

# India Pest Control Products Market Size, Share & Trends Analysis Report By Product (Sprays/Aerosols, Baits/Gels, Repellents, Predators), By Pest Type (Flying Insects, Crawling Insects, Rodents), By Control Mechanism, By End Use, And Segment Forecasts, 2025 - 2033

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## Abstracts

### India Pest Control Products Market Trends

The India pest control products market size was valued at USD 553.9 million in 2024 and is expected to reach USD 1,504.4 million by 2033, growing at a CAGR of 11.8% from 2025 to 2033. The industry has been strongly shaped by regional agricultural dynamics, as cultivation patterns and pest pressures vary significantly across states. Northern states such as Punjab, Haryana, and Uttar Pradesh have driven strong demand for insecticides and fungicides due to the dominance of wheat, rice, and sugarcane, which are highly susceptible to fungal diseases and stem borers. In western India, particularly Maharashtra and Gujarat, the extensive cultivation of cotton and oilseeds has necessitated large-scale use of insecticides to combat bollworm and sucking pests.

Southern regions, led by Andhra Pradesh, Telangana, and Karnataka, have recorded higher adoption of integrated pest management solutions, with fruit and vegetable growers increasingly relying on fungicides to protect horticultural crops. Eastern states such as West Bengal, Bihar, and Odisha have further fueled demand for pesticides, owing to high pest incidence in rice cultivation and the spread of invasive weeds. This region-specific intensity of pest challenges has resulted in a broad-based expansion of the pest control products industry across India.

India's pest control products industry was dominated by generic and imported formulations, with domestic players focusing primarily on off-patent agrochemicals. Over the past decade, however, local manufacturers have expanded capacity and moved up the value chain, supported by policy initiatives such as Make in India and incentives for agrochemical exports. By 2023, India had emerged not only as one of the largest consumers but also as a leading exporter of pest control products, with companies such as UPL, PI Industries, and Rallis India strengthening domestic supply and expanding global reach.

Regulatory reforms have played a critical role in reshaping the market landscape. The Pesticide Management Bill and related guidelines have tightened registration requirements, promoted safer formulations, and supported approvals for bio-based inputs. Government-backed extension programs and state-level initiatives have further improved access to pest management products, especially in rice-, cotton-, and horticulture-intensive regions. These measures have encouraged greater alignment of product portfolios with India's diverse cropping systems.

At the same time, rising awareness of food safety, residue compliance, and environmental sustainability has accelerated the adoption of biopesticides and integrated pest management (IPM). Neem-based formulations, microbial pesticides, and other biological alternatives have gained traction, particularly among fruit and vegetable growers catering to export markets. Major domestic and multinational companies are increasingly investing in precision spraying technologies, resistance-management solutions, and residue-free products to meet evolving demand. This transition toward sustainable and tailored solutions is reshaping India's pest control products industry, positioning it for long-term growth and global competitiveness.

## India Pest Control Products Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the India pest control products market report based on product, pest type, control mechanism, and end use.

Product Outlook (Revenue, USD Million, 2021 - 2033)

Sprays/Aerosols

Baits/Gels

Repellents

Predators/Parasites

Microbials/Biopesticides

Barriers/Exclusion

Mechanical Traps

Electronic Devices

Pest Type Outlook (Revenue, USD Million, 2021 - 2033)

Flying Insects

Crawling Insects

Rodents

Others (Birds, etc.)

Control Mechanism Outlook (Revenue, USD Million, 2021 - 2033)

Chemical

Physical/Mechanical

Biological

End Use Outlook (Revenue, USD Million, 2021 - 2033)

B2C

Supermarkets and Hypermarkets

Pharmacies & Drugstores

Home Improvement & Hardware Stores

E-commerce/Online

Others (Grocery Stores, Department Stores, etc.)

## B2B

Direct Sales

Distributors & Wholesalers

Agricultural Supply Stores & Co-operatives

Commercial & Institutional E-procurement Platforms

Others (Government Procurement Programs, etc.)

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