

# **Home Theatre Market Size, Share & Trends Analysis Report By Product (Home Theatre In A Box System, Sound Bar, Component System), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2025 - 2030**

<https://marketpublishers.com/r/H887AFBEC70CEN.html>

Date: December 2024

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: H887AFBEC70CEN

## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Home Theatre Market Growth & Trends**

The global home theatre market size is expected to reach USD 19.98 billion by 2030, according to a new report by Grand View Research, Inc., expanding at a CAGR of 8.3% from 2025 to 2030. Growing demand for audio systems equipped with wireless technologies including Bluetooth and Wi-Fi, which offer consumer convenience, is expected to be a key driving factor. Additionally, capability of the product to connect with portable devices, such as smartphones, tablets, and laptops, has played a crucial role in promoting the market scope. In addition, surge in the number of smart homes at the global level due to rising purchasing power of the consumers has been accelerating the demand for the product.

In terms of product, the home theatre in a box system (HTIB) segment dominated the market with over 65.0% share of the total revenue. HTIB is an all-in-one package that includes Blu-ray/DVD/CD player, sound speakers, amplifier, remote control, wiring, and radio tuner. This product ranges from 2.1 channel to 9.1 channel with different price points. As a result, consumers prefer this product as it is capable to create a cinematic environment at home.

Offline channel dominated the home theatre market with exceeding 80.0% share of the total revenue in 2018. However, increasing penetration of smartphones and surge in the

number of internet users at the global level are expected to boost the online sales of the product in the near future. Over the past few years, e-commerce has gained remarkable traction owing to improved delivery process and availability of an extensive range of online payment platforms.

As of 2018, North America led the market, accounting for over 40.0% share of the global revenue. High purchasing power, coupled with rising spending on the entertainment of the consumers, has boosted the market growth in this region. U.S. has a high penetration of home cinema system owners. The consumers have been demanding a high-quality audio system that facilitates internet streaming, which allows them to access TV shows and web series.

Key competitors of this industry include Bose Corporation, LG Electronics Inc.; Panasonic Corporation; Sony Corporation; Samsung Group; Koninklijke Philips N.V.; Bowers & Wilkins; Atlantic Technology, Inc.; Definitive Technology; GoldenEar Technology; Yamaha Corporation; and Pioneer Corporation. For instance, in January 2019, LG Electronics Inc. has introduced three new sound bars: SL10YG, SL9YG, and SL8YG. The company has collaborated with Meridian Audio to deliver superior sound quality. All three models are featured with Dolby Atmos and DTS:X that provide multidirectional sound. Furthermore, they have built-in voice recognition (Google Assistant) technology and AI smart connectivity.

### Home Theatre Market Report Highlights

The home theatre in a box system segment dominated the home theatre industry with the largest revenue share of 69.7% in 2024 due to its cost-effectiveness and complete audio-visual experience offered by bundling essential components such as surround sound speakers, amplifiers, and media players into one package, making it more appealing to budget-conscious buyers.

The offline segment dominated the home theatre industry with the largest revenue share in 2024 due to the advantages of in-person shopping experiences.

North America home theatre market held the largest revenue share of 39.9% in 2024, primarily due to high consumer spending on entertainment and adoption of advanced technologies.

The Asia Pacific home theatre market is expected to grow at the highest CAGR over the forecast period because of rapid urbanization, increasing disposable incomes, and a growing middle class in countries including India and China.

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

### CHAPTER 3. HOME THEATRE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
  - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
  - 3.2.1. Profit Margin Analysis (Industry-level)
- 3.3. Market Dynamics
  - 3.3.1. Market Driver Analysis
  - 3.3.2. Market Restraint Analysis
  - 3.3.3. Market Opportunities
  - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
  - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

### CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. HOME THEATRE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1. Home Theatre Market, By Product: Key Takeaways
- 5.2. Product Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, By Product, 2018 - 2030 (USD Million)
  - 5.3.1. Home Theatre In A Box System
    - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.2. Sound Bar
    - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.3. Component System
    - 5.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 6. HOME THEATRE MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 6.1. Home Theatre Market, By Distribution Channel: Key Takeaways
- 6.2. Distribution Channel Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, By Distribution Channel, 2018 - 2030 (USD Million)
  - 6.3.1. Offline
    - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 6.3.2. Online
    - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 7. HOME THEATRE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 7.1. Home Theatre Market: Regional Outlook
- 7.2. Regional Marketplaces: Key Takeaways
- 7.3. Market Estimates & Forecasts, by region, 2018 - 2030 (USD Million)
  - 7.3.1. North America
    - 7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)

- 7.3.1.2. U.S.
  - 7.3.1.2.1. Key country dynamics
  - 7.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.1.3. Canada
  - 7.3.1.3.1. Key country dynamics
  - 7.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.1.4. Mexico
  - 7.3.1.4.1. Key country dynamics
  - 7.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.2. Europe
  - 7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2.2. UK
    - 7.3.2.2.1. Key country dynamics
    - 7.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2.3. Germany
    - 7.3.2.3.1. Key country dynamics
    - 7.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2.4. France
    - 7.3.2.4.1. Key country dynamics
    - 7.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2.5. Italy
    - 7.3.2.5.1. Key country dynamics
    - 7.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2.6. Spain
    - 7.3.2.6.1. Key country dynamics
    - 7.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.3. Asia Pacific
  - 7.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.3.2. China
    - 7.3.3.2.1. Key country dynamics
    - 7.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.3.3. India
    - 7.3.3.3.1. Key country dynamics
    - 7.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.3.4. Japan
    - 7.3.3.4.1. Key country dynamics
    - 7.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.3.5. Australia
    - 7.3.3.5.1. Key country dynamics

- 7.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.3.6. South Korea
  - 7.3.3.6.1. Key country dynamics
  - 7.3.3.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.4. Latin America
  - 7.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.4.2. Brazil
    - 7.3.4.2.1. Key country dynamics
    - 7.3.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.5. Middle East & Africa
  - 7.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.5.2. UAE
    - 7.3.5.2.1. Key country dynamics
    - 7.3.5.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 8. HOME THEATRE MARKET: COMPETITIVE ANALYSIS**

- 8.1. Recent Developments & Impact Analysis, by Key Market Participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Product Benchmarking
- 8.6. Company Heat Map Analysis
- 8.7. Strategy Mapping
- 8.8. Company Profiles
  - 8.8.1. Bose Corporation
    - 8.8.1.1. Company Overview
    - 8.8.1.2. Financial Performance
    - 8.8.1.3. Product Portfolios
    - 8.8.1.4. Strategic Initiatives
  - 8.8.2. LG Electronics.
    - 8.8.2.1. Company Overview
    - 8.8.2.2. Financial Performance
    - 8.8.2.3. Product Portfolios
    - 8.8.2.4. Strategic Initiatives
  - 8.8.3. Panasonic Corporation
    - 8.8.3.1. Company Overview
    - 8.8.3.2. Financial Performance
    - 8.8.3.3. Product Portfolios

- 8.8.3.4. Strategic Initiatives
- 8.8.4. Sony Corporation
  - 8.8.4.1. Company Overview
  - 8.8.4.2. Financial Performance
  - 8.8.4.3. Product Portfolios
  - 8.8.4.4. Strategic Initiatives
- 8.8.5. SAMSUNG
  - 8.8.5.1. Company Overview
  - 8.8.5.2. Financial Performance
  - 8.8.5.3. Product Portfolios
  - 8.8.5.4. Strategic Initiatives
- 8.8.6. Koninklijke Philips N.V.
  - 8.8.6.1. Company Overview
  - 8.8.6.2. Financial Performance
  - 8.8.6.3. Product Portfolios
  - 8.8.6.4. Strategic Initiatives
- 8.8.7. Bowers & Wilkins
  - 8.8.7.1. Company Overview
  - 8.8.7.2. Financial Performance
  - 8.8.7.3. Product Portfolios
  - 8.8.7.4. Strategic Initiatives
- 8.8.8. Atlantic Technology
  - 8.8.8.1. Company Overview
  - 8.8.8.2. Financial Performance
  - 8.8.8.3. Product Portfolios
  - 8.8.8.4. Strategic Initiatives
- 8.8.9. Definitive Technology
  - 8.8.9.1. Company Overview
  - 8.8.9.2. Financial Performance
  - 8.8.9.3. Product Portfolios
  - 8.8.9.4. Strategic Initiatives
- 8.8.10. dba GoldenEar
  - 8.8.10.1. Company Overview
  - 8.8.10.2. Financial Performance
  - 8.8.10.3. Product Portfolios
  - 8.8.10.4. Strategic Initiatives
- 8.8.11. Yamaha Corporation
  - 8.8.11.1. Company Overview
  - 8.8.11.2. Financial Performance

- 8.8.11.3. Product Portfolios
- 8.8.11.4. Strategic Initiatives
- 8.8.12. Pioneer Corporation
  - 8.8.12.1. Company Overview
  - 8.8.12.2. Financial Performance
  - 8.8.12.3. Product Portfolios
  - 8.8.12.4. Strategic Initiatives

## I would like to order

Product name: Home Theatre Market Size, Share & Trends Analysis Report By Product (Home Theatre In A Box System, Sound Bar, Component System), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/H887AFBEC70CEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H887AFBEC70CEN.html>