

In-Store Digital Advertising Display Market Size, Share & Trends Analysis Report By Component, By Product Type, By Technology, By Resolution, By Screen Size, By End Use, By Region, And Segment Forecasts, 2025 - 2033

<https://marketpublishers.com/r/IDBD95683121EN.html>

Date: October 2025

Pages: 120

Price: US\$ 4,950.00 (Single User License)

ID: IDBD95683121EN

Abstracts

The global in-store digital advertising display market size was estimated at USD 4.59 billion in 2024 and is projected to reach USD 10.28 billion by 2033, growing at a CAGR of 9.7% from 2025 to 2033. The rising adoption of connected retail ecosystems is driving the market growth.

The rapid urbanization and modernization of retail infrastructure are driving the growth of the in-store digital advertising display industry. As cities expand and consumer spending power rises, shopping malls, supermarkets, and lifestyle stores are investing heavily in digital transformation to attract tech-savvy urban shoppers. These modern retail formats demand visually engaging and technologically advanced advertising solutions that enhance store ambiance and encourage impulse purchases. In-store digital displays offer the flexibility to deliver high-impact visuals and promotional content in real time, creating dynamic shopping environments that align with modern urban lifestyles. In markets like Brazil, India, and Southeast Asia, where organized retail is expanding rapidly, this modernization of physical spaces is directly contributing to the widespread installation of in-store digital advertising display systems.

The growing adoption of 5G and improved connectivity infrastructure, which is enabling faster data transmission and real-time content updates across multiple store locations, is driving market growth. Retailers can now manage and synchronize hundreds of displays simultaneously using cloud-based platforms, ensuring consistent messaging and seamless updates without manual intervention. This connectivity also allows for

integration with IoT sensors and AI algorithms that adjust advertisements based on environmental conditions, such as temperature, time of day, or foot traffic density. As 5G networks continue to roll out globally, the ability to stream high-definition, interactive content on in-store displays is becoming more efficient and cost-effective, fueling further adoption of connected digital signage solutions.

Global In-Store Digital Advertising Display Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the in-store digital advertising display market report based on component, product type, technology, resolution, screen size, end use, and region:

Component Outlook (Revenue, USD Billion, 2021 - 2033)

Hardware

Software

Services

Product Type Outlook (Revenue, USD Billion, 2021 - 2033)

Digital Menu Boards

Video Walls

Digital Posters

Kiosks

Digital Shelf Displays

Others

Technology Outlook (Revenue, USD Billion, 2021 - 2033)

LCD

LED

OLED

Projection

Resolution Outlook (Revenue, USD Billion, 2021 - 2033)

8K

4K

FHD

HD

Lower than HD

Screen Size Outlook (Revenue, USD Billion, 2021 - 2033)

Below 32 Inches

32-52 Inches

Above 52 Inches

End Use Outlook (Revenue, USD Billion, 2021 - 2033)

Hypermarkets & Supermarkets

Restaurants & QSRs

Transportation Hubs

Entertainment Venues & Malls

Banking & Financial Institutions

Others

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

This report can be delivered to the clients within 8 Business Days

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
 - 1.3.1. Information Kiosks
 - 1.3.2. Information or Data Analysis
 - 1.3.3. Market Formulation & Data Visualization
 - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
 - 1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. IN-STORE DIGITAL ADVERTISING DISPLAY VARIABLES, TRENDS, & SCOPE

- 3.1. Market Introduction/Lineage Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Drivers Analysis
 - 3.3.2. Market Restraints Analysis
 - 3.3.3. Industry Opportunities
- 3.4. In-Store Digital Advertising Display Analysis Tools
 - 3.4.1. Porter's Analysis
 - 3.4.1.1. Bargaining power of the suppliers
 - 3.4.1.2. Bargaining power of the buyers
 - 3.4.1.3. Threats of substitution
 - 3.4.1.4. Threats from new entrants
 - 3.4.1.5. Competitive rivalry
 - 3.4.2. PESTEL Analysis
 - 3.4.2.1. Political landscape
 - 3.4.2.2. Economic and Social landscape

- 3.4.2.3. Technological landscape
- 3.4.2.4. Environmental landscape

CHAPTER 4. IN-STORE DIGITAL ADVERTISING DISPLAY MARKET: COMPONENT ESTIMATES & TREND ANALYSIS

- 4.1. In-Store Digital Advertising Display Market, By Component Analysis & Market Share, 2024 & 2033
- 4.2. Hardware
 - 4.2.1. Hardware market estimates and forecasts, 2021 - 2033 (USD Billion)
- 4.3. Software
 - 4.3.1. Software market estimates and forecasts, 2021 - 2033 (USD Billion)
- 4.4. Services
 - 4.4.1. Services market estimates and forecasts, 2021 - 2033 (USD Billion)

CHAPTER 5. IN-STORE DIGITAL ADVERTISING DISPLAY MARKET: PRODUCT TYPE ESTIMATES & TREND ANALYSIS

- 5.1. In-Store Digital Advertising Display Market, By Product Type Analysis & Market Share, 2024 & 2033
- 5.2. Digital Menu Boards
 - 5.2.1. Digital menu boards market estimates and forecasts, 2021 - 2033 (USD Billion)
- 5.3. Video Walls
 - 5.3.1. Video walls market estimates and forecasts, 2021 - 2033 (USD Billion)
- 5.4. Digital Posters
 - 5.4.1. Digital posters market estimates and forecasts, 2021 - 2033 (USD Billion)
- 5.5. Kiosks
 - 5.5.1. Kiosks market estimates and forecasts, 2021 - 2033 (USD Billion)
- 5.6. Digital Shelf Displays
 - 5.6.1. Digital shelf displays market estimates and forecasts, 2021 - 2033 (USD Billion)
- 5.7. Others
 - 5.7.1. Others market estimates and forecasts, 2021 - 2033 (USD Billion)

CHAPTER 6. IN-STORE DIGITAL ADVERTISING DISPLAY MARKET: TECHNOLOGY ESTIMATES & TREND ANALYSIS

- 6.1. In-Store Digital Advertising Display Market, By Technology Analysis & Market Share, 2024 & 2033
- 6.2. LCD

- 6.2.1. LCD market estimates and forecasts, 2021 - 2033 (USD Billion)
- 6.3. LED
 - 6.3.1. LED market estimates and forecasts, 2021 - 2033 (USD Billion)
- 6.4. OLED
 - 6.4.1. OLED market estimates and forecasts, 2021 - 2033 (USD Billion)
- 6.5. Projection
 - 6.5.1. Projection market estimates and forecasts, 2021 - 2033 (USD Billion)

CHAPTER 7. IN-STORE DIGITAL ADVERTISING DISPLAY MARKET: RESOLUTION ESTIMATES & TREND ANALYSIS

- 7.1. In-Store Digital Advertising Display Market, By Resolution Analysis & Market Share, 2024 & 2033
- 7.2. 8K
 - 7.2.1. 8K market estimates and forecasts, 2021 - 2033 (USD Billion)
- 7.3. 4K
 - 7.3.1. 4K market estimates and forecasts, 2021 - 2033 (USD Billion)
- 7.4. FHD
 - 7.4.1. FHD market estimates and forecasts, 2021 - 2033 (USD Billion)
- 7.5. HD
 - 7.5.1. HD market estimates and forecasts, 2021 - 2033 (USD Billion)
- 7.6. Lower than HD
 - 7.6.1. Lower than HD market estimates and forecasts, 2021 - 2033 (USD Billion)

CHAPTER 8. IN-STORE DIGITAL ADVERTISING DISPLAY MARKET: SCREEN SIZE ESTIMATES & TREND ANALYSIS

- 8.1. In-Store Digital Advertising Display Market, By Screen Size Analysis & Market Share, 2024 & 2033
- 8.2. Below 32 Inches
 - 8.2.1. Below 32 inches market estimates and forecasts, 2021 - 2033 (USD Billion)
- 8.3. 32-52 Inches
 - 8.3.1. 32-52 inches market estimates and forecasts, 2021 - 2033 (USD Billion)
- 8.4. Above 52 Inches
 - 8.4.1. Above 52 inches market estimates and forecasts, 2021 - 2033 (USD Billion)

CHAPTER 9. IN-STORE DIGITAL ADVERTISING DISPLAY MARKET: END USE ESTIMATES & TREND ANALYSIS

9.1. In-Store Digital Advertising Display Market, By End Use Analysis & Market Share, 2024 & 2033

9.2. Hypermarkets & Supermarkets

9.2.1. Hypermarkets & supermarkets market estimates and forecasts, 2021 - 2033 (USD Billion)

9.3. Restaurants & QSRs

9.3.1. Restaurants & QSRs market estimates and forecasts, 2021 - 2033 (USD Billion)

9.4. Transportation Hubs

9.4.1. Transportation hubs market estimates and forecasts, 2021 - 2033 (USD Billion)

9.5. Entertainment Venues & Malls

9.5.1. Entertainment venues & malls market estimates and forecasts, 2021 - 2033 (USD Billion)

9.6. Banking & Financial Institutions

9.6.1. Banking & financial institutions market estimates and forecasts, 2021 - 2033 (USD Billion)

9.7. Others

9.7.1. Others market estimates and forecasts, 2021 - 2033 (USD Billion)

CHAPTER 10. IN-STORE DIGITAL ADVERTISING DISPLAY MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

10.1. In-Store Digital Advertising Display Share, By Region, 2024 & 2033, USD Billion

10.2. North America

10.2.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

10.2.2. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.2.3. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.2.4. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.2.5. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.2.6. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.2.7. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.2.8. U.S.

10.2.8.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.2.8.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

Billion)

10.2.8.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.2.8.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.2.8.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.2.8.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.2.9. Canada

10.2.9.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.2.9.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.2.9.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.2.9.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.2.9.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.2.9.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.2.10. Mexico

10.2.10.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.2.10.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.2.10.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.2.10.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.2.10.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.2.10.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.3. Europe

10.3.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

10.3.2. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.3.3. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.3.4. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.3.5. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.3.6. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.3.7. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.3.8. UK

10.3.8.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.3.8.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.3.8.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.3.8.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.3.8.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.3.8.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.3.9. Germany

10.3.9.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.3.9.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.3.9.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.3.9.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.3.9.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.3.9.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.3.10. France

10.3.10.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.3.10.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue,

USD Billion)

10.3.10.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.3.10.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.3.10.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.3.10.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.4. Asia Pacific

10.4.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

10.4.2. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.4.3. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.4.4. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.4.5. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.4.6. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.4.7. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.4.8. China

10.4.8.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.4.8.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.4.8.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.4.8.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.4.8.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.4.8.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.4.9. India

10.4.9.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.4.9.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

Billion)

10.4.9.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.4.9.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.4.9.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.4.9.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.4.10. Japan

10.4.10.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.4.10.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.4.10.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.4.10.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.4.10.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.4.10.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.4.11. Australia

10.4.11.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.4.11.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.4.11.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.4.11.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.4.11.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.4.11.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.4.12. South Korea

10.4.12.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.4.12.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue,

USD Billion)

10.4.12.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.4.12.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.4.12.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.4.12.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.5. Latin America

10.5.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

10.5.2. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.5.3. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.5.4. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.5.5. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.5.6. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.5.7. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.5.8. Brazil

10.5.8.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.5.8.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.5.8.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.5.8.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.5.8.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.5.8.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.6. Middle East & Africa

10.6.1. Market Estimates and Forecasts, 2021 - 2033 (USD Billion)

10.6.2. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.6.3. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.6.4. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.6.5. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.6.6. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.6.7. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.6.8. UAE

10.6.8.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.6.8.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.6.8.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.6.8.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.6.8.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.6.8.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.6.9. Saudi Arabia

10.6.9.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.6.9.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue, USD Billion)

10.6.9.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.6.9.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.6.9.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.6.9.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

10.6.10. South Africa

10.6.10.1. Market estimates and forecast by component, 2021 - 2033 (Revenue, USD Billion)

10.6.10.2. Market estimates and forecast by product type, 2021 - 2033 (Revenue,

USD Billion)

10.6.10.3. Market estimates and forecast by technology, 2021 - 2033 (Revenue, USD Billion)

10.6.10.4. Market estimates and forecast by resolution, 2021 - 2033 (Revenue, USD Billion)

10.6.10.5. Market estimates and forecast by screen size, 2021 - 2033 (Revenue, USD Billion)

10.6.10.6. Market estimates and forecast by end use, 2021 - 2033 (Revenue, USD Billion)

CHAPTER 11. COMPETITIVE LANDSCAPE

11.1. Recent Developments & Impact Analysis by Key Market Participants

11.2. Company Categorization

11.3. Company Market Share Analysis, 2024

11.4. Company Heat Map Analysis

11.5. Strategy Mapping

11.5.1. Expansion

11.5.2. Mergers & Acquisition

11.5.3. Partnerships & Collaborations

11.5.4. Product Launches

11.5.5. Recent Developments

11.6. Company Profiles

11.6.1. Daktronics Dr.

11.6.1.1. Participant's Overview

11.6.1.2. Financial Performance

11.6.1.3. Product Benchmarking

11.6.1.4. Recent Developments

11.6.2. BrightSign, LLC

11.6.2.1. Participant's Overview

11.6.2.2. Financial Performance

11.6.2.3. Product Benchmarking

11.6.2.4. Recent Developments

11.6.3. LG Electronics

11.6.3.1. Participant's Overview

11.6.3.2. Financial Performance

11.6.3.3. Product Benchmarking

11.6.3.4. Recent Developments

11.6.4. Panasonic Corporation

- 11.6.4.1. Participant's Overview
- 11.6.4.2. Financial Performance
- 11.6.4.3. Product Benchmarking
- 11.6.4.4. Recent Developments
- 11.6.5. Samsung Electronics Co., Ltd.
 - 11.6.5.1. Participant's Overview
 - 11.6.5.2. Financial Performance
 - 11.6.5.3. Product Benchmarking
 - 11.6.5.4. Recent Developments
- 11.6.6. Scala
 - 11.6.6.1. Participant's Overview
 - 11.6.6.2. Financial Performance
 - 11.6.6.3. Product Benchmarking
 - 11.6.6.4. Recent Developments
- 11.6.7. Barco
 - 11.6.7.1. Participant's Overview
 - 11.6.7.2. Financial Performance
 - 11.6.7.3. Product Benchmarking
 - 11.6.7.4. Recent Developments
- 11.6.8. Lamar Advertising Company
 - 11.6.8.1. Participant's Overview
 - 11.6.8.2. Financial Performance
 - 11.6.8.3. Product Benchmarking
 - 11.6.8.4. Recent Developments
- 11.6.9. Leyard Group
 - 11.6.9.1. Participant's Overview
 - 11.6.9.2. Financial Performance
 - 11.6.9.3. Product Benchmarking
 - 11.6.9.4. Recent Developments
- 11.6.10. MenuPro Signage
 - 11.6.10.1. Participant's Overview
 - 11.6.10.2. Financial Performance
 - 11.6.10.3. Product Benchmarking
 - 11.6.10.4. Recent Developments
- 11.6.11. Hanshow Technology
 - 11.6.11.1. Participant's Overview
 - 11.6.11.2. Financial Performance
 - 11.6.11.3. Product Benchmarking
 - 11.6.11.4. Recent Developments

11.6.12. Navori SA

- 11.6.12.1. Participant's Overview
- 11.6.12.2. Financial Performance
- 11.6.12.3. Product Benchmarking
- 11.6.12.4. Recent Developments

11.6.13. STRATACACHE

- 11.6.13.1. Participant's Overview
- 11.6.13.2. Financial Performance
- 11.6.13.3. Product Benchmarking
- 11.6.13.4. Recent Developments

11.6.14. Mvix

- 11.6.14.1. Participant's Overview
- 11.6.14.2. Financial Performance
- 11.6.14.3. Product Benchmarking
- 11.6.14.4. Recent Developments

11.6.15. Displaydata Ltd.

- 11.6.15.1. Participant's Overview
- 11.6.15.2. Financial Performance
- 11.6.15.3. Product Benchmarking
- 11.6.15.4. Recent Developments

List Of Tables

LIST OF TABLES

Table 1 Global in-store digital advertising display market size estimates & forecasts 2021 - 2033 (USD Billion)

Table 2 Global in-store digital advertising display market, by region 2021 - 2033 (USD Billion)

Table 3 Global in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 4 Global in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 5 Global in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 6 Global in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 7 Global in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 8 Global in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 9 Hardware market, by region 2021 - 2033 (USD Billion)

Table 10 Software market, by region 2021 - 2033 (USD Billion)

Table 11 Services market, by region 2021 - 2033 (USD Billion)

Table 12 Digital menu boards market, by region 2021 - 2033 (USD Billion)

Table 13 Video walls market, by region 2021 - 2033 (USD Billion)

Table 14 Digital posters market, by region 2021 - 2033 (USD Billion)

Table 15 Kiosks market, by region 2021 - 2033 (USD Billion)

Table 16 Digital shelf displays market, by region 2021 - 2033 (USD Billion)

Table 17 Others market, by region 2021 - 2033 (USD Billion)

Table 18 LCD market, by region 2021 - 2033 (USD Billion)

Table 19 LED market, by region 2021 - 2033 (USD Billion)

Table 20 OLED market, by region 2021 - 2033 (USD Billion)

Table 21 Projection market, by region 2021 - 2033 (USD Billion)

Table 22 8K market, by region 2021 - 2033 (USD Billion)

Table 23 4K market, by region 2021 - 2033 (USD Billion)

Table 24 FHD market, by region 2021 - 2033 (USD Billion)

Table 25 HD market, by region 2021 - 2033 (USD Billion)

Table 26 Lower than HD market, by region 2021 - 2033 (USD Billion)

Table 27 Below 32 inches in-store digital advertising display market, by region 2021 -

2033 (USD Billion)

Table 28 32-52 inches in-store digital advertising display market, by region 2021 - 2033 (USD Billion)

Table 29 Above 52 inches in-store digital advertising display market, by region 2021 - 2033 (USD Billion)

Table 30 Hypermarkets & supermarkets market, by region 2021 - 2033 (USD Billion)

Table 31 Restaurants & QSRs market, by region 2021 - 2033 (USD Billion)

Table 32 Transportation hubs market, by region 2021 - 2033 (USD Billion)

Table 33 Entertainment venues & malls market, by region 2021 - 2033 (USD Billion)

Table 34 Banking & financial institutions market, by region 2021 - 2033 (USD Billion)

Table 35 Others in-store digital advertising display market, by region 2021 - 2033 (USD Billion)

Table 36 North America in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 37 North America in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 38 North America in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 39 North America in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 40 North America in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 41 North America in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 42 U.S. in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 43 U.S. in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 44 U.S. in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 45 U.S. in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 46 U.S. in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 47 U.S. in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 48 Canada in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 49 Canada in-store digital advertising display market, by product type 2021 -

2033 (USD Billion)

Table 50 Canada in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 51 Canada in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 52 Canada in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 53 Canada in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 54 Mexico in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 55 Mexico in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 56 Mexico in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 57 Mexico in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 58 Mexico in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 59 Mexico in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 60 Europe in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 61 Europe in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 62 Europe in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 63 Europe in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 64 Europe in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 65 Europe in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 66 UK in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 67 UK in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 68 UK in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 69 UK in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 70 UK in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 71 UK in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 72 Germany in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 73 Germany in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 74 Germany in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 75 Germany in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 76 Germany in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 77 Germany in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 78 France in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 79 France in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 80 France in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 81 France in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 82 France in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 83 France in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 84 Asia Pacific in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 85 Asia Pacific in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 86 Asia Pacific in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 87 Asia Pacific in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 88 Asia Pacific in-store digital advertising display market, by screen size 2021 -

2033 (USD Billion)

Table 89 Asia Pacific in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 90 China in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 91 China in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 92 China in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 93 China in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 94 China in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 95 China in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 96 India in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 97 India in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 98 India in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 99 India in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 100 India in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 101 India in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 102 Japan in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 103 Japan in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 104 Japan in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 105 Japan in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 106 Japan in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 107 Japan in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 108 Australia in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 109 Australia in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 110 Australia in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 111 Australia in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 112 Australia in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 113 Australia in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 114 South Korea in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 115 South Korea in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 116 South Korea in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 117 South Korea in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 118 South Korea in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 119 South Korea in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 120 Latin America in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 121 Latin America in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 122 Latin America in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 123 Latin America in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 124 Latin America in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 125 Latin America in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 126 Brazil in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 127 Brazil in-store digital advertising display market, by product type 2021 - 2033

(USD Billion)

Table 128 Brazil in-store digital advertising display market, by technology 2021 - 2033

(USD Billion)

Table 129 Brazil in-store digital advertising display market, by resolution 2021 - 2033

(USD Billion)

Table 130 Brazil in-store digital advertising display market, by screen size 2021 - 2033

(USD Billion)

Table 131 Brazil in-store digital advertising display market, by end use 2021 - 2033

(USD Billion)

Table 132 MEA in-store digital advertising display market, by component 2021 - 2033

(USD Billion)

Table 133 MEA in-store digital advertising display market, by product type 2021 - 2033

(USD Billion)

Table 134 MEA in-store digital advertising display market, by technology 2021 - 2033

(USD Billion)

Table 135 MEA in-store digital advertising display market, by resolution 2021 - 2033

(USD Billion)

Table 136 MEA in-store digital advertising display market, by screen size 2021 - 2033

(USD Billion)

Table 137 MEA in-store digital advertising display market, by end use 2021 - 2033

(USD Billion)

Table 138 UAE in-store digital advertising display market, by component 2021 - 2033

(USD Billion)

Table 139 UAE in-store digital advertising display market, by product type 2021 - 2033

(USD Billion)

Table 140 UAE in-store digital advertising display market, by technology 2021 - 2033

(USD Billion)

Table 141 UAE in-store digital advertising display market, by resolution 2021 - 2033

(USD Billion)

Table 142 UAE in-store digital advertising display market, by screen size 2021 - 2033

(USD Billion)

Table 143 UAE in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 144 Saudi Arabia in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 145 Saudi Arabia in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 146 Saudi Arabia in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 147 Saudi Arabia in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 148 Saudi Arabia in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 149 Saudi Arabia in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

Table 150 South Africa in-store digital advertising display market, by component 2021 - 2033 (USD Billion)

Table 151 South Africa in-store digital advertising display market, by product type 2021 - 2033 (USD Billion)

Table 152 South Africa in-store digital advertising display market, by technology 2021 - 2033 (USD Billion)

Table 153 South Africa in-store digital advertising display market, by resolution 2021 - 2033 (USD Billion)

Table 154 South Africa in-store digital advertising display market, by screen size 2021 - 2033 (USD Billion)

Table 155 South Africa in-store digital advertising display market, by end use 2021 - 2033 (USD Billion)

List Of Figures

LIST OF FIGURES

- Fig. 1 In-store digital advertising display market segmentation
- Fig. 2 Information procurement
- Fig. 3 Data analysis models
- Fig. 4 Market formulation and validation
- Fig. 5 Data validating & publishing
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot, by component
- Fig. 8 Segment snapshot, by product type
- Fig. 9 Segment snapshot, by technology
- Fig. 10 Segment snapshot, by resolution
- Fig. 11 Segment snapshot by screen size
- Fig. 12 Segment snapshot, by end use
- Fig. 13 Competitive landscape snapshot
- Fig. 14 In-store digital advertising display market value, 2021 - 2033 (USD Billion)
- Fig. 15 In-store digital advertising display market - Industry value chain analysis
- Fig. 16 In-store digital advertising display market - Market trends
- Fig. 17 In-store digital advertising display market: Porter's analysis
- Fig. 18 In-store digital advertising display market: PESTEL analysis
- Fig. 19 In-store digital advertising display market, by component: Key takeaways
- Fig. 20 In-store digital advertising display market, by component: Market share, 2024 & 2033
- Fig. 21 Hardware market estimates & forecasts, 2021 - 2033 (USD Billion)
- Fig. 22 Software market estimates & forecasts, 2021 - 2033 (USD Billion)
- Fig. 23 Services market estimates & forecasts, 2021 - 2033 (USD Billion)
- Fig. 24 In-store digital advertising display market, by product type: Key takeaways
- Fig. 25 In-store digital advertising display market, by product type: Market share, 2024 & 2033
- Fig. 26 Digital menu boards market estimates & forecasts, 2021 - 2033 (USD Billion)
- Fig. 27 Video walls market estimates & forecasts, 2021 - 2033 (USD Billion)
- Fig. 28 Digital posters market estimates & forecasts, 2021 - 2033 (USD Billion)
- Fig. 29 Kiosks market estimates & forecasts, 2021 - 2033 (USD Billion)
- Fig. 30 Digital shelf displays market estimates & forecasts, 2021 - 2033 (USD Billion)
- Fig. 31 Others market estimates & forecasts, 2021 - 2033 (USD Billion)
- Fig. 32 In-store digital advertising display market, by technology: Key takeaways
- Fig. 33 In-store digital advertising display market, by technology: Market share, 2024 &

2033

Fig. 34 LCD market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 35 LED market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 36 OLED market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 37 Projection market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 38 In-store digital advertising display market, by resolution: Key takeaways

Fig. 39 In-store digital advertising display market, by resolution: Market share, 2024 & 2033

Fig. 40 8K in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 41 4K in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 42 FHD in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 43 HD in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 44 Lower than HD in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 45 In-store digital advertising display market, by screen size: Key takeaways

Fig. 46 In-store digital advertising display market, by screen size: Market share, 2024 & 2033

Fig. 47 Below 32 inches in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 48 32-52 inches in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 49 Above 52 inches in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 50 In-store digital advertising display market, by end use: Key takeaways

Fig. 51 In-store digital advertising display market, by end use: Market share, 2024 & 2033

Fig. 52 Hypermarkets & supermarkets in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 53 Restaurants & QSRs in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 54 Transportation hubs in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 55 Entertainment venues & malls in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 56 Banking & financial institutions in-store digital advertising display market

estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 57 Others in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 58 Global in-store digital advertising display market revenue, by region, 2024 & 2033 (USD Billion)

Fig. 59 North America in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 60 U.S. in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 61 Canada in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 62 Mexico in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 63 Europe in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 64 UK in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 65 Germany in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 66 France in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 67 Asia Pacific in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 68 China in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 69 India in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 70 Japan in-store digital advertising display Market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 71 Australia in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 72 South Korea in-store digital advertising display Market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 73 Latin America in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 74 Brazil in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 75 Middle East & Africa in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 76 UAE in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 77 Saudi Arabia in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 78 South Africa in-store digital advertising display market estimates & forecasts, 2021 - 2033 (USD Billion)

Fig. 79 Key company categorization

Fig. 80 In-store digital advertising display market - Key company market share analysis, 2024

Fig. 81 Strategic framework

I would like to order

Product name: In-Store Digital Advertising Display Market Size, Share & Trends Analysis Report By Component, By Product Type, By Technology, By Resolution, By Screen Size, By End Use, By Region, And Segment Forecasts, 2025 - 2033

Product link: <https://marketpublishers.com/r/IDBD95683121EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IDBD95683121EN.html>