

# India Hot Melt Adhesives Market Size, Share & Trends Analysis Report By Product (Ethylene-Vinyl Acetate (EVA), Polyurethane (PUR), Rubber, Polyolefin), By Application, And Segment Forecasts, 2024 - 2030

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## Abstracts

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### India Hot Melt Adhesives Market Growth & Trends

The India hot melt adhesives market size is anticipated to reach USD 457.3 million by 2030 and is anticipated to grow at a CAGR of 10.0% from 2024 to 2030, according to a new report by Grand View Research, Inc. Advancements in hot melt adhesives (HMA) technology have rendered it a significant component across a broad spectrum of industries, including construction, where these adhesives play a pivotal role in assembly and structural integrity maintenance. Hot melt adhesives are utilized in various capacities within the construction industry. One notable application lies in the optimization of the production process. For instance, in the construction of precast concrete components, such as recesses for sockets, HMA facilitates swift and effortless fixation onto pallets, allowing for easy removal upon completion of the concrete wall assembly.

Furthermore, amid increasing emphasis on climate protection, the importance of insulation materials in both new construction and renovation projects is increasing. Thermally insulated buildings not only offer economic benefits but also enhance living comfort. Manufacturing HMAs in India involves several high-tech production techniques aimed at ensuring product quality, consistency, and efficiency. The cost incurred in setting up an HMA manufacturing facility in India can vary significantly depending on factors, such as the scale of production, technology used, labor costs, and infrastructure

requirements.

## India Hot Melt Adhesives Market Report Highlights

The MPO products segment is anticipated to grow at the highest CAGR over the forecasted period. Metallocene catalysts play a pivotal role in polymerization, yielding a distinct polyolefin type characterized by precise molecular structure control and a narrow molecular weight distribution. Polyolefins, derived from olefin monomers like ethylene and propylene, exhibit unique properties owing to metallocene catalyst utilization

The non-woven application segment is anticipated to witness the highest CAGR from 2024 to 2030. Non-woven fabrics, comprising fibrous webs interconnected through chemical additives or the amalgamation of different fiber ingredients, serve to fortify and integrate the final product. These flat textile structures, with or without a scrim cloth carrier, are composed of fibers, yarns, rovings, and similar materials

The market is moderately consolidated, with major players like Dow, Henkel, H.B. Fuller, 3M, and Pidilite Industries dominating the market. These companies are undertaking various strategies like new product launches and collaborations/partnerships to strengthen their industry position

In November 2023, H.B. Fuller announced the launch of its new bio-compatible adhesive portfolio in India, Africa, and Middle East for use in medical applications

In April 2023, Avery Dennison Corp., in partnership with Dow, announced the launch of their breakthrough hot melt label adhesive for enhanced recycling of packaging products

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