

Hydration Backpack Market Size, Share & Trends Analysis Report By End User (Sports, Military), By Distribution Channel (Specialty Stores, Departmental Stores, Online Retail), By Region, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/HEC964C037C9EN.html>

Date: November 2022

Pages: 101

Price: US\$ 3,950.00 (Single User License)

ID: HEC964C037C9EN

Abstracts

This report can be delivered to the clients within 3 Business Days

Hydration Backpack Market Growth & Trends

The global hydration backpack market size is expected to reach USD 800.52 million by 2030, according to a new report by Grand View Research, Inc. The market is expected to grow at a CAGR of 9.9% from 2022 to 2030. Rising demand for the product due to its key qualities like hands-free usage and ability to offer optimum hydration remain key drivers to the growth of the market. Moreover, increasing participation in outdoor activities, such as hiking, cycling, and running, due to rising awareness about maintaining a healthy lifestyle is expected to boost the market growth.

During the COVID-19 pandemic, many individuals increased their participation in various outdoor sports and activities across the globe. According to the 2021 Outdoor Participation Trends report, in 2020, 53% of Americans aged 6 and over engaged in outdoor recreation at least once, the highest participation rate ever. In 2020, 160.7 million Americans aged 6 and over participated in at least one outdoor activity. Around 7.1 million more Americans engaged in outdoor recreation in 2020 than they did in 2019

A celebrity endorsement is often key to the visibility of brands and opens up new markets for global firms. Companies remain heavily invested in celebrity endorsements to promote their products and services. For instance, CamelBak (Vista Outdoor

Products Inc.), the manufacturer of hydration backpacks signed contracts with various athletes and celebrities as their brand ambassadors to help capture the market for backpacks. Sally McRae, professional trail and ultra-runner, Solomon “Soli” Demeku, professional trail runner, Zoe Kalapos, professional snowboarder, Marcelo Gutierrez, professional mountain biker, and Ella Conolly, professional enduro racer are among other celebrities who are associated with the CamelBak.

The sports held the largest market share in terms of revenue in the hydration backpack market. The market is mainly driven by the rising demand for hydration backpacks among athletes associated with various sports activities. Moreover, the rising sports activity is further expected to fuel growth in the market. According to the 2021 Outdoor Participation Trends Report, in 2020, 53% of Americans aged six and over participated in outdoor recreation at least once, the highest participation rate on record. Furthermore, 7.1 million more Americans participated in outdoor recreation in 2020 than in 2019.

Hydration backpack companies have been implementing various expansion strategies such as capacity expansions, strengthening of online presence, the launch of distribution centers, and new product launches to gain a competitive edge. Moreover, the adoption of product development strategies by major players continues to help expand their geographical reach. For instance, CamelBak developed a 6.6-gallon reservoir hydration pack, SquadBak, specially designed for soldiers to transport a large amount of water on their backs.

Hydration Backpack Market Report Highlights

The hydration backpack size was valued at USD 343.1 million in 2021. It is expected to grow at a CAGR of 9.9% from 2022 to 2030. Increasing participation in outdoor recreation activities is one of the major driving factors for the market growth

The specialty stores segment accounted for the largest revenue share of 46.9% in 2021. The sales through specialty stores will continue to grow over the forecast period as key companies increase their global reach by adding stores in tier II and III cities in major geographies

North America accounted for the largest revenue share of over 38% in 2021. Increased product visibility and the region's well-established sports industry are expected to fuel product demand in the coming years

The sports segment accounted for the largest share of 75.4% in 2021, due to high product demand among hikers, trekkers, cyclists, and athletes, especially in developed countries. In addition, various sports and other associations—such as U.S. Anti-Doping Agency, National Sports ID, Children’s Hospital Association, and European Hydration Institute—continue to spread awareness about the importance of adequate hydration and related benefits during sports participation

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary End-users & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. End-user Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Regional Outlook

CHAPTER 3. HYDRATION BACKPACK MARKET VARIABLES, TRENDS & SCOPE

- 3.1. 3. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier Power
 - 3.5.1.2. Buyer Power

- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrants
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of the hydration backpack market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19 on the hydration backpack market

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer End-user Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. HYDRATION BACKPACK MARKET: END-USER ESTIMATES & TREND ANALYSIS

- 5.1. End-user Movement Analysis & Market Share, 2021 & 2030
- 5.2. Sports
 - 5.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.3. Military
 - 5.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

CHAPTER 6. HYDRATION BACKPACK MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2030
- 6.2. Specialty Stores
 - 6.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 6.3. Departmental Stores
 - 6.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 6.4. Online Retail
 - 6.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

CHAPTER 7. HYDRATION BACKPACK MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1. Regional Movement Analysis & Market Share, 2021 & 2030

7.2. North America

7.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.2.2. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

7.2.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.2.4. U.S.

7.2.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.2.4.2. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

7.2.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.3. Europe

7.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.2. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

7.3.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.3.4. U.K.

7.3.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.4.2. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

7.3.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.3.5. Germany

7.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.3.5.2. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

7.3.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.2. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

7.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.4.4. Japan

7.4.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.4.2. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

7.4.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.4.5. Australia

7.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.5.2. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

7.4.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

Million)

7.5. Central & South America

7.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.5.2. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

7.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.5.4. Brazil

7.5.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.5.4.2. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

7.5.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

7.6. Middle East & Africa

7.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.6.2. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

7.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2021

CHAPTER 9. COMPANY PROFILES

9.1. Vista Outdoor Inc. (CamelBak)

9.1.1. Company Overview

9.1.2. Financial Performance

9.1.3. End-user Benchmarking

9.1.4. Strategic Initiatives

9.2. Columbia Sportswear Company

9.2.1. Company Overview

9.2.2. Financial Performance

9.2.3. End-user Benchmarking

9.2.4. Strategic Initiatives

9.3. Osprey Packs Inc. (Helen of Troy Limited)

9.3.1. Company Overview

- 9.3.2. Financial Performance
- 9.3.3. End-user Benchmarking
- 9.3.4. Strategic Initiatives
- 9.4. High Sierra (Samsonite International S.A.)
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. End-user Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. Gregory Mountain Products (Samsonite International S.A.)
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. End-user Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. Source Tactical Gear (SOURCE)
 - 9.6.1. Company Overview
 - 9.6.2. Financial Performance
 - 9.6.3. End-user Benchmarking
 - 9.6.4. Strategic Initiatives
- 9.7. Hydro Flask (Helen of Troy Limited)
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. End-user Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. Mazama Designs LLC
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. End-user Benchmarking
 - 9.8.4. Strategic Initiatives
- 9.9. USWE Sports AB
 - 9.9.1. Company Overview
 - 9.9.2. Financial Performance
 - 9.9.3. End-user Benchmarking
 - 9.9.4. Strategic Initiatives
- 9.10. TETON Sports (C&S Holmes, Inc.)
 - 9.10.1. Company Overview
 - 9.10.2. Financial Performance
 - 9.10.3. End-user Benchmarking
 - 9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Hydration backpack market - key market driver analysis
2. Hydration backpack market - key market restraint analysis
3. Global prescription hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)
4. Global hydration backpack market estimates and forecast for sports, 2017 - 2030 (USD Million)
5. Global hydration backpack market estimates and forecast for military, 2017 - 2030 (USD Million)
6. Global hydration backpack market estimates and forecast through specialty stores, 2017 - 2030 (USD Million)
7. Global hydration backpack market estimates and forecast through departmental stores, 2017 - 2030 (USD Million)
8. Global hydration backpack market estimates and forecast through online retail, 2017 - 2030 (USD Million)
9. North America hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)
10. North America hydration backpack market estimates and forecast, by end-user, 2017 - 2030 (USD Million)
11. North America hydration backpack market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
12. U.S. hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)
13. U.S. hydration backpack market estimates and forecast by end-user, 2017 - 2030 (USD Million)
14. U.S. hydration backpack market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
15. Europe hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)
16. Europe hydration backpack market estimates and forecast by end-user, 2017 - 2030 (USD Million)
17. Europe hydration backpack market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
18. U.K. hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)
19. U.K. hydration backpack market estimates and forecast by end-user, 2017 - 2030 (USD Million)
20. U.K. hydration backpack market estimates and forecast by distribution channel,

2017 - 2030 (USD Million)

21. Germany hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)

22. Germany hydration backpack market estimates and forecast by end-user, 2017 - 2030 (USD Million)

23. Germany hydration backpack market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

24. Asia Pacific hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)

25. Asia Pacific hydration backpack market estimates and forecast by end-user, 2017 - 2030 (USD Million)

26. Asia Pacific hydration backpack market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

27. Japan hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)

28. Japan hydration backpack market estimates and forecast by end-user, 2017 - 2030 (USD Million)

29. Japan hydration backpack market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

30. Australia hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)

31. Australia hydration backpack market estimates and forecast by end-user, 2017 - 2030 (USD Million)

32. Australia hydration backpack market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

33. Central & South America hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)

34. Central & South America hydration backpack market estimates and forecast by end-user, 2017 - 2030 (USD Million)

35. Central & South America hydration backpack market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

36. Brazil hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)

37. Brazil hydration backpack market estimates and forecast by end-user, 2017 - 2030 (USD Million)

38. Brazil hydration backpack market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

39. Middle East & Africa hydration backpack market estimates and forecast, 2017 - 2030 (USD Million)

40. Middle East & Africa hydration backpack market estimates and forecast by end-

user, 2017 - 2030 (USD Million)

41. Middle East & Africa hydration backpack market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

42. Vendor landscape

List Of Figures

LIST OF FIGURES

1. Hydration backpack market snapshot
2. Hydration backpack market segmentation & scope
3. Hydration backpack market penetration & growth prospect mapping
4. Hydration backpack market value chain analysis
5. Hydration backpack market dynamics
6. Hydration backpack market porter's analysis
7. Hydration backpack market: end-user movement analysis
8. Hydration backpack market: distribution channel movement analysis
9. Hydration backpack market: regional movement analysis

I would like to order

Product name: Hydration Backpack Market Size, Share & Trends Analysis Report By End User (Sports, Military), By Distribution Channel (Specialty Stores, Departmental Stores, Online Retail), By Region, And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/HEC964C037C9EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HEC964C037C9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970