

IoT Identity and Access Management Market Size, Share, & Trends Analysis Report By Component, By Authentication Type, By Deployment, By Organization Size, By End User, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global IoT identity and access management market size was valued at USD 6.2 billion in 2025 and is projected to grow from USD 7.2 billion in 2026 to USD 23.5 billion by 2033, at a CAGR of 18.4% from 2026 to 2033. The market in North America dominated with a revenue share of 38.5% in 2025. The market is evolving from traditional device authentication toward comprehensive management of non-human identities, including sensors, gateways, connected machines, vehicles, applications, APIs, and autonomous machine agents.

The rapid expansion of heterogeneous IoT ecosystems is increasing the need to uniquely identify devices, control their permissions, monitor their activities, and manage credentials throughout their lifecycle. Zero Trust is becoming a central architecture for IoT IAM, replacing implicit network-based trust with continuous verification of devices, users, applications, and data flows. Organizations are increasingly adopting least-privilege access, micro-segmentation, continuous authentication, device posture assessment, and risk-based authorization to prevent compromised IoT devices from moving laterally across networks. Recent research specifically identifies Zero Trust as increasingly important for securing resource-constrained IoT environments and managing non-human identities.

Another important trend is the growing adoption of certificate- and PKI-based device identity management. As organizations manage increasingly large and geographically distributed device fleets, manually provisioning and rotating credentials becomes

impractical. Automated onboarding, certificate issuance, renewal, rotation, and revocation are therefore becoming critical capabilities. In November 2025, NIST released updated guidance focused specifically on secure IoT device onboarding and lifecycle credential management, reinforcing the shift toward scalable, automated device identity processes.

Cloud and edge computing are also reshaping IoT IAM architectures. Cloud-based platforms provide centralized visibility and policy management across large device fleets, while edge environments require lightweight and distributed identity and access controls capable of operating with low latency and intermittent connectivity. At the same time, the convergence of IT, OT, and IoT is encouraging organizations to integrate IAM with endpoint security, network security, SIEM, and broader security operations platforms rather than managing device identities in isolation.

Global IoT Identity and Access Management Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the IoT identity and access management market report based on component, authentication type, deployment, organization size, end user, and region.

Component Outlook (Revenue, USD Million, 2021 - 2033)

Solutions

Services

Authentication Type Outlook (Revenue, USD Million, 2021 - 2033)

Multi-factor Authentication (MFA)

Public Key Infrastructure (PKI) Certificates

Token

Biometric

Password

Blockchain

Deployment Outlook (Revenue, USD Million, 2021 - 2033)

On-Premises

Cloud

Organization Size Outlook (Revenue, USD Million, 2021 - 2033)

Large Enterprises

SMEs

End User Outlook (Revenue, USD Million, 2021 - 2033)

Government & Defense

Energy & Utilities

Manufacturing

Healthcare

BFSI

IT & Telecom

Automotive & BFSI

Retail

Others

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

South Korea

Australia

Southeast Asia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

This report can be delivered to the clients within 8 Business Days

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