

# Home And Garden Pesticides Market Size, Share & Trends Analysis Report By Application (Garden, Household), By Type (Herbicides, Fumigants, Insecticides), By Region (North America, Asia Pacific), And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/HA7DDC73B5E2EN.html>

Date: July 2023

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: HA7DDC73B5E2EN

## Abstracts

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### Home And Garden Pesticides Market Growth & Trends

The global home and garden pesticides market size is projected to reach USD 12.97 billion by 2030, registering a CAGR of 6.0% from 2023 to 2030, according to a new report by Grand View Research, Inc. The growing attraction of consumers towards landscaping and gardening activities, as well as increased investment in the development of urban green space, are some of the factors driving up the market demand. The fact that many communities place a high value on having well-kept yards that necessitate adequate pest management in gardens, lawns, and other outdoor areas influences lawn and garden pesticide demand. Insecticides are used to kill mosquitos that can spread diseases, such as West Nile virus, yellow fever, and malaria, which can be fatal.

They can also kill stinging insects, such as bees, wasps, and ants, which can trigger allergic reactions. Insecticides help protect animals from parasites like fleas, which can cause sickness. Human illness caused by moldy food or diseased produce can be avoided with the application of pesticides. The garden segment held the highest market share in 2022. It is also expected to be the fastest-growing application segment over the forecast years. By 2030, the herbicide product type segment is expected to account for the largest market share due to the widespread use of herbicides, which help avoid the

time-consuming task of eradicating unwanted plants. Herbicides can be used to eliminate weeds, trees, and brush from the side of the road. They can also eliminate invasive weeds that are harmful to the environment.

In addition, consumers are becoming increasingly concerned about the products that they purchase as well as paying attention to where they are sourced from and whether they have any harmful impact on the environment. Consumers are increasingly purchasing eco-friendly products, and environment-conscious consumers are even willing to pay a higher price for these products. Moreover, according to Evergreen Garden Care (UK) Ltd., the UK life expectancy has risen to 81 years, implying that there will be more “65+” gardeners who will live longer. Moreover, the increasing influence of green spaces and gardens on eateries and restaurants has reflected a positive outlook toward lawns and gardens in commercial spaces, thereby positively influencing the growth of pesticides for their maintenance. Searches for garden bars have skyrocketed by 122% globally, over the last 12 months in March 2021, as revealed in research from Made.com.

## Home And Garden Pesticides Market Report Highlights

The global market is predicted to grow in the coming years owing to a growing interest in landscaping. Moreover, rising demand for household & garden pesticides, such as Captan, folpet, dithiocarbamate, pentachlorophenol, and mercurial, drives the growth

In terms of application, the garden segment held the largest share in 2022. The growing popularity of community gardens is projected to offer growth avenues in commercial settings. According to the New York Times in 2021, Shanghai added 55 new parks in 2020, bringing its total to 406. Such development efforts bode well for the garden pesticides market

Based on type, the herbicides segment held the largest market share in 2022. The growing incidence of insect-borne diseases has given rise to the demand for insecticides for household disinfection and outdoor spaces like pools, showers, or patios

North America held the largest market share in 2022. According to Pesticide Action Network, U.S. homeowners apply an estimated 80 million pounds of synthetic pesticides to their lawns. This cosmetic use provides pesticide corporations with their fastest sales growth in the region



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