

India Yoga Market Size, Share & Trends Analysis Report By Delivery Mode (Online, Offline, Yoga Accreditation Training Programs), By End User, By Age Group (Below 18 Years, 18 - 29 Years, 30 - 50 Years, Above 50 Years), And Segment Forecasts, 2026 - 2033

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Abstracts

The India yoga market size was estimated at USD 5.06 billion in 2025 and is expected to reach USD 11.0 billion by 2033, growing at a CAGR of 10.2% from 2026 to 2033. This growth is driven by rising health consciousness, increasing stress-related lifestyle disorders, and growing awareness of yoga as a holistic approach to physical and mental well-being.

Government initiatives such as the promotion of International Yoga Day and the integration of yoga into public health programs continue to support market expansion. The increasing adoption of yoga among urban populations, corporate wellness programs, and younger demographics is further accelerating demand.

According to the data published in May 2025, Delhi Government Schools are introducing courses that include yoga and self-help alongside other subjects for students up to Class 10, signaling the formal incorporation of yoga into school learning modules. Rising smartphone penetration and affordable internet are expanding access to online classes and apps. Moreover, as health-conscious urban populations grow, they are investing in yoga equipment, wearables, and personalized training programs.

Additionally, the Indian yoga market is influenced by government initiatives and campaigns promoting yoga for public health and international recognition. According to

the Nationwide Impact Assessment Survey on the International Day of Yoga (IDY) 2025, approximately 231.4 million people participated in yoga events on IDY 2023.

Moreover, rising disposable incomes allow consumers to spend on premium classes, retreats, and specialized equipment. The influx of wellness startups offering innovative solutions, from apps to on-demand sessions, is expanding consumer choice. Furthermore, community-driven events and social media challenges are motivating more individuals to adopt yoga as part of their lifestyle consistently.

India Yoga Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest trends and opportunities in each sub-segment from 2021 to 2033. For this study, Grand View Research has segmented the India yoga market report based on delivery mode, end use, and age group:

Application Outlook (Revenue, USD Million, 2021 - 2033)

Orthodontics

- Aligner models

- Retainer models

Prosthodontics

- Crowns & bridges (temporary / casting patterns)

- Denture bases

- Temporary Tooth

- Permanent Tooth

- Try-in dentures

- Wax-ups

Implantology

Surgical Guides

Implant Models

Oral & Maxillofacial Surgery

Other Dental Applications

Night Guards

Splints

Custom trays

Technology Outlook (Revenue, USD Million; 2021 - 2033)

Vat Photopolymerization

Stereolithography

Digital Light Processing

Polyjet Technology

Fused Deposition Modelling

Selective Laser Sintering

Others

Material Outlook (Revenue, USD Million; 2021 - 2033)

Metals

Photopolymer

Ceramic

Others

End Use Outlook (Revenue, USD Million; 2021 - 2033)

Dental Clinics

Dental Laboratories

Academic and Research Institutes

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Sweden

Denmark

Norway

Asia Pacific

Japan

China

India

Australia

South Korea

Thailand

Latin America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

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