

# **Kaolin Market Size, Share & Trends Analysis Report By Application (Paper, Ceramics, Paint & Coatings, Fiber Glass, Plastic, Rubber, Cosmetics), By Region, And Segment Forecasts, 2022 - 2030**

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## **Abstracts**

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### **Kaolin Market Growth & Trends**

The global kaolin market size is projected to reach approximately USD 5.87 billion by 2030, according to a new report by Grand View Research, Inc., progressing at a CAGR of 3.7% in the forecast period. The rising prominence of kaolin especially in the manufacturing of whiteware ceramics is projected to aid the market growth over the predicted timeline.

According to the stats released by the United States Geological Survey (USGS) in 2022, the global production of kaolin was estimated at around 46 million tons in 2020. The key kaolin-producing countries are the U.S., Uzbekistan, China, India, Germany, the Czech Republic, and others. Among these countries, India was the front runner with a total estimated production volume of approximately 7.6 million tons in 2020.

Key global players in the kaolin industry include BASF SE, Sibelco, and Imerys SA. There are no significant merger & acquisition activities observed in recent years. Although, Sibelco N.V. and Thiele Kaolin Company initiated some acquisition activities in order to expand their product portfolio and diversify their business. These activities are projected to result in the consolidation of the industry over the coming years.

However, most of the players in the market are focused on increasing kaolin prices in

order to ensure the long-term sustainability of the business. These players announced an increase in prices by 4% to 9% in 2021 for different applications, in which paper was a key application. Most of the companies experienced inflation in different aspects of the business including inflation in chemicals and freight costs. In addition, the downgrade caused due to the breakout of the pandemic from key application sectors directly impacted the revenue earnings of major market participants in 2020.

An increase in prices is projected to create less impact on the demand of kaolin, as this increase was initiated by most of the small, medium, and large companies across the globe. Imerys and BASF SE emerged among the top players in this market space. Imerys S.A. was established in 1880 and is engaged in the manufacture and marketing of kaolin products. The company is involved in the development of new products to maintain a strong hold over the global market with production facilities in the U.S., the UK, Brazil, Sweden, and France.

### Kaolin Market Report Highlights

By application, the paper generated a revenue of approximately USD 1.56 billion in 2021. This growth is largely attributed to the growth in demand for paper packaging, especially for food deliveries. The work from home concept initiated due to the emergence of the pandemic directly prospered the demand for paper materials, thereby, positively aiding the kaolin industry.

The ceramic application segment in terms of volume accounted for nearly 33.1% of the global product demand in 2021. The temporary shutdown during the first half of 2020 impacted the ceramics business volume, especially in the construction sector.

The regional demand was primarily dominated by the Asia Pacific region which is projected to progress at a compounded annual growth rate of nearly 4.5% in terms of revenue over the forecast period

Europe is estimated to emerge as the second-largest regional market with a total volumetric share of nearly 33.8% in 2021. The economic impact caused due to the COVID-19 in the European region is likely to trigger a slow growth for kaolin products over the forecast period.

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