

India Sun Care Cosmetics Market Size, Share & Trends Analysis Report By Product (Tinted Moisturizers, SPF Foundation, SPF BB Creams, SPF Primers, SPF Sunscreen), By Type (Conventional, Organic), By Distribution Channel, and Segment Forecasts, 2025 - 2033

<https://marketpublishers.com/r/I90EDAC2BC56EN.html>

Date: July 2025

Pages: 110

Price: US\$ 3,950.00 (Single User License)

ID: I90EDAC2BC56EN

Abstracts

This report can be delivered to the clients within 3 Business Days

India Sun Care Cosmetics Market Trends

The India sun care cosmetics market size was estimated at USD 641.9 million in 2024 and is anticipated to reach USD 1,400.0 million by 2033 and growing at a CAGR of 8.9% from 2025 to 2033. The market for sun care cosmetics in India is driven by growing awareness of skin health, rising concerns over UV-induced skin damage, and an increasing preference for daily-use sun protection products. Urbanization, higher disposable incomes, and lifestyle shifts toward outdoor activities might be the key factors for growth in demand. In addition, the popularity of natural, herbal, and dermatologically tested formulations is shaping product development and consumer choices.

The beauty industry is evolving rapidly, driven by consumer demand for effective, caring, and multifunctional products. Traditional sunscreens, once seen as clinical, are being reinvented as sensorially appealing additions to daily personal care routines. This transformation is fueling the 'skinification' of sun care, blending skincare with sun protection, and extending into color cosmetics that offer both beauty benefits and UV defense.

Innovative formats such as spray and stick sunscreens have enhanced convenience, catering to time-conscious consumers by enabling quick, mess-free application that is perfect for on-the-go lifestyles. Increased availability across both online and offline platforms has widened brand reach, especially in tier 2 and tier 3 cities. E-commerce is at the forefront of this expansion, with many brands embracing omnichannel strategies to maximize visibility. Strategic collaborations with platforms like Nykaa have played a key role in accelerating growth and scalability.

An emerging trend in India's market is the development of tinted sunscreens and SPF products in multiple shades, tailored to suit the country's diverse skin tones across regions. Recognizing that one-size-fits-all does not work in a country with varied complexions, from dusky tones in the south to lighter shades in the north, brands are now offering inclusive shade ranges for tinted sunscreens, BB creams, and SPF foundations. For instance, Brands like The Derma Co., Earth Rhythm, and Aqualogica are among those innovating with shade diversity, catering to regional preferences, and celebrating skin-tone representation.

India Sun Care Cosmetics Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the India sun care cosmetics market report by product, type, and distribution channel.

Product Outlook (Revenue, USD Million, 2021 - 2033)

Tinted Moisturizers

SPF Foundation

SPF BB Creams

SPF Primers

SPF Sunscreen

Others

Type Outlook (Revenue, USD Million, 2021 - 2033)

Conventional

Organic

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Hypermarkets & Supermarkets

Specialty Stores

E-commerce

Others

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Research & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Product Outlook
- 2.3. Type Outlook
- 2.4. Distribution Channel Outlook
- 2.5. Competitive Landscape Snapshot

CHAPTER 3. INDIA SUN CARE COSMETICS MARKET VARIABLES AND TRENDS

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis & Trends
 - 3.3.2. Profit Margin Analysis
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Market Opportunities
 - 3.5.4. Market Challenges
- 3.6. Industry Analysis Tools
 - 3.6.1. Porter's Five Forces Analysis

3.7. Market Entry Strategies

CHAPTER 4. INDIA SUN CARE COSMETICS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

4.1. India Sun Care Cosmetics Market, By Product: Key Takeaways

4.2. Product Movement Analysis & Market Share, 2024 & 2033

4.3. Market Estimates & Forecasts, by Product, 2021 - 2033 (USD Million)

4.3.1. Tinted Moisturizers

4.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.2. SPF Foundation

4.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.3. SPF BB Creams

4.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.4. SPF Primers

4.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.5. SPF Sunscreen

4.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.6. Others

4.3.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 5. INDIA SUN CARE COSMETICS MARKET: TYPE ESTIMATES & TREND ANALYSIS

5.1. India Sun Care Cosmetics Market, By Type: Key Takeaways

5.2. Type Movement Analysis & Market Share, 2024 & 2033

5.3. Market Estimates & Forecasts, by Type, 2021 - 2033 (USD Million)

5.3.1. Conventional

5.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)

5.3.2. Organic

5.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 6. INDIA SUN CARE COSMETICS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

6.1. India Sun Care Cosmetics Market, By Distribution Channel: Key Takeaways

6.2. Distribution Channel Movement Analysis & Market Share, 2024 & 2033

6.3. Market Estimates & Forecasts, by Distribution Channel, 2021 - 2033 (USD Million)

6.3.1. Hypermarkets & Supermarkets

- 6.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.2. Specialty Stores
 - 6.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.3. E- Commerce
 - 6.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3.4. Others
 - 6.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 7. INDIA SUN CARE COSMETICS MARKET: COMPETITIVE ANALYSIS

- 7.1. Recent Developments & Impact Analysis by Key Market Participants
- 7.2. Company Categorization
- 7.3. Participant's Overview
- 7.4. Financial performance
- 7.5. Product Benchmarking
- 7.6. Company Market Share Analysis, 2024 (%)
- 7.7. Company Heat Map Analysis, 2024
- 7.8. Strategy Mapping
- 7.9. Company Profiles
 - 7.9.1. Unilever PLC
 - 7.9.1.1. Company Overview
 - 7.9.1.2. Financial performance
 - 7.9.1.3. Service Portfolios
 - 7.9.1.4. Strategic Initiatives
 - 7.9.2. Procter & Gamble
 - 7.9.2.1. Company Overview
 - 7.9.2.2. Financial performance
 - 7.9.2.3. Service Portfolios
 - 7.9.2.4. Strategic Initiatives
 - 7.9.3. Johnson & Johnson Services, Inc.
 - 7.9.3.1. Company Overview
 - 7.9.3.2. Financial performance
 - 7.9.3.3. Service Portfolios
 - 7.9.3.4. Strategic Initiatives
 - 7.9.4. L'Oréal Groupe
 - 7.9.4.1. Company Overview
 - 7.9.4.2. Financial performance
 - 7.9.4.3. Service Portfolios
 - 7.9.4.4. Strategic Initiatives

- 7.9.5. Beiersdorf AG
 - 7.9.5.1. Company Overview
 - 7.9.5.2. Financial performance
 - 7.9.5.3. Service Portfolios
 - 7.9.5.4. Strategic Initiatives
- 7.9.6. Minimalist
 - 7.9.6.1. Company Overview
 - 7.9.6.2. Financial performance
 - 7.9.6.3. Service Portfolios
 - 7.9.6.4. Strategic Initiatives
- 7.9.7. Honasa Consumer Limited
 - 7.9.7.1. Company Overview
 - 7.9.7.2. Financial performance
 - 7.9.7.3. Service Portfolios
 - 7.9.7.4. Strategic Initiatives
- 7.9.8. Re'equil
 - 7.9.8.1. Company Overview
 - 7.9.8.2. Financial performance
 - 7.9.8.3. Service Portfolios
 - 7.9.8.4. Strategic Initiatives
- 7.9.9. Bio Veda Action Research Co. (Biotique)
 - 7.9.9.1. Company Overview
 - 7.9.9.2. Financial performance
 - 7.9.9.3. Service Portfolios
 - 7.9.9.4. Strategic Initiatives
- 7.9.10. Lotus Herbals Pvt. Ltd.
 - 7.9.10.1. Company Overview
 - 7.9.10.2. Financial performance
 - 7.9.10.3. Service Portfolios
 - 7.9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

- Table 1 India sun care cosmetics market: Key market driver analysis
- Table 2 India sun care cosmetics market: Key market restraint analysis
- Table 3 India sun care cosmetics market estimates & forecast, 2021 - 2033 by product (USD Million)
- Table 4 India tinted moisturizers market estimates & forecast, 2021 - 2033 (USD Million)
- Table 5 India SPF foundations market estimates & forecast, 2021 - 2033 (USD Million)
- Table 6 India SPF BB creams market estimates & forecast, 2021 - 2033 (USD Million)
- Table 7 India SPF primers market estimates & forecast, 2021 - 2033 (USD Million)
- Table 8 India SPF sunscreen market estimates & forecast, 2021 - 2033 (USD Million)
- Table 9 India others sun care cosmetics product market estimates & forecast, 2021 - 2033 (USD Million)
- Table 10 India sun care cosmetics market estimates & forecast, 2021 - 2033 by type (USD Million)
- Table 11 India conventional sun care cosmetics market estimates & forecast, 2021 - 2033 (USD Million)
- Table 12 India organic sun care cosmetics market estimates & forecast, 2021 - 2033 (USD Million)
- Table 13 India sun care cosmetics market estimates & forecast, 2021 - 2033 by distribution channel (USD Million)
- Table 14 India hypermarkets & supermarkets market estimates & forecast, 2021 - 2033 (USD Million)
- Table 15 India specialty stores market estimates & forecast, 2021 - 2033 (USD Million)
- Table 16 India e-commerce market estimates & forecast, 2021 - 2033 (USD Million)
- Table 17 India others distribution channel market estimates & forecast, 2021 - 2033 (USD Million)
- Table 18 Recent developments & impact analysis by key market participants
- Table 19 Company market share, 2024 (%)
- Table 20 Company heat map analysis, 2024
- Table 21 Companies implementing key strategies

List Of Figures

LIST OF FIGURES

- Fig. 1 India sun care cosmetics market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot
- Fig. 8 Competitive landscape Snapshot
- Fig. 9 Parent industry and India sun care cosmetics market size, 2024 (USD Million)
- Fig. 10 India sun care cosmetics market: Value chain analysis
- Fig. 11 India sun care cosmetics market: Dynamics
- Fig. 12 India sun care cosmetics market: Porter's five forces analysis
- Fig. 13 India sun care cosmetics market, Product: Key takeaways
- Fig. 14 India sun care cosmetics market: Product movement analysis, 2024 & 2033 (%)
- Fig. 15 India tinted moisturizers market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 16 India SPF foundation market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 17 India SPF primers market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 18 India SPF sunscreen market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 19 India others sun care cosmetics products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 20 India sun care cosmetics market, Type: Key takeaways
- Fig. 21 India sun care cosmetics market: Type movement analysis, 2024 & 2033 (%)
- Fig. 22 India conventional sun care cosmetics market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 23 India organic sun care cosmetics market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 24 India sun care cosmetics market, Distribution Channel: Key takeaways
- Fig. 25 India sun care cosmetics market: Distribution Channel movement analysis, 2024 & 2033 (%)
- Fig. 26 India hypermarket & supermarket market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 27 India specialty stores market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 28 India e-commerce market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 29 India other distribution channel market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 30 Key company categorization

Fig. 31 Company market share analysis, 2024

Fig. 32 The strategic framework of the India sun care cosmetics market

I would like to order

Product name: India Sun Care Cosmetics Market Size, Share & Trends Analysis Report By Product (Tinted Moisturizers, SPF Foundation, SPF BB Creams, SPF Primers, SPF Sunscreen), By Type (Conventional, Organic), By Distribution Channel, and Segment Forecasts, 2025 - 2033

Product link: <https://marketpublishers.com/r/I90EDAC2BC56EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I90EDAC2BC56EN.html>