

# Honey Market Size, Share & Trends Analysis Report By Processing (Organic, Conventional), By Distribution Channel (Hypermarkets & Supermarkets, Online, Convenience Stores), By Region, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/H4059F7B2412EN.html>

Date: July 2023

Pages: 90

Price: US\$ 3,950.00 (Single User License)

ID: H4059F7B2412EN

## Abstracts

This report can be delivered to the clients within 3 Business Days

### Honey Market Growth & Trends

The global honey market size is expected to reach USD 13.57 billion by 2030, registering a CAGR of 5.3% during the forecast period, according to a new report by Grand View Research, Inc. Increased demand for nutritious and natural sugar alternatives and healthy spreads is expected to drive the market. The growing demand for vegan and organic honey products, including soups, challah, and hot toddy, is likely to fuel the overall growth of this market.

In addition, inclination towards the use of natural ingredients including honey by several pharmaceutical companies for treatments, such as hemodialysis, diabetic foot ulcers (DFUs), autolytic debridement, mucositis, vernal keratoconjunctivitis, and hemorrhoid, will fuel the market growth. Honey infused with natural ingredients helps boost the body's healing process at a faster rate.

The conventional processing segment held the largest revenue share in 2022 and is expected to maintain its lead over the forecast period. The popularity of these products due to a variety of applications in the food and beverages and beauty and personal care industries is the key factor driving the segment. New product launches by companies in this segment are projected to fuel the market growth.

The hypermarkets and supermarkets distribution channel segment held the largest revenue share in 2022. Owing to the shopping experience offered by these establishments, a large percentage of people prefer to buy products from hypermarkets and supermarkets. Other key reasons contributing to the expansion of this distribution channel are the opportunity to physically inspect these products and the assistance provided. The market is characterized by the presence of a few well-established players and several small and medium players.

### Honey Market Report Highlights

The organic processing segment is projected to register the fastest CAGR of 5.9% from 2023 to 2030 as manufacturers are launching various organic products owing to consumer demand

The online distribution channel segment is expected to register the fastest growth rate during the forecast period owing to a shift in consumer shopping behavior. Due to the availability of doorstep delivery, easy payment methods, and significant discounts, consumers prefer buying honey products from online websites

Asia Pacific is expected to register the highest CAGR from 2023 to 2030 due to the emerging markets of China and India. The growing number of new product launches and rising concerns over health are likely to positively influence the growth of the Asia Pacific market

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Processing Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Regional Outlook
- 2.5. Competition Outlook

### **CHAPTER 3. HONEY MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain Analysis
  - 3.2.1. Raw Material Outlook
  - 3.2.2. Manufacturing and Technology Outlook
  - 3.2.3. Profit Margin Analysis
- 3.3. Market Dynamics
  - 3.3.1. Market Driver Analysis
  - 3.3.2. Market Restraint Analysis
  - 3.3.3. Market Opportunities
  - 3.3.4. Market Challenges
- 3.4. Industry Analysis - Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographics Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Key Observations & Findings

## **CHAPTER 5. HONEY MARKET: PROCESSING ESTIMATES & TREND ANALYSIS**

- 5.1. Processing Movement Analysis & Market Share, 2022 & 2030
- 5.2. Organic
  - 5.2.1. Organic honey market estimates and forecast, 2017 - 2030, (USD Million)
- 5.3. Conventional
  - 5.3.1. Conventional honey market estimates and forecast, 2017 - 2030, (USD Million)

## **CHAPTER 6. HONEY MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 6.1. Distribution Channel Movement Analysis & Market Share, 2022 & 2030
- 6.2. Hypermarkets/Supermarkets
  - 6.2.1. Honey market estimates and forecast through hypermarkets/supermarkets, 2017 - 2030, (USD Million)
- 6.3. Convenience Stores
  - 6.3.1. Honey market estimates and forecast through convenience stores, 2017 - 2030, (USD Million)
- 6.4. Online Retailers
  - 6.4.1. Honey market estimates and forecast through online retailers, 2017 - 2030, (USD Million)
- 6.5. Others
  - 6.5.1. Honey market estimates and forecast through other distribution channels, 2017 - 2030, (USD Million)

## **CHAPTER 7. HONEY MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 7.1. Regional Movement Analysis & Market Share, 2022 & 2030
- 7.2. North America
  - 7.2.1. Market estimates and forecast, 2017 - 2030, (USD Million)
  - 7.2.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.2.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.2.4. U.S.

7.2.4.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.2.4.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.2.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.2.5. Canada

7.2.5.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.2.5.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.2.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.2.6. Mexico

7.2.6.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.2.6.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.2.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.3. Europe

7.3.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.3.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.3.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.3.4. U.K.

7.3.4.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.3.4.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.3.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.3.5. Germany

7.3.5.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.3.5.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.3.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.3.6. France

7.3.6.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.3.6.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.3.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.3.7. Italy

7.3.7.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.3.7.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.3.7.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.3.8. Spain

7.3.8.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.3.8.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.3.8.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.4.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.4.4. China

7.4.4.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.4.4.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.4.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.4.5. Japan

7.4.5.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.4.5.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.4.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.4.6. India

7.4.6.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.4.6.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.4.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.4.7. South Korea

7.4.7.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.4.7.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.4.7.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.4.8. Australia

7.4.8.1. Market estimates and forecast, 2017 - 2030, (USD Million)

7.4.8.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)

7.4.8.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

7.5. Central & South America

- 7.5.1. Market estimates and forecast, 2017 - 2030, (USD Million)
- 7.5.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)
- 7.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)
- 7.5.4. Brazil
  - 7.5.4.1. Market estimates and forecast, 2017 - 2030, (USD Million)
  - 7.5.4.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)
  - 7.5.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)
- 7.6. Middle East & Africa
  - 7.6.1. Market estimates and forecast, 2017 - 2030, (USD Million)
  - 7.6.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)
  - 7.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)
  - 7.6.4. South Africa
    - 7.6.4.1. Market estimates and forecast, 2017 - 2030, (USD Million)
    - 7.6.4.2. Market estimates and forecast, by processing, 2017 - 2030, (USD Million)
    - 7.6.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030, (USD Million)

## **CHAPTER 8. COMPETITIVE ANALYSIS**

- 8.1. Recent developments & impact analysis, by key market participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Product Benchmarking
- 8.6. Company Market Share Analysis, 2022 (%)
- 8.7. Company Heat Map Analysis
- 8.8. Strategy Mapping
- 8.9. List of key companies analyzed in this section include:
  - 8.9.1. Beeyond the Hive
  - 8.9.2. Barkman Honey LLC
  - 8.9.3. Dabur India Ltd.
  - 8.9.4. Capilano Honey Ltd.
  - 8.9.5. New Zealand Honey Co.
  - 8.9.6. Streamland Biological Technology Ltd.
  - 8.9.7. Oha Honey LP
  - 8.9.8. Billy Bee Honey Products

8.9.9. Little Bee Impex

8.9.10. Dutch Gold Honey, Inc.



## List Of Tables

### LIST OF TABLES

- Table 1. Honey Market - Key Market Driver Analysis
- Table 2. Honey Market - Key Market Restraint Analysis
- Table 3. Honey market estimates & forecast, by processing (USD Million)
- Table 4. Honey market estimates & forecast, by distribution channel (USD Million)
- Table 5. U.S. macro-economic outlook
- Table 6. Canada macro-economic outlook
- Table 7. Mexico macro-economic outlook
- Table 8. Germany macro-economic outlook
- Table 9. U.K. macro-economic outlook
- Table 10. France macro-economic outlook
- Table 11. Italy macro-economic outlook
- Table 12. Spain macro-economic outlook
- Table 13. China macro-economic outlook
- Table 14. India macro-economic outlook
- Table 15. Japan macro-economic outlook
- Table 16. Australia macro-economic outlook
- Table 17. South Korea macro-economic outlook
- Table 18. Brazil macro-economic outlook
- Table 19. South Africa macro-economic outlook
- Table 20. Recent developments & impact analysis, by key market participants
- Table 21. Company market share, 2022
- Table 22. Company heat map analysis

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Honey market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot
- Fig. 8 Competitive landscape Snapshot
- Fig. 9 Global honey market size, 2017 to 2030 (USD Million)
- Fig. 10 Honey market: Value chain analysis
- Fig. 11 Honey market: Profit-margin analysis
- Fig. 12 Honey market: Dynamics
- Fig. 13 Honey market: Porter's five forces analysis
- Fig. 14 Factors influencing buying decisions for honey
- Fig. 15 Honey market, by processing: Key takeaways
- Fig. 16 Honey market, by processing: Market share, 2022 & 2030
- Fig. 17 Organic honey market estimates & forecasts, 2017 - 2030 (USD Million)
- Fig. 18 Conventional honey market estimates & forecasts, 2017 - 2030 (USD Million)
- Fig. 19 Honey market, by distribution channel: Key takeaways
- Fig. 20 Honey market, by distribution channel: Market share, 2022 & 2030
- Fig. 21 Honey market estimates & forecasts, through supermarkets/hypermarkets, 2017 - 2030 (USD Million)
- Fig. 22 Honey market estimates & forecasts, through convenience stores, 2017 - 2030 (USD Million)
- Fig. 23 Honey market estimates & forecasts, through online retailers, 2017 - 2030 (USD Million)
- Fig. 24 Honey market estimates & forecasts, through other distribution channels, 2017 - 2030 (USD Million)
- Fig. 25 Honey market revenue, by region, 2022 & 2030 (USD Million)
- Fig. 26 Regional marketplace: Key takeaways
- Fig. 27 North America honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 28 US honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 29 Canada honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 30 Mexico honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 31 Europe honey market estimates & forecast, 2017- 2030 (USD Million)

- Fig. 32 Germany honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 33 UK honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 34 France honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 35 Italy honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 36 Spain honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 37 Asia Pacific honey market estimates & forecast, 2017- 2030 (USD Million)
- Fig. 38 China honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 39 India honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 40 Japan honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 41 South Korea honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 42 Australia honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 43 Middle East & Africa honey market estimates & forecast, 2017- 2030 (USD Million)
- Fig. 44 South Africa honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 45 Central and South America honey market estimates & forecast, 2017- 2030 (USD Million)
- Fig. 46 Brazil honey market estimates & forecast, 2017 - 2030 (USD Million)
- Fig. 47 Company market share analysis, 2022
- Fig. 48 Strategic framework of honey market

## I would like to order

Product name: Honey Market Size, Share & Trends Analysis Report By Processing (Organic, Conventional), By Distribution Channel (Hypermarkets & Supermarkets, Online, Convenience Stores), By Region, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/H4059F7B2412EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H4059F7B2412EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970