

Impact Investing Market Size, Share & Trends Analysis Report By Asset Class, By Offerings, By Investment Style, By Investor Type, By Region, And Segment Forecasts, 2023 - 2030

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Abstracts

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Impact Investing Market Growth & Trends

The global impact investing market size is expected to reach USD 253.95 billion by 2030, growing at a CAGR of 18.8% from 2023 to 2030, according to a new report by Grand View Research, Inc. Impact investing is crucial in driving positive social and environmental change while generating financial returns. Its importance lies in the ability to align investments with one's values and contribute to solving pressing global challenges. This investment approach considers both financial performance and the impact on society, aiming to generate measurable and sustainable outcomes.

The impact investing industry's growth can be attributed to the growing demand from investors seeking to make a difference. Individuals, institutional investors, and corporations increasingly incorporate Environmental, Social, and Governance (ESG) factors into their investment decisions. They recognize that investing in companies and projects that have a positive impact can contribute to a more sustainable future and create long-term value.

The increasing consciousness about social and environmental issues is driving the demand for impact investing, with investors wanting their capital to have a meaningful impact beyond financial returns. Moreover, impact investing is the growing evidence that integrating sustainability factors into investment strategies can deliver competitive

financial performance. Numerous studies have shown that companies with strong ESG practices tend to outperform their peers in the long run. This has led to a shift in the perception that sustainable investing requires sacrificing financial returns.

The COVID-19 pandemic positively impacted the impact investing industry. The pandemic has underlined the importance of social and environmental considerations in investment decisions. The crisis has brought issues such as public health, social inequality, and climate change to the forefront, underscoring the need for sustainable and responsible investments. Investors increasingly recognize the value of impact investing in addressing these challenges and building more resilient and sustainable economies.

Impact Investing Market Report Highlights

The fixed income segment is expected to emerge at the fastest CAGR over the forecast period. Regulatory and policy developments, such as the emergence of green bond standards and frameworks, have provided a clear structure and guidelines for issuers and investors, boosting confidence in the fixed-income segment of the impact investing industry

The bond funds segment is expected to emerge at the fastest CAGR over the forecast period. The increasing demand for sustainable and responsible investing has led to the development of dedicated impact bond funds, which focus solely on investing in bonds that meet strict social and environmental criteria

The passive segment is expected to emerge at the fastest CAGR over the forecast period. Passive strategies are favored by investors who believe in the long-term sustainability of impact investing. By investing in the overall market or specific sectors through passive funds, investors can participate in the broader societal and environmental shifts taking place

The retail investors segment is expected to emerge at the fastest CAGR over the forecast period. The increasing transparency and disclosure of impact investment products have enhanced retail investors' confidence in this sector

The Asia Pacific region is expected to emerge at the fastest CAGR over the forecast period. The region's economic growth, rising middle class, and increasing disposable incomes have also contributed to the expansion of the

impact investing industry

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definitions
- 1.3. Information Procurement
- 1.4. Information Analysis
 - 1.4.1. Market Formulation & Data Visualization
 - 1.4.2. Data Validation & Publishing
- 1.5. Research Scope and Assumptions
- 1.6. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Impact Analysis
 - 3.3.1.1. The rise of impact measurement and reporting standards
 - 3.3.1.2. Governments around the world are implementing policies and regulations that encourage and support sustainable investments
 - 3.3.2. Market Challenge Impact Analysis
 - 3.3.2.1. The lack of standardized metrics and measurement tools to assess the social and environmental impact of investments
- 3.4. Impact of the COVID-19 Pandemic
- 3.5. Industry Analysis Tools
 - 3.5.1. Porter's Analysis
 - 3.5.2. PESTEL Analysis

CHAPTER 4. IMPACT INVESTING MARKET: ASSET CLASS ESTIMATES & TREND ANALYSIS

4.1. Asset Class Movement Analysis & Market Share, 2022 & 2030

4.2. Impact Investing Market Estimates & Forecast, By Asset Class

4.2.1. Equity

4.2.2. Fixed Income

4.2.3. Multi-asset

4.2.4. Alternatives

CHAPTER 5. IMPACT INVESTING MARKET: OFFERINGS ESTIMATES & TREND ANALYSIS

5.1. Offerings Movement Analysis & Market Share, 2022 & 2030

5.2. Impact Investing Market Estimates & Forecast, By Offerings

5.2.1. Equity

5.2.2. Bond Funds

5.2.3. ETFs/Index Funds

5.2.4. Alternatives/Hedge Funds

CHAPTER 6. IMPACT INVESTING MARKET: INVESTMENT STYLE ESTIMATES & TREND ANALYSIS

6.1. Investment Style Movement Analysis & Market Share, 2022 & 2030

6.2. Impact Investing Market Estimates & Forecast, By Investment Style

6.2.1. Active

6.2.2. Passive

CHAPTER 7. IMPACT INVESTING MARKET: INVESTOR TYPE ESTIMATES & TREND ANALYSIS

7.1. Investor Type Movement Analysis & Market Share, 2022 & 2030

7.2. Impact Investing Market Estimates & Forecast, By Investor Type

7.2.1. Institutional investors

7.2.2. Retail Investors

CHAPTER 8. IMPACT INVESTING MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1. Impact Investing Market: Regional Outlook

8.2. North America

8.2.1. North America impact investing market estimates & forecasts, 2017 - 2030 (USD)

Million)

8.2.2. The U.S.

8.2.2.1. U.S. impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.2.3. Canada

8.2.3.1. Canada impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.3. Europe

8.3.1. Europe impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.3.2. UK

8.3.2.1. UK impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.3.3. Germany

8.3.3.1. Germany impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.3.4. France

8.3.4.1. Germany impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.4. Asia Pacific

8.4.1. Asia Pacific impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.4.2. China

8.4.2.1. China impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.4.3. India

8.4.3.1. India impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.4.4. Japan

8.4.4.1. Japan impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.4.5. South Korea

8.4.5.1. South Korea impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.4.6. Australia

8.4.6.1. Australia impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.5. Latin America

8.5.1. Latin America impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.5.2. Brazil

8.5.2.1. Brazil impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.5.3. Mexico

8.5.3.1. Mexico impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.6. Middle East & Africa

8.6.1. Middle East & Africa impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.6.2. Kingdom of Saudi Arabia (KSA)

8.6.2.1. Kingdom of Saudi Arabia (KSA) impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.6.3. UAE

8.6.3.1. UAE impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

8.6.4. South Arica

8.6.4.1. South Africa impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE LANDSCAPE

9.1. Company Categorization

9.2. Participant's Overview

9.2.1. BlackRock, Inc.

9.2.2. Goldman Sachs

9.2.3. Bain Capital LP

9.2.4. Morgan Stanley

9.2.5. Vital Capital

9.2.6. Prudential Financial, Inc.

9.2.7. BlueOrchard Finance Ltd.

9.2.8. Manulife Investment Management Holdings (Canada) Inc.

9.2.9. Leapfrog Investments

9.2.10. Community Investment Management LLC

9.3. Financial Performance

9.4. Product Benchmarking

9.5. Company Market Positioning

9.6. Company Market Share Analysis, 2022

9.7. Company Heat Map Analysis

9.8. Strategy Mapping

- 9.8.1. Expansion
- 9.8.2. Collaborations
- 9.8.3. Mergers & Acquisitions
- 9.8.4. New Product Launches
- 9.8.5. Partnerships
- 9.8.6. Others

List Of Tables

LIST OF TABLES

Table 1 Global Impact Investing Market, by Asset Class, 2017 - 2030 (USD Million)

Table 2 Global Impact Investing Market, by Offerings, 2017 - 2030 (USD Million)

Table 3 Global Impact Investing Market, by Investment Style, 2017 - 2030 (USD Million)

Table 4 Global Impact Investing Market, by Investor Type, 2017 - 2030 (USD Million)

Table 5 Global Impact Investing Market, by Region, 2017 - 2030 (USD Million)

Table 6 Company Market Share, 2022

Table 7 Company Heat Map Analysis

Table 8 Key companies undergoing expansion

Table 9 Key companies undergoing collaborations

Table 10 Key companies undergoing new product launch

Table 11 Key companies undergoing mergers & acquisitions

Table 12 Key companies undergoing other strategies

List Of Figures

LIST OF FIGURES

- Fig. 1 Impact investing market segmentation
- Fig. 2 Information procurement
- Fig. 3 Data analysis models
- Fig. 4 Market formulation and validation
- Fig. 5 Data validating & publishing
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot
- Fig. 8 Competitive landscape snapshot
- Fig. 9 Parent Market Value, 2022 (USD Million)
- Fig. 10 Impact investing market - Industry value chain analysis
- Fig. 11 Impact investing market dynamics
- Fig. 12 Impact investing market: Porters's analysis
- Fig. 13 Impact investing market: PESTEL analysis
- Fig. 14 Impact investing market, by asset class: key takeaways
- Fig. 15 Impact investing market, by asset class: market share, 2022 & 2030
- Fig. 16 Impact investing market estimates & forecasts, by equity, 2017 - 2030 (USD Million)
- Fig. 17 Impact investing market estimates & forecasts, by fixed income, 2017 - 2030 (USD Million)
- Fig. 18 Impact investing market estimates & forecasts, by multi-asset, 2017 - 2030 (USD Million)
- Fig. 19 Impact investing market estimates & forecasts, by alternatives, 2017 - 2030 (USD Million)
- Fig. 20 Impact investing market, by offerings: key takeaways
- Fig. 21 Impact investing market, by offerings: market share, 2022 & 2030
- Fig. 22 Impact investing market estimates & forecasts, by equity, 2017 - 2030 (USD Million)
- Fig. 23 Impact investing market estimates & forecasts, by bond funds, 2017 - 2030 (USD Million)
- Fig. 24 Impact investing market estimates & forecasts, by ETFs/index funds, 2017 - 2030 (USD Million)
- Fig. 25 Impact investing market estimates & forecasts, by alternative/hedge funds, 2017 - 2030 (USD Million)
- Fig. 26 Impact investing market, by investment style: key takeaways

Fig. 27 Impact investing market, by investment style: market share, 2022 & 2030

Fig. 28 Impact investing market estimates & forecasts, by active, 2017 - 2030 (USD Million)

Fig. 29 Impact investing market estimates & forecasts, by passive, 2017 - 2030 (USD Million)

Fig. 30 Impact investing market, by investor type: key takeaways

Fig. 31 Impact investing market, by investor type: market share, 2022 & 2030

Fig. 32 Impact investing market estimates & forecasts, by institutional investors, 2017 - 2030 (USD Million)

Fig. 33 Impact investing market estimates & forecasts, by retail investors, 2017 - 2030 (USD Million)

Fig. 34 Impact investing market revenue, by region, 2022 & 2030, (USD Million)

Fig. 35 Regional marketplace: key takeaways

Fig. 36 North America impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 37 US impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 38 Canada impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 39 Europe impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 40 UK impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 41 Germany impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 42 France impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 43 Asia Pacific impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 44 China impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 45 India impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 46 Japan impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 47 South Korea impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 48 Australia impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 49 Latin America impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 50 Brazil impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 51 Mexico impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 52 Middle East & Africa impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 53 Kingdom of Saudi Arabia (KSA) impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 54 UAE impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 55 South Africa impact investing market estimates & forecasts, 2017 - 2030 (USD Million)

Fig. 56 Key company categorization

Fig. 57 Company market positioning

Fig. 58 Company market share analysis, 2022

Fig. 59 Strategic framework

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