

Integrated Graphics Processing Unit Market Size, Share & Trends Analysis Report By Product (Integrated Graphics Processors (IGPs), System-on-Chip (SoC) Solutions, Multi-core Integrated GPUs), By Form Factor, By Device Type, By Technology, By Application, And Segment Forecasts, 2026 - 2033

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Abstracts

The global integrated graphics processing unit market size was estimated at USD 44.03 billion in 2025 and is projected to reach USD 80.79 billion by 2033, growing at a CAGR of 8.2% from 2026 to 2033. The market is driven by rising adoption of AI-enabled PCs and intelligent computing devices, increasing demand for power-efficient graphics solutions in laptops and mobile devices, growing integration of GPUs within System-on-Chip (SoC) architectures, expanding use of integrated graphics for content creation and casual gaming workloads, accelerating deployment of edge computing and embedded systems requiring compact processing capabilities, and continuous advancements in heterogeneous computing and graphics acceleration technologies.

The market is witnessing strong momentum driven by the growing transition toward AI-powered and energy-efficient computing platforms across consumer and enterprise devices. Increasing adoption of System-on-Chip (SoC) architectures is reshaping processor design, enabling tighter CPU-GPU integration while improving performance-per-watt efficiency. The rising popularity of thin-and-light laptops, tablets, and mobile workstations is accelerating demand for integrated graphics capable of supporting gaming, content creation, and productivity workloads without dedicated GPUs. In addition, expanding deployment of edge computing, embedded systems, and smart devices is strengthening the role of integrated graphics processing unit (iGPU)s in real-time data processing and visualization applications. Continuous advancements in

heterogeneous computing, AI acceleration, and graphics APIs are further enhancing integrated GPU capabilities, positioning iGPUs as a critical component of next-generation computing ecosystems.

The increasing demand for power-efficient computing devices is emerging as a major trend shaping the market. Manufacturers are prioritizing energy-efficient architectures to support longer battery life and improved thermal performance in laptops, tablets, and compact PCs. Integrated GPUs eliminate the need for discrete graphics components in mainstream devices, reducing power consumption while maintaining adequate graphical performance. This shift aligns with enterprise sustainability initiatives and growing consumer preference for portable and lightweight devices. As mobility-driven computing continues to expand, iGPUs are becoming the preferred graphics solution across mass-market computing platforms.

The growing demand for thin-and-light computing devices is accelerating innovation in integrated graphics architectures. Laptop manufacturers are prioritizing compact system designs that balance performance, battery efficiency, and thermal management without requiring discrete GPUs. iGPUs enable manufacturers to deliver improved graphical capabilities while maintaining lightweight form factors suitable for hybrid work environments. The expansion of remote work, digital collaboration, and mobile productivity continues to reinforce this trend. As portability becomes a primary purchasing factor, integrated graphics adoption is expanding rapidly across consumer and commercial devices.

Global Integrated Graphics Processing Unit Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global integrated graphics processing unit market report based on product, form factor, device type, technology, application, and region.

Product Outlook (Revenue, USD Billion, 2021 - 2033)

Integrated Graphics Processors (IGPs)

System-on-Chip (SoC) Solutions

Multi-core Integrated GPUs

Others

Form Factor Outlook (Revenue, USD Billion, 2021 - 2033)

Mobile Integrated GPUs

Desktop Integrated GPUs

Embedded Integrated GPUs

Others

Device Type Outlook (Revenue, USD Billion, 2021 - 2033)

Laptops and Notebooks

Desktops

Tablets and Smartphones

Others

Technology Outlook (Revenue, USD Billion, 2021 - 2033)

DirectX Support

Vulkan Support

Heterogeneous Computing Capabilities

Others

Application Outlook (Revenue, USD Billion, 2021 - 2033)

Gaming

Content Creation

Embedded Systems

Artificial Intelligence (AI) & Machine Learning

Others

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

MEA

UAE

South Africa

KSA

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