

Intelligent Virtual Assistant Market Analysis And Segment Forecasts To 2020

<https://marketpublishers.com/r/IF7034963BCEN.html>

Date: January 2014

Pages: 53

Price: US\$ 4,450.00 (Single User License)

ID: IF7034963BCEN

Abstracts

The global market for intelligent virtual assistants is expected to reach USD 3,071.9 million by 2020. Growing focus on efficient customer interaction facilitated by virtual assistants is expected to drive the market over the forecast period. Grand View Research also observes that the need to manage data growth in enterprises is anticipated to aid in favorable industry outlook.

Large enterprises were the dominant consumers of intelligent virtual assistant services, and accounted for over 80% of the overall market in 2012. Market prospects for small and medium enterprises (SME) are expected to be positive, with adoption rates expected to increase considerably over the next six years. Demand from travel, utilities, telecommunication, etc. is expected to be a major opportunity for market participants. The lack of standards and metrics may pose a barrier to industry growth over the next few years.

Further Key findings from the study suggest:

The global intelligent virtual assistant market was estimated to be USD 352.0 million in 2012, and is expected to grow at a CAGR of 31.7% from 2013 to 2020

Large enterprises are expected to continue accounting for majority of the overall market share, driven by growing focus on increasing customer satisfaction. Ensuring user engagement and offering real-time, personalized support is crucial for revenue generation. Small and medium enterprises (SME) are expected to witness increasing adoption of intelligent virtual assistants, and grow at a CAGR of 32.2% from 2013 to 2020.

North America accounted for over 40% of the global market in 2012, and is expected to remain the largest regional segment in the coming years. Demand from emerging economies is expected to increase, with Asia Pacific estimated to grow at the fastest rate over the forecast period. Smartphone proliferation on a global level is expected to fuel the uptake of mobile-based intelligent virtual assistants.

Key industry participants cater to industries such as travel, finance, utilities, retail, telecommunication, insurance, etc. Robust back-end knowledge base and efficient natural language processing capabilities are essential for gaining competitive advantage. Major companies operating in the market include Next IT Corporation, Creative Virtual Ltd., Anbotto Group, and Nuance Communications among others.

For the purpose of this study, Grand View Research has segmented the intelligent virtual assistant market on the basis of end-use and region:

Intelligent Virtual Assistant End-Use Outlook

Large Enterprises

Small and Medium Enterprises (SME)

Intelligent Virtual Assistant Regional Outlook

North America

Europe

Asia Pacific

RoW

Contents

CHAPTER 1 EXECUTIVE SUMMARY

1.1 Intelligent Virtual Assistant – Industry Summary & Critical Success Factors (CSFs)

CHAPTER 2 INTELLIGENT VIRTUAL ASSISTANT INDUSTRY ANALYSIS

2.1 Market Segmentation

2.2 Market Size and Growth Prospects

2.3 Intelligent Virtual Assistant Value Chain Analysis

2.4 Intelligent Virtual Assistant Market Dynamics

2.5 Key Opportunities Prioritized

2.6 Industry Analysis - Porter's

2.7 Intelligent Virtual Assistant - Company Market Share Analysis

2.8 Intelligent Virtual Assistant - PESTEL Analysis

CHAPTER 3 INTELLIGENT VIRTUAL ASSISTANT END-USE OUTLOOK

3.1 Large Enterprises

3.2 Small and Medium Enterprises (SME)

CHAPTER 4 INTELLIGENT VIRTUAL ASSISTANT REGIONAL OUTLOOK

4.1 North America

4.2 Europe

4.3 Asia Pacific

4.4 RoW

CHAPTER 5 COMPETITIVE LANDSCAPE

5.1 Next IT Corporation

5.1.1 Company Overview

5.1.2 Financial Performance

5.1.3 Product Benchmarking

5.1.4 Strategic Initiatives

5.2 Creative Virtual Ltd.

5.2.1 Company Overview

5.2.2 Financial Performance

- 5.2.3 Product Benchmarking
- 5.2.4 Strategic Initiatives
- 5.3 Nuance Communications
 - 5.3.1 Company Overview
 - 5.3.2 Financial Performance
 - 5.3.3 Product Benchmarking
 - 5.3.4 Strategic Initiatives
- 5.4 Anboto Group
 - 5.4.1 Company Overview
 - 5.4.2 Financial Performance
 - 5.4.3 Product Benchmarking
 - 5.4.4 Strategic Initiatives
- 5.5 Synthetix Ltd.
 - 5.5.1 Company Overview
 - 5.5.2 Financial Performance
 - 5.5.3 Product Benchmarking
 - 5.5.4 Strategic Initiatives
- 5.6 eGain Communications
 - 5.6.1 Company Overview
 - 5.6.2 Financial Performance
 - 5.6.3 Product Benchmarking
 - 5.6.4 Strategic Initiatives
- 5.7 CodeBaby Corp.
 - 5.7.1 Company Overview
 - 5.7.2 Financial Performance
 - 5.7.3 Product Benchmarking
 - 5.7.4 Strategic Initiatives
- 5.8 Artificial Solutions
 - 5.8.1 Company Overview
 - 5.8.2 Financial Performance
 - 5.8.3 Product Benchmarking
 - 5.8.4 Strategic Initiatives
- 5.9 Intel Corporation
 - 5.9.1 Company Overview
 - 5.9.2 Financial Performance
 - 5.9.3 Product Benchmarking
 - 5.9.4 Strategic Initiatives
- 5.10 Vi-Clone Corp.
 - 5.10.1 Company Overview

- 5.10.2 Financial Performance
- 5.10.3 Product Benchmarking
- 5.10.4 Strategic Initiatives
- 5.11 Eidoserve
 - 5.11.1 Company Overview
 - 5.11.2 Financial Performance
 - 5.11.3 Product Benchmarking
 - 5.11.4 Strategic Initiatives
- 5.12 The Selfservice Company
 - 5.12.1 Company Overview
 - 5.12.2 Financial Performance
 - 5.12.3 Product Benchmarking
 - 5.12.4 Strategic Initiatives
- 5.13 InteliWISE SA
 - 5.13.1 Company Overview
 - 5.13.2 Financial Performance
 - 5.13.3 Product Benchmarking
 - 5.13.4 Strategic Initiatives
- 5.14 Existor
 - 5.14.1 Company Overview
 - 5.14.2 Financial Performance
 - 5.14.3 Product Benchmarking
 - 5.14.4 Strategic Initiatives
- 5.15 Oddcast
 - 5.15.1 Company Overview
 - 5.15.2 Financial Performance
 - 5.15.3 Product Benchmarking
 - 5.15.4 Strategic Initiatives

CHAPTER 6 METHODOLOGY AND SCOPE

- 6.1 Research Methodology
- 6.2 Research Scope & Assumption
- 6.3 List of Data Sources

List Of Tables

LIST OF TABLES

Intelligent Virtual Assistant – Industry Summary & Critical Success Factors (CSFs)
Global Intelligent Virtual Assistant Market Revenue, 2012 – 2020
Global Intelligent Virtual Assistant market revenue by region (USD Million), 2012 - 2020
Global Intelligent Virtual Assistant market revenue by end-use (USD Million), 2012 - 2020
Global Intelligent Virtual Assistant market demand for large enterprises (Revenue), 2012 - 2020
Global intelligent virtual assistant market demand for large enterprises by region (Revenue), 2012 - 2020
Global Intelligent Virtual Assistant market demand for SME (Revenue), 2012 - 2020
Global intelligent virtual assistant market demand for SME by region (Revenue), 2012 - 2020
North America Intelligent Virtual Assistant market by end-use (USD Million), 2012 - 2020
Europe Intelligent Virtual Assistant market by end-use (USD Million), 2012 - 2020
Asia Pacific Intelligent Virtual Assistant market by end-use (USD Million), 2012 - 2020
RoW Intelligent Virtual Assistant market by end-use (USD Million), 2012 - 2020

List Of Figures

LIST OF FIGURES

Intelligent Virtual Assistant – Industry Summary & Critical Success Factors (CSFs)

Intelligent Virtual Assistant Market Segmentation

Global Intelligent Virtual Assistant Market Revenue, 2012 – 2020

Intelligent Virtual Assistant Value Chain Analysis

Intelligent Virtual Assistant Market Dynamics

Intelligent Virtual Assistant Company Market Share Analysis, 2012

Key Opportunities Prioritized

Industry Analysis - Porter's

Intelligent Virtual Assistant PESTEL Analysis, 2012

Intelligent Virtual Assistant market revenue share by end-use, 2012 & 2020

Global Intelligent Virtual Assistant market demand for large enterprises (Revenue), 2012 - 2020

Global Intelligent Virtual Assistant market demand for SME (Revenue), 2012 - 2020

Intelligent Virtual Assistant market revenue share by region, 2012 & 2020

North America Intelligent Virtual Assistant market, by end-use, 2012

Europe Intelligent Virtual Assistant market, by end-use, 2012

Asia Pacific Intelligent Virtual Assistant market, by end-use, 2012

RoW Intelligent Virtual Assistant market, by end-use, 2012

Global Intelligent Virtual Assistant Market - Competitive landscape

Research methodology

Research scope & assumptions

Disclaimer

I would like to order

Product name: Intelligent Virtual Assistant Market Analysis And Segment Forecasts To 2020

Product link: <https://marketpublishers.com/r/IF7034963BCEN.html>

Price: US\$ 4,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IF7034963BCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970