roast and can be slow-cooked in a barbeque or a smoker. The rising popularity of grass-fed brisket is one of the trends positively influencing the market for briskets.

The Asia Pacific region dominated the market in 2021. The key beef markets in Asia Pacific are China, India, Pakistan, Japan, and Australia. China is one of the world's largest markets for beef as the country is witnessing a significant rise in consumption, driven by increasing disposable incomes, coupled with growing urbanization, which is expected to be a key catalyst for market growth in the region over the coming years. Major players in the global market include a combination of a few established players and many startups.

Kosher Beef Market Report Highlights

Asia Pacific held the largest revenue share in 2021. The growing market in China, South Korea, Japan, and India is one of the major factors propelling the regional market growth

The brisket cuts segment is projected to register the fastest growth rate during the forecast period. The growing preference for clean labeled products and increasing demand for protein-rich food products are boosting the growth of the segment

The online distribution channel is predicted to emerge as the fastest-growing segment during the forecast period

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