

# Indonesia Kombucha Market Size, Share & Trends Analysis Report By Product (Conventional, Hard), By Distribution Channel (On-trade, Off-trade), Key Companies And Competitive Analysis, And Segment Forecasts, 2025 - 2033

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## Abstracts

The Indonesia kombucha market size was estimated at USD 21.3 million in 2024 and is projected to reach USD 77.5 million by 2033, growing at a CAGR of 15.5% from 2025 to 2033. The market is experiencing steady growth, driven by rising health awareness, increasing demand for natural, functional beverages, expanding urban middle-class consumers, and the popularity of wellness trends further support market development.

This heightened consciousness drives a preference for beverages that offer specific health benefits beyond basic hydration, such as improved immunity, gut health, and stress reduction. The market's expansion is further supported by innovations in product formulation, including the integration of vitamins, minerals, adaptogens, and probiotics, which align with evolving consumer demands for enhanced well-being.

### Indonesia Kombucha Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Indonesia kombucha market report based on product, and distribution channel:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Conventional

Hard

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

On-trade

Off-trade

**This report can be delivered to the clients within 4 Business Days**

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