

# Kids Furniture Market Size, Share & Trends Analysis Report By Product (Beds, Cots, & Cribs, Mattresses), By Material (Wood, Polymer, Metal), By Application (Commercial, Household), By Region, And Segment Forecasts, 2022 - 2030

https://marketpublishers.com/r/KC0047384CE8EN.html

Date: March 2022

Pages: 97

Price: US\$ 3,950.00 (Single User License)

ID: KC0047384CE8EN

# **Abstracts**

This report can be delivered to the clients within 72 Business Hours

Kids Furniture Market Growth & Trends

The global kids furniture market size is expected to reach USD 184.52 billion by 2030, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 18.9% from 2022 to 2030. With the exponential growth of the residential sector in countries and increased demand for vertical apartments and luxury housing facilities, buyers are taking a keen interest in decorating their homes, kids' rooms, living rooms, and bathrooms with modern and space-saving furniture. Moreover, the increase in the number of daycare and cr?che facilities in both schools as well as office compounds has resulted in an increased demand for kids' furniture in these facilities.

Moreover, consumers prefer to purchase kids furniture through online portals and official websites in order to receive value-added services such as cash on delivery, return policy, and aftersales service. Discounted prices, festive season sales, and the availability of a wide range of products on e-commerce websites are expected to drive sales via online platforms.

Additionally, the majority of manufacturers are increasingly focusing on creating environmentally friendly kids furniture. Several consumers prefer products that improve the outer appearance and match the architectural patterns and layout of living spaces



and backyards of houses. As a result, manufacturers are increasingly concentrating on providing innovative, luxurious, and aesthetic kids furniture.

Furthermore, the growth of the market is supported by the governments as they are taking initiatives to bridge the gap between housing demand and supply. For instance, in July 2017, the government of Algeria took the initiative to construct 26,000 housing units by 2019. This initiative will contribute to the residential segment growth. Such initiatives are likely to favor the market growth.

Kids Furniture Market Report Highlights

The beds, cots, and cribs product segment accounted for the largest revenue share of over 30.0% in 2021. The growth is attributed to its ease and convenient use for disinfecting and cleaning surfaces

The wood material segment accounted for the largest revenue share of over 55.0% in 2021. Wood is much stronger in load bearing for both chairs and tables, owing to which wood can support a heavier load without breaking down

The household application segment accounted for the largest revenue share of over 65.0% in 2021. The commercial application segment is expected to register the fastest CAGR of 21.4% from 2022 to 2030.

The Middle East and Africa is expected to register the fastest CAGR of 22.8% during the forecast period. The growing per capita income in developing countries across the region will augment the product demand



# **Contents**

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
- 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

## **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Material Outlook
- 2.4. Application Outlook
- 2.5. Regional Outlook

# CHAPTER 3. GLOBAL KIDS FURNITURE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on the Kids Furniture Market
- 3.5. Industry Value Chain Analysis
  - 3.5.1. Sales/ Retail Channel Analysis
  - 3.5.2. Profit Margin Analysis
- 3.6. Market Dynamics
  - 3.6.1. Market Driver Analysis
  - 3.6.2. Market Restraint Analysis
  - 3.6.3. Industry Challenges
  - 3.6.4. Industry Opportunities
- 3.7. Business Environment Analysis



- 3.7.1. Industry Analysis Porter's
  - 3.7.1.1. Supplier Power
  - 3.7.1.2. Buyer Power
  - 3.7.1.3. Substitution Threat
  - 3.7.1.4. Threat from New Entrant
- 3.7.1.5. Competitive Rivalry
- 3.8. Roadmap of Kids Furniture Market
- 3.9. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

# CHAPTER 5. GLOBAL KIDS FURNITURE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2021 & 2030
- 5.2. Beds, Cots & Cribs
  - 5.2.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 5.3. Table & Chair
- 5.3.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 5.4. Cabinets, Dressers & Chests
  - 5.4.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 5.5. Mattresses
  - 5.5.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 5.6. Others
  - 5.6.1. Market estimates and forecast, 2017 2030 (USD Billion)

# CHAPTER 6. GLOBAL KIDS FURNITURE MARKET: MATERIAL ESTIMATES & TREND ANALYSIS

- 6.1. Material Movement Analysis & Market Share, 2021 & 2030
- 6.2. Wood
  - 6.2.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 6.3. Polymer



- 6.3.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 6.4. Metal
  - 6.4.1. Market estimates and forecast, 2017 2030 (USD Billion)

# CHAPTER 7. GLOBAL KIDS FURNITURE MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 7.1. Application Movement Analysis & Market Share, 2021 & 2030
- 7.2. Commercial
- 7.2.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 7.3. Residential
- 7.3.1. Market estimates and forecast, 2017 2030 (USD Billion)

# CHAPTER 8. GLOBAL KIDS FURNITURE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 8.1. Regional Movement Analysis & Market Share, 2021 & 2030
- 8.2. North America
  - 8.2.1. Market estimates and forecast, 2017 2030 (USD Billion)
  - 8.2.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
  - 8.2.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)
  - 8.2.4. Market estimates and forecast, by application, 2017 2030 (USD Billion)
  - 8.2.5. U.S.
    - 8.2.5.1. Market estimates and forecast, 2017 2030 (USD Billion)
    - 8.2.5.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
    - 8.2.5.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)'
    - 8.2.5.4. Market estimates and forecast, by application, 2017 2030 (USD Billion)

## 8.3. Europe

- 8.3.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 8.3.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
- 8.3.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)
- 8.3.4. Market estimates and forecast, by application, 2017 2030 (USD Billion)
- 8.3.5. Germany
  - 8.3.5.1. Market estimates and forecast, 2017 2030 (USD Billion)
  - 8.3.5.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
  - 8.3.5.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)'
  - 8.3.5.4. Market estimates and forecast, by application, 2017 2030 (USD Billion)
- 8.3.6. France
  - 8.3.6.1. Market estimates and forecast, 2017 2030 (USD Billion)



- 8.3.6.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
- 8.3.6.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)'
- 8.3.6.4. Market estimates and forecast, by application, 2017 2030 (USD Billion) 8.3.7. U.K.
  - 8.3.7.1. Market estimates and forecast, 2017 2030 (USD Billion)
  - 8.3.7.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
  - 8.3.7.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)'
  - 8.3.7.4. Market estimates and forecast, by application, 2017 2030 (USD Billion)

### 8.4. Asia Pacific

- 8.4.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 8.4.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
- 8.4.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)
- 8.4.4. Market estimates and forecast, by application, 2017 2030 (USD Billion)
- 8.4.5. China
  - 8.4.5.1. Market estimates and forecast, 2017 2030 (USD Billion)
  - 8.4.5.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
  - 8.4.5.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)'
  - 8.4.5.4. Market estimates and forecast, by application, 2017 2030 (USD Billion)

#### 8.4.6. India

- 8.4.6.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 8.4.6.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
- 8.4.6.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)'
- 8.4.6.4. Market estimates and forecast, by application, 2017 2030 (USD Billion)

## 8.5. Central & South America

- 8.5.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 8.5.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
- 8.5.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)
- 8.5.4. Market estimates and forecast, by application, 2017 2030 (USD Billion)
- 8.5.5. Brazil
  - 8.5.5.1. Market estimates and forecast, 2017 2030 (USD Billion)
  - 8.5.5.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
  - 8.5.5.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)'
  - 8.5.5.4. Market estimates and forecast, by application, 2017 2030 (USD Billion)

#### 8.6. Middle East & Africa

- 8.6.1. Market estimates and forecast, 2017 2030 (USD Billion)
- 8.6.2. Market estimates and forecast, by product, 2017 2030 (USD Billion)
- 8.6.3. Market estimates and forecast, by material, 2017 2030 (USD Billion)
- 8.6.4. Market estimates and forecast, by application, 2017 2030 (USD Billion)



## **CHAPTER 9. COMPETITIVE ANALYSIS**

- 9.1. Key global players, recent developments & their impact on the industry
- 9.2. Key company categories
- 9.3. Vendor landscape
  - 9.3.1. Key company market share analysis, 2021 (%)

## **CHAPTER 10. COMPANY PROFILES**

- 10.1. Williams Sonoma Inc.
  - 10.1.1. Company Overview
  - 10.1.2. Financial Performance
- 10.1.3. Product Benchmarking
- 10.1.4. Strategic Initiatives
- 10.2. BABYLETTO
  - 10.2.1. Company Overview
  - 10.2.2. Financial Performance
  - 10.2.3. Product Benchmarking
  - 10.2.4. Strategic Initiatives
- 10.3. Wayfair LLC
  - 10.3.1. Company Overview
  - 10.3.2. Financial Performance
  - 10.3.3. Type Benchmarking
  - 10.3.4. Strategic Initiatives
- 10.4. Blu Dot
  - 10.4.1. Company Overview
  - 10.4.2. Financial Performance
  - 10.4.3. Product Benchmarking
  - 10.4.4. Strategic Initiatives
- 10.5. First Cry
  - 10.5.1. Company Overview
  - 10.5.2. Financial Performance
  - 10.5.3. Product Benchmarking
  - 10.5.4. Strategic Initiatives
- 10.6. Casa Kids
  - 10.6.1. Company Overview
  - 10.6.2. Financial Performance
  - 10.6.3. Product Benchmarking
  - 10.6.4. Strategic Initiatives



- 10.7. Circu Magical Furniture
  - 10.7.1. Company Overview
  - 10.7.2. Financial Performance
  - 10.7.3. Product Benchmarking
  - 10.7.4. Strategic Initiatives
- 10.8. Crate and Barrel
  - 10.8.1. Company Overview
  - 10.8.2. Financial Performance
  - 10.8.3. Product Benchmarking
  - 10.8.4. Strategic Initiatives
- 10.9. KidKraft
  - 10.9.1. Company Overview
  - 10.9.2. Financial Performance
  - 10.9.3. Product Benchmarking
  - 10.9.4. Strategic Initiatives
- 10.10. Sorelle Furniture
  - 10.10.1. Company Overview
  - 10.10.2. Financial Performance
  - 10.10.3. Product Benchmarking
  - 10.10.4. Strategic Initiatives



# **List Of Tables**

### LIST OF TABLES

- 1. Global kids furniture market Driving factor market analysis
- 2. Household consumption expenditure by purpose, Europe, 2019
- 3. U.S. household consumer expenditure by major categories, 2016
- 4. Global kids furniture market Restraint factor market analysis
- 5. Kids beds, cots & cribs market estimates and forecast, 2017 2030 (USD Billion)
- 6. Kids table & chair market estimates and forecast, 2017 2030 (USD Billion)
- 7. Kids cabinets, dressers & chests market estimates and forecast, 2017 2030 (USD Billion)
- 8. Kids mattresses market estimates and forecast, 2017 2030 (USD Billion)
- 9. Others kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 10. Global Kids Furniture market estimates and forecast from Wood, 2017 2030 (USD Billion)
- 11. U.S. Kids Furniture market estimates and forecast from polymer, 2017 2030 (USD Billion)
- 12. U.S. Kids Furniture market estimates and forecast from metal, 2017 2030 (USD Billion)
- 13. Global kids furniture market estimates and forecast from commercial application, 2017 2030 (USD Billion)
- 14. Global kids furniture market estimates and forecast from household application, 2017 2030 (USD Billion)
- 15. North America kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 16. North America kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 17. North America kids furniture market estimates and forecast, by material, 2017 2030 (USD Billion)
- 18. North America kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)
- 19. U.S. kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 20. U.S. kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 21. U.S. kids furniture market estimates and forecast, by material, 2017 2030 (USD Billion)
- 22. U.S. kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)



- 23. Europe kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 24. Europe kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 25. Europe kids furniture market estimates and forecast, by material, 2017 2030 (USD Billion)
- 26. Europe kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)
- 27. U.K. kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 28. U.K. kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 29. U.K. kids furniture market estimates and forecast, by material, 2017 2030 (USD Billion)
- 30. U.K. kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)
- 31. Germany kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 32. Germany kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 33. Germany kids furniture market estimates and forecast, by material, 2017 2030 (USD Billion)
- 34. Germany kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)
- 35. France kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 36. France kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 37. France kids furniture market estimates and forecast, by material, 2017 2030 (USD Billion)
- 38. France kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)
- 39. Asia Pacific kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 40. Asia Pacific kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 41. Asia Pacific kids furniture market estimates and forecast, by material, 2017 2030 (USD Billion)
- 42. Asia Pacific kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)
- 43. China kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 44. China kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 45. China kids furniture market estimates and forecast, by material, 2017 2030 (USD



# Billion)

- 46. China kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)
- 47. India kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 48. India kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 49. India kids furniture market estimates and forecast, by material, 2017 2030 (USD Billion)
- 50. India kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)
- 51. Central & South America kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 52. Central & South America kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 53. Central & South America kids furniture market estimates and forecast, by material, 2017 2030 (USD Billion)
- 54. Central & South America kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)
- 55. Brazil kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 56. Brazil kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 57. Brazil kids furniture market estimates and forecast, by material, 2017 2030 (USD Billion)
- 58. Brazil kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)
- 59. Middle East & Africa kids furniture market estimates and forecast, 2017 2030 (USD Billion)
- 60. Middle East & Africa kids furniture market estimates and forecast, by product, 2017 2030 (USD Billion)
- 61. Middle East & Africa kids furniture market estimates and forecast, by material, 2017 2030 (USD Billion)
- 62. Middle East & Africa kids furniture market estimates and forecast, by application, 2017 2030 (USD Billion)
- 63. Company Categorization



# **List Of Figures**

### LIST OF FIGURES

- 1. Global Kids Furniture market segmentation
- 2. Information procurement
- 3. Primary research pattern
- 4. Primary research approaches
- 5. Primary research process
- 6. Kids furniture market Product growth
- 7. Global Kids furniture market Value chain analysis
- 8. Kids furniture market: Porter's Five Forces Analysis
- 9. Global Kids furniture market
- 10. Global Kids furniture market: Product revenue share (%) analysis, 2021 & 2030
- 11. Global Kids Furniture market: Material market share (%) analysis, 2021 & 2030
- 12. Global Kids Furniture market: Application market share (%) analysis, 2021 & 2030
- 13. Global Kids furniture market: Regional share (%) analysis, 2021 & 2030
- 14. Kids furniture market: Company market share (%), 2021



## I would like to order

Product name: Kids Furniture Market Size, Share & Trends Analysis Report By Product (Beds, Cots, &

Cribs, Mattresses), By Material (Wood, Polymer, Metal), By Application (Commercial,

Household), By Region, And Segment Forecasts, 2022 - 2030

Product link: https://marketpublishers.com/r/KC0047384CE8EN.html

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/KC0047384CE8EN.html">https://marketpublishers.com/r/KC0047384CE8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970