

# **In-flight Entertainment And Connectivity Market Size, Share & Trends Analysis Report By Offering Type (IFE, IFC), By Component (Hardware, Connectivity), By Aircraft Type (NBA, WBA), By Region, And Segment Forecasts, 2023 - 2030**

<https://marketpublishers.com/r/I687E1F2091EN.html>

Date: January 2023

Pages: 115

Price: US\$ 4,950.00 (Single User License)

ID: I687E1F2091EN

## **Abstracts**

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### **In-flight Entertainment And Connectivity Market Growth & Trends**

The global in-flight entertainment and connectivity market size is estimated to reach USD 11.79 billion by 2030, registering a CAGR of 8.4% from 2023 to 2030, as per a new report by Grand View Research, Inc. The changing demand for absolute connectivity onboard is one of the key factors driving the industry growth. The increasing number of long-distance flights worldwide is expected to offer substantial growth potential for the industry over the coming years. There has been a significant rise in the consumer demand for connectivity assistance within the aircraft cabin. The comprehensive in-flight entertainment & connectivity (IFEC) capacities are increasing, associated with the enhancements in wireless connectivity delivered to passengers.

This growth is anticipated to provide airlines with ample opportunities to increase their ancillary revenue. Passengers are using more in-flight gadgets than ever before; 65% of passengers are streaming their own devices compared to 44% opting to use seatback unit LCDs for in-flight entertainment purposes. As per the Inmarsat survey, 55% of customers think in-flight Wi-Fi is a crucial thing, and 67% of customers will rebook airlines provided with high-quality in-flight Wi-Fi. An increase in quality Wi-Fi services by airlines is boosting the growth of the industry. The major airline companies are substituting screens and heavy cabling with onboard Wi-Fi systems for passengers to

acquire their own devices.

This will decrease the overall weight of the aircraft. In addition, airlines frequently tend to alter their in-flight connectivity service provider to reasonably comprehend the technologies, in terms of performance and general experience to the passengers, eventually providing the most reasonable value to the airlines. This trend is expected to grow in the number of alliances and associations in the marketplace as airline companies and satellite connectivity providers work hand-in-hand to ensure flawless in-flight connectivity and entertainment services.

### In-flight Entertainment And Connectivity Market Report Highlights

In an endeavor to maintain a competitive advantage, key airlines worldwide have adopted replacing traditional seatback IFE systems with wireless in-flight entertainment systems

Major service providers are collaborating with airline companies to deliver more comprehensive coverage and capacity

Increasing acceptance for IFEC systems by low-cost carriers to improve the customer's experience in short-run flights

Utilizing wireless instead of wired networks has significant compensations for the airlines, such as the decrease in overall weight with the abolishment of cabling, thereby allowing easier installation and lowering fuel & maintenance costs

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