

# Hot Drinks Market Size, Share & Trends Analysis Report By Product (Coffee, Tea, Others), By Region (North America, Europe, Asia-Pacific, Latin America, Middle East & Africa), And Segment Forecasts, 2025 -2030

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## **Abstracts**

This report can be delivered to the clients within 3 Business Days

Hot Drinks Market Growth & Trends

The global hot drinks market size is expected treach USD 567.7 billion by 2030, registering a CAGR of 7.4% from 2025 t2030, according ta new report by Grand View Research, Inc. Hot drinks help in reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. Increasing awareness related the various health benefits associated with consumption of hot drinks among the young generation is expected tdrive the market over the forecast period.

The vendors are launching various ready tmake drinks with various flavors and aromas tattract young consumers. Increasing product availability and retail outlet is driving the market for hot drinks over the forecast period. Furthermore, manufacturers are adopting various food safety regulations such as GRAS, Kosher, HACCP, USDA Organic, and GMP tensure delivery of quality product and tattract larger customer base.

Increasing prevalence of various lifestyle related diseases in both developing and developed countries has led tan increase in consumer interest in healthier products, thereby providing growth opportunity for hot drinks over the forecast period. It has been surveyed that hot green tea is known the very healthy, which helps tincrease the metabolism and weight loss. Furthermore, herbal tea helps in detoxification and



relieving stress, which is expected tfuel demand for tea over the forecast period.

Coffee dominated the market in 2018 and is expected traintain its lead over the forecast period. Increasing penetration of organic coffee and coffee pod is a key factor fueling the demand for coffee over the forecast period. Tea is expected twitness significant growth over the forecast period. Increasing launch of flavored and aroma tea is driving the interest of young consumer.

Asia Pacific is expected texpand at a CAGR of 7.9% over the forecast period. Increasing number of millennials, coupled with franchise outlet in the region, is a main factor driving the regional hot drinks market over the forecast period. Moreover, increasing installation of coffee wending machines at office premises will provide growth opportunity for the hot drinks over the forecast period.

Hot Drinks Market Report Highlights

By product, the tea segment dominated the global hot drinks market with a revenue share of 39.0% in 2024. Tea is the second most consumed beverage globally, surpassed only by water, and the most widely consumed hot beverage worldwide.

The Asia Pacific hot drinks dominated the global market with a revenue share of 41.6% in 2024. The Asia-Pacific region, home tapproximately 4.3 billion people, constituting about 60% of the global population, has emerged as the most lucrative market for the hot beverage industry.

The industry is highly competitive with the leading players including Costa Coffee; Starbucks; Celestial seasoning Inc.; Caffe Nero; and AjinomotGeneral Foods Inc.

Various manufacturers are concentrating on new product launches, capacity expansion, and technological innovation testimate existing and future demand patterns from upcoming product segments.



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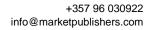
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