

HVAC Rooftop Units Market Size, Share & Trends Analysis Report By Capacity (Upto 3 Tons, 3 to 7 Tons), By Distribution Channel (New Installation, Replacement), By Application (Residential, Industrial), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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HVAC Rooftop Units Market Growth & Trends

The global HVAC rooftop units market size is anticipated to reach USD 64.87 billion by 2030, growing at a CAGR of 5.5% from 2025 to 2030, according to a new report by Grand View Research, Inc. The HVAC industry has been evolving rapidly, especially in terms of rooftop units (RTUs). One prominent trend is the integration of smart technology. Many manufacturers now offer RTUs equipped with advanced sensors and IoT capabilities, allowing for real-time monitoring and remote control. For instance, systems like the Trane Voyager series utilize smart connectivity to optimize energy use, potentially lowering operational costs for businesses while enhancing comfort levels.

Energy efficiency remains a significant focus in HVAC rooftop units. With rising energy prices and growing environmental concerns, companies are increasingly seeking solutions that minimize energy consumption. For example, the Carrier 48VR series incorporates variable speed compressors that adjust capacity based on demand, effectively reducing energy usage during operational lows. This not only helps in achieving energy efficiency but also ensures longer equipment life through reduced wear and tear.

Another trend gaining traction is the use of eco-friendly refrigerants in RTUs. With the phase-out of chlorofluorocarbons (CFCs) and hydrochlorofluorocarbons (HCFCs), manufacturers are shifting towards alternatives like R-32 and R-454B, which have a significantly lower global warming potential (GWP). For example, Lennox's Rooftop Unit Series incorporates these new refrigerants, helping t%li%comply with regulations while offering reliable performance.

Moreover, the design and manufacturing of rooftop units are increasingly influenced by the need for sustainability. Many companies are incorporating recycled materials in their construction and focusing on designs that facilitate easier recycling at the end of their lifecycle. The Daikin Rebel series stands out in this category, showcasing a robust design that is not only energy-efficient but is built with ease of disassembly in mind, making recycling more feasible and efficient. This trend toward sustainability is expected t%li%become even more pronounced in the coming years as environmental concerns continue t%li%shape industry standards.

HVAC Rooftop Units Market Report Highlights

Based on capacity, the 3 t%li%7-ton segment dominated the market, accounting for 27.3% of the total revenue share in 2024, owing t%li%the rising trend toward higher energy efficiency is prominent, with systems designed t%li%meet stringent energy codes while reducing operational costs

The 25- t%li%45-ton HVAC rooftop units are extensively used for large retail malls, expansive office complexes, hospitals, large educational institutions, and manufacturing facilities

Based on the distribution channel, the replacement segment dominated the market in 2024. The distribution channels for HVAC rooftop units are evolving, with a significant trend towards online sales and e-commerce platforms, allowing for greater accessibility and convenience for contractors and end-users

Based on applications, the commercial segment dominated the market and is expected t%li%witness the highest CAGR over the forecast period. The growth of HVAC rooftop units in commercial applications is driven by their energy efficiency and space-saving design. As businesses increasingly prioritize sustainability and cost-effectiveness,

these systems offer a versatile solution for heating and cooling needs

In May 2024, SAMSUNG announced a joint venture with Lennox International, Inc. for ductless and variable refrigerant flow HVAC systems and provided cooling and heating solutions across the U.S. and Canada. As part of this new partnership, SAMSUNG will hold a 50.1% stake, while Lennox will control the remaining 49.9%

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