

Industrial And Commercial Floor Scrubbers Market Size, Share & Trends Analysis Report By Type (Walk-behind, Ride-on, Robotic), By End-use Industry, By Region, And Segment Forecasts, 2020 - 2027

<https://marketpublishers.com/r/IA2C6B019378EN.html>

Date: September 2020

Pages: 114

Price: US\$ 5,950.00 (Single User License)

ID: IA2C6B019378EN

Abstracts

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Industrial And Commercial Floor Scrubbers Market Growth & Trends

The global industrial and commercial floor scrubbers market size is expected to reach USD 5.41 billion by 2027, expanding at a CAGR of 5.1% from 2020 to 2027, according to a study conducted by Grand View Research, Inc. Growing health and hygiene concerns at commercial places are expected to drive the market over the forecast period. People prefer visiting places that are clean and well maintained due to growing hygiene concerns. Floor scrubbers offer a high level of cleanliness and help in maintaining the business environment clean by removing dust particles, bacteria, and other organisms.

The outbreak of the COVID-19 pandemic led to social distancing norms for organizations owing to which companies had to limit their workforce to prevent the spread of the virus. Due to this, the demand for contactless cleaning increased among the end-users. Robotic scrubbers are expected to gain momentum in the near future as they offer autonomous cleaning of commercial and manufacturing facilities. Moreover, market players are focusing on manufacturing technologically advanced scrubbers to cater to the end-user requirements effectively. For instance, in April 2020, Nilfisk Group announced the launch of the Nilfisk SC50 autonomous floor scrubber. The autonomous floor scrubber can be used in schools and universities, distribution centers, healthcare facilities, and convention centers.

The market is characterized by high competition owing to the presence of various key players. Market players are focusing on various inorganic growth strategies, such as acquisitions, mergers, and geographical expansion, to increase their market share. For instance, in April 2017, Tennant Company announced the acquisition of IPC Group, a company engaged in designing and manufacturing innovative professional cleaning equipment. The acquisition was done to enhance the former company's business in Europe, and the Middle East and Africa (EMEA) region.

Industrial And Commercial Floor Scrubbers Market Report Highlights

By type, the robotic scrubbers segment is expected to expand at the fastest CAGR of 5.9% during the forecast period owing to the growing demand for contactless cleaning in the healthcare sector

By end-use industry, the manufacturing segment held the largest revenue share of 34.07% in 2019. This is attributed to the growing adoption of walk-behind scrubbers in manufacturing and warehouse facilities

Asia Pacific is anticipated to expand at the fastest CAGR of 7.1% from 2020 to 2027. This growth is attributed to increasing industrialization in developing countries, such as China and India.

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