

# **Insoluble Sulfur Market Size, Share & Trends Analysis Report By Grade (High Dispersion, High Stability), By Application (Tire Manufacturing, Footwear), By Region (Asia Pacific, North America), And Segment Forecasts, 2020 - 2027**

<https://marketpublishers.com/r/IE4818E2BD85EN.html>

Date: June 2020

Pages: 101

Price: US\$ 5,950.00 (Single User License)

ID: IE4818E2BD85EN

## **Abstracts**

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### **Insoluble Sulfur Market Growth & Trends**

The global insoluble sulfur market size is projected to reach USD 1.2 billion by 2027 registering a CAGR of 2.9%, according to a new report by Grand View Research, Inc. Rising demand for the product from global multinational tire manufacturers is projected to remain the key factor driving industry growth. Insoluble sulfur is a key element used in the rubber processing sector as it acts as an excellent vulcanizing agent.

However, the recent global pandemic has caused disruptions in the value chain of the rubber industry, in terms of feedstock procurement and distribution. The first quarter of 2020 observed significant downfall in the product consumption in the tire manufacturing sector. However, the market is projected to pick up pace by the end of 2020 and the product demand in is anticipated to start reflecting steady growth by the end of 2021.

In addition, Asia Pacific was observed to be the key consumer of various rubber products due to fast pace industrialization across China, India, Thailand, Japan, South Korea and multiple other Asian countries. The requirement for the product was also observed to be steadily growing from the footwear manufacturers in the region. China, followed by India, Vietnam, and Indonesia are the leading producers of footwear in the region which generates heavy demand for insoluble sulfur to maintain production

consistency.

Moreover, looking at the high market opportunity, leading product formulators, such as Eastman Chemical Company, Oriental Carbon & Chemicals Ltd., and Nynas AB, have been focusing on expanding their current product holding as well as establish long-term relations with the end-use markets, especially tire manufacturers, to increase their market presence and simultaneously cater a broader customer base.

Europe has reflected a surge in the number of automobiles manufactured as well as number of vehicles on road since 2016. This has directly led to increased demand for tire replacements in the region as well as new product manufacturing to cater to the growing needs, especially from countries, such as Germany, Italy, France, and U.K. This eventually led to increasing demand for insoluble sulfur from the sector across these countries and the trend is likely to project similar patterns from 2022 to 2027 across these countries.

### Insoluble Sulfur Market Report Highlights

High dispersion grade segment is expected to witness the fastest CAGR of 2.7%, in terms of volume, from 2020 to 2027 due to increasing demand for the product from rubber industries as a dispersion agent

Footwear application segment is expected to witness the maximum CAGR of 3.7%, in terms of volume, from 2020 to 2027 due to the rising number of footwear manufacturers in Asia Pacific

North America accounted for the largest market share in 2019 owing to presence of a large number of tire manufacturers in the region coupled with increased rubber production capacity in U.S.

The industry is highly concentrated with four companies accounting for about 60% of the global market share

## Contents

### **CHAPTER 1 METHODOLOGY & SCOPE**

- 1.1 Market segmentation & scope
- 1.2 Market definitions
- 1.3 Information procurement
  - 1.3.1 Information analysis
  - 1.3.2 Market formulation & data visualization
  - 1.3.3 Data validation & publishing
- 1.4 Research scope and assumptions
  - 1.4.1 List to data sources

### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Market outlook
- 2.2 Competitive insights

### **CHAPTER 3 MARKET VARIABLES, TRENDS & SCOPE**

- 3.1 Market Lineage Outlook
- 3.2 Penetration & Growth Prospect Mapping
- 3.3 Industry Value Chain Analysis
  - 3.3.1 Raw Material Trends
  - 3.3.2 Manufacturing & Technology Trends
  - 3.3.3 Distribution Channel Analysis
  - 3.3.4 Price trend analysis, 2016 - 2019
- 3.4 Regulatory framework
  - 3.4.1 Standards & Compliances
- 3.5 Supply Demand Analysis
- 3.6 Market Dynamics
  - 3.6.1 Market Driver Analysis
  - 3.6.2 Market Restraint Analysis
  - 3.6.3 Industry Challenges
- 3.7 Business Environment Analysis:
  - 3.7.1 Industry Analysis - Porter's
    - 3.7.1.1 Supplier Power
    - 3.7.1.2 Buyer Power
    - 3.7.1.3 Substitution Threat

- 3.7.1.4 Threat from New Entrant
- 3.7.1.5 Competitive Rivalry
- 3.7.2 PESTEL Analysis
  - 3.7.2.1 Political Landscape
  - 3.7.2.2 Environmental Landscape
  - 3.7.2.3 Social Landscape
  - 3.7.2.4 Technology Landscape
  - 3.7.2.5 Economic Landscape
  - 3.7.2.6 Legal Landscape

## **CHAPTER 4 INSOLUBLE SULFUR MARKET: GRADE ESTIMATES & TREND ANALYSIS**

- 4.1 Grade Movement Analysis & Market Share, 2019 & 2027
- 4.2 High dispersion
  - 4.2.1 High dispersion insoluble sulfur market volume & revenue, 2016 - 2027 (Kilotons) (USD Million)
- 4.3 High stability
  - 4.3.1 High stability insoluble sulfur market volume & revenue, 2016 - 2027 (Kilotons) (USD Million)
- 4.4 Regular grade
  - 4.4.1 Regular grade insoluble sulfur market volume & revenue, 2016 - 2027 (Kilotons) (USD Million)

## **CHAPTER 5 INSOLUBLE SULFUR MARKET: APPLICATION ESTIMATES & TREND ANALYSIS**

- 5.1 Application Movement Analysis & Market Share, 2019 & 2027
- 5.2 Tire manufacturing
  - 5.2.1 Insoluble sulfur market volume & revenue, in tire manufacturing, 2016 - 2027 (Kilotons) (USD Million)
- 5.3 Industrial
  - 5.3.1 Insoluble sulfur market volume & revenue, in industrial application, 2016 - 2027 (Kilotons) (USD Million)
- 5.4 Footwear
  - 5.4.1 Insoluble sulfur market volume & revenue, in footwear, 2016 - 2027 (Kilotons) (USD Million)
- 5.5 Others
  - 5.5.1 Insoluble sulfur market volume & revenue, in other applications, 2016 - 2027

(Kilotons) (USD Million)

## **CHAPTER 6 INSOLUBLE SULFUR MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

6.1 Regional market place: Key takeaways

6.2 Regional movement analysis & market share, 2019 & 2027

6.3 North America

6.3.1 Market volume & revenue, by grade, 2016 - 2027

6.3.2 Market volume & revenue, by application, 2016 - 2027

6.3.3 U.S.

6.3.3.1 Market volume & revenue, by grade, 2016 - 2027

6.3.3.2 Market volume & revenue, by application, 2016 - 2027

6.3.4 Canada

6.3.4.1 Market volume & revenue, by grade, 2016 - 2027

6.3.4.2 Market volume & revenue, by application, 2016 - 2027

6.3.5 Mexico

6.3.5.1 Market volume & revenue, by grade, 2016 - 2027

6.3.5.2 Market volume & revenue, by application, 2016 - 2027

6.4 Europe

6.4.1 Market volume & revenue, by grade, 2016 - 2027

6.4.2 Market volume & revenue, by application, 2016 - 2027

6.4.3 Germany

6.4.3.1 Market volume & revenue, by grade, 2016 - 2027

6.4.3.2 Market volume & revenue, by application, 2016 - 2027

6.4.4 U.K.

6.4.4.1 Market volume & revenue, by grade, 2016 - 2027

6.4.4.2 Market volume & revenue, by application, 2016 - 2027

6.4.5 France

6.4.5.1 Market volume & revenue, by grade, 2016 - 2027

6.4.5.2 Market volume & revenue, by application, 2016 - 2027

6.4.6 The Netherlands

6.4.6.1 Market volume & revenue, by grade, 2016 - 2027

6.4.6.2 Market volume & revenue, by application, 2016 - 2027

6.4.7 Spain

6.4.7.1 Market volume & revenue, by grade, 2016 - 2027

6.4.7.2 Market volume & revenue, by application, 2016 - 2027

6.5 Asia Pacific

6.5.1 Market volume & revenue, by grade, 2016 - 2027

- 6.5.2 Market volume & revenue, by application, 2016 - 2027
- 6.5.3 China
  - 6.5.3.1 Market volume & revenue, by grade, 2016 - 2027
  - 6.5.3.2 Market volume & revenue, by application, 2016 - 2027
- 6.5.4 India
  - 6.5.4.1 Market volume & revenue, by grade, 2016 - 2027
  - 6.5.4.2 Market volume & revenue, by application, 2016 - 2027
- 6.5.5 Japan
  - 6.5.5.1 Market volume & revenue, by grade, 2016 - 2027
  - 6.5.6.2 Market volume & revenue, by application, 2016 - 2027
- 6.5.6 Thailand
  - 6.5.6.1 Market volume & revenue, by grade, 2016 - 2027
  - 6.5.6.2 Market volume & revenue, by application, 2016 - 2027
- 6.6 Central & South America
  - 6.6.1 Market volume & revenue, by grade, 2016 - 2027
  - 6.6.2 Market volume & revenue, by application, 2016 - 2027
  - 6.6.3 Brazil
    - 6.6.3.1 Market volume & revenue, by grade, 2016 - 2027
    - 6.6.3.2 Market volume & revenue, by application, 2016 - 2027
  - 6.6.4 Argentina
    - 6.6.4.1 Market volume & revenue, by grade, 2016 - 2027
    - 6.6.4.2 Market volume & revenue, by application, 2016 - 2027
- 6.7 Middle East & Africa
  - 6.7.1 Market volume & revenue, by grade, 2016 - 2027
  - 6.7.2 Market volume & revenue, by application, 2016 - 2027
  - 6.7.3 South Africa
    - 6.7.3.1 Market volume & revenue, by grade, 2016 - 2027
    - 6.7.3.2 Market volume & revenue, by application, 2016 - 2027

## **CHAPTER 7 COMPETITIVE LANDSCAPE**

- 7.1 Competitive landscape analysis, 2019
- 7.2 Competitive environment, 2019
- 7.3 Vendor landscape
- 7.4 Company market positioning
- 7.5 Strategy framework

## **CHAPTER 8 COMPANY PROFILES**

- 8.1 Eastman Chemical Company
  - 8.1.1 Company overview
  - 8.1.2 Financial performance
  - 8.1.3 Product benchmarking
  - 8.1.4 Strategic initiatives
- 8.2 Lions Industries
  - 8.2.1 Company overviews
  - 8.2.2 Financial performance
  - 8.2.3 Product benchmarking
  - 8.2.4 Strategic initiatives
- 8.3 Nynas AB
  - 8.3.1 Company overview
  - 8.3.2 Financial performance
  - 8.3.3 Product benchmarking
  - 8.3.4 Strategic initiatives
- 8.4 Oriental Carbon & Chemical Ltd.
  - 8.4.1 Company overview
  - 8.4.2 Financial performance
  - 8.4.3 Product benchmarking
  - 8.4.4 Strategic initiatives
- 8.5 Shanghai Shangyi Chemical Technology Company
  - 8.5.1 Company overview
  - 8.5.2 Financial performance
  - 8.5.3 Product benchmarking
  - 8.5.4 Strategic initiatives
- 8.6 Shikoku Chemicals Corporation
  - 8.6.1 Company overview
  - 8.6.2 Financial performance
  - 8.6.3 Product benchmarking
  - 8.6.4 Strategic initiatives
- 8.7 China Sunshine Chemical Holdings
  - 8.7.1 Company overview
  - 8.7.2 Financial performance
  - 8.7.3 Product benchmarking
  - 8.7.4 Strategic initiatives
- 8.8 Grupa Azoty
  - 8.8.1 Company overview
  - 8.8.2 Financial performance
  - 8.8.3 Product benchmarking

8.8.4 Strategic initiatives

8.9 Henan Kailun Chemical

8.9.1 Company overview

8.9.2 Financial performance

8.9.3 Product benchmarking

8.9.4 Strategic initiatives

8.10 Struktol GmbH

8.10.1 Company overview

8.10.2 Financial performance

8.10.3 Product benchmarking

8.10.4 Strategic initiatives



## List Of Tables

### LIST OF TABLES

TABLE 1 Insoluble sulfur - Market driver analysis

TABLE 2 Insoluble sulfur - Market restraint analysis

TABLE 3 Occupational exposure limits in insoluble sulfur production industry

TABLE 4 North America insoluble sulfur market price trends market, 2016 - 2027 (USD/Ton)

TABLE 5 Europe insoluble sulfur market price trends market, 2016 - 2027 (USD/Ton)

TABLE 6 Asia Pacific insoluble sulfur market price trends market, 2016 - 2027 (USD/Ton)

TABLE 7 Central & South America insoluble sulfur market price trends market, 2016 - 2027 (USD/Ton)

TABLE 8 Middle East & Africa insoluble sulfur market price trends market, 2016 - 2027 (USD/Ton)

TABLE 9 High dispersion insoluble sulfur market volume & revenue, 2016 - 2027 (Kilotons) (USD Million)

TABLE 10 High stability insoluble sulfur market volume & revenue, 2016 - 2027 (Kilotons) (USD Million)

TABLE 11 Regular grade insoluble sulfur market volume & revenue, 2016 - 2027 (Kilotons) (USD Million)

TABLE 12 Insoluble sulfur market volume & revenue in tire manufacturing, 2016 - 2027 (Kilotons) (USD Million)

TABLE 13 Insoluble sulfur market volume & revenue in industrial application, 2016 - 2027 (Kilotons) (USD Million)

TABLE 14 Insoluble sulfur market volume & revenue in footwear, 2016 - 2027 (Kilotons) (USD Million)

TABLE 15 Insoluble sulfur market volume & revenue in other applications, 2016 - 2027, (Kilotons) (USD Million)

TABLE 16 North America insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 17 North America insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 18 North America insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 19 North America insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 20 U.S. insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 21 U.S. insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 22 U.S. insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 23 U.S. insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 24 Canada insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 25 Canada insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 26 Canada insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 27 Canada insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 28 Mexico insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 29 Mexico insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 30 Mexico insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 31 Mexico insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 32 Europe insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 33 Europe insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 34 Europe insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 35 Europe insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 36 Germany insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 37 Germany insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 38 Germany insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 39 Germany insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 40 U.K. insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 41 U.K. insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 42 U.K. insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 43 U.K. insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 44 France insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 45 France insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 46 France insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 47 France insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 48 Netherlands insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 49 Netherlands insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 50 Netherlands insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 51 Netherlands insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 52 Spain insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 53 Spain insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 54 Spain insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 55 Spain insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 56 Asia Pacific insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 57 Asia Pacific insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 58 Asia Pacific insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 59 Asia Pacific insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 60 China insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 61 China insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 62 China insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 63 China insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 64 India insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 65 India insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 66 India insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 67 India insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 68 Japan insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 69 Japan insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 70 Japan insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 71 Japan insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 72 Thailand insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 73 Thailand insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 74 Thailand insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 75 Thailand insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

Million)

TABLE 76 Central & South America insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 77 Central & South America insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 78 Central & South America insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 79 Central & South America insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 80 Brazil insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 81 Brazil insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 82 Brazil insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 83 Brazil insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 84 Argentina insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 85 Argentina insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 86 Argentina insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 87 Argentina insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 88 Middle East & Africa insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 89 Middle East & Africa insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 90 Middle East & Africa insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 91 Middle East & Africa insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 92 South Africa insoluble sulfur market volume, by grade, 2016 - 2027 (Kilotons)

TABLE 93 South Africa insoluble sulfur market revenue, by grade, 2016 - 2027 (USD Million)

TABLE 94 South Africa insoluble sulfur market volume, by application, 2016 - 2027 (Kilotons)

TABLE 95 South Africa insoluble sulfur market revenue, by application, 2016 - 2027 (USD Million)

TABLE 96 Insoluble sulfur market company ranking, 2019

TABLE 97 Global insoluble sulfur market vendor landscape

## List Of Figures

### LIST OF FIGURES

- FIG. 1 Insoluble sulfur market snapshot
- FIG. 2 Insoluble sulfur market segmentation & scope
- FIG. 3 Insoluble sulfur market penetration & growth prospect mapping
- FIG. 4 Insoluble sulfur market value chain analysis
- FIG. 5 Global raw material price trend, 2016 - 2020 (USD/bbl)
- FIG. 6 Insoluble sulfur market dynamics
- FIG. 7 Global tire industry (USD Billion), 2015 - 2025
- FIG. 8 Global rubber market by product segment, 2019 (%)
- FIG. 9 Global tire industry sales, 2007 - 2018 (USD Billion)
- FIG. 10 Insoluble sulfur supply statistics, 2013-2019 (Kilotons)
- FIG. 11 Insoluble sulfur market Porter's analysis
- FIG. 12 Insoluble sulfur market PESTEL analysis
- FIG. 13 Insoluble sulfur market: application movement analysis
- FIG. 14 Regional market place: Key takeaways
- FIG. 15 Regional outlook, 2019 & 2027
- FIG. 16 Strategy mapping of key market players

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