

Industrial Automation Services Market Size, Share & Trends Analysis Report By Service Type (Project Engineering & Installation, Maintenance & Support, Consulting, Operational), By Product Type (DCS, PLC, SCADA) By End-use, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Industrial Automation Services Market Trends

The global industrial automation services market size was estimated at USD 175.38 billion in 2024 and is expected to grow at a CAGR of 10.8% from 2025 to 2030. The growth is primarily driven by the increasing demand for enhanced operational efficiency. Companies across various industries are increasingly investing in automation to streamline processes, eliminate inefficiencies, optimize workflows, and improve overall productivity while reducing manual labor. This shift in industries toward higher precision and consistency is further fueled by the adoption of automation technologies such as robotics, AI, and machine learning, which is expected to further drive the industrial automation services industry expansion in the coming years.

The shift towards Industry 4.0 is a major driver within the industrial automation services industry. This revolution is characterized by the integration of IT with operational technology, enabling real-time monitoring, improved decision-making, and highly efficient production systems. As manufacturers adopt smart factory solutions, there is a growing demand for automation services to help businesses transition to fully connected and intelligent systems. This trend towards smart manufacturing continues to accelerate

the growth of the industrial automation services industry.

Additionally, the integration of Artificial Intelligence (AI) and machine learning into industrial automation systems is emerging as another major trend. AI helps optimize processes by analyzing vast amounts of data to make intelligent decisions autonomously, while machine learning enables systems to improve based on real-time feedback and historical data continuously. These technologies are being applied to tasks such as quality control, predictive maintenance, and process optimization. As AI and machine learning continue to advance, their integration into automation is expected to become more impactful, enabling smarter and more efficient production environments, thereby further driving market growth.

Predictive maintenance is rapidly gaining traction as a trend within the industrial automation services industry. By utilizing sensors and IoT devices, companies can monitor the health of machinery in real-time and predict when equipment will require maintenance, thus preventing unplanned downtime. This trend is enabled by advanced data analytics, which can forecast potential failures before they occur, saving costs on repairs and extending the life of equipment. As industries aim to reduce maintenance-related disruptions and costs, predictive maintenance is increasingly becoming a crucial element of their automation strategies, playing a significant role in the growth of the industrial automation services industry.

Virtualization of control systems is a growing trend in industrial automation, where traditional hardware-based control systems are replaced with software-based solutions running on virtualized platforms. This allows for more flexible, scalable, and cost-effective management of industrial automation processes. Virtualization enables manufacturers to simulate, monitor, and control automation processes from a centralized location, without the need for extensive physical infrastructure. With the growing need for more efficient resource management and quicker adaptation to changing demands, virtualization is becoming an essential element of the modern industrial automation services industry, which is expected to fuel further the industrial automation services market in the coming years.

Global Industrial Automation Services Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest technological trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global industrial automation services market report based on service type, product type, end-use, and

region:

Service Type Outlook (Revenue, USD Billion, 2018 - 2030)

Project Engineering and Installation

Maintenance & Support

Consulting Services

Operational Services

Product Type Outlook (Revenue, USD Billion, 2018 - 2030)

DCS

PLC

SCADA

Others

End-use Outlook (Revenue, USD Billion, 2018 - 2030)

Aerospace & Defense

Automotive

Chemical

Energy & Utilities

Food & Beverage

Healthcare

Manufacturing

Mining & Metal

Oil & Gas

Transportation

Others

Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

Japan

India

South Korea

Australia

Latin America

Brazil

Middle East & Africa

Saudi Arabia

South Africa

UAE

Companies Mentioned

Siemens AG

Rockwell Automation, Inc.

Schneider Electric

Honeywell International Inc.

ABB Ltd.

Mitsubishi Electric Corporation

Emerson Electric Co.

Yokogawa Electric Corporation

Fuji Electric Co., Ltd.

Omron Corporation

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