

Household Kitchen Appliances Market Size, Share & Trends Analysis Report By Product (Refrigerator, Dishwasher, Cooking Appliances), By Technology (Conventional, Smart Appliances), By Region (North America, Europe), And Segment Forecasts, 2025 - 2030

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Abstracts

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Household Kitchen Appliances Market Trends

The global household kitchen appliances market size was estimated at USD 269.27 billion in 2024 and is expected to grow at a CAGR of 4.2% from 2025 to 2030. The industry is experiencing significant growth, driven by increased disposable incomes, urbanization, a focus on convenience, and technological advancements. These trends, coupled with rising home remodeling projects, consumer lifestyles, and heightened awareness of energy efficiency, are accelerating the demand and market expansion for home appliances worldwide.

According to a 2022 article by Nilseniq, nearly 49% of consumers consider energy efficiency an important factor when purchasing major domestic appliances (MDAs), such as household kitchen appliances. The home remodeling and renovation surge, particularly kitchen upgrades, has significantly boosted the market. With increasing homeowners investing in home improvements, driven by rising home prices and low unemployment rates, demand for modern, efficient, and aesthetically pleasing household kitchen appliances has soared.

Consumers seek built-in, integrated smart appliances, such as ovens, dishwashers, and cooktops that align with contemporary open-concept kitchen designs. From mid-2014 to 2024, rising home prices and equity have encouraged investments in home renovations, further accelerating demand for advanced kitchen solutions. According to a CoreLogic report, U.S. homeowners gained an average of USD 9,800 in home equity by Q2 2020, and 51% of homeowners reported completing major renovations in the past two years, with empty nesters investing an average of USD 8,670. Moreover, according to a 2023 HomeAdvisor report, 52% of Americans redirected their spending to home improvement, with kitchen remodels being the most desired project-27% of respondents would prioritize a kitchen remodel with a USD 10,000 budget.

The rise in technology is transforming kitchen storage and appliance designs, driven by younger Generation Y and Z consumers seeking smart, innovative home solutions. With advancements in smart home integration, such as Amazon Alexa and Google Home, and IoT-enabled devices like smart refrigerators, the demand for technologically advanced household kitchen appliances is growing. In 2023, a Beko study found that 61% of U.S. consumers prioritize quality and durability, while over half are interested in energy-efficient, innovative appliances. Features like precision cooking, multifunctionality, and remote control via smartphone apps are enhancing convenience, while energy-efficient appliances appeal to eco-conscious consumers. These trends, fueled by smart homes, modern designs, and a shift toward sustainability, are pushing the market forward, with manufacturers competing to meet the demand for high-quality, efficient products.

Evolving consumer lifestyles, driven by busy schedules, urbanization, and home-centric living, are also driving market growth. Consumers increasingly demand smart, time-saving, and energy-efficient devices like AI-powered refrigerators, automated coffee makers, and multi-functional ovens. According to the National Frozen and Refrigerated Foods Association, the preference for home-cooked meals has surged, with 81% of Americans cooking more than half of their meals at home to save money and control their budgets. As per Goodfood's "Change of Taste Survey," 78% of Canadians prefer cooking at home, with more people cooking breakfast and lunch since the pandemic. Small household kitchen appliances like air fryers and electric pressure cookers are gaining popularity for quick, space-saving, and healthier solutions.

Global Household Kitchen Appliances Market Report Segmentation

This report forecasts volume & revenue growth at the global, regional, and country

levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global household kitchen appliances market report based on product, technology, and region:

Product Outlook (Volume, Thousand Units: Revenue, USD Million, 2018 - 2030)

Refrigerator

Cooking Appliances

Cooktops & cooking range

Ovens

Others

Dishwasher

Range Hood

Others

Technology Outlook (Volume, Thousand Units: Revenue, USD Million, 2018 - 2030)

Conventional

Smart Appliances

Regional Outlook (Volume, Thousand Units: Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Benelux

Nordics

Asia Pacific

China

Japan

India

Australia & New Zealand

South Korea

Southeast Asia

Central & South America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

Companies Mentioned

AB Electrolux

SAMSUNG

Haier Group

LG Electronics

Morphy Richards

Panasonic Holdings Corporation

Miele & Cie. KG

Whirlpool Corporation

Robert Bosch GmbH

Smeg S.p.A

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