

India Precipitated Silica Market Size, Share & Trends Analysis Report By Application (Rubber, Agrochemicals, Oral Care, Food Industry, Others), Competitive Landscape, And Segment Forecasts, 2025 - 2030

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Abstracts

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India Precipitated Silica Market Growth & Trends

The India precipitated silica market size is anticipated to reach USD 136.5 million by 2030, according to a new report by Grand View Research, Inc. The market is projected to grow at a CAGR of 10.2% from 2025 to 2030. The market is likely to witness substantial growth over the forecast period, owing to its extensive use in rubber, oral care, and packaging applications.

Sodium silicate plant technology and rice husk technology are key technologies used for product manufacturing. Manufacturing of precipitated silica through rice husk ash, obtained from rice husk based power plants, is an upcoming production process, which is poised to significantly lower the manufacturing cost.

The market is projected to witness a notable threat of substitution due to increasing use of carbon black, which shows similar rolling resistance, thereby increasing its treadwear rating. Furthermore, manufacturing of carbon black leads to lower material and processing cost compared to precipitated silica, which is anticipated to adversely affect the growth of the market.

The market is estimated to witness high rivalry due to the presence of a large number of

manufacturers. Major companies are focusing on product development as well as capacity expansions, thereby increasing the competition. Surging demand for bio-based raw materials is expected to open new avenues for players, thereby intensifying the competition.

India Precipitated Silica Market Report Highlights

The rubber segment dominated the market and accounted for the largest revenue share of 57.3% in 2024. This growth can be attributed to the increasing demand for high-performance tires in the automotive industry.

The agrochemicals sector is expected to grow at a CAGR of 10.6% from 2025 to 2030, owing to an increased focus on sustainable agricultural practices.

Spiraling product demand in the footwear industry to provide translucent soles, better flex resistance, and enhanced abrasion resistance is likely to work in favor of the market.

Reduction in soda ash production in the U.S. is resulting in an increased raw materials sourcing, which is further leading to a surge in the price of precipitated silica in India.

Market players compete with each other on the basis of product availability, ability to provide custom grade products, and product prices, with many of them following cost leadership strategy.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Products & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Insights
- 2.2. Segmental Outlook
- 2.3. Competitive Outlook

CHAPTER 3. INDIA PRECIPITATED SILICA MARKET VARIABLES, TRENDS & SCOPE

- 3.1. India Precipitated Silica Market Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Technology Overview
- 3.4. Average Price Trend Analysis
- 3.5. Supply-Demand Gap Analysis, 2024
- 3.6. Regulatory Framework
 - 3.6.1. Policies and Incentive Plans
 - 3.6.2. Standards and Compliances
 - 3.6.3. Regulatory Impact Analysis
- 3.7. Market Dynamics
 - 3.7.1. Market Driver Analysis
 - 3.7.2. Market Restraint Analysis
 - 3.7.3. Industry Challenges
- 3.8. Porter's Five Forces Analysis

- 3.8.1. Supplier Power
- 3.8.2. Buyer Power
- 3.8.3. Substitution Threat
- 3.8.4. Threat From New Entrant
- 3.8.5. Competitive Rivalry
- 3.9. PESTEL Analysis
 - 3.9.1. Political Landscape
 - 3.9.2. Economic Landscape
 - 3.9.3. Social Landscape
 - 3.9.4. Technological Landscape
 - 3.9.5. Environmental Landscape
 - 3.9.6. Legal Landscape

CHAPTER 4. INDIA PRECIPITATED SILICA MARKET: APPLICATION OUTLOOK ESTIMATES & FORECASTS

- 4.1. India Precipitated Silica Market: Application Movement Analysis, 2024 & 2030
 - 4.1.1. Rubber
 - 4.1.1.1. Market Estimates and Forecast, 2018 - 2030 (Kilotons) (USD Million)
 - 4.1.2. Agrochemicals
 - 4.1.2.1. Market Estimates and Forecast, 2018 - 2030 (Kilotons) (USD Million)
 - 4.1.3. Oral Care
 - 4.1.3.1. Market Estimates and Forecast, 2018 - 2030 (Kilotons) (USD Million)
 - 4.1.4. Food Industry
 - 4.1.4.1. Market Estimates and Forecast, 2018 - 2030 (Kilotons) (USD Million)
 - 4.1.5. Others
 - 4.1.5.1. Market Estimates and Forecast, 2018 - 2030 (Kilotons) (USD Million)

CHAPTER 5. COMPETITIVE LANDSCAPE

- 5.1. Recent Developments & Impact Analysis, By Key Market Participants
- 5.2. Vendor Landscape
 - 5.2.1. Company Categorization
 - 5.2.2. List Of Key Distributors and Channel Partners
 - 5.2.3. List Of Potential Customers/End-users
- 5.3. Competitive Dynamics
 - 5.3.1. Competitive Benchmarking
 - 5.3.2. Strategy Mapping
 - 5.3.3. Heat Map Analysis

5.4. Company Profiles/Listing

5.4.1. Baerlocher GmbH

5.4.1.1. Participant's Overview

5.4.1.2. Financial Performance

5.4.1.3. Product Benchmarking

5.4.1.4. Strategic Initiatives

5.4.2. Evonik Industries

5.4.2.1. Participant's Overview

5.4.2.2. Financial Performance

5.4.2.3. Product Benchmarking

5.4.2.4. Strategic Initiatives

5.4.3. W. R. Grace & Co

5.4.3.1. Participant's Overview

5.4.3.2. Financial Performance

5.4.3.3. Product Benchmarking

5.4.3.4. Strategic Initiatives

5.4.4. PQ Corporation

5.4.4.1. Participant's Overview

5.4.4.2. Financial Performance

5.4.4.3. Product Benchmarking

5.4.4.4. Strategic Initiatives

5.4.5. PPF Industries

5.4.5.1. Participant's Overview

5.4.5.2. Financial Performance

5.4.5.3. Product Benchmarking

5.4.5.4. Strategic Initiatives

5.4.6. Anten Chemical Co. Ltd

5.4.6.1. Participant's Overview

5.4.6.2. Financial Performance

5.4.6.3. Product Benchmarking

5.4.6.4. Strategic Initiatives

5.4.7. Huber Engineered Materials

5.4.7.1. Participant's Overview

5.4.7.2. Financial Performance

5.4.7.3. Product Benchmarking

5.4.7.4. Strategic Initiatives

5.4.8. PPG Industries, Inc.

5.4.8.1. Participant's Overview

5.4.8.2. Financial Performance

- 5.4.8.3. Product Benchmarking
- 5.4.8.4. Strategic Initiatives
- 5.4.9. IQE Group
 - 5.4.9.1. Participant's Overview
 - 5.4.9.2. Financial Performance
 - 5.4.9.3. Product Benchmarking
 - 5.4.9.4. Strategic Initiatives
- 5.4.10. Solvay S A.
 - 5.4.10.1. Participant's Overview
 - 5.4.10.2. Financial Performance
 - 5.4.10.3. Product Benchmarking
 - 5.4.10.4. Strategic Initiatives
- 5.4.11. Oriental Silicas Corporation
 - 5.4.11.1. Participant's Overview
 - 5.4.11.2. Financial Performance
 - 5.4.11.3. Product Benchmarking
 - 5.4.11.4. Strategic Initiatives
- 5.4.12. Tosoh Silica Corporation
 - 5.4.12.1. Participant's Overview
 - 5.4.12.2. Financial Performance
 - 5.4.12.3. Product Benchmarking
 - 5.4.12.4. Strategic Initiatives
- 5.4.13. INEOS
 - 5.4.13.1. Participant's Overview
 - 5.4.13.2. Financial Performance
 - 5.4.13.3. Product Benchmarking
 - 5.4.13.4. Strategic Initiatives

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