

Ireland Draught Beer Market Size, Share & Trends Analysis Report By Type (Keg Beer, Cask Beer), By Category (Super Premium, Premium, Regular), By Production Type, By End Use, And Segment Forecasts, 2025 - 2033

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Abstracts

The Ireland draught beer market size was estimated at USD 1.40 billion in 2024 and is projected to reach USD 2.24 billion by 2033, growing at a CAGR of 5.4% from 2025 to 2033. The market is growing due to rising interest in premium and craft options, and increased health awareness, driving low-alcohol and no-alcohol choices.

The growth in tourism, expansion of urban Irish breweries, innovation in home-use draught systems, and consumer focus on sustainability and local sourcing are other factors driving the market growth. Consumer preferences in the Ireland draught beer market are increasingly shifting toward premium, craft, and locally brewed offerings, driven by a desire for authenticity, flavor diversity, and sustainability. This trend has led to a rise in microbreweries and urban taprooms, particularly in key cities such as Dublin, Cork, and Galway, which serve as hubs for innovation and experimentation in draught beer production.

In response to this evolving demand, many companies adopt sustainable brewing practices, prioritize local ingredient sourcing, and enhance ingredient traceability. In addition, the growing appeal of at-home consumption is reshaping traditional distribution models.

Ireland Draught Beer Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of

the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Ireland draught beer market report based on type, category, production type, and end use:

Type Outlook (Revenue, USD Million, 2021 - 2033)

Keg Beer

Cask Beer

Category Outlook (Revenue, USD Million, 2021 - 2033)

Super Premium

Premium

Regular

Production Type Outlook (Revenue, USD Million, 2021 - 2033)

Macro Breweries

Microbreweries

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Commercial Use

Home Use

This report can be delivered to the clients within 5 Business Days

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