

# **Insect Repellent Market Size, Share & Trends Analysis Report By Insect Type (Mosquito Repellent, Bugs Repellent, Fly Repellent), By Product Type (Vaporizer, Spray, Cream, Others), By Region, And Segment Forecasts, 2022 - 2030**

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## **Abstracts**

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### **Insect Repellent Market Growth & Trends**

The global insect repellent market is expected to reach USD 11.01 billion by 2030, according to a new report by Grand View Research, Inc., expanding at a CAGR of 10.5% from 2022 to 2030. An increase in diseases such as malaria, dengue, chikungunya, and yellow fever are spreading across the globe especially in under-developed countries due to less sanitation awareness is expected to boost the growth of the insect repellent market.

The use of insect repellent is becoming more popular due to the spread of awareness among consumers as it is beneficial in preventing any diseases related to insects, rashes, and skin eruption. People practicing farming, mining, construction, and other field-related work are more prone to insects which in turn has resulted to rise in the consumption of the product. Additionally, more people are using insect repellent as a result of manufacturers' increased production of goods in consumer-friendly pricing ranges.

In terms of insect type, mosquito repellent is projected to have the largest market share in 2021 owing to the growing awareness of mosquito-causing diseases leading to fatality. To prevent mosquito-related diseases people use different forms of mosquito

repellent like liquidators, lotion, and cream. Use of mosquito repellent wipes is posing an alternative yet not frequently used option. The wipes provide protection, are convenient to carry, and user- friendly.

Asia Pacific held the largest market share in 2021, owing to the rise in awareness regarding the spread of diseases due to lack of sanitation. The awareness regarding the benefits of using insect repellents among consumers is also on the rise, especially in countries such as India, China, Indonesia, and the Philippines owing to the increase in population.

Customers have become more aware of the natural components in insect repellents. The low-viscosity silicone oil produced by the Tokyo-based chemical and cosmetics company Kao Corporation deters mosquitoes from landing on the skin and has the potential to be used as an insect repellent. Companies in the insect repellent industry are drawing inspiration from these businesses in order to promote R&D in innovative mosquito repellent technology that uses a hydrophobic oil surface that mosquitoes often find repulsive, preventing them from remaining long enough to feed.

### Insect Repellent Market Report Highlights

Insect repellent is expected to witness substantial growth over the forecast period with a CAGR of 10.5% from 2022 to 2030. Due to an increase in the household or commercial waste, consumers' awareness of insect-borne diseases is expected to increase over the projection period

Mosquito repellent was valued at USD 2,327.9 million in 2021 and is expected to reach USD 5,877.2 million by 2030. By reducing mosquito bite exposure, mosquito repellents reduce the chance of developing vector-borne illnesses like malaria. Millions of cases are being reported each year despite the fact that it is treatable

Spray segment is expected to witness substantial growth over the forecast period with a CAGR of 11.0% from 2022 to 2030. Sprays that repel insects have a pleasant odor that reduces stress and soothes the body. Therefore, the advantages of insect repellents go beyond just keeping insects at bay

Asia Pacific was valued a USD 1,813.7 million in 2021 and is expected to register a CAGR of 11.0% over the forecast period. The growth in the region is majorly attributed to increase in consumers changing lifestyle as people have

started to focus more on their health and sanitation since the COVID-19 pandemic

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