

India Condom Market Size, Share & Trends Analysis Report By Material Type (Latex, Non-latex), By Product (Male Condom, Female Condom), By Distribution Channel (Mass Merchandizers), And Segment Forecasts, 2024 - 2030

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Abstracts

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India Condom Market Growth & Trends

The India condom market size is anticipated to reach USD 1.8 billion by 2030, and expected to grow at a CAGR of 11.0% from 2024 to 2030, according to a new report by Grand View Research, Inc. The increasing awareness regarding the use of condoms, the high prevalence of HIV and STIs, and the presence of key companies in the country are driving the growth of this market. For instance, according to the research article published in the BMJ Journals in March 2022, approximately 6% of the adult population in the country is infected with one or more STIs at any one time.

The Indian government is also engaged in creating awareness regarding the prevention of HIV/AIDS. In October 2021, Phase II of the HIV/AIDS awareness campaign was launched, aiming at generating awareness, promoting related services, and reducing stigma around it. Such initiatives are further expected to increase the demand for condoms in India and foster market growth. In addition, increasing initiatives to create awareness regarding female sexual health and the emergence of brands offering female condoms, such as MsChief and Ble? (Sirona Hygiene Private Limited), are further expected to drive the growth of the condom market in India.

India Condom Market Report Highlights

India Condom Market Size, Share & Trends Analysis Report By Material Type (Latex, Non-latex), By Product (Male...

Latex dominated the material type segment with a share of over 85% share in 2023, owing to their availability and durability.

The non-latex segment is expected to grow at the fastest CAGR over the forecast period due to the increasing focus on product differentiation.

Based on product segment, Male condoms accounted for the largest market share in 2023. The increasing acceptance of male condoms and their availability in the Indian market compared to female condoms can be attributed to this growth.

In terms of distribution channels, drug stores accounted for the largest market share in 2023 owing to their easy accessibility.

In September 2021, Durex introduced the 'Made for India' innovation with the launch of Durex Extra-Thin Flavored Condoms, which is expected to help the company meet the increasing demand for flavored condoms in India.

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