

Integrated Pest Management (IPM) Pheromones Market Analysis Report By Product (Sex Pheromones, Aggregation Pheromones, Oviposition Detering, Alarm Pheromones), By Region, And Segment Forecasts, 2014 - 2025

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Abstracts

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The global IPM pheromones market size is expected to reach USD 1,554.0 million by 2025, according to a new report by Grand View Research, Inc., and will expand at a 12.5% CAGR during the forecast period. Need for high agricultural yield and growing global population are likely to be the major driving factors.

The sex pheromones segment accounted for the majority revenue share in 2016. Sex pheromones are used to control insect population and are considered highly effective. Mating interruption is an extremely effective IPM module that helps suppress the capability of male insects to find females for breeding and dispensing a large number of sex pheromones.

Aggregation pheromones was the second highest consumed product in 2016. They are utilized to attract both female and male pests and are therefore, widely used in mass trapping pests in integrated pest management. Mass trapping helps in keeping insect population below the economic damage threshold.

Further key findings from the report suggest:

The sex pheromones segment is estimated to register the fastest CAGR of 12.8% in terms of revenue from 2017 to 2025 on account of high adoption of

IPM by farmers and supportive government initiatives

The oviposition-detering pheromones segment is anticipated to register a CAGR of 12.1% in terms of revenue from 2017 to 2025. However, water solubility and high cost are likely to restrain their utilization over the coming years

In terms of revenue, Asia Pacific is anticipated to exhibit a CAGR of 12.8% from 2017 to 2025. Increasing awareness regarding the effects of pesticides and growing population are expected to further boost demand

The North America market is estimated to exhibit a CAGR of 12.1%, in terms of revenue, over the forecast period. The agriculture sector has become mechanized and heavily dependent on integrated systems for supporting agribusinesses. This is anticipated to drive the regional market

Europe is likely to register the fastest CAGR of 13.0% in terms of revenue over the forecast period. Presence of major players such as Agrichembio, AgriSense-BCS Ltd., Laboratorio Agrochem, S.L., Atlas Agro, Russell IPM, and Syngenta Bioline Ltd. in the region is expected to promote market growth

Key players in this market are looking to increase their market share and improve profitability by focusing on innovation, product varieties, expanding their global footprint, and R&D activities. Competition within this industry is projected to be high over the forecast period.

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Research Scope & Assumptions
- 1.3 List of Data Sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot

CHAPTER 3 IPM PHEROMONES MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1 Market segmentation & scope
- 3.2 IPM Pheromones market value chain analysis
- 3.3 Technology trend
 - 3.3.1 SPLAT
 - 3.3.2 Magnet insect attractant technology
 - 3.3.3 Synthetic pheromones
- 3.4 Regulatory framework
- 3.5 Market dynamics
 - 3.5.1 Market driver analysis
 - 3.5.1.1 Growing demand for food
 - 3.5.1.2 Increasing IPM adoption
 - 3.5.2 Market restraint analysis
 - 3.5.2.1 Limited application scope
- 3.6 Penetration & growth prospect mapping
- 3.7 IPM pheromones market - PESTEL Analysis
- 3.8 Industry analysis - Porter's

CHAPTER 4 IPM PHEROMONES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1 IPM pheromones market: Product movement analysis
- 4.2 Sex pheromone
 - 4.2.1 Sex pheromones market estimates & forecasts, 2014 - 2025 (USD Million)
- 4.3 Aggregation Pheromones
 - 4.3.1 Aggregation pheromones market estimates & forecasts, 2014 - 2025 (USD

Million)

4.4 Oviposition-Deterring Pheromones

4.4.1 Oviposition-deterring pheromones market estimates & forecasts, 2014 - 2025
(USD Million)

4.5 Alarm Pheromones

4.5.1 Alarm pheromones market estimates & forecasts, 2014 - 2025 (USD Million)

CHAPTER 5 IPM PHEROMONES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

5.1 Regional movement analysis & market share, 2016 & 2025

5.2 North America movement analysis & market share, 2016 & 2025

5.2.1 North America IPM pheromones market estimates and forecasts, by product
(USD million)

5.2.2 U.S. IPM pheromones market share, 2016 & 2025

5.2.2.1 U.S. IPM pheromones market estimates and forecasts, by product (USD
million)

5.3 Europe movement analysis & market share, 2016 & 2025

5.3.1 Europe IPM pheromones market estimates and forecasts, by product (USD
million)

5.3.2 Sweden IPM pheromones market share, 2016 & 2025

5.3.2.1 Sweden IPM pheromones market estimates and forecasts, by Product (USD
million)

5.3.3 France IPM pheromones market share, 2016 & 2025

5.3.3.1 France IPM pheromones market estimates and forecasts, by product (USD
million)

5.3.4 Italy IPM pheromones market share, 2016 & 2025

5.3.4.1 Italy IPM pheromones market estimates and forecasts, by product (USD
million)

5.3.5 Spain IPM pheromones market share, 2016 & 2025

5.3.5.1 Spain IPM pheromones market estimates and forecasts, by product (USD
million)

5.4 Asia Pacific movement analysis & market share, 2016 & 2025

5.4.1 Asia Pacific IPM pheromones market estimates and forecasts, by product (USD
million)

5.4.2 China IPM pheromones market share, 2016 & 2025

5.4.2.1 China IPM pheromones market estimates and forecasts, by product (USD
million)

5.4.3 Japan IPM pheromones market share, 2016 & 2025

5.4.3.1 Japan IPM pheromones market estimates and forecasts, by product (USD million)

5.5 Central & South America movement analysis & market share, 2016 & 2025

5.5.1 Central & South America IPM pheromones market estimates and forecasts, by product (USD million)

5.5.2 Brazil IPM pheromones market share, 2016 & 2025

5.5.2.1 Brazil IPM pheromones market estimates and forecasts, by product (USD million)

5.6 MEA movement analysis & market share, 2016 & 2025

5.6.1 MEA IPM pheromones market estimates and forecasts, by product (USD million)

CHAPTER 6 COMPETITIVE LANDSCAPE

6.1 Vendor landscape

6.2 List of market players

6.3 Competitive environment

6.4 Company market positioning

6.5 Strategy framework

6.6 Product description

CHAPTER 7 COMPANY PROFILES

7.1 Active IPM

7.1.1 Company overview

7.1.2 Product benchmarking

7.2 AgBiTech

7.2.1 Company overview

7.2.2 Financial performance

7.2.3 Product benchmarking

7.2.4 Strategic initiatives

7.3 AgrichemBio

7.3.1 Company overview

7.3.2 Product benchmarking

7.4 AgriSense-BCS Ltd.

7.4.1 Company overview

7.4.2 Product benchmarking

7.4.3 Strategic initiatives

7.5 Laboratorio Agrochem, S.L.

7.5.1 Company overview

- 7.5.2 Product benchmarking
- 7.5.3 Strategic initiatives
- 7.6 ATGC Biotech
 - 7.6.1 Company overview
 - 7.6.2 Product benchmarking
- 7.7 Atlas Agro
 - 7.7.1 Company overview
 - 7.7.2 Product benchmarking
- 7.8 Hercon Environmental Corporation
 - 7.8.1 Company overview
 - 7.8.2 Product benchmarking
- 7.9 Russell IPM
 - 7.9.1 Company overview
 - 7.9.2 Product benchmarking
- 7.10 SemiosBIO Technologies
 - 7.10.1 Company overview
 - 7.10.2 Financial performance
 - 7.10.3 Product benchmarking
 - 7.10.4 Strategic initiatives
- 7.11 Shin-Etsu
 - 7.11.1 Company overview
 - 7.11.2 Financial performance
 - 7.11.3 Product benchmarking
- 7.12 Sumi Agro France
 - 7.12.1 Company overview
 - 7.12.2 Financial performance
 - 7.12.3 Product benchmarking
- 7.13 Syngenta Bioline Ltd.
 - 7.13.1 Company overview
 - 7.13.2 Financial performance
 - 7.13.3 Product benchmarking
 - 7.13.4 Strategic initiatives
- 7.14 Trece, Inc.
 - 7.14.1 Company overview
 - 7.14.2 Financial performance
 - 7.14.3 Product benchmarking

List Of Tables

LIST OF TABLES

Table 1 Sex pheromones market estimates & forecasts, 2014 - 2025 (USD Million)

Table 2 Aggregation pheromones market estimates & forecasts, 2014 - 2025 (USD Million)

Table 3 Aggregation pheromones market estimates & forecasts, 2014 - 2025 (USD Million)

Table 4 Alarm pheromones market estimates & forecasts, 2014 - 2025 (USD Million)

Table 5 North America IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 6 U.S. IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 7 Europe IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 8 Sweden IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 9 France IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 10 Italy IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 11 Spain IPM Pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 12 Asia Pacific IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 13 China IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 14 Japan IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 15 Central & South America IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 16 Brazil IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

Table 17 MEA IPM pheromones market revenue, by product, 2014 - 2025 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market summary, 2016
- Fig. 2 Market segmentation & scope
- Fig. 3 IPM pheromones market - Value chain analysis
- Fig. 4 Market dynamics
- Fig. 5 Market driver relevance analysis (Current & future impact)
- Fig. 6 Global grain production (Billion metric ton)
- Fig. 7 Market restraint relevance analysis (Current & future impact)
- Fig. 8 Penetration & growth prospect mapping
- Fig. 9 PESTEL analysis
- Fig. 10 Porter's Five Forces analysis
- Fig. 11 IPM pheromones market type outlook: Key takeaways
- Fig. 12 IPM pheromones market: Product movement analysis, 2016 & 2025
- Fig. 13 Regional market place: Key takeaways
- Fig. 14 IPM pheromones market: Regional movement analysis, 2016 & 2025
- Fig. 15 North America market estimates (2014 - 2025) (USD Million)
- Fig. 16 U.S. country outlook, 2014 to 2025 (USD million)
- Fig. 17 Europe market estimates (2014 - 2025) (USD Million)
- Fig. 18 Sweden country outlook, 2014 to 2025 (USD million)
- Fig. 19 France country outlook, 2014 to 2025 (USD million)
- Fig. 20 Italy country outlook, 2014 to 2025 (USD million)
- Fig. 21 Spain country outlook, 2014 to 2025 (USD million)
- Fig. 22 Asia Pacific market estimates (2014 - 2025) (USD Million)
- Fig. 23 China country outlook, 2014 to 2025 (USD million)
- Fig. 24 Japan country outlook, 2014 to 2025 (USD million)
- Fig. 25 Central & South America market estimates (2014 - 2025) (USD Million)
- Fig. 26 Brazil country outlook, 2014 to 2025 (USD million)
- Fig. 27 MEA market estimates (2014 - 2025) (USD Million)
- Fig. 28 Strategy framework

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