

India Veterinary Medicine Market Size, Share & Trends Analysis Report By Product (Biologics, Pharmaceuticals, Medicated Feed Additives), By Animal Type, By Route Of Administration (Oral, Injectable, Topical), By Distribution Channel, And Segment Forecasts, 2025 - 2033

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Abstracts

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India Veterinary Medicine Market Summary

The India veterinary medicine market size was estimated at USD 1.73 billion in 2024 and is projected to reach USD 4.17 billion by 2033, growing at a CAGR of 10.23% from 2025 to 2033. The market is experiencing growth due to rising awareness about the importance of animal healthcare, a growing number of animal disease outbreaks, and increasing demand for animal-derived protein. Additionally, new product launches, advancements in veterinary medicine, and strong regulatory support contribute to this growth. Government initiatives in India, such as the National Programme for Dairy Development, the Rashtriya Gokul Mission, and the Animal Husbandry Infrastructure Development Fund, are also key in driving market expansion.

Moreover, in 2024, India ramped up efforts to increase milk production through strategic public-private partnerships, which have notably influenced the country's veterinary medicine market. In collaboration with private stakeholders, the government introduced several initiatives to strengthen dairy infrastructure and boost productivity. For example, as reported by EGNOL in February 2024, one key initiative is the Animal Husbandry Infrastructure Development Fund (AHIDF)-a ₹15,000 crore (USD 1,718.07 million) fund

designed to attract private sector investment in areas such as dairy plants, meat processing units, and animal feed facilities. This program aims to support Farmer Producer Organizations (FPOs), Micro, Small, and Medium Enterprises (MSMEs), and individual entrepreneurs engaged in the animal husbandry sector.

Similarly, the Indian government has been actively promoting the development of the veterinary medicine market through various initiatives. One of these initiatives includes establishing the National Animal Disease Control Program (NADCP), which aims to control and eradicate major animal diseases in the country. Additionally, the government has launched several schemes to encourage the use of modern veterinary practices and technologies, driving market growth. For instance, in June 2023, the Indian government launched the Nandi portal, a tool developed by the Central Drugs Standard Control Organization and in collaboration with the Department of Animal Husbandry and Dairying (DAHD) to streamline the regulatory approval process for veterinary products, aiming to enhance transparency and efficiency in assessing and examining proposals for veterinary drugs and vaccines.

India's vast livestock population of over 536 million, the largest globally, combined with the heavy dependence of nearly 70% of rural households on animals for livelihood, food security, and income, creates a strong foundation for sustained demand in the veterinary medicine market. Government initiatives such as the National Animal Disease Control Programme (NADCP) significantly amplify this demand. As reported by the Ministry of Fisheries, Animal Husbandry & Dairying in April 2025, massive vaccine deployment-114.56 crore FMD doses and 4.57 crore Brucellosis doses reflects the scale of national efforts to curb endemic diseases. The NADCP's dual goals of controlling Foot and Mouth Disease (FMD) by 2025 and eradicating it 2030 through regular immunization directly stimulate demand for vaccines, diagnostics, and therapeutic veterinary products. These large-scale disease eradication programs increase public and private investments, improve supply chain infrastructure, and create long-term opportunities for pharmaceutical companies and service providers. Consequently, the emphasis on preventive healthcare and mass vaccination is a key driver accelerating growth in India's veterinary medicine market.

India Veterinary Medicine Market Report Segmentation

This report forecasts revenue growth provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the India veterinary medicine market report based on product, animal type, route of administration, and distribution channel:

Animal Type Outlook (Revenue, USD Million, 2021 - 2033)

Production Animals

Poultry

Pigs

Cattle

Sheep & Goats

Others

Companion Animals

Dogs

Cats

Horses

Others

Product Outlook (Revenue, USD Million, 2021 - 2033)

Biologics

Vaccines

Modified/ Attenuated Live

Inactivated (Killed)

Other Vaccines

Other Biologics

Pharmaceuticals

Parasiticides

Anti-infectives

Anti-inflammatory

Analgesics

Others

Medicated Feed Additives

Route of Administration Outlook (Revenue, USD Million, 2021 - 2033)

Oral

Injectable

Topical

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Veterinary Hospitals & Clinics

E-commerce

Offline Retail Stores

Others

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