

In-flight Entertainment And Connectivity Market Size, Share & Trends Analysis Report By Offering Type (IFE, IFC), By Component (Hardware, Connectivity), By Aircraft Type (NBA, WBA), By Region, And Segment Forecasts, 2023 - 2030

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Abstracts

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In-flight Entertainment And Connectivity Market Growth & Trends

The global in-flight entertainment and connectivity market size is estimated to reach USD 11.79 billion by 2030, registering a CAGR of 8.4% from 2023 to 2030, as per a new report by Grand View Research, Inc. The changing demand for absolute connectivity onboard is one of the key factors driving the industry growth. The increasing number of long-distance flights worldwide is expected to offer substantial growth potential for the industry over the coming years. There has been a significant rise in the consumer demand for connectivity assistance within the aircraft cabin. The comprehensive in-flight entertainment & connectivity (IFEC) capacities are increasing, associated with the enhancements in wireless connectivity delivered to passengers.

This growth is anticipated to provide airlines with ample opportunities to increase their ancillary revenue. Passengers are using more in-flight gadgets than ever before; 65% of passengers are streaming their own devices compared to 44% opting to use seatback unit LCDs for in-flight entertainment purposes. As per the Inmarsat survey, 55% of customers think in-flight Wi-Fi is a crucial thing, and 67% of customers will rebook airlines provided with high-quality in-flight Wi-Fi. An increase in quality Wi-Fi services by airlines is boosting the growth of the industry. The major airline companies are substituting screens and heavy cabling with onboard Wi-Fi systems for passengers to

acquire their own devices.

This will decrease the overall weight of the aircraft. In addition, airlines frequently tend to alter their in-flight connectivity service provider to reasonably comprehend the technologies, in terms of performance and general experience to the passengers, eventually providing the most reasonable value to the airlines. This trend is expected to grow in the number of alliances and associations in the marketplace as airline companies and satellite connectivity providers work hand-in-hand to ensure flawless in-flight connectivity and entertainment services.

In-flight Entertainment And Connectivity Market Report Highlights

In an endeavor to maintain a competitive advantage, key airlines worldwide have adopted replacing traditional seatback IFE systems with wireless in-flight entertainment systems

Major service providers are collaborating with airline companies to deliver more comprehensive coverage and capacity

Increasing acceptance for IFEC systems by low-cost carriers to improve the customer's experience in short-run flights

Utilizing wireless instead of wired networks has significant compensations for the airlines, such as the decrease in overall weight with the abolishment of cabling, thereby allowing easier installation and lowering fuel & maintenance costs

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
- 1.2 Market Definitions
- 1.3 Information Procurement
 - 1.3.1 Purchased database
 - 1.3.2 GVR's internal database
 - 1.3.3 Secondary sources & third party perspective
 - 1.3.4 Primary research
- 1.4 Information Analysis
 - 1.4.1 Data analysis models
- 1.5 Market Formulation and Data Visualization
- 1.6 Data Validation and Publishing

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Outlook
- 2.2 Segmental Outlook

CHAPTER 3 MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Segmentation & Scope
- 3.2 Market Size and Growth Prospects, 2018 - 2030
- 3.3 Industry Value Chain Analysis
- 3.4 Market Dynamics
 - 3.4.1 Market driver analysis
 - 3.4.1.1 Elevation of IFEC as a major revenue source by the airlines
 - 3.4.1.2 Surging demand for commercial aviation & fleet expansion
 - 3.4.1.3 Emergence of BYOD & New IFE solutions
 - 3.4.2 Market restraint/challenge analysis
 - 3.4.2.1 Delays in IFE installation/ frequent upgrade
 - 3.4.2.2 Stringent regulations proposed by federal authorities
- 3.5 Penetration & Growth Prospect Mapping
- 3.6 Business Environment Analysis Tools
 - 3.6.1 Porter's Five Forces Analysis
 - 3.6.1.1 Supplier power
 - 3.6.1.2 Buyer power

- 3.6.1.3 Substitute threat
- 3.6.1.4 Threat from new entrants
- 3.6.1.5 Competitive rivalry
- 3.6.2 PEST Analysis
- 3.7 Key Company Ranking Analysis, 2022
- 3.8 Technology Landscape
 - 3.8.1 Future of IFEC systems: - Embedded/ wireless/ BYOD/ selection of all
 - 3.8.2 In-flight connectivity - Technology overview

CHAPTER 4 COMPONENT ESTIMATES AND TREND ANALYSIS

- 4.1 Market Size Estimates & Forecasts and Trend Analysis, 2018 - 2030 (USD Million)
- 4.2 Component Movement Analysis & Market Share, 2022 & 2030
- 4.3 Hardware
 - 4.3.1 Market size estimates and forecasts, 2018 - 2030 (USD Million)
 - 4.3.2 Non-Portable
 - 4.3.2.1 Global market size estimates and forecasts, 2018 - 2030 (USD Million)
 - 4.3.3 Portable
 - 4.3.3.1 Global market size estimates and forecasts, 2018 - 2030 (USD Million)
- 4.4 Connectivity
 - 4.4.1 Global market size estimates and forecasts, 2018 - 2030 (USD Million)
 - 4.4.2 Wired
 - 4.4.2.1 Global market size estimates and forecasts, 2018 - 2030 (USD Million)
 - 4.4.3 Wireless
 - 4.4.3.1 Global market size estimates and forecasts, 2018 - 2030 (USD Million)
- 4.5 Content
 - 4.5.1 Global market size estimates and forecasts, 2018 - 2030 (USD Million)
 - 4.5.2 Stored
 - 4.5.2.1 Global market size estimates and forecasts, 2018 - 2030 (USD Million)
 - 4.5.3 Streamed
 - 4.5.3.1 Global market size estimates and forecasts, 2018 - 2030 (USD Million)

CHAPTER 5 AIRCRAFT TYPE ESTIMATES AND TREND ANALYSIS

- 5.1 Market Size Estimates & Forecasts and Trend Analysis, 2018 - 2030 (USD Million)
- 5.2 Aircraft Type Movement Analysis & Market Share, 2022 & 2030
- 5.3 Narrow-Body Aircraft (NBA)
 - 5.3.1 Market size estimates and forecasts, 2018 - 2030 (USD Million)
- 5.4 Wide-Body Aircraft (WBA)

- 5.4.1 Market size estimates and forecasts, 2018 - 2030 (USD Million)
- 5.5 Very Large Aircraft (VLA)
 - 5.4.1 Market size estimates and forecasts, 2018 - 2030 (USD Million)

CHAPTER 6 OFFERING TYPE ESTIMATES AND TREND ANALYSIS

- 6.1 Market Size Estimates & Forecasts and Trend Analysis, 2018 - 2030 (USD Million)
- 6.2 Offering Type Movement Analysis & Market Share, 2019 & 2028
- 6.3 IFE
 - 6.3.1 Market size estimates and forecasts, 2018 - 2030 (USD Million)
- 6.4 IFC
 - 6.4.1 Market size estimates and forecasts, 2018 - 2030 (USD Million)

CHAPTER 7 REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1 Market Size Estimates & Forecasts, and Trend Analysis, 2018 - 2030 (USD Million)
- 7.2 Regional Movement Analysis & Market Share, 2022 & 2030
- 7.3 North America
 - 7.3.1 North America IFEC market by component, 2018 - 2030 (USD Million)
 - 7.3.1.1 North America IFEC market, by hardware type, 2018 - 2030 (USD Million)
 - 7.3.1.2 North America IFEC market, by connectivity type, 2018 - 2030 (USD Million)
 - 7.3.1.3 North America IFEC market, by content type, 2018 - 2030 (USD Million)
 - 7.3.2 North America IFEC market by aircraft type, 2018 - 2030 (USD Million)
 - 7.3.3 North America IFEC market by offering type, 2018 - 2030 (USD Million)
 - 7.3.4 U.S.
 - 7.3.4.1 U.S. IFEC market by component, 2018 - 2030 (USD Million)
 - 7.3.4.1.1 U.S. IFEC market, by hardware type, 2018 - 2030 (USD Million)
 - 7.3.4.1.2 U.S. IFEC market, by connectivity type, 2018 - 2030 (USD Million)
 - 7.3.4.1.3 U.S. IFEC market, by content type, 2018 - 2030 (USD Million)
 - 7.3.4.2 U.S. IFEC market by aircraft type, 2018 - 2030 (USD Million)
 - 7.3.4.3 U.S. IFEC market by offering type, 2018 - 2030 (USD Million)
 - 7.3.4 Canada
 - 7.3.4.1 Canada IFEC market by component, 2018 - 2030 (USD Million)
 - 7.3.4.1.1 Canada IFEC market, by hardware type, 2018 - 2030 (USD Million)
 - 7.3.4.1.2 Canada IFEC market, by connectivity type, 2018 - 2030 (USD Million)
 - 7.3.4.1.3 Canada IFEC market, by content type, 2018 - 2030 (USD Million)
 - 7.3.4.2 Canada IFEC market by aircraft type, 2018 - 2030 (USD Million)
 - 7.3.4.3 Canada IFEC market by offering type, 2018 - 2030 (USD Million)
- 7.4 Europe

7.4.1 Europe IFEC market by component, 2018 - 2030 (USD Million)

7.4.1.1 Europe IFEC market, by hardware type, 2018 - 2030 (USD Million)

7.4.1.2 Europe IFEC market, by connectivity type, 2018 - 2030 (USD Million)

7.4.1.3 Europe IFEC market, by content type, 2018 - 2030 (USD Million)

7.4.2 Europe IFEC market by aircraft type, 2018 - 2030 (USD Million)

7.4.3 Europe IFEC market by offering type, 2018 - 2030 (USD Million)

7.4.4 Germany

7.4.4.1 Germany IFEC market by component, 2018 - 2030 (USD Million)

7.4.4.1.1 Germany IFEC market, by hardware type, 2018 - 2030 (USD Million)

7.4.4.1.2 Germany IFEC market, by connectivity type, 2018 - 2030 (USD Million)

7.4.4.1.3 Germany IFEC market, by content type, 2018 - 2030 (USD Million)

7.4.4.2 Germany IFEC market by aircraft type, 2018 - 2030 (USD Million)

7.4.4.3 Germany IFEC market by offering type, 2018 - 2030 (USD Million)

7.4.5 U.K.

7.4.5.1 U.K. IFEC market by component, 2018 - 2030 (USD Million)

7.4.5.1.1 U.K. IFEC market, by hardware type, 2018 - 2030 (USD Million)

7.4.5.1.2 U.K. IFEC market, by connectivity type, 2018 - 2030 (USD Million)

7.4.5.1.3 U.K. IFEC market, by content type, 2018 - 2030 (USD Million)

7.4.5.2 U.K. IFEC market by aircraft type, 2018 - 2030 (USD Million)

7.4.5.3 U.K. IFEC market by offering type, 2018 - 2030 (USD Million)

7.5 Asia Pacific

7.5.1 Asia Pacific IFEC market by component, 2018 - 2030 (USD Million)

7.5.1.1 Asia Pacific IFEC market, by hardware type, 2018 - 2030 (USD Million)

7.5.1.2 Asia Pacific IFEC market, by connectivity type, 2018 - 2030 (USD Million)

7.5.1.3 Asia Pacific IFEC market, by content type, 2018 - 2030 (USD Million)

7.5.2 Asia Pacific IFEC market by aircraft type, 2018 - 2030 (USD Million)

7.5.3 Asia Pacific IFEC market by offering type, 2018 - 2030 (USD Million)

7.5.4 China

7.5.4.1 China IFEC market by component, 2018 - 2030 (USD Million)

7.5.4.1.1 China IFEC market, by hardware type, 2018 - 2030 (USD Million)

7.5.4.1.2 China IFEC market, by connectivity type, 2018 - 2030 (USD Million)

7.5.4.1.3 China IFEC market, by content type, 2018 - 2030 (USD Million)

7.5.4.2 China IFEC market by aircraft type, 2018 - 2030 (USD Million)

7.5.4.3 China IFEC market by offering type, 2018 - 2030 (USD Million)

7.5.5 Japan

7.5.5.1 Japan IFEC market by component, 2018 - 2030 (USD Million)

7.5.5.1.1 Japan IFEC market, by hardware type, 2018 - 2030 (USD Million)

7.5.5.1.2 Japan IFEC market, by connectivity type, 2018 - 2030 (USD Million)

7.5.5.1.3 Japan IFEC market, by content type, 2018 - 2030 (USD Million)

7.5.5.2 Japan IFEC market by aircraft type, 2018 - 2030 (USD Million)

7.5.5.3 Japan IFEC market by offering type, 2018 - 2030 (USD Million)

7.6 Latin America

7.6.1 Latin America IFEC market by component, 2018 - 2030 (USD Million)

7.6.1.1 Latin America IFEC market, by hardware type, 2018 - 2030 (USD Million)

7.6.1.2 Latin America IFEC market, by connectivity type, 2018 - 2030 (USD Million)

7.6.1.3 Latin America IFEC market, by content type, 2018 - 2030 (USD Million)

7.6.2 Latin America IFEC market by aircraft type, 2018 - 2030 (USD Million)

7.6.3 Latin America IFEC market by offering type, 2018 - 2030 (USD Million)

7.7 MEA

7.7.1 MEA IFEC market by component, 2018 - 2030 (USD Million)

7.7.1.1 MEA IFEC market, by hardware type, 2018 - 2030 (USD Million)

7.7.1.2 MEA IFEC market, by connectivity type, 2018 - 2030 (USD Million)

7.7.1.3 MEA IFEC market, by content type, 2018 - 2030 (USD Million)

7.7.2 MEA IFEC market by aircraft type, 2018 - 2030 (USD Million)

7.7.3 MEA IFEC market by offering type, 2018 - 2030 (USD Million)

CHAPTER 8 COMPETITIVE LANDSCAPE

8.1 Company Profiles

8.1.1 BAE Systems

8.1.1.1 Company overview

8.1.1.2 Financial performance

8.1.1.3 Product benchmarking

8.1.1.4 Recent developments

8.1.2 Cobham plc.

8.1.2.1 Company overview

8.1.2.2 Financial performance

8.1.2.3 Product benchmarking

8.1.2.4 Recent developments

8.1.3 Collins Aerospace

8.1.3.1 Company overview

8.1.3.2 Financial performance

8.1.3.3 Product benchmarking

8.1.3.4 Recent developments

8.1.4 Eutelsat Communications

8.1.4.1 Company overview

8.1.4.2 Financial performance

8.1.4.3 Product benchmarking

- 8.1.4.4 Recent developments
- 8.1.5 Global Eagle Entertainment Inc.
 - 8.1.5.1 Company overview
 - 8.1.5.2 Financial performance
 - 8.1.5.3 Product benchmarking
 - 8.1.5.4 Recent developments
- 8.1.6 Gogo LLC
 - 8.1.6.1 Company overview
 - 8.1.6.2 Financial performance
 - 8.1.6.3 Product benchmarking
 - 8.1.6.4 Recent developments
- 8.1.7 Honeywell International Inc.
 - 8.1.7.1 Company overview
 - 8.1.7.2 Financial performance
 - 8.1.7.3 Product benchmarking
 - 8.1.7.4 Recent developments
- 8.1.8 Inmarsat plc.
 - 8.1.8.1 Company overview
 - 8.1.8.2 Financial performance
 - 8.1.8.3 Product benchmarking
 - 8.1.8.4 Recent developments
- 8.1.9 Iridium Communications Inc.
 - 8.1.9.1 Company overview
 - 8.1.9.2 Financial performance
 - 8.1.9.3 Product benchmarking
 - 8.1.9.4 Recent developments
- 8.1.10 Panasonic Corporation
 - 8.1.10.1 Company overview
 - 8.1.10.2 Financial performance
 - 8.1.10.3 Product benchmarking
 - 8.1.10.4 Recent developments
- 8.1.11 Safran (Zodiac Aerospace SA)
 - 8.1.11.1 Company overview
 - 8.1.11.2 Financial performance
 - 8.1.11.3 Product benchmarking
 - 8.1.11.4 Recent developments
- 8.1.12 SITAONAIR
 - 8.1.12.1 Company overview
 - 8.1.12.2 Financial performance

- 8.1.12.3 Product benchmarking
- 8.1.12.4 Recent developments
- 8.1.13 Thales SA
 - 8.1.13.1 Company overview
 - 8.1.13.2 Financial performance
 - 8.1.13.3 Product benchmarking
 - 8.1.13.4 Recent developments
- 8.1.14 ViaSat Inc.
 - 8.1.14.1 Company overview
 - 8.1.14.2 Financial performance
 - 8.1.14.3 Product benchmarking
 - 8.1.14.4 Recent developments

List Of Tables

LIST OF TABLES

- Table 1 IFEC market size estimates & forecasts, 2018 - 2030 (USD Billion)
- Table 2 IFEC market, by region, 2018 - 2030 (USD Million)
- Table 3 IFEC market, by component, 2018 - 2030 (USD Million)
- Table 4 IFEC market, by hardware type, 2018 - 2030 (USD Million)
- Table 5 IFEC market, by connectivity type, 2018 - 2030 (USD Million)
- Table 6 IFEC market, by content type, 2018 - 2030 (USD Million)
- Table 7 IFEC market, by aircraft type, 2018 - 2030 (USD Million)
- Table 8 IFEC market, by offering type, 2018 - 2030 (USD Million)
- Table 9 Key market driver impact
- Table 10 Key market restraint/challenges impact
- Table 11 Market for IFEC hardware, by region, 2018 - 2030 (USD Million)
- Table 12 Market for non-portable IFEC hardware, by region, 2018 - 2030 (USD Million)
- Table 13 Market for portable IFEC hardware, by region, 2018 - 2030 (USD Million)
- Table 14 Market for in-flight connectivity services, by region, 2018 - 2030 (USD Million)
- Table 15 Market for wired in-flight connectivity services, by region, 2018 - 2030 (USD Million)
- Table 16 Market for wireless in-flight connectivity services, by region, 2018 - 2030 (USD Million)
- Table 17 Market for in-flight content delivery services, by region, 2018 - 2030 (USD Million)
- Table 18 Market for in-flight stored content delivery services, by region, 2018 - 2030 (USD Million)
- Table 19 Market for in-flight streamed content delivery services, by region, 2018 - 2030 (USD Million)
- Table 20 Market for IFEC in narrow-body aircraft, by region, 2018 - 2030 (USD Million)
- Table 21 Market for IFEC in wide-body aircraft, by region, 2018 - 2030 (USD Million)
- Table 22 Market for IFEC in very large aircraft, by region, 2018 - 2030 (USD Million)
- Table 23 IFE market, by region, 2018 - 2030 (USD Million)
- Table 24 IFC market, by region, 2018 - 2030 (USD Million)
- Table 25 North America IFEC market, by component, 2018 - 2030 (USD Million)
- Table 26 North America IFEC market, by hardware type, 2018 - 2030 (USD Million)
- Table 27 North America IFEC market, by connectivity type, 2018 - 2030 (USD Million)
- Table 28 North America IFEC market, by content type, 2018 - 2030 (USD Million)
- Table 29 North America IFEC market, by aircraft type, 2018 - 2030 (USD Million)
- Table 30 North America IFEC market, by offering type, 2018 - 2030 (USD Million)

Table 31 U.S. IFEC market, by component, 2018 - 2030 (USD Million)

Table 32 U.S. IFEC market, by hardware type, 2018 - 2030 (USD Million)

Table 33 U.S. IFEC market, by connectivity type, 2018 - 2030 (USD Million)

Table 34 U.S. IFEC market, by content type, 2018 - 2030 (USD Million)

Table 35 U.S. IFEC market, by aircraft type, 2018 - 2030 (USD Million)

Table 36 U.S. IFEC market, by offering type, 2018 - 2030 (USD Million)

Table 37 Canada IFEC market, by component, 2018 - 2030 (USD Million)

Table 38 Canada IFEC market, by hardware type, 2018 - 2030 (USD Million)

Table 39 Canada IFEC market, by connectivity type, 2018 - 2030 (USD Million)

Table 40 Canada IFEC market, by content type, 2018 - 2030 (USD Million)

Table 41 Canada IFEC market, by aircraft type, 2018 - 2030 (USD Million)

Table 42 Canada IFEC market, by offering type, 2018 - 2030 (USD Million)

Table 43 Europe IFEC market, by component, 2018 - 2030 (USD Million)

Table 44 Europe IFEC market, by hardware type, 2018 - 2030 (USD Million)

Table 45 Europe IFEC market, by connectivity type, 2018 - 2030 (USD Million)

Table 46 Europe IFEC market, by content type, 2018 - 2030 (USD Million)

Table 47 Europe IFEC market, by aircraft type, 2018 - 2030 (USD Million)

Table 48 Europe IFEC market, by offering type, 2018 - 2030 (USD Million)

Table 49 Germany IFEC market, by component, 2018 - 2030 (USD Million)

Table 50 Germany IFEC market, by hardware type, 2018 - 2030 (USD Million)

Table 51 Germany IFEC market, by connectivity type, 2018 - 2030 (USD Million)

Table 52 Germany IFEC market, by content type, 2018 - 2030 (USD Million)

Table 53 Germany IFEC market, by aircraft type, 2018 - 2030 (USD Million)

Table 54 Germany IFEC market, by offering type, 2018 - 2030 (USD Million)

Table 55 U.K. IFEC market, by component, 2018 - 2030 (USD Million)

Table 56 U.K. IFEC market, by hardware type, 2018 - 2030 (USD Million)

Table 57 U.K. IFEC market, by connectivity type, 2018 - 2030 (USD Million)

Table 58 U.K. IFEC market, by content type, 2018 - 2030 (USD Million)

Table 59 U.K. IFEC market, by aircraft type, 2018 - 2030 (USD Million)

Table 60 U.K. IFEC market, by offering type, 2018 - 2030 (USD Million)

Table 61 Asia Pacific IFEC market, by component, 2018 - 2030 (USD Million)

Table 62 Asia Pacific IFEC market, by hardware type, 2018 - 2030 (USD Million)

Table 63 Asia Pacific IFEC market, by connectivity type, 2018 - 2030 (USD Million)

Table 64 Asia Pacific IFEC market, by content type, 2018 - 2030 (USD Million)

Table 65 Asia Pacific IFEC market, by aircraft type, 2018 - 2030 (USD Million)

Table 66 Asia Pacific IFEC market, by offering type, 2018 - 2030 (USD Million)

Table 67 China IFEC market, by component, 2018 - 2030 (USD Million)

Table 68 China IFEC market, by hardware type, 2018 - 2030 (USD Million)

Table 69 China IFEC market, by connectivity type, 2018 - 2030 (USD Million)

- Table 70 China IFEC market, by content type, 2018 - 2030 (USD Million)
- Table 71 China IFEC market, by aircraft type, 2018 - 2030 (USD Million)
- Table 72 China IFEC market, by offering type, 2018 - 2030 (USD Million)
- Table 73 Japan IFEC market, by component, 2018 - 2030 (USD Million)
- Table 74 Japan IFEC market, by hardware type, 2018 - 2030 (USD Million)
- Table 75 Japan IFEC market, by connectivity type, 2018 - 2030 (USD Million)
- Table 76 Japan IFEC market, by content type, 2018 - 2030 (USD Million)
- Table 77 Japan IFEC market, by aircraft type, 2018 - 2030 (USD Million)
- Table 78 Japan IFEC market, by offering type, 2018 - 2030 (USD Million)
- Table 79 Latin America IFEC market, by component, 2018 - 2030 (USD Million)
- Table 80 Latin America IFEC market, by hardware type, 2018 - 2030 (USD Million)
- Table 81 Latin America IFEC market, by connectivity type, 2018 - 2030 (USD Million)
- Table 82 Latin America IFEC market, by content type, 2018 - 2030 (USD Million)
- Table 83 Latin America IFEC market, by aircraft type, 2018 - 2030 (USD Million)
- Table 84 Latin America IFEC market, by offering type, 2018 - 2030 (USD Million)
- Table 85 MEA IFEC market, by component, 2018 - 2030 (USD Million)
- Table 86 MEA IFEC market, by hardware type, 2018 - 2030 (USD Million)
- Table 87 MEA IFEC market, by connectivity type, 2018 - 2030 (USD Million)
- Table 88 MEA IFEC market, by content type, 2018 - 2030 (USD Million)
- Table 89 MEA IFEC market, by aircraft type, 2018 - 2030 (USD Million)
- Table 90 MEA IFEC market, by offering type, 2018 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market segmentation
- Fig. 2 Information Procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research process
- Fig. 5 Market formulation and data visualization
- Fig. 6 Industry snapshot
- Fig. 7 Value chain analysis
- Fig. 8 Market dynamics
- Fig. 9 IFEC system use case
- Fig. 10 Penetration & growth prospect mapping
- Fig. 11 Key company ranking analysis, 2022
- Fig. 12 Porter's Five Forces Analysis
- Fig. 13 PEST Analysis
- Fig. 14 IFEC market, by component, key takeaways
- Fig. 15 Component movement analysis & market share, 2022 & 2030 (USD Million)
- Fig. 16 IFEC hardware market, 2018 - 2030 (USD Million)
- Fig. 17 Market for in-flight connectivity services, 2018 - 2030 (USD Million)
- Fig. 18 Market for in-flight content delivery services, 2018 - 2030 (USD Million)
- Fig. 19 IFEC market, by aircraft type, key takeaways
- Fig. 20 Aircraft type movement analysis & market share, 2022 & 2030 (USD Million)
- Fig. 21 Market for IFEC in narrow-body aircraft, 2018 - 2030 (USD Million)
- Fig. 22 Market for IFEC in wide-body aircraft, 2018 - 2030 (USD Million)
- Fig. 23 Market for IFEC in very large aircraft, 2018 - 2030 (USD Million)
- Fig. 24 IFEC market, by offering type, key takeaways
- Fig. 25 Offering type movement analysis & market share, 2022 & 2030 (USD Million)
- Fig. 26 IFE market, 2018 - 2030 (USD Million)
- Fig. 27 IFC market, 2018 - 2030 (USD Million)
- Fig. 28 Regional market size estimates & forecasts, 2018 - 2030 (USD Million)
- Fig. 29 Regional movement analysis & market share, 2022 & 2030 (USD Million)
- Fig. 30 North America IFEC market by country, 2022 & 2030
- Fig. 31 Europe IFEC market by country, 2022 & 2030
- Fig. 32 Asia Pacific IFEC market by country, 2022 & 2030
- Fig. 33 Latin America IFEC market, 2022 & 2030
- Fig. 34 Middle East and Africa IFEC market, 2022 & 2030?

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