

# HPV Testing And Pap Test Market Size, Share & Trends Analysis Report By Test Type, By Application (Cervical Cancer Screening, Vaginal Cancer Screening), By Product, By Technology, By End Use, By Region, And Segment Forecasts, 2021 - 2028

<https://marketpublishers.com/r/HF595608317EN.html>

Date: May 2021

Pages: 120

Price: US\$ 5,950.00 (Single User License)

ID: HF595608317EN

## Abstracts

This report can be delivered to the clients within 48 Business Hours

### HPV Testing And Pap Test Market Growth & Trends

The global HPV testing and Pap test market size is expected to reach USD 7.3 billion by 2028, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 16.4% from 2021 to 2028. Introduction of innovative tests, increasing awareness programs, rising public-private investments, and high incidence of HPV infections are some of the factors anticipated to foster market growth during the forecast period.

Cervical cancer is a global problem, affecting millions of women. As per the Globocan estimates, in 2020, around 604,127 new cases of cervix and uterine cancer cases were diagnosed globally, which led to around 341,831 deaths in the same year. According to the WHO, 99% of cervical cancer cases are linked with HPV infection. Such a high incidence and mortality rate of the disease has created a major demand for innovative and accurate screening for early detection and management. In addition, approval of novel testing solutions and services to upsurge screening rates is further anticipated to support market growth. In April 2020, Roche received FDA approval for its cobas HPV screening to be used on cobas 6800/8800 Systems, a fully automated and high-throughput system. Also, in February 2019, the Japanese company CMIC Healthcare Co., Ltd. launched SelCheck Cervical Cancer, a self-collect HPV test service focused

on increasing the frequency of screening rates in the country.

The outbreak of novel coronavirus (Covid-19) and nationwide lockdowns due to it in key geographies has drastically reduced the routine cervical cancer screening procedures. According to the data published by the CDC, due to stay-at-home order, the cervical cancer screening rate decreases by around 80% in California, U.S. Thus, such decreased testing rates have negatively affected the overall revenue growth of the market in 2020. However, increasing government initiatives to control the reducing testing rates is anticipated to offset the impact of Covid-19 in the near future. For instance, in February 2021, NHS England initiated a trial and offered at-home HPV testing kits to more than 31,000 women to carry out screening in the privacy and convenience of their own homes. This trial aims to increase the HPV screening rate in the country.

### HPV Testing And Pap Test Market Report Highlights

Based on test type, the Pap test segment accounted for the largest revenue share in 2020, owing to its widespread use in cervical cancer screening programs

By application, the cervical cancer screening segment dominated the market in 2020, due to its higher incidence and mortality rates

By product type, the consumables segment dominated the market in 2020, owing to its repetitive use to conduct testing in hospitals and laboratories

The PCR segment is projected to show the fastest growth rate in the technology segment, owing to the enactment of new recommendations to use DNA HPV testing

In Asia Pacific, the market is expected to witness lucrative growth as a result of the growing demand for HPV and Pap tests from emerging economies, such as China and India with a huge target population

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