

India Office Supplies Market Size, Share & Trends Analysis Report By Product (Paper Supplies, Writing Supplies, Filing Supplies, Desk Supplies, Binding Supplies), By Distribution Channel, By End-use, And Segment Forecasts, 2025 - 2030

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Abstracts

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India Office Supplies Market Size & Trends

The India office supplies market size was valued at USD 3.91 billion in 2024 and is anticipated to grow at a CAGR of 1.6% from 2025 to 2030. Robust education industry, growing number of multinational businesses operating in the country, significant increase in corporate sector, and evolving workspaces are some of the key growth-driving factors for this market. Rising demand for modern workspaces equipped with necessary supplies across urban areas is projected to generate novel opportunities from 2025 to 2030.

In recent years, strong government support and policy changes implemented to attract greater investments in the domestic market have led to an increasing number of companies entering the country. Opportunities for foreign direct investments, reforms in regulatory frameworks, and provisions for improvements in ease of doing business have resulted in significant advancements in the domestic market. These aspects are expected to develop growth in demand for a variety of office supplies over the forecast period.

Increased market penetration of e-commerce websites and online portals facilitates cost-effective bulk purchases for buyers such as corporations and educational institutes.

Easy accessibility to numerous products such as notebooks, printing paper, file folders, and others, driven by multiple online portals and e-commerce platforms, is likely to support market growth.

Many young adults aged 18 to 29 have contributed to noteworthy growth for the education industry in recent years. For example, the "Youth in India" publication 2022, released by the Ministry of Statistics and Programme Implementation of the Government of India, estimates that the number of individuals aged 15 to 29 living in India is expected to reach 367,415, which accounts for approximately 27.9% of the total population. Such aspects are anticipated to generate greater demand for office supplies from the education industry.

Growing commercial space constructions across India indicate an increasing number of developments and enhancements of office spaces. According to the India Brand Equity Foundation, an initiative of the Ministry of Commerce and Industry, Government of India, in 2023, office absorption in seven of the key cities in India was 41.97 million sq. ft. Such investments are projected to drive demand for office supplies over the forecast period.

India Office Supplies Market Report Segmentation

This report forecasts revenue growth at country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For the purpose of this study, Grand View Research has segmented the India office supplies market report on the basis of product, distribution channel, and end use:

Product Outlook (Revenue, USD Million, 2018 - 2030)

Paper Supplies

Notebooks and Notepads

Printing Paper

Others

Writing Supplies

Pens & Pencils

Highlighters & Markers

Others

Filing Supplies

File Folders

Envelopes

Others

Desk Supplies

Desk & Drawer Organizer

Paperweights & Stamp Pads

Others

Binding Supplies

Others

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

Offline

Online

End Use Outlook (Revenue, USD Million, 2018 - 2030)

Corporate

Educational Institutes

Hospitals

Hotels

Others

Companies Mentioned

3M

BIC

Hamelin

Newell Brands

Crayola

Pentel Co. Ltd.(Pentel Stationery (India) Pvt Ltd)

Faber-Castell

ACCO Brands

Staples, Inc.

Kokuyo Co., Ltd.

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